

KEIB-AM 1150
Los Angeles, CA
Quarterly Issues / Programs List
1st Quarter 2024
January 1, 2024 – March 31, 2024

SECTION 1 – ISSUES OF CONCERN TO THE COMMUNITY

KEIB-AM 1150 provides its listeners with programming that addresses issues of concern to our local community. Listed below are the issues determined to be of most concern to the community during the preceding calendar quarter.

Each day KEIB provides 24 minutes of local news, weather and traffic coverage, which means a total 2,016 minutes during this quarter were dedicated to local news, weather and traffic information, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

Food Insecurity

The amount of people in Southern California experiencing food insecurity is increasing, despite efforts to reduce it. Local food banks and charity organizations are overwhelmed with requests for food and basic daily supplies, several iHeartSocal shows featured these organizations to discuss what they do and how the public can help them help others.

Health

This quarter there was a focus on health issues including a focus on women's heart health, substance abuse and addiction, an effort to increase dwindling blood donations across Southern California, and several events designed to help raise money and awareness for a myriad of medical issues like MS and cancer.

Homelessness

The increase of homeless individuals in Southern California has caused pressure on local officials to find a permanent solution. In the meantime, these people need help and assistance and several local organizations are coming together to talk about how they are providing help, hygiene supplies and support to those in this situation.

Politics

This quarter with a primary election in Southern California, several episodes of iHeartSoCal featured details about how to register to vote, how and where to vote and how you can ensure that your vote counts.

SECTION II – LOCAL PROGRAMMING

This section lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

January 1 through week ending January 13th

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy** and **transportation**.

ISSUE

Health

TOPIC SUMMARY

iHeartSoCal focuses this week on the Betty Ford Foundation with an interview with Carrie Bates, Outreach Manager for the Betty Ford Foundation and the organization's efforts to offer healing and treatment for individuals, families and communities affected by substance abuse and mental health conditions.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

1/7 7a 30

GUEST

Carrie Bates, Outreach Manager Betty Ford Foundation

Week ending January 20th

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy** and **transportation**.

ISSUE

Food Insecurity / Health

TOPIC SUMMARY

iHeartSoCal this week features guests from Project Angel Food, an organization that provides free, healthy meals and support to people impacted by serious illnesses. Each year, they provide more than 1.5 million meals to those in need across Los Angeles County. In addition, the show featured a discussion about job burnout and how that affects a person's mental health and Los Angeles County effort to combat mental health issues.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

1/14 7a 30

GUEST

Richard Ayoub, Project Angel Food

Judge Songhai Armstead, Executive Director of Los Angeles County's Alternatives to Incarceration Initiative

Week ending January 27th

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Health

TOPIC SUMMARY

iHeartSoCal this week features guests from The American Red Cross to discuss an effort to boost blood donations in Southern California and a local doctor discussing the increase of RSV cases across Southern California at a time where Covid infections and flu infections have also increased.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

1/21 7a 30

GUEST

Sean Inoue, American Red Cross
Dr. Marc Kerner, Otolaryngologist

Week ending February 3rd

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Health

TOPIC SUMMARY

iHeartSoCal this week features guests from the American Heart Association. The organization is celebrating its Centennial this year as well as American Heart Month (February) and continues to provide education and

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

1/28 7a 30

GUEST

Betsy Hart, American Heart Association
Dr. Marc Kerner, Otolaryngologist

Week ending February 10th

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Health / Homelessness

TOPIC SUMMARY

iHeartSoCal this week features guests from Pauly's Project, a local organization that helps the homeless by providing meals, radios, headsets and hygiene products to the homeless across Southern California, and the Kickin' Cancer Foundation, a local organization that was founded to help combat ovarian and breast cancer through providing preventive care, education and a supportive community.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

2/4 7a 30

GUEST

Dr. Kristi Funk, Kickin' Cancer
Paul Avila, Pauly's Project

Week ending February 17th

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Health / Mental Health / Military

TOPIC SUMMARY

This week, iHeartSoCal features guests from Operation Gratitude, an organization that puts together care packages to deployed troops, military children, veterans and first responders and Rambo House, an organization that helps provide mental health services for those in need in Los Angeles.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

2/11 7a 30

GUEST

Carolyn Blashek, Operation Gratitude
Paul Avila, Rambo House

Week ending February 24th

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Health / Homelessness

TOPIC SUMMARY

This week iHeartSoCal features guests from The American Lung Association to discuss their 2024 'Fight For Air Climb' happening on Feb 24, 2024. The event helps raise funds and support for those suffering from lung disease. In addition, the organization Operation Warm Wishes is helping the local homeless community in Orange County by providing food, support to find housing, and basic daily items to help people get back on their feet.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

2/18 7a 30

GUEST

Maxine Tatlonghari, American Lung Association
TyRon Jackson, Operation Warm Wishes

Week ending March 2nd

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Homelessness / Health

TOPIC SUMMARY

This week iHeartSoCal again features the organization Operation Warm Wishes, a non-profit that helps the local homeless community in Orange County by providing food, support to find housing, and basic daily items to help people get back on their feet. In addition, representatives from Children's Hospital LA were featured on the show to discuss "Make March Matter," an annual campaign that unites businesses and the community in support of children's health and Children's Hospital Los Angeles.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

2/25 7a 30

GUEST

TyRon Jackson, Operation Warm Wishes
Dawn Wilcox, Children's Hospital Los Angeles

Week ending March 9th

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Health / Politics

TOPIC SUMMARY

This week iHeartSoCal featured guests from the LA county Clerk office to discuss the upcoming March election and to give voters all the information they need about where to vote, how to vote, how to vote by mail, etc. In addition, a representative from the Local Autism Warriors foundation joined the show to discuss a fundraising event on March 30th in Redondo Beach called Surfers Healing that works to help those with autism and their families navigate the complexities of the diagnosis.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

3/3 7a 30

GUEST

Katy Jackson, Local Autism Warriors
Dean Logan, LA County Registrar /County Clerk

Week ending March 16th

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Mental Health / Crime

TOPIC SUMMARY

This week, iHeartSoCal features representatives from Strength Through Strides, a non-profit organization that seeks to empower and support women overcoming trauma and hardships through health and wellness, goal setting, mindset coaching and community support. In addition, the show discussed LA County's implementation of the 'Alternatives to Incarceration' initiative, to try to help keep more people out of jail and to support them to keep them out of trouble.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

3/10 7a 30

GUEST

Judge Songhai Armstead, Executive Director of Los Angeles County's Alternatives to Incarceration Initiative
Summer Willis, Strength Through Strides

Week ending March 23rd

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Crime

TOPIC SUMMARY

This week, iHeartSoCal continued a discussion of LA County's 'Alternatives to Incarceration' initiative, which works to keep more people out of jail through various programs and community support. The show also features a guest about the local Walk MS event, and event that helps to raise awareness, funds and support for those suffering from multiple sclerosis and their families.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

3/17 7a 30

GUEST

Jillian Escoto, MyFM host
Judge Songhai Armstead, Executive Director of Los Angeles County's Alternatives to Incarceration Initiative

Week ending March 30th and March 31st

Each week KEIB provides 168 minutes of local news, weather and traffic coverage, keeping the public informed of vital information. This coverage included major issues like: **public safety, crime, economy and transportation.**

ISSUE

Mental Health

TOPIC SUMMARY

Discussed sources of help for those dealing with mental health issues with Thuy Pham, Senior Benefits Advisor for the U.S. Department of Labor. Pham details that regardless of income there is help out there for people struggling with those issues.

SHOWS COVERING ISSUE

iHeartSoCal

DATE / TIME / MINUTES COVERED

3/24 7a 30

GUEST

Thuy Pham, Senior Benefits Advisor

SECTION III – PUBLIC SERVICE ANNOUNCEMENTS

This section lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	3
	iHM/PSA	000:30	9
	iHM/PSA	000:30	12
Cancer Awareness	THE V FOUNDATION	000:28	4
Cancer Awareness	THE V FOUNDATION	000:30	2
Addiction / Mental Health	1 MILLION STRONG	000:29	4
Addiction / Mental Health	1 MILLION STRONG	000:30	8
Health	AMERICAN STROKE ASSOCIATION	000:30	5
Economy	Operation Hope	000:30	7
Education	PROJECT YELLOW LIGHT	000:30	7
Education	UNCF	000:30	8
Economy	Operation Hope	000:29	12
Health	American Heart Association	000:30	10
Education	PROJECT YELLOW LIGHT	000:29	12