



CONTRACT

KLFY
 2960 North Meridian Street, Suite 250
 Debra Harris
 Indianapolis, IN 46208
 (337) 262-0800

<u>Contract / Revision</u> 4227744 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/ZBest PAC		<u>Original Date / Revision</u> 11/13/23 / 11/13/23	
<u>Contract Dates</u> 11/13/23 - 11/16/23	<u>Estimate #</u> 11/13 - 11/16		
<u>Product</u> 11/13 - 11/16			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLFY	<u>Account Executive</u> KLFY Local House	<u>Sales Office</u> Lafayette LA Lo	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

ZBest PAC
 P.O. Box 1701
 Prairieville, LA 70769

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLFY	11/13/23	11/16/23	KLFY News 10 @ 6p	6p-630p		:30			NM	4	\$6,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/13/23	11/19/23	1111---				4	\$1,530.00			
Totals											4	\$6,120.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/16/23	4	\$6,120.00	(\$918.00)	\$5,202.00
Totals	4	\$6,120.00	(\$918.00)	\$5,202.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)


Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Re: FW: Political /PAC Josh Richard Burning Stick Creative



Josh Richard <josh@burningstickcreative.com>
To: Carla Snell-Hatfield

 You replied to this message on 1/13/2023 10:49 AM.

This message is part of a tracked conversation. [Click here to find all related messages](#) or to open the original flagged message.
[Click here to download pictures.](#) To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

Perfect.

We'll take the 6pm spot Monday, Tuesday, Wednesday, & Thursday. A check for \$6120 will be dropped before noon today at your station.

