

CONTRACT



WTVM
 1909 Wynnton Road
 Columbus, GA 31906
 Sales T & C: www.gray.tv/advertising
 (706) 494-5400

<u>Contract / Revision</u> 3517094 /		<u>Alt Order #</u>
<u>Advertiser</u> Travis Chambers For Columbus		<u>Original Date / Revision</u> 04/11/24 / 04/11/24
<u>Contract Dates</u> 04/15/24 - 05/10/24	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVM	<u>Account Executive</u> Maureen Akers	<u>Sales Office</u> Columbus Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 181678	<u>Advertiser Ref</u> 631047	

And:

Yalla Public Relations
 Attention: Katie Bishop
 PO Box 895
 Columbus, GA 31902

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTVM	04/15/24	05/10/24	M-F News at 6a	M-F 6a-7a		:30			NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				1	\$200.00			
	Week:	04/22/24	04/28/24	MTWTF--				2	\$200.00			
	Week:	04/29/24	05/05/24	MTWTF--				2	\$200.00			
	Week:	05/06/24	05/12/24	MTWTF--				2	\$200.00			
N 2	WTVM	04/15/24	05/10/24	M-F News at 6p	M-F 6p-630p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				1	\$400.00			
	Week:	04/22/24	04/28/24	MTWTF--				1	\$400.00			
	Week:	04/29/24	05/05/24	MTWTF--				1	\$400.00			
	Week:	05/06/24	05/12/24	MTWTF--				1	\$400.00			
N 3	WTVM	04/15/24	05/10/24	News 11p Replay	M-Th 1:06-1:44am		:30			NM	7	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	MTWTF--				2	\$25.00			
	Week:	04/22/24	04/28/24	MTWTF--				2	\$25.00			
	Week:	04/29/24	05/05/24	MTWTF--				2	\$25.00			
	Week:	05/06/24	05/12/24	MTWTF--				1	\$25.00			
N 4	WTVM	04/15/24	04/21/24	Sa News at 11p	Sa 11-1130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	-----S-				1	\$150.00			
N 5	WTVM	04/22/24	05/05/24	Su News at 6p	Su 6p-630p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	-----S				1	\$150.00			
	Week:	04/29/24	05/05/24	-----S				1	\$150.00			
N 6	WTVM	04/22/24	05/10/24	Su News at 11p	Su 11p-1130p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	-----S				1	\$150.00			
	Week:	04/29/24	05/05/24	-----S				1	\$150.00			
	Week:	05/06/24	05/12/24	-----				0	\$150.00			
Totals											23	\$3,925.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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3517094 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Travis Chambers For Columbus	04/11/24 / 04/11/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/15/24 - 05/10/24		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	12	\$1,950.00	(\$292.50)	\$1,657.50
04/29/24 -05/10/24	11	\$1,975.00	(\$296.25)	\$1,678.75
Totals	23	\$3,925.00	(\$588.75)	\$3,336.25

Signature: _____ **Date:** _____

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