

1950636

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Florida TV Stations	Date: 8/28/14
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I, Dwight Sterling
 being/on behalf of: Rick Scott, Jeanette Nunez, & Clay Ingram
 a legally qualified candidate of the Republican
 political party for the office of: Florida Governor and House of Representatives District 119 & 1
 in the General
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached	as Ordered		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Republican Party of Florida, 420 E. Jefferson St., Tallahassee, FL 32301

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell, Treasurer RPOF

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/28/14

Date



Signature

To Be Signed By Station Representative

Accepted



Signature

Accepted in Part

Deb Currie

Printed Name

Rejected

GM

Title



WFGX Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 1950636

Schedule Dates 10/15/14-10/18/14
Advertiser Republican Party of Florida 3 Pac (73959)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP PARTY OF FLORIDA (600115)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name McDonald, Neal
Phone/Fax /
CPE 10/38/274
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments REP PARTY OF FL
REPUBLICAN PARTY OF FLORIDA
SHANNON YALLOF

Date Entered 10/10/14
Last Modified 10/10/14
Entered By Bhana Page
CO-OP No
Headline # ECR10440707
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$156.00
Net Total \$884.00
Sales Tax

Mobile (WFGX)	Spots	Rate
By Broadcast Month		
Oct. 2014	3	\$1,040.00
Grand Total:	3	\$1,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football	10/18/14-10/18/14	4	:30	7P- Sports-ASN Conference USA Football 2	1						X		1	\$40.00	\$40.00	Mobile (WFGX)	COLLEGE FBALL	10/10/14
2.0	Normal Line / SPOT	10/15/14-10/15/14	10	:30	6P- Florida Gubernatorial Debate	2			X					2	\$500.00	\$1,000.00	Mobile (WFGX)	FL GOV DEBATE	10/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

Rep Order# 10440707 Ver# 1 Status New

Traffic Order# 1950636
Last Received: 10/10/14 12:08 PM
Showing Buylines: 1 of 2

Printed: 10/10/14 12:08 PM
10/10/14 12:08 PM
All Rep Changes or Last Station Changes

Station WEGX-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product REP PARTY OF FL
Estimate# 274
Buyer Neal McDonald

Agency (NMSE) MULTI MEDIA
915 KING ST, 2ND FL
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 10/38/274
Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

REPUBLICAN PARTY OF FLORIDA
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STATS 10/15 **PLS NOTE, THERE ARE 2X IN THE DEBATE ON 10/15!!** PLS CF.

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
1	Sa	7P-1030P	10/18-10/18	30	\$40.00	1	COLLEGE FBALL	-	1	1	\$40.00
2	W	6P-7P	10/15-10/15	30	\$500.00	2	FL GOV DEBATE	-	1	2	\$1,000.00

---REPORT TOTALS---

Report Totals: 3 / \$1,040.00

---SALES MONTHLY TOTALS---

Oct2014: 3 / \$1,040.00
Order Totals: 3 / \$1,040.00
Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$165,079.37	CABL	.00%	UNKN	.00%	WALA	5.79%	WEAR	69.78%	WFGX	.63%
		WENB	.00%	WJTC	.00%	WKRG	17.58%	WPMT	6.21%		

Books [null]
Demos RA35+

Rep Order# 10440707 Ver# 1 Status New
EC'd Yes

Traffic Order#

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2 of 2
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Buyer Neal McDonald

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--- CREDIT RISK ---
STANDARD CREDIT TERMS