



KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

CONTRACT

<u>Contract / Revision</u> 579453 /		<u>Alt Order #</u> 25185895
<u>Product</u> 10/03		
<u>Contract Dates</u> 10/03/16 - 10/09/16		<u>Estimate #</u> EST 10/03
<u>Advertiser</u> Defeat the Tax on Oregon Sales		<u>Original Date / Revision</u> 06/06/16 / 08/10/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Los Angeles Eagle/L	<u>Sales Office</u> KATZ Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 351.20
<u>Agg Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u> TAX
<u>Agency Ref</u> 5091		<u>Advertiser Ref</u> 87620

And:

Target Enterprises
15260 Ventura Blvd, Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	Multi	10/03/16	10/07/16	KVAL News @ 5a	5a-6a		:30				NM	5	\$225.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$45.00	1.30			
E 2	Multi	10/03/16	10/07/16	KVAL News @ 6a	6a-7a		:30				NM	5	\$1,000.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$200.00	2.00			
E 3	Multi	10/03/16	10/07/16	CBS This Morning	7a-9a		:30				NM	5	\$1,000.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$200.00	2.50			
E 4	Multi	10/03/16	10/07/16	Western Oregon Living	9a-10a		:30				NM	5	\$250.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$50.00	1.40			
E 5	Multi	10/03/16	10/07/16	The Price is Right	10a-11a		:30				NM	5	\$1,000.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$200.00	3.30			
E 6	Multi	10/03/16	10/07/16	Young & Restless	11a-12p		:30				NM	5	\$950.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$190.00	2.10			
E 7	Multi	10/03/16	10/07/16	KVAL News @ Noon	12p-1230p		:30				NM	5	\$450.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$90.00	2.00			
E 8	Multi	10/03/16	10/07/16	Dr. Phil	4p-5p		:30				NM	5	\$500.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$100.00	2.10			
E 9	Multi	10/03/16	10/07/16	KVAL News @ 5p	5p-530p		:30				NM	5	\$1,200.00
	Channels : KCBY,KPIC,KVAL												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/03/16 - 10/09/16	10/03	EST 10/03

Advertiser	Original Date / Revision
Defeat the Tax on Oregon	06/06/16 / 08/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$240.00	7.70			
E 10	Multi	10/03/16	10/07/16	CBS Evening News	530p-6p		:30				NM	3	\$1,200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				3	\$400.00	10.70			
E 11	Multi	10/03/16	10/07/16	KVAL News @ 6p	6p-630p		:30				NM	5	\$1,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$300.00	6.40			
E 12	Multi	10/03/16	10/07/16	Inside Edition	630p-7p		:30				NM	5	\$1,125.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$225.00	5.20			
E 13	Multi	10/03/16	10/07/16	Jeopardy	7p-730p		:30				NM	5	\$2,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$500.00	9.30			
E 14	Multi	10/03/16	10/07/16	Wheel of Fortune	730p-8p		:30				NM	5	\$2,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$500.00	8.40			
D 15	All	10/03/16	10/03/16	NCIS: LA	10p-11p		:30				NM	0	\$0.00
E 16	Multi	10/04/16	10/04/16	NCIS	8p-9p		:30				NM	1	\$1,400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$1,400.00	13.40			
E 17	Multi	10/04/16	10/04/16	NCIS New Orleans	9p-10p		:30				NM	1	\$1,200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$1,200.00	10.00			
D 18	All	10/05/16	10/05/16	Survivor	8p-9p		:30				NM	0	\$0.00
E 19	Multi	10/03/16	10/07/16	KVAL News @ 11p	11p-1130p		:30				NM	5	\$1,000.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$200.00	2.20			
D 20	All	10/03/16	10/07/16	The Late Show	1135p-1230xm		:30				NM	0	\$0.00
E 21	Multi	10/08/16	10/08/16	KVAL News @ 6p	6p-630p		:30				NM	1	\$240.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$240.00	5.80			
E 22	Multi	10/08/16	10/08/16	CBS Evening News Sat	630p-7p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$250.00	3.80			
E 23	Multi	10/09/16	10/09/16	CBS Sunday Morning	7a-830a		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S				1	\$200.00	3.30			
E 24	Multi	10/09/16	10/09/16	KVAL News @ 630p	630p-7p		:30				NM	1	\$270.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Week:		10/03/16	10/09/16	-----S				1	\$270.00	3.30			
Totals								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/03/16 - 10/09/16	79	\$19,960.00	(\$2,994.00)	\$16,966.00
Totals	79	\$19,960.00	(\$2,994.00)	\$16,966.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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