



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

# CONTRACT

<u>Contract / Revision</u> 579461 / 1		<u>Alt Order #</u> 25186362
<u>Product</u> 11/7		
<u>Contract Dates</u> 11/07/16 - 11/08/16		<u>Estimate #</u> EST 11/7
<u>Advertiser</u> Defeat the Tax on Oregon Sales		<u>Original Date / Revision</u> 06/06/16 / 10/11/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Los Angeles Eagle/L	<u>Sales Office</u> KATZ Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 74.90
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5091	<u>Advertiser Ref</u> 87620	

And:

**Target Enterprises**  
**15260 Ventura Blvd, Ste 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	Multi	11/07/16	11/08/16	CBS This Morning	7a-9a		:30				NM	4	\$800.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				4	\$200.00	2.50			
2	Multi	11/07/16	11/08/16	Price is Right	10a-11a		:30				NM	2	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$200.00	3.30			
3	Multi	11/07/16	11/07/16	KVAL News @ 5p	5p-530p		:30				NM	1	\$240.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$240.00	7.70			
4	Multi	11/07/16	11/07/16	KVAL News @ 6p	6p-630p		:30				NM	1	\$300.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$300.00	6.40			
5	Multi	11/07/16	11/07/16	Inside Edition	630p-7p		:30				NM	1	\$225.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$225.00	5.20			
6	Multi	11/07/16	11/07/16	Jeopardy	7p-730p		:30				NM	1	\$500.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$500.00	9.30			
7	Multi	11/07/16	11/07/16	Wheel of Fortune	730p-8p		:30				NM	1	\$500.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$500.00	8.40			
8	Multi	11/07/16	11/07/16	Scorpion	9p-10p		:30				NM	0	\$0.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$900.00	7.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	Multi	11/07/16-11/13/16	Scorpion	9p-10p	M-----	:30		<del>\$900.00</del>	7.90	NM		
	Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
9	Multi	11/07/16	11/07/16	NCIS: LA	10p-11p		:30				NM	1	\$1,000.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00	6.80			
10	Multi	11/07/16	11/07/16	KVAL News @ 11p	11p-1130p		:30				NM	1	\$200.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$200.00	2.20			
11	Multi	11/07/16	11/08/16	KVAL News @ 6a	6a-7a		:30				NM	2	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$200.00	2.20			
12	Multi	11/07/16	11/07/16	Scorpion	10p-11p		:30				NM	1	\$900.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$900.00	7.90			
<b>Totals</b>								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/07/16 - 11/13/16	16	\$5,465.00	(\$819.75)	\$4,645.25
<b>Totals</b>	16	\$5,465.00	(\$819.75)	\$4,645.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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