



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

# CONTRACT

<u>Contract / Revision</u> 644138 / 1		<u>Alt Order #</u> 25331032
<u>Product</u> <b>NO on 97 - Defeat the Tax on OR Sales</b>		
<u>Contract Dates</u> <b>10/17/16 - 10/18/16</b>		<u>Estimate #</u> <b>2016</b>
<u>Advertiser</u> <b>Defeat the Tax on Oregon Sales</b>		<u>Original Date / Revision</u> 10/14/16 / 10/17/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KVAL</b>	<u>Account Executive</u> Los Angeles Eagle/L	<u>Sales Office</u> KATZ Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 135.50
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5091		<u>Advertiser Ref</u> 87620

And:

**Target Enterprises**  
**15260 Ventura Blvd, Ste 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	Multi	10/17/16	10/18/16	KVAL News 9a	9a-10a		:30				NM	6	\$450.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----				6	\$75.00	1.40			
2	Multi	10/17/16	10/18/16	Price is Right	10a-11a		:30				NM	2	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----				6	\$200.00	3.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/17/16-10/23/16	Price is Right	10a-11a	-Tu-----	:30		<del>\$200.00</del>	3.30	NM		
	Credited												
	2	Multi	10/17/16-10/23/16	Price is Right	10a-11a	-Tu-----	:30		<del>\$200.00</del>	3.30	NM		
	Credited												
	3	Multi	10/17/16-10/23/16	Price is Right	10a-11a	-Tu-----	:30		<del>\$200.00</del>	3.30	NM		
	Credited												
	6	Multi	10/17/16-10/23/16	Price is Right	10a-11a	-Tu-----	:30		<del>\$200.00</del>	3.30	NM		
	Credited												
3	Multi	10/17/16	10/18/16	Young & Restless	11a-12p		:30				NM	3	\$750.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----				6	\$250.00	2.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/17/16-10/23/16	Young & Restless	11a-12p	-Tu-----	:30		<del>\$250.00</del>	2.10	NM		
	Credited												
	3	Multi	10/17/16-10/23/16	Young & Restless	11a-12p	-Tu-----	:30		<del>\$250.00</del>	2.10	NM		
	Credited												
	5	Multi	10/17/16-10/23/16	Young & Restless	11a-12p	-Tu-----	:30		<del>\$250.00</del>	2.10	NM		
	Credited												
4	Multi	10/17/16	10/18/16	KVAL News @ Noon	12p-1230p		:30				NM	3	\$450.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				3	\$150.00	2.00			
5	Multi	10/17/16	10/18/16	Bold & Beautiful	1230p-1p		:30				NM	3	\$600.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

<u>Contract / Revision</u> 644138 / 1		<u>Alt Order #</u> 25331032
<u>Contract Dates</u> 10/17/16 - 10/18/16		<u>Product</u> NO on 97 - Defeat the Tax
<u>Advertiser</u> Defeat the Tax on Oregon		<u>Estimate #</u> 2016
		<u>Original Date / Revision</u> 10/14/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				3	\$200.00	1.20			
6	Multi	10/17/16	10/18/16	The Talk	1p-2p		:30				NM	2	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$200.00	1.20			
7	Multi	10/17/16	10/18/16	Let's Make A Deal	2p-3p		:30				NM	2	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$200.00	1.40			
8	Multi	10/17/16	10/18/16	Dr. Phil	4p-5p		:30				NM	7	\$1,050.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				7	\$150.00	2.10			
9	Multi	10/17/16	10/18/16	Inside Edition	630p-7p		:30				NM	2	\$450.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$225.00	5.20			
10	Multi	10/17/16	10/18/16	Wheel of Fortune	730p-8p		:30				NM	3	\$1,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				3	\$500.00	8.40			
11	Multi	10/18/16	10/18/16	NCIS: New Orleans	10p-11p		:30				NM	2	\$1,800.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----				2	\$900.00	6.80			
12	Multi	10/18/16	10/18/16	Bull	9p-10p		:30				NM	1	\$900.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$900.00	10.00			
13	Multi	10/18/16	10/18/16	KVAL News @ 11p	11p-1135p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$200.00	2.20			
14	Multi	10/17/16	10/18/16	Late Show With Stephen Colt	1135p-1235xm		:30				NM	4	\$360.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				4	\$90.00	1.30			
15	Multi	10/18/16	10/18/16	The Late Late Show	1237a-137a		:30				NM	3	\$90.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----				3	\$30.00	1.30			
16	Multi	10/17/16	10/17/16	2 Broke Girls/The Odd Cou	9p-10p		:30				NM	1	\$900.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----				1	\$900.00	6.30			
17	Multi	10/17/16	10/17/16	Scorpion	10p-11p		:30				NM	1	\$1,000.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----				1	\$1,000.00	7.90			
<b>Totals</b>								0.00				0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

<u>Contract / Revision</u> 644138 / 1		<u>Alt Order #</u> 25331032
<u>Contract Dates</u> <b>10/17/16 - 10/18/16</b>	<u>Product</u> NO on 97 - Defeat the Tax	<u>Estimate #</u> <b>2016</b>
<u>Advertiser</u> <b>Defeat the Tax on Oregon</b>		<u>Original Date / Revision</u> 10/14/16 / 10/17/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/17/16 - 10/23/16	46	\$11,700.00	(\$1,755.00)	\$9,945.00
<b>Totals</b>	<b>46</b>	<b>\$11,700.00</b>	<b>(\$1,755.00)</b>	<b>\$9,945.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.