





Order #1119886: Gillard/D../Gillard/D../SC Distrit../

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	05/13/24 14:11:40	Processed		<async process>	Jeffrey Jar	\$1,512.00	24	0.00
	05/13/24 13:04:43	Approved			Barbara Le	\$1,512.00	24	0.00
	05/13/24 13:04:39	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Barbara Le	\$1,512.00	24	0.00
	05/13/24 13:02:57	Approval Workflow		[Sales Manager - Ready Default]	Eric Maste	\$1,512.00	24	0.00
	05/13/24 12:49:28	Ready for approval		Client has paid with check #2537.	Cynthia Al	\$1,512.00	24	0.00
	05/13/24 12:05:40	New order created		<new order>	Cynthia Al	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1119886
 Alt Order #:
Product Desc: SC Distrit 111 State House
 Estimate:
Flight Dates: 05/16/24 - 05/26/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

WWWZ-FM
Primary AE: Cynthia Alston Bell
Sales Office: L-CHS
Sales Region: Local

Agency Name: Gillard/D/House of Representatives
 Buying Contact:
 Billing Contact:
 PO Box 31641
 Charleston, SC 29417

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Gillard/D/House of Representatives
 Demographic: A25-54
 Product Codes: Candidates
 Revenue Code 1: DIR
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-LR
 Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	24	\$1,512.00	\$1,512.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	24	\$1,512.00	\$1,512.00	0.00
Totals	24	\$1,512.00	\$1,512.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cynthia Alston Bell	L-CHS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWWZ	05/17/24	05/24/24	M-F AM Drive M-F	CM	6a-10a	----F--	:30	3	\$67.00	P-80	0.00	NM	6	\$402.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		3		\$67.00		0.00					
		Week: 05/20/24	05/26/24	----F--		3		\$67.00		0.00					
N 2	WWWZ	05/17/24	05/24/24	M-F Midday M-F	CM	10a-3p	----F--	:30	2	\$67.00	P-80	0.00	NM	4	\$268.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		2		\$67.00		0.00					
		Week: 05/20/24	05/26/24	----F--		2		\$67.00		0.00					
N 3	WWWZ	05/17/24	05/24/24	M-F PM Drive M-F	CM	3p-7p	----F--	:30	3	\$67.00	P-80	0.00	NM	6	\$402.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		3		\$67.00		0.00					
		Week: 05/20/24	05/26/24	----F--		3		\$67.00		0.00					
N 4	WWWZ	05/19/24	05/26/24	Sa-Su AM Sa-Su	CM	6a-10a	-----S	:30	4	\$55.00	P-80	0.00	NM	8	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----S		4		\$55.00		0.00					
		Week: 05/20/24	05/26/24	-----S		4		\$55.00		0.00					
Totals													24	\$1,512.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Wendell G. Billiard, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: REPRESENTATIVE WENDELL G. BILLIARD

Authorized committee: DEMOCRATIC PARTY

Agency requesting time (and contact information):
 N/A

Candidate's political party: DEMOCRAT

Office sought (no acronyms or abbreviations): SC District 111 State House

Date of election: 6-11-2024 General Primary

Treasurer of candidate's authorized committee:
Wendell G. Billiard

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

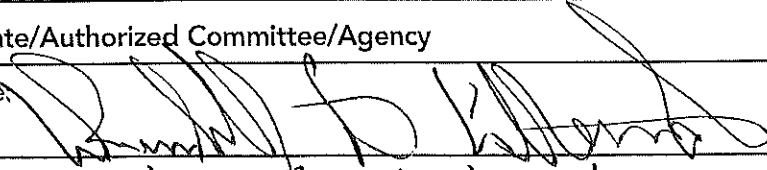
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>WENDELL G. BILLIARD</u>	Name: <u>Cynthia Bell</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Wendell B Gilliard

Date:

5/13/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

5/13/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1119884

Station Call Letters:

WVWVZ

Date Received/Requested:

5/13/2024

Est. #:

Station Location:

Charleston

Run Start and End Dates:

5/17 - 5/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



WWWZ-FM
 4230 Faber Place Dr., Ste 100
 North Charleston, SC 29405
 (843) 277-1216


<u>Contract / Revision</u> 1119886 /		<u>Alt Order #</u>
<u>Advertiser</u> Gillard/D/House of Representatives		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/16/24 - 05/26/24	<u>Estimate #</u>	
<u>Product</u> SC Distrit 111 State House		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWWZ-FM	<u>Account Executive</u> Cynthia Alston Bell	<u>Sales Office</u> Local-Charlesto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Gillard/D/House of Representatives
 PO Box 31641
 Charleston, SC 29417

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWWZ	05/17/24	05/24/24	M-F	6a-10a		:30			NM	6	\$402.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	----F--				3	\$67.00			
Week:		05/20/24	05/26/24	----F--				3	\$67.00			
N 2	WWWZ	05/17/24	05/24/24	M-F	10a-3p		:30			NM	4	\$268.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	----F--				2	\$67.00			
Week:		05/20/24	05/26/24	----F--				2	\$67.00			
N 3	WWWZ	05/17/24	05/24/24	M-F	3p-7p		:30			NM	6	\$402.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	----F--				3	\$67.00			
Week:		05/20/24	05/26/24	----F--				3	\$67.00			
N 4	WWWZ	05/19/24	05/26/24	Sa-Su	6a-10a		:30			NM	8	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S				4	\$55.00			
Week:		05/20/24	05/26/24	-----S				4	\$55.00			
Totals											24	\$1,512.00

Time Period	# of Spots	Gross Amount	Net Amount
04/29/24 -05/26/24	24	\$1,512.00	\$1,512.00
Totals	24	\$1,512.00	\$1,512.00

Signature: 

Date: 5-13-2024

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.