

Ed Glaze

From: Susan Scrimshaw <susan@smartmediagr.com>
Sent: Friday, February 2, 2024 9:43 AM
To: Ed Glaze; Ethan Riggs; wcka@wckardio.com
Subject: FW: Mike Rogers
Attachments: Rogers PE NAB.pdf; WCKA-FM Rogers 205211.xlsx

Following up on this

 SMART MEDIA GROUP

Susan Scrimshaw
Susan@SmartMediaGrp.com
757-343-9329

From: Susan Scrimshaw
Sent: Thursday, February 1, 2024 6:41 PM
To: Ed Glaze <edg@wckaradio.com>
Subject: FW: Mike Rogers

Hello all, for those who I've worked with before, it's that time again to help get Mike Rogers elected. We have a new system this year so I will be sending you the orders via EXCEL and you only have to reply to this email to confirm the following:

1. That you received this order which is estimate 205211 and airs 2/5-2/11
2. That the rates on the attached are correct and your LUR for :60's
3. If you take credit cards with no sur-charge and if you do NOT I need a street address (no POBOX) to overnight your checks
 - a. If you're an old hand at this you will remember that the day prior to each start we will email you an authorization to charge our credit card. For the first time, you will need to call us to get the number. The number to call is 703-518-4747
4. Please confirm everything to me first thing tomorrow (Friday) by 10AM pretty please so I can get you paid
5. You will receive payment/authorization to charge our credit card, under separate email from our AP department
6. Once I get your assurance I've used the correct rates (LUR Candidate IW) I will send you the rest of the weeks.
7. You will receive your traffic instructions from another email address
8. Please send all invoices once the flight ends, (noting nothing due) to
SMART Media Group
P.O. Box 26067
Alexandria, VA 22313
Phone is 703-518-4747

Thank you all for your help with this and I'm excited to work with you again.
I've attached the NAB as well for your records.

Mike Rogers

Station	Days	Timeperiod	Length	REP	Gross Rate	Mon 5-Feb	Tues 6-Feb	Wed 7-Feb
WCKA-FM	M-F	6a-10a	:60	wcka@wckaradio.com	\$ 20.00	1	1	1
WCKA-FM	M-F	10a-3p	:60	edg@wckaradio.com	\$ 20.00	1	1	1
WCKA-FM	M-F	3p-7p	:60	ethanr@wckaradio.com	\$ 20.00	1	1	1

Thurs 8-Feb	Fri 9-Feb	Sat 10-Feb	Sun 11-Feb	Total Spots	Gross Dollars	Total Dollars	Total Spots
1	1			5	\$ 100.00		
1				4	\$ 80.00		
1				4	\$ 80.00	\$ 260.00	13
						\$ 260.00	13



WCKA
 188 Broadcast Blvd.
 Jacksonville, AL. 36265
 256-237-0810

SMART MEDIA GROUP
 PO BOX 26067
 ALEXANDRIA, VA 22301

WCKA Order Confirmation

OrderID: 0099-037

Sponsor: Mike Rogers For Congress
 Product: Mike Rogers For Congress
 Estimate/PO: 205211
 AccountRep: Ed Glaze
 BillingCycle: Broadcast Month
 InvoiceType: Times/Rates Notarized Affidavit
 Run Dates: 2/5/2024 - 2/9/2024
 Items Ordered: 13
 Gross Amount: 260.00
 Discounts: 0.00
 Agency Commission: 39.00
 Net Amount: 221.00

Scheduled Station(s): Real Country WCKA 94.3, 97.1 & AM810
 Mike Rogers For Congress

Printed 2/2/2024 4:31:27 PM

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/5/2024 - 2/9/2024	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot		0100	5	20.00	100.00
02 2/5/2024 - 2/9/2024	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			4	:60	Spot		0100	4	20.00	80.00
03 2/5/2024 - 2/9/2024	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			4	:60	Spot		0100	4	20.00	80.00

Broadcast Month Projected Billing:

Month	Projected Billing	Actual Billing	Period	Total
Jan-24	0.00			
Feb-24	260.00			
Mar-24	0.00			
Q1-2024	260.00			

Client's Signature of Approval _____ Date _____

Sales Rep. _____ Date _____