

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 955862
Alt Order #:
Product Desc: JG 10.24-11.08
Estimate:
Flight Dates: 10/24/16 - 11/08/16
Original Date / Rev: 10/18/16 / 10/18/16
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency Name: Arsement Media Group
Buying Contact:
Billing Contact:
 104 Live Oak Drive
 Lafayette, LA 70503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jimmy Genovese LA Supreme C
Demographic: A35+
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	51	\$18,250.00	\$15,512.50
10/31/16	11/08/16	74	\$25,990.00	\$22,091.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	51	\$18,250.00	\$15,512.50	0.00
November 2016	74	\$25,990.00	\$22,091.50	0.00
Totals	125	\$44,240.00	\$37,604.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	10/24/16	11/08/16	Bold & Beautiful Bold & Beautiful	CM	1230p-1p	MTWTF--	:30	3	\$375.00	P4	0.00	NM	7	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$375.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$375.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		1				\$375.00		0.00			
N 2	KLFY	10/24/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	3	\$225.00	P3	0.00	NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$225.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$225.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$225.00		0.00			
N 3	KLFY	10/24/16	11/07/16	M-F 4-5p Dr. Phil (SYN)	CM	4p-5p	MTWTF--	:30	3	\$190.00	P3	0.00	NM	7	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$190.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$190.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$190.00		0.00			
N 4	KLFY	10/24/16	11/07/16	M-F 630p-7p Entertainment Tonight	CM	630p-7p	MTWTF--	:30	3	\$340.00	P3	0.00	NM	7	\$2,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$340.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$340.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$340.00		0.00			

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Advertiser: POL/Jimmy Genovese LA Supreme Cou
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 Estimate:
 KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KLFY	10/30/16	11/06/16	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$150.00		0.00			
		Week: 10/31/16	11/06/16	-----S					1	\$150.00		0.00			
N 6	KLFY	10/24/16	11/07/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	MTWTF--	:30	4	\$600.00	P3	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$600.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$600.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$600.00		0.00			
N 7	KLFY	10/24/16	11/07/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	MTWTF--	:30	4	\$525.00	P3	0.00	NM	9	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$525.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$525.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$525.00		0.00			
N 8	KLFY	10/24/16	11/07/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	MTWTF--	:30	4	\$525.00	P3	0.00	NM	9	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$525.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$525.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$525.00		0.00			
N 9	KLFY	10/29/16	11/05/16	LN Sa LN Sa	CM	10p-1035p	-----S-	:30	1	\$350.00	P4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$350.00		0.00			
		Week: 10/31/16	11/06/16	-----S-					1	\$350.00		0.00			
N 10	KLFY	10/30/16	11/06/16	KLFY News 10 Weekend KLFY News 10 Weekend Repo	CM	10p-1035p	-----S	:30	1	\$375.00	P4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$375.00		0.00			
		Week: 10/31/16	11/06/16	-----S					1	\$375.00		0.00			
N 11	KLFY	10/24/16	11/08/16	Live With Kelly Live With Kelly	CM	9a-10a	MTWTF--	:30	3	\$150.00	P3	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$150.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$150.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					2	\$150.00		0.00			
N 12	KLFY	10/24/16	11/08/16	Meet Your Neighbor Meet Your Neighbor	CM	12p-1230p	MTWTF--	:30	4	\$565.00	P3	0.00	NM	11	\$6,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$565.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$565.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					3	\$565.00		0.00			
N 13	KLFY	10/24/16	11/08/16	Passé Partout 430-5a Passé Partout 430-5a	CM	430-5a	MTWTF--	:30	3	\$90.00	P3	0.00	NM	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$90.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$90.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					2	\$90.00		0.00			
N 14	KLFY	10/24/16	11/08/16	Passé Partout 5-6a Passé Partout 5-6a	CM	5-6a	MTWTF--	:30	4	\$225.00	P3	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$225.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$225.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					2	\$225.00		0.00			
N 15	KLFY	10/24/16	11/08/16	Passé Partout M-F 6-7a Passé Partout M-F 6-7a	CM	Passé Partout M-F	MTWTF--	:30	4	\$340.00	P3	0.00	NM	10	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$340.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N15	KLFY	10/24/16	11/08/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-FMTWTF--		:30	4	\$340.00	P3	0.00	NM	10	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$340.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					2	\$340.00		0.00			
N16	KLFY	10/24/16	11/08/16	Price is Right Price is Right	CM	10a-11a	MTWTF--	:30	3	\$340.00	P3	0.00	NM	8	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$340.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$340.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					2	\$340.00		0.00			
N17	KLFY	10/24/16	11/08/16	Y&R Y&R	CM	11a-12p	MTWTF--	:30	3	\$375.00	P4	0.00	NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$375.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$375.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					2	\$375.00		0.00			
													Totals	125	\$44,240.00