



KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

CONTRACT

<u>Contract / Revision</u> 579460 /		<u>Alt Order #</u> 25186355
<u>Product</u> 10/31		
<u>Contract Dates</u> 10/31/16 - 11/06/16		<u>Estimate #</u> EST 10/31
<u>Advertiser</u> Defeat the Tax on Oregon Sales		<u>Original Date / Revision</u> 06/06/16 / 08/10/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Los Angeles Eagle/L	<u>Sales Office</u> KATZ Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 475.10
<u>Agv Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 5091	<u>Advertiser Ref</u> 87620	

And:

Target Enterprises
15260 Ventura Blvd, Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	Multi	10/31/16	11/04/16	KVAL News @ 5a	5a-6a		:30				NM	5	\$225.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--				5	\$45.00	1.30			
E 2	Multi	10/31/16	11/04/16	KVAL News @ 6a	6a-7a		:30				NM	10	\$2,000.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--				10	\$200.00	2.00			
E 3	Multi	10/31/16	11/04/16	CBS This Morning	7a-9a		:30				NM	10	\$2,000.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--				10	\$200.00	2.50			
E 4	Multi	10/31/16	11/04/16	Western Oregon Living	9a-10a		:30				NM	5	\$250.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--				5	\$50.00	0.00			
E 5	Multi	10/31/16	11/04/16	Price is Right	10a-11a		:30				NM	5	\$1,000.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--				5	\$200.00	3.30			
E 6	Multi	10/31/16	11/04/16	Young & Restless	11a-12p		:30				NM	5	\$950.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--				5	\$190.00	2.10			
E 7	Multi	10/31/16	11/04/16	KVAL News @ Noon	12p-1230p		:30				NM	5	\$450.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--				5	\$90.00	2.00			
E 8	Multi	10/31/16	11/04/16	Dr. Phil	4p-5p		:30				NM	5	\$500.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--				5	\$100.00	2.10			
E 9	Multi	10/31/16	11/04/16	KVAL News @ 5p	5p-530p		:30				NM	5	\$1,200.00
	Channels : KCBY,KPIC,KVAL												

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10/31/16 - 11/06/16	10/31	EST 10/31

Advertiser	Original Date / Revision
Defeat the Tax on Oregon	06/06/16 / 08/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$240.00	7.70			
E 10	Multi	10/31/16	11/04/16	CBS Evening News	530p-6p		:30				NM	3	\$1,200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				3	\$400.00	10.70			
E 11	Multi	10/31/16	11/04/16	KVAL News @ 6p	6p-630p		:30				NM	5	\$1,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$300.00	6.40			
E 12	Multi	10/31/16	11/04/16	Inside Edition	630p-7p		:30				NM	5	\$1,125.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$225.00	5.20			
E 13	Multi	10/31/16	11/04/16	Jeopardy	7p-730p		:30				NM	5	\$2,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$500.00	9.30			
E 14	Multi	10/31/16	11/04/16	Wheel of Fortune	730p-8p		:30				NM	5	\$2,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$500.00	8.40			
E 15	Multi	10/31/16	10/31/16	Scorpion	9p-10p		:30				NM	1	\$900.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$900.00	7.90			
E 16	Multi	11/01/16	11/01/16	NCIS	8p-9p		:30				NM	1	\$1,400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$1,400.00	13.40			
E 17	Multi	11/01/16	11/01/16	NCIS New Orleans	9p-10p		:30				NM	1	\$1,200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$1,200.00	10.00			
E 18	Multi	11/02/16	11/02/16	Survivor	8p-9p		:30				NM	1	\$1,680.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----				1	\$1,680.00	11.70			
E 19	Multi	11/02/16	11/02/16	Criminal Minds	9p-10p		:30				NM	1	\$900.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----				1	\$900.00	8.40			
E 20	Multi	11/02/16	11/02/16	Criminal Minds: Beyond	10p-11p		:30				NM	1	\$700.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----				1	\$700.00	4.20			
E 21	Multi	11/03/16	11/03/16	Big Bang Theory/Odd	8p-9p		:30				NM	1	\$1,300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				1	\$1,300.00	11.90			
E 22	Multi	11/04/16	11/04/16	Hawaii Five-O	9p-10p		:30				NM	1	\$650.00
		Channels : KCBY,KPIC,KVAL											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$650.00	6.00			
E 23	Multi	11/04/16	11/04/16	Blue Bloods	10p-11p		:30				NM	1	\$650.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$650.00	8.90			
E 24	Multi	11/06/16	11/06/16	60 Minutes	7p-8p		:30				NM	1	\$700.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$700.00	11.60			
E 25	Multi	10/31/16	11/04/16	KVAL News @ 11p	11p-1130p		:30				NM	5	\$1,000.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$200.00	2.20			
E 26	Multi	10/31/16	11/04/16	The Late Show	1135p-1230xm		:30				NM	5	\$450.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$90.00	1.30			
E 27	Multi	11/05/16	11/05/16	KVAL News @ 6p	6p-630p		:30				NM	1	\$240.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$240.00	5.80			
E 28	Multi	11/05/16	11/05/16	CBS Evening News Sat	630p-7p		:30				NM	1	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$250.00	3.80			
E 29	Multi	11/06/16	11/06/16	CBS Sunday Morning	7a-830a		:30				NM	2	\$400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				2	\$200.00	3.30			
E 30	Multi	11/06/16	11/06/16	KVAL News @ 630p	630p-7p		:30				NM	1	\$270.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				1	\$270.00	3.30			
E 31	Multi	11/06/16	11/06/16	CBS NFL Early Game	10a-130p		:30				NM	2	\$1,800.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				2	\$900.00	4.30			
E 32	Multi	11/06/16	11/06/16	CBS NFL Late Game	130p-4p		:30				NM	2	\$2,400.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				2	\$1,200.00	9.70			
Totals								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	107	\$34,290.00	(\$5,143.50)	\$29,146.50
Totals	107	\$34,290.00	(\$5,143.50)	\$29,146.50

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<u>Advertiser</u> Defeat the Tax on Oregon		<u>Original Date / Revision</u> 06/06/16 / 08/10/16

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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