

KY3



Victory Enterprises  
5200 SW 30th St. Davenport IA 52602 - 563-884-4444 - Fax 563-884-4446  
TO: Natalie Murphy  
FROM: Brian Dumas

## TIME PLACEMENT ORDER

CLIENT: Schoeller for Missouri  
FLIGHT DATE: Oct 24 - Nov 4  
STATION: KY3  
REP: Natalie Murphy

ORDER #: MO\_Schoeller\_10.24-11.4

TRAFFIC: :30 TBD

TOTAL SCHEDULE: 57 Spots

Station/Time	Week Begin Date	Week End Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	QTY.	RATE	TOTAL AMOUNT	RTG	GRP's
Ozarks Today 6-7a	20-Oct	26-Oct					1			1	\$400.00	\$400.00	9.4	9.4
Noon News	20-Oct	26-Oct					1			1	\$225.00	\$225.00	9.1	9.1
5p News	20-Oct	26-Oct					1			1	\$575.00	\$575.00	16.2	16.2
10p News	20-Oct	26-Oct					1			1	\$800.00	\$800.00	12.9	12.9
Sat - Ozarks Today 7-8a	20-Oct	26-Oct						1		1	\$260.00	\$260.00	6.3	6.3
Sat - 6p News	20-Oct	26-Oct						1		1	\$200.00	\$200.00	11.5	11.5
Sat 10p News	20-Oct	26-Oct						1		1	\$720.00	\$720.00	10.1	10.1
Sun - Ozarks Today 7-8a	20-Oct	26-Oct							1	1	\$200.00	\$200.00	7.1	7.1
Meet the Press 9-10a	20-Oct	26-Oct							1	1	\$355.00	\$355.00	3.5	3.5
Ozarks Today 6-7a	27-Oct	2-Nov	2	2	2	2	2			10	\$400.00	\$4,000.00	9.4	9.4
Today Show 7-9a	27-Oct	2-Nov	1	1		1				3	\$375.00	\$1,125.00	8.3	24.9
Noon News	27-Oct	2-Nov	1	1	1	1	1			5	\$175.00	\$875.00	9.1	45.5
5p News	27-Oct	2-Nov	1	1	1	1	1			5	\$450.00	\$2,250.00	16.2	81
6p News	27-Oct	2-Nov	1	1	1	1	1			4	\$935.00	\$3,740.00	20.9	83.6
10p News	27-Oct	2-Nov	1	1	1	1				4	\$800.00	\$3,200.00	12.9	51.6
US Farm Report 5-6a	27-Oct	2-Nov						1		1	\$15.00	\$15.00	1	1
Sat - Ozarks Today 7-8a	27-Oct	2-Nov						2		2	\$150.00	\$300.00	6.3	12.6
Sat - 6p News	27-Oct	2-Nov						1		1	\$200.00	\$200.00	11.5	11.5
Sat 10p News	27-Oct	2-Nov						1		1	\$600.00	\$600.00	10.1	10.1
Meet the Press 9-10a	27-Oct	2-Nov							1	1	\$405.00	\$405.00	3.5	3.5
Sun - 5p News	27-Oct	2-Nov							1	1	\$180.00	\$180.00	13.5	13.5
Sun 10:35p News	27-Oct	2-Nov							1	1	\$525.00	\$525.00	4.5	4.5
Ozarks Today 6-7a	3-Nov	9-Nov	2	2						4	\$400.00	\$1,600.00	9.4	37.6
Today Show 7-9a	3-Nov	9-Nov	1							1	\$375.00	\$375.00	8.3	8.3
Noon News	3-Nov	9-Nov	1							1	\$225.00	\$225.00	9.1	9.1
5p News	3-Nov	9-Nov	1							1	\$575.00	\$575.00	16.2	16.2
6p News	3-Nov	9-Nov	1							1	\$935.00	\$935.00	20.9	20.9
10p News	3-Nov	9-Nov	1							1	\$935.00	\$935.00	12.9	12.9
GROSS:												\$25,795.00		542.3

Brian Dumas

NET \$21,925.75

Ordered by

Approved by

SPECIAL INSTRUCTIONS: