

ORDER

Orders
Order / Rev: 2692500
Alt Order #: 37202082
Product Desc: Issue
Estimate: 6755
Flight Dates: 04/01/24 - 04/07/24
Original Date / Rev: 03/27/24 / 03/28/24
Order Type: POLITICAL-ISSUE

St Louis KMOX-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: Helen Hanratty
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Bankers Association (A)
Demographic: A18+
Product Codes: Banks/Mortgage Lenders
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 4071217
Agency External ID: 4027634
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/05/24	15	\$6,195.00	\$5,265.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	15	\$6,195.00	\$5,265.75	0.00
Totals	15	\$6,195.00	\$5,265.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMOX	04/01/24	04/07/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	1:00	5	\$520.00	ISSUI	0.00	NM	5	\$2,600.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/01/24	04/07/24	MTWTF--		5				\$520.00		0.00			
N 2	KMOX	04/01/24	04/07/24	M-F 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM	MTWTF--	1:00	5	\$236.00	ISSUI	0.00	NM	5	\$1,180.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/01/24	04/07/24	MTWTF--		5				\$236.00		0.00			
N 3	KMOX	04/01/24	04/07/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MTWTF--	1:00	5	\$483.00	ISSUI	0.00	NM	5	\$2,415.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/01/24	04/07/24	MTWTF--		5				\$483.00		0.00			
													Totals	15	\$6,195.00