



KLFY
 2960 North Meridian Street, Suite 250
 Debra Harris
 Indianapolis, IN 46208
 (337) 262-0800

CONTRACT

<u>Contract / Revision</u> 4222883 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/ZBest PAC		<u>Original Date / Revision</u> 11/15/23 / 11/15/23	
<u>Contract Dates</u> 11/09/23 - 11/17/23		<u>Estimate #</u> 11/9 - 11/17	
<u>Product</u> 11/9 - 11/17			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KLFY	<u>Account Executive</u> KLFY Local House	<u>Sales Office</u> Lafayette LA Lo
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

ZBest PAC
 P.O. Box 1701
 Prairieville, LA 70769

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KLFY	11/09/23	11/17/23	Passe Partout 5-6a	5-6a		:30			NM	7	\$4,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	---TF--				2	\$590.00			
Week:		11/13/23	11/19/23	MTWTF--				5	\$590.00			
2	KLFY	11/09/23	11/17/23	Passe Partout M-F 6-7a	Passe Partout M-F		:30			NM	7	\$6,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	---TF--				2	\$870.00			
Week:		11/13/23	11/19/23	MTWTF--				5	\$870.00			
N 3	KLFY	11/17/23	11/17/23	KLFY News 10 @ 6p	6p-630p		:30			NM	1	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	----1--				1	\$1,530.00			
N 4	KLFY	11/17/23	11/17/23	KLFY News 10 @ 10	10p-1035p		:30			NM	1	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	----1--				1	\$1,530.00			
Totals											16	\$13,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/17/23	16	\$13,280.00	(\$1,992.00)	\$11,288.00
Totals	16	\$13,280.00	(\$1,992.00)	\$11,288.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Rebecca Ingraham

From: Carla Snell-Hatfield
Sent: Wednesday, November 15, 2023 2:37 PM
To: Rebecca Ingraham
Subject: FW: FW: Political /PAC Josh Richard Burning Stick Creative

See notes below for add to the Zbest order

Carla Snell-Hatfield
General Sales Manager
337-262-0804 Direct
225-936-3616 Mobile
csnell-hatfield@klfy.com
www.klfy.com

From: Josh Richard <josh@burningstickcreative.com>
Sent: Wednesday, November 15, 2023 12:54 PM
To: Carla Snell-Hatfield <CSnell-Hatfield@klfy.com>
Subject: Re: FW: Political /PAC Josh Richard Burning Stick Creative

Carla,

Just confirming my 6pm & 10pm spot this Friday, November 17th for ZBest PAC at a gross of \$3060. You have creative and NAB - check is being sent today

On Tue, Nov 14, 2023 at 10:16 AM Josh Richard <josh@burningstickcreative.com> wrote:
Will do. Thank you.

On Tue, Nov 14, 2023 at 10:13 AM Carla Snell-Hatfield <CSnell-Hatfield@klfy.com> wrote:
Ok, just let me know.

Carla Snell-Hatfield
General Sales Manager
337-262-0804 Direct
225-936-3616 Mobile
csnell-hatfield@klfy.com
www.klfy.com

From: Josh Richard <josh@burningstickcreative.com>
Sent: Tuesday, November 14, 2023 9:58 AM

To: Carla Snell-Hatfield <CSnell-Hatfield@klfy.com>
Subject: Re: FW: Political /PAC Josh Richard Burning Stick Creative

Good morning,

Stand by but I might be looking to pick up:

Friday

6pm

10pm

On Mon, Nov 13, 2023 at 11:47 AM Carla Snell-Hatfield <CSnell-Hatfield@klfy.com> wrote:

Got it!

Carla Snell-Hatfield

General Sales Manager

337-262-0804 Direct

225-936-3616 Mobile

csnell-hatfield@klfy.com

www.klfy.com

From: Josh Richard <josh@burningstickcreative.com>
Sent: Monday, November 13, 2023 11:34 AM
To: Carla Snell-Hatfield <CSnell-Hatfield@klfy.com>
Subject: Re: FW: Political /PAC Josh Richard Burning Stick Creative

No ma'am. Just the 6pm Monday - Thursday. I just hand delivered the check.

On Mon, Nov 13, 2023, 10:49 AM Carla Snell-Hatfield <CSnell-Hatfield@klfy.com> wrote: