

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 964189
Alt Order #:
Product Desc: JG 11.07 addition
Estimate:
Flight Dates: 11/07/16 - 11/07/16
Original Date / Rev: 11/03/16 / 11/03/16
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency Name: Arsement Media Group
Buying Contact:
Billing Contact:
 104 Live Oak Drive
 Lafayette, LA 70503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jimmy Genovese LA Supreme Co
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	7	\$2,450.00	\$2,082.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	7	\$2,450.00	\$2,082.50	0.00
Totals	7	\$2,450.00	\$2,082.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	11/07/16	11/07/16	Bold & Beautiful Bold & Beautiful	CM	1230p-1p	1-----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$565.00		0.00			
N 2	KLFY	11/07/16	11/07/16	M-F 4-5p Dr. Phil	CM	4p-5p	1-----	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$190.00		0.00			
N 3	KLFY	11/07/16	11/07/16	M-F 630p-7p Entertainment Tonight	CM	630p-7p	1-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$340.00		0.00			
N 4	KLFY	11/07/16	11/07/16	Live With Kelly Live With Kelly	CM	9a-10a	1-----	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$225.00		0.00			
N 5	KLFY	11/07/16	11/07/16	Price is Right Price is Right	CM	10a-11a	1-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$340.00		0.00			
N 6	KLFY	11/07/16	11/07/16	The Talk The Talk	CM	1p-2p	1-----	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----		1				\$225.00		0.00			

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Product Desc: JG 11.07 addition
Estimate:
KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KLFY	11/07/16	11/07/16	Y&R Y&R	CM	11a-12p	1-----	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/07/16		11/07/16	11/13/16	1-----	1		\$565.00		0.00						
													Totals	7	\$2,450.00