

Ed Glaze

From: Susan Scrimshaw <susan@smartmediagr.com>
Sent: Sunday, February 4, 2024 9:08 AM
To: Lauren McCauley; Ed Glaze
Subject: Mike Rogers 212218-219225-226305
Attachments: WCKA Rogers 2226305.xlsx; WCKA Rogers 212218.xlsx; WCKA Rogers 219225.xlsx


Attached please find three buys for three estimates

- Estimate 212218 – Flight dates 2/12 – 2/18
- Estimate 219225 – Flight dates 2/19 – 2/25
- Estimate 226305 – Flight dates 2/26 – 3/5

Please confirm receipt of these three orders via email. The rates used are the ones approved on the previous order 205211 (2/05-2/11)

You will be contacted with traffic instructions and payment prior to each start date

Thank you

 SMART MEDIA GROUP

Susan Scrimshaw
Susan@SmartMediaGrp.com
757-343-9329

Mike Rogers

Pagers 2/12/18

Station	Days	Timeperiod	Length	REP	Gross Rate	Mon	Tues	Wed	Thurs
WCKA-FM	M-F	6a-10a	:60	laurenm@wckaradio.com	\$ 20.00	1	1	1	1
WCKA-FM	M-F	10a-3p	:60	edg@wckaradio.com	\$ 20.00	1	1	1	1
WCKA-FM	M-F	3p-7p	:60		\$ 20.00	1	1	1	1

16-Feb	17-Feb	18-Feb	Total Spots	Gross Dollars	Total Dollars	Total Spots
Fri 1	Sat 1	Sun	5	\$ 100.00		
			5	\$ 100.00		
			4	\$ 80.00	\$ 280.00	14
					\$ 280.00	14



WCKA
 188 Broadcast Blvd.
 Jacksonville, AL. 36265
 256-237-0810

SMART MEDIA GROUP
 PO BOX 26067
 ALEXANDRIA, VA 22301

WCKA Order Confirmation

OrderID: 0099-038

Sponsor: Mike Rogers For Congress
 Product: Mike Rogers For Congress
 Estimate/PO: 212218
 AccountRep: Ed Glaze
 BillingCycle: Broadcast Month
 InvoiceType: Times/Rates Notarized Affidavit
 Run Dates: 2/12/2024 - 2/18/2024
 Items Ordered: 14
 Gross Amount: 280.00
 Discounts: 0.00
 Agency Commission: 42.00
 Net Amount: 238.00

Scheduled Station(s): Real Country WCKA 94.3, 97.1 & AM810
Mike Rogers For Congress

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/12/2024 - 2/18/2024	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot		0100	5	20.00	100.00
02 2/12/2024 - 2/18/2024	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:60	Spot		0100	5	20.00	100.00
03 2/12/2024 - 2/18/2024	All Weeks	03:00 PM - 07:00 PM	1	1	1	1				4	:60	Spot		0100	4	20.00	80.00

Broadcast Month Projected Billing:

Month	Projected Billing	Actual Billing	Period
Jan-24	0.00		
Feb-24	280.00		
Mar-24	0.00		Q1-2024
Total	280.00		

Client's Signature of Approval _____ Date _____

Sales Rep. _____ Date _____

Mike Rogers

Rogers # 219225

Station	Days	Timeperiod	Length	REP	Gross Rate	Mon 19-Feb	Tues 20-Feb	Wed 21-Feb	Thurs 22-Feb
WCKA-FM	M-F	6a-10a	:60	laurenm@wckaradio.com	\$ 20.00	1	1	1	1
WCKA-FM	M-F	10a-3p	:60	edg@wckaradio.com	\$ 20.00	1	1	1	1
WCKA-FM	M-F	3p-7p	:60		\$ 20.00	1	1	1	1

	Fri 23-Feb	Sat 24-Feb	Sun 25-Feb	Total Spots	Gross Dollars	Total Dollars	Total Spots	Credit Cards?
	1			5	\$ 100.00			YES
	1			5	\$ 100.00			
				4	\$ 80.00	\$ 280.00	14	
						\$ 280.00	14	



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WCKA Order Confirmation

OrderID: **0099-039**

Sponsor: Mike Rogers For Congress
 Product: Mike Rogers For Congress
 Estimate/PO: 219225
 AccountRep: Ed Glaze
 BillingCycle: Broadcast Month
 InvoiceType: Times/Rates Notarized Affidavit
 Run Dates: 2/19/2024 - 2/23/2024
 Items Ordered: 14
 Gross Amount: 280.00
 Discounts: 0.00
 Agency Commission: 42.00
 Net Amount: 238.00

Scheduled Station(s): Real Country WCKA 94.3, 97.1 & AM810

Mike Rogers For Congress

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/19/2024 - 2/23/2024	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot		0100	5	20.00	100.00
02 2/19/2024 - 2/23/2024	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:60	Spot		0100	5	20.00	100.00
03 2/19/2024 - 2/23/2024	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			4	:60	Spot		0100	4	20.00	80.00

Broadcast Month Projected Billing:

Month	Projected Billing	Actual Billing	Period	Total
Jan-24	0.00			
Feb-24	280.00			
Mar-24	0.00		Q1-2024	280.00

Client's Signature of Approval _____ Date _____

Sales Rep. _____ Date _____

Ed Glaze

From: Susan Scrimshaw <susan@smartmediagr.com>
Sent: Tuesday, February 6, 2024 10:52 AM
To: Lauren McCauley; Ed Glaze
Subject: Rogers Revised 226305 Order
Attachments: WCKA REVISED Rogers 226305 v1.xlsx

Attached please find REVISED order or Estimate 226305 (flight dates 2/26 – 3/5 with a 10AM cutoff on Election Day 3/5)
I've corrected my mistake (forgot it was a leap year *sigh*) and shifted spots to air the day of and day prior to election.
Please replace any prior buys for this estimate with this buy.
Please confirm and thank you

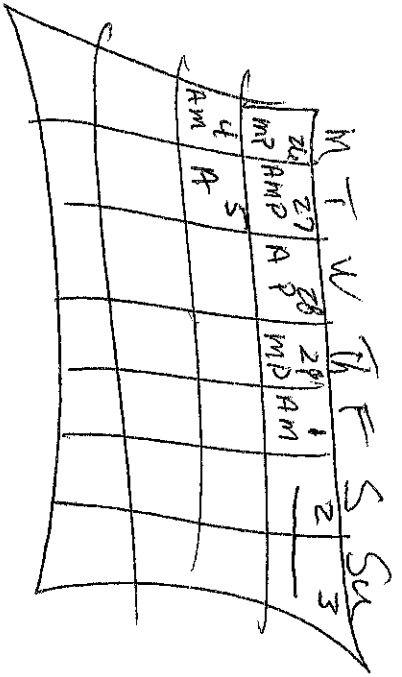
 SMART MEDIA GROUP

Susan Scrimshaw
Susan@SmartMediaGrp.com
757-343-9329

Mon 26-Feb	Tues 27-Feb	Wed 28-Feb	Thurs 29-Feb	Fri 1-Mar	Sat 2-Mar	Sun 3-Mar	Mon 4-Mar	Tues 5-Mar
	1	1		1			1	1
1	1		1	1			1	
1	1	1	1					

Total Spots	Gross Dollars	Total Dollars	Total Spots
5	\$ 100.00		
5	\$ 100.00		
4	\$ 80.00	\$ 280.00	14
		\$ 280.00	14

	Fri	Sat	Sun	Mon	Tues	Total Spots	Gross Dollars	Total Dollars	Total Spots
1-Mar	1			1	1	5	\$ 100.00		
2-Mar	1					5	\$ 100.00		
3-Mar						4	\$ 80.00	\$ 280.00	14
4-Mar								\$ 280.00	14



Mike Rogers

Station	Days	Timeperiod	Length	REP	Gross Rate	Mon 26-Feb	Tues 27-Feb	Wed 28-Feb	Thurs 29-Feb
WCKA-FM	M-F	6a-10a	:60	laurenm@wckaradio.com	\$ 20.00		1	1	
WCKA-FM	M-F	10a-3p	:60	edg@wckaradio.com	\$ 20.00	1	1		1
WCKA-FM	M-F	3p-7p	:60		\$ 20.00	1	1	1	1



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WCKA Order Confirmation

OrderID: 0099-040

Sponsor: Mike Rogers For Congress
 Product: Mike Rogers For Congress
 Estimate/PO: 226305
 AccountRep: Ed Glaze
 BillingCycle: Broadcast Month
 InvoiceType: Times/Rates Notarized Affidavit
 Run Dates: 2/26/2024 - 3/5/2024
 Items Ordered: 14
 Gross Amount: 280.00
 Discounts: 0.00
 Agency Commission: 42.00
 Net Amount: 238.00

Scheduled Station(s): Real Country WCKA 94.3, 97.1 & AM810
Mike Rogers For Congress

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/26/2024 - 3/1/2024	All Weeks	06:00 AM - 10:00 AM		1	1		1			3	:60	Spot		0100	3	20.00	60.00
02 2/26/2024 - 3/1/2024	All Weeks	10:00 AM - 03:00 PM	1	1		1	1			4	:60	Spot		0100	4	20.00	80.00
03 2/26/2024 - 3/1/2024	All Weeks	03:00 PM - 07:00 PM	1	1	1	1				4	:60	Spot		0100	4	20.00	80.00
04 3/4/2024 - 3/4/2024	All Weeks	06:00 AM - 10:00 AM	1							1	:60	Spot		0100	1	20.00	20.00
05 3/4/2024 - 3/4/2024	All Weeks	10:00 AM - 03:00 PM	1							1	:60	Spot		0100	1	20.00	20.00
06 3/5/2024 - 3/5/2024	All Weeks	06:00 AM - 10:00 AM		1						1	:60	Spot		0100	1	20.00	20.00

Broadcast Month Projected Billing:

Jan-24	0.00	Feb-24	0.00	Mar-24	280.00	Q1-2024	280.00
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Client's Signature of Approval _____ Date _____

Sales Rep. _____ Date _____