

ORDER



Orders
Order / Rev: 3556503
Alt Order #:
Product Desc: Colin Allred for Senate
Estimate: 5/28
Flight Dates: 05/28/24 - 06/03/24
Original Date / Rev: 05/22/24 / 05/22/24
Order Type: NORMAL

KGNS
Primary AE: John Kelbe
Sales Office: GN-NY
Sales Region: National

Agency Name: Thematic Campaigns
Buying Contact: Corissa Embro
Billing Contact: Corissa Embro
 1133 15th St NW
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Allred For Senate
Demographic: HH
Product Codes: Candidate - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 632503
Agency External ID: 201320
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/03/24	72	\$19,405.00	\$16,494.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	72	\$19,405.00	\$16,494.25	0.00
Totals	72	\$19,405.00	\$16,494.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Kelbe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGNS	05/28/24	06/03/24	KGNS News 8 Today	CM	6a-7a	11112--	:30	6	\$165.00	P-01	0.00	NM	7	\$1,155.00
				KGNS News 8 Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-1122--		6				\$165.00		0.00			
		Week: 06/03/24	06/09/24	1-----		1				\$165.00		0.00			
N 2	KGNS	05/28/24	06/03/24	NBC Today Show	CM	7a-9a	MTWTF--	:30	4	\$180.00	P-01	0.00	NM	5	\$900.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		4				\$180.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$180.00		0.00			
N 3	KGNS	06/01/24	06/01/24	NBC Sa Today	CM	6:00 AM-7:00 AM	-----1-	:30	1	\$35.00	P-04	0.00	NM	1	\$35.00
				Sa Today		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----1-		1				\$35.00		0.00			
N 4	KGNS	06/02/24	06/02/24	NBC Su Today	CM	7a-8a	-----1	:30	1	\$35.00	P-04	0.00	NM	1	\$35.00
				Su Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----1		1				\$35.00		0.00			
N 5	KGNS	06/02/24	06/02/24	NBC Meet The Press	CM	8a-9a	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----1		1				\$200.00		0.00			

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KGNS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KGNS	05/28/24	06/03/24	NBC Today Show II Today Show II	CM	9a-10a	MTWTF--	:30	1	\$90.00	P-04	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					1	\$90.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$90.00		0.00			
N 7	KGNS	05/28/24	06/03/24	NBC Today Show III Today w/ Hoda & Jenna	CM	Today w/ Hoda &	MTWTF--	:30	1	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					1	\$75.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$75.00		0.00			
N 8	KGNS	05/28/24	06/03/24	KGNS News 8 Noon KGNS News 8 Noon	CM	12p-1230p	MTWTF--	:30	3	\$130.00	P-04	0.00	NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					3	\$130.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$130.00		0.00			
N 9	KGNS	05/28/24	06/03/24	M-F 1230p-1p M-F 1230p-1p	CM	1230p-1p	MTWTF--	:30	3	\$80.00	P-04	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					3	\$80.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$80.00		0.00			
N 10	KGNS	05/28/24	06/03/24	M-F 4p-5p M-F 4p-5p (4:00 PM-4:30 PM)	CM	4:00 PM-4:30 PM	MTWTF--	:30	4	\$65.00	P-04	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					4	\$65.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$65.00		0.00			
N 11	KGNS	05/28/24	06/03/24	KGNS News 8 @ 5pm KGNS News 8 @ 5pm	CM	5p-530p	MTWTF--	:30	3	\$700.00	P-01	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					3	\$700.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$700.00		0.00			
N 12	KGNS	05/28/24	06/03/24	NBC Nightly News NBC Nightly News	CM	530p-6p	MTWTF--	:30	3	\$700.00	P-01	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					3	\$700.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$700.00		0.00			
N 13	KGNS	05/28/24	06/03/24	KGNS News 8 @ 6pm KGNS News 8 @ 6pm	CM	6p-630p	MTWTF--	:30	3	\$325.00	P-04	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					3	\$325.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$325.00		0.00			
N 14	KGNS	06/02/24	06/02/24	NBC Nightly News Su NBC Nightly News Su	CM	530p-6p	-----1	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----1					1	\$700.00		0.00			
N 15	KGNS	05/28/24	06/03/24	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					4	\$250.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$250.00		0.00			
N 16	KGNS	06/03/24	06/03/24	NBC Monday Prime 2 H@M Monday Prime 2 Hour	CM	658p-9p/8p-10p	1-----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	1-----					1	\$400.00		0.00			
N 17	KGNS	05/28/24	05/28/24	NBC Tuesday Prime 2 H@M Tuesday Prime 2 Hour	CM	658p-9p/8p-10p	-1-----	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-1-----					1	\$450.00		0.00			
N 18	KGNS	05/28/24	05/28/24	NBC Tuesday Prime Hr @M Tuesday Prime Hr 3	CM	9p-10p	-1-----	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 KGNS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	KGNS	05/29/24	05/29/24	NBC Wednesday Prime 2 Wednesday Prime Hr 2	CM	8p-9p	--1----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-1-----		1				\$350.00		0.00			
N 20	KGNS	05/29/24	05/29/24	NBC Wednesday Prime 3 Wednesday Prime Hr 3	CM	9p-10p	--1----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	--1----		1				\$300.00		0.00			
N 21	KGNS	05/30/24	05/30/24	NBC Thursday Prime Hr 1 Thursday Prime Hr 1	CM	658p-8p	---1---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---1---		1				\$300.00		0.00			
N 22	KGNS	05/31/24	05/31/24	NBC Friday Prime 2 Hour Friday Prime 2 Hour	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----1--		1				\$250.00		0.00			
N 23	KGNS	05/28/24	06/03/24	KGNS M-F News 8 @ 10p KGNS M-F News 8 @ 10p	CM	10p-1035p	MTWTF--	:30	3	\$700.00	P-01	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		3				\$700.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$700.00		0.00			
N 24	KGNS	06/01/24	06/01/24	KGNS Sa News 8 @ 10p KGNS Sa News 8 @ 10p	CM	10p-1030p	-----1-	:30	1	\$375.00	P-01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----1-		1				\$375.00		0.00			
N 25	KGNS	06/02/24	06/02/24	KGNS Su News 8 @ 10p KGNS Su News 8 @ 10p	CM	10p-1030p	-----1	:30	1	\$375.00	P-01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----1		1				\$375.00		0.00			
N 26	KGNS	05/28/24	06/03/24	NBC The Tonight Show The Tonight Show	CM	1035p-1135p	MTWTF--	:30	3	\$120.00	P-04	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		3				\$120.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$120.00		0.00			
N 27	KGNS	05/28/24	06/03/24	NBC Late Night Late Night w/ Seth Meyers	CM	1135p-1237a	MTWTF--	:30	3	\$60.00	P-04	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		3				\$60.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$60.00		0.00			
N 28	KGNS	06/01/24	06/01/24	NBC Saturday Night Live Saturday Night Live	CM	1030p-12a	-----1-	:30	1	\$115.00	P-04	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----1-		1				\$115.00		0.00			

Totals 72 \$19,405.00