

ORDER



Orders
Order / Rev: 3556957
Alt Order #:
Product Desc: ALLRED FOR SENATE
Estimate: 52863
Flight Dates: 05/28/24 - 06/09/24
Original Date / Rev: 05/23/24 / 05/23/24
Order Type: NORMAL

OGNS
Primary AE: Nelly Calzada
Sales Office: G-TEL
Sales Region: National

Agency Name: Thematic Campaigns
Buying Contact: Corissa Embro
Billing Contact: Corissa Embro
 1133 15th St NW
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Allred For Senate
Demographic: HH
Product Codes: Candidate - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 632503
Agency External ID: 201320
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/09/24	13	\$3,815.00	\$3,242.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	13	\$3,815.00	\$3,242.75	0.00
Totals	13	\$3,815.00	\$3,242.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nelly Calzada	G-TEL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	OGNS	05/28/24	06/03/24	M-F Hoy Dia M-F Hoy Dia	CM	7a-10a	MTWTF--	:30	1	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		1				\$75.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$75.00		0.00			
N 2	OGNS	05/28/24	06/03/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	1	\$100.00	P-04	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		1				\$100.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$100.00		0.00			
N 3	OGNS	05/28/24	06/03/24	Telenoticias Laredo @ 5p Telenoticias Laredo @ 5p		5p-530p	MTWTF--	:30	1	\$375.00	P-04	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		2				\$375.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$375.00		0.00			
N 4	OGNS	05/28/24	06/03/24	En La Noche 1035p-11p En La Noche 1035p-11p	CM	1035p-11p	MTWTF--	:30	1	\$450.00	P-04	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		2				\$450.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$450.00		0.00			
N 5	OGNS	05/28/24	06/09/24	Telenoticias Laredo Su10p Telenoticias Laredo Su10p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-----S	:30	1	\$330.00	P-01	0.00	NM	3	\$990.00

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 OGNS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S					2	\$330.00		0.00			
		Week: 06/03/24	06/09/24	-----S					1	\$330.00		0.00			
													Totals	13	\$3,815.00