

Public Affairs Report

January 2024

KLPX-FM KFMA-FM KMXZ-FM KFFN-FM

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Programming Categories

Economy/Employment

Health

Crime

Education

Youth

Housing

Transportation

Drugs

Minorities/Elderly/Women

Legal System

Politics

Social Services

Arts/Culture/Recreation

Homeland Security

Public Health

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

January 2024

Program	Air Date	Time	Length	Type	Production
Radio Health Journal	Sunday	6:30a	30 minutes	PA	Outside
Lifestyle Tucson	Sunday	7:00a	30 minutes	PA	Inside
The Business Of...	Sunday	7:30a	30 minutes	PA	Outside

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Program 24-01

Air Week: 1/7/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: BEING A GOOD PATIENT TAKES WORK: HOW TO FEEL EMPOWERED AT THE HOSPITAL

Time: 1:50

Duration: 12:59

Synopsis: We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered walking into your next doctor's appointment.

Host: Elizabeth Westfield

Producer: Libby Foster

Guests: Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends On It

Compliance issues: Health Care, Medicine, Patient Safety, Social Media, Vulnerable Populations, Confirmation Bias, Medical Knowledge, Scientific Terminology, Telehealth

Links for more info:

[Talya Miron-Shatz](#)

[Talya Miron-Shatz, PhD. Medical decision making \(@TalyaMironShatz\) / X](#)

[Talya Miron-Shatz, PhD - Visiting Researcher - University of Cambridge | LinkedIn](#)

SEGMENT 2: DOES A GOOD BEDSIDE MANNER SAVE LIVES?

Time: 15:50

Duration: 7:02

Synopsis: Dr. Wes Ely, an intensive care specialist, says the early days of his career were spent more worried about the beeps and buzzers rather than the patients that the machines were monitoring. He gives us a unique look into how physicians can humanize patients in the ICU and, in turn, save more lives.

Host: Greg Johnson

Producer: Polly Hansen

Guests: Dr. Wes Ely, Professor of Medicine, Associate Director of Aging Research, Vanderbilt University, Author, Every Deep-Drawn Breath

Compliance issues: Burnout, Consumerism, Covid-19, Empathy, Health Care, Healthcare, Pandemic, Patient Safety, Public Health, Vaccination, Bedside Manner, Intensive Care Unit

Links for more info:

[E. Wesley Ely, MD, MPH](#)

[X: @WesElyMD](#)

[E. Wesley Ely, MD, MPH | Vanderbilt Scholars in HIV and Heart, Lung, Blood and Sleep Research](#)

[LinkedIn: Dr. Wes Ely](#)

Public Affairs Ascertainment Programming

KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Program 24-02

Air Week: 1/14/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: 3D PRINTING ORGANS AND AI SURGERIES: THE FUTURE OF MEDICINE

Time: 1:48

Duration: 11:52

Synopsis: Dr. Thomas Kolon is using 3D-printed models to successfully operate on cases thought to be inoperable. Another physician brings AI into his surgeries to give patients the most accurate hip replacements possible. This is the future of medicine and our experts are here to explain it all.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. George Haidukewych, Director of Orthopedic Trauma & Chief of Complex Joint Replacement, Orlando Health Jewett Orthopedic Institute; Dr. Thomas Kolon, Expert in Pediatric Disorders, Chief of Urology, Children's Hospital of Philadelphia

Compliance issues: 3D Printing, Artificial Intelligence, Cancer, Children At Risk, Consumerism, Medical Technology, Vulnerable Populations, Cancer Prevention, Childhood Cancers, Kidney

Links for more info:

[George Haidukewych - Orlando Health - One of Central Florida's Most Comprehensive Healthcare Networks](#)

[Thomas F. Kolon, MD | Children's Hospital of Philadelphia](#)

[Thomas F. Kolon \(@ThomasKolon\) / X](#)

[LinkedIn: Dr. Thomas Kolon](#)

SEGMENT 2: NERVOUS NAIL-BITER? IT HARMS MORE THAN JUST AESTHETICS

Time: 14:42

Duration: 7:50

Synopsis: So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss where this impulse stems from and all the ways it harms our health.

Host: Greg Johnson

Producer: Morgan Kelly

Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr. Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services

Compliance issues: Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

Links for more info:

[Dana K Stern - Dermatology | Mount Sinai - New York](#)

[Dr. Dana Stern](#)

[Dr.Dana Stern \(@hamptnderm\) • Instagram photos and videos](#)

[LinkedIn: Dr. Dana Stern](#)

[Fred Penzel, Ph.D.](#)

[Fred Penzel \(@DrFredPenzel\) / X](#)

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Program 24-03

Air Week: 1/21/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: MENTALLY ILL INMATES: SAFETY AND JUSTICE OR SUFFERING AND VENGEANCE?

Time: 1:47

Duration: 12:28

Synopsis: American prisons are full of people with mental illness, but does the system actually fulfill its promise of reform for these inmates? Dr. Christine Montross, a psychiatrist, says many of them aren't getting the correct help that will make a difference in their lives – and make our society a safer place when they're released. She breaks down the prison system and offers alternative programs to solve this crisis.

Host: Elizabeth Westfield

Producer: Reed Pence

Guests: Christine Montross, Associate Professor of Psychiatry and Human Behavior, Brown University

Compliance issues: Consumerism, Health Care, Healthcare, Incarceration, Mental Illness, Public Health, Public Policy, Public Safety, Community Care, Criminals, Health Policy, Jail, Mental Institutions, Prison, Psychosis

Links for more info:

[Montross, Christine | Brown University](#)

[Waiting for an Echo by Christine Montross | PenguinRandomHouse.com: Books](#)

[Christine Montross - Bio](#)

SEGMENT 2: DO YOU SUPPORT GIVING CHILDREN MENTAL HEALTH DAYS OFF OF SCHOOL?

Time: 15:17

Duration: 7:43

Synopsis: We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author

Compliance issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress

Links for more info:

[Dr. Andrea Bonior](#)

[Andrea Bonior, Ph.D. \(@drandreabonior\) • Instagram photos and videos](#)

[Professional Speaker - Andrea Bonior, Ph.D. | LinkedIn](#)

[Youth Risk Behavior Surveillance System \(YRBSS\) | CDC](#)

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Program 24-04

Air Week: 1/28/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: EATING INVASIVE SPECIES: DOES YOUR DIET HELP THE ENVIRONMENT?

Time: 1:49

Duration: 10:53

Synopsis: Many people choose their diet based on what tastes good, but what if you could have great food while helping your local environment? Dr. Joe Roman, a conservation biologist, explains the dangers of invasive species and how we can do our part in saving the environment by strapping on an apron.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Joe Roman, Conservation Biologist, University of Vermont; Dr. Cindy Tam, Biological Threats and Invasive Species Research Program Coordinator, US Geological Survey

Compliance issues: Agriculture, Consumerism, Diet, Disease, Environment, Infrastructure, Invasive Species, Public Health, Public Safety, Virus, Farming, Habitats, Native Animals, Population Control

Links for more info:

[Joe Roman | Rubenstein School of Environment and Natural Resources | The University of Vermont](#)

[Joe Roman](#)

[Eat The Invaders](#)

[US Geological Survey: Dr. Cindy Tam](#)

[LinkedIn: Dr. Cindy Tam](#)

SEGMENT 2: MENTAL HEALTH IN THE MILITARY: STIGMAS, RESOURCES, AND ROADBLOCKS

Time: 13:44

Duration: 8:39

Synopsis: As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health services.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center

Compliance issues: Health Care, Healthcare, Mental Health, Military, PTSD, Psychology, Public Health, Public Safety, Veterans, Vulnerable Populations, Family Medicine, Military Families

Links for more info:

[Charles Weber | LinkedIn](#)

[Family Care Center](#)

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Lifestyle Tucson Host: Frank Powers

Source Type: Internal Guests and Titles: Bethany Neumann, Director of
Development & Communications

Duration: 30:00 Organization: Youth On Their Own

Program Date: 01/07/2024

Description of Program: Youth On Their Own (YOTO) is a dropout prevention program that supports the high school graduation and continued success of youth experiencing homelessness in Pima County. Youth On Their Own's program focuses on three components – financial assistance, basic human needs, and guidance – to ensure that youth experiencing homelessness have the resources necessary to stay in school and graduate.

Topics:

Pima County, Homelessness, Homeless students, Motivation, Student success

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Lifestyle Tucson Host: Frank Powers

Source Type: Internal Guests and Titles: Wolfe Bowart, performer

Duration: 30:00 Organization: THE SCOUNDREL & SCAMP
THEATRE

Program Date: 01/014/2024

Description of Program: The Scoundrel and Scamp Theatre is an award-winning Tucson-based professional theater company founded in 2016. They are dedicated to sharing diverse stories about and by historically excluded voices as well as creating immersive, imaginative experiences for audiences of all ages in their theater located at The Historic Y, in the 4th Avenue Shopping District

Topic: Performing Arts, theatre, theatre in education, character actor, circus arts

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Lifestyle Tucson Host: Frank Powers

Source Type: Internal Guests and Titles: Chris Seidman, Executive Director
and performer

Duration: 15:00 Organization: Unscrewed Theater

Program Date: 01/21/2024

Description of Program: Unscrewed Theater is dedicated to teaching and showcasing the art of improvisational theater as well as other unique forms of live entertainment. They foster a safe and supportive atmosphere in which artists can grow and explore their talent.

Topic: improvisation, improv, Improv Comedy, self confidence

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Lifestyle Tucson Host: Frank Powers

Source Type: Internal Guests and Titles: Logan Greene, Executive Director

Duration: 30:00 Organization: GROUNDWORKS TUCSON

Program Date: 01/28/2023

Description of Program: Groundworks hosts an all-ages event for youth to come interact with art and music. Catch them all around Tucson connecting with our local artistic community.

Topic: youth empowerment, arts, venue, performing arts, music

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

The Business Of Host: Melissa Rosciano, Communications Director
Tucson Metro Chamber

Source Type: Internal Guest and Title: Frank Velasquez Jr, Director of
Workforce Advocacy

Program Date: 01/07/2024

Brief Description of Program: The health and vibrancy of our Tucson workforce lies at the heart of our community's success. In this episode, Frank Velasquez Jr., Director of Workforce Advocacy at the Tucson Metro Chamber, joins host Melissa Rosciano and Zachary Yentzer to delve into the challenges and opportunities within our workforce landscape.

Topic: This episode is not just an informative analysis; it's a call to action for a collective effort. Whether you're an employer, an employee, or simply a concerned Tucson resident, you have a role to play in building a robust and thriving workforce.

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

The Business Of Host: Melissa Rosciano, Communications Director
Tucson Metro Chamber

Source Type: Internal Guest and Title: Michael Guymon, President and
CEO of the Tucson Metro Chamber

Duration: 30:00

Program Date: 01/14/2024

Brief Description of Program: Discover how the Chamber's internal restructuring empowered dedicated teams to drive membership growth and deliver targeted advocacy for diverse business needs.

Topic: retail theft, education funding, and public health initiatives

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

The Business Of

Host : Melissa Rosciano, Communications Director
Tucson Metro Chamber

Guests & Title: Blake Eaker, Executive Director,
Southern Arizona Sports Tourism & Film Authority (SASTFA)

Source Type: Internal

Duration: 30:00

Program Date: 01/21/2024

Brief Description of Program: SASTFA's role in promoting and supporting these industries across six counties and tribal nations.

Balancing the needs of large-scale events like the Arizona Bowl with grassroots initiatives like youth sports leagues.

Topic: Interested in learning more about Southern Arizona's economy and its potential for growth.

Passionate about sports, tourism, film, and education.

Looking for ways to get involved in their local community.

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

The Business Of

Host: Melissa Rosciano, Communications Director
Tucson Metro Chamber

Source Type: Internal

Guest and Title: Brittany Battle, a community leader and the Fast Pitch Director at Social Venture Partners (SVP) Tucson.

Duration: 30:00

Program Date: 01/28/2024

Brief Description of Program: Brittany shares her passion for Tucson and her dedication to supporting local nonprofits. She dives into the impactful work of SVP, a network of philanthropists focused on building the capacity of local nonprofits.

Topic: They emphasize the importance of creating spaces for businesses and nonprofits to connect and work together for a thriving Tucson.

Public Affairs Ascertainment Programming
KLPX-FM/KFMA-FM/KMXZ-FM/KFFN-AM

Year: 2024

Public service announcements for the month: January

Arizona Lotus Corporation's policy governing the airing of public service announcements for KLPX-FM, KFMA-FM, KMXZ-FM, and KFFN-AM is as follows:

Minimum: Two (2) PSAs per hour between 12am and 6am

One (1) PSAs per hour between 6am and 12mid

Exceptions to this policy occur during public affairs programming and special events programming (ie: sporting events and concert simulcasts).

Examples of public service announcements during this period include but are not limited to:

American Red Cross	Integrative Touch	Autism Society of SoAZ
Angel Charity for Children	Dept. Veterans Affairs	Buzzed Drunk Driving
American Cancer Society	Easterseals	Tucson Chamber of Commerce, Theft
Belonging Begins with Us	National Pest Management	Tucson Police Dept.
Big Bros. Big Sisters	Fatherhood	SAACA
Caregivers Assistants	Forgotten Children	Salvation Army
CDC, Opioid	Lotus Cares, Autism	Centers for Disease Control
	Low Vision	Tucson Rodeo
	Make a Wish	
Team Lizzie Bell		