

ORDER



Orders
Order / Rev: 3556822
Alt Order #:
Product Desc: Colling Allred for Senate
Estimate: 528
Flight Dates: 05/28/24 - 06/03/24
Original Date / Rev: 05/23/24 / 05/23/24
Order Type: NORMAL

KYLX
Primary AE: John Kelbe
Sales Office: GN-NY
Sales Region: National

Agency Name: Thematic Campaigns
Buying Contact: Corissa Embro
Billing Contact: Corissa Embro
 1133 15th St NW
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Allred For Senate
Demographic: A35+
Product Codes: Candidate - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 632503
Agency External ID: 201320
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/03/24	18	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	18	\$800.00	\$680.00	0.00
Totals	18	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Kelbe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYLX	05/28/24	06/03/24	CBS AM News CBS AM News	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	3	\$25.00	P-01	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		3				\$25.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$25.00		0.00			
N 2	KYLX	05/28/24	06/02/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----S	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S		1				\$50.00		0.00			
N 3	KYLX	05/28/24	06/02/24	CBS Face The Nation Face The Nation	CM	9:30 AM-10:30 AM (9:30 AM-10:30 AM)	-----S	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S		1				\$100.00		0.00			
N 4	KYLX	05/28/24	06/03/24	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	4	\$35.00	P-04	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		4				\$35.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$35.00		0.00			
N 5	KYLX	05/28/24	06/03/24	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	4	\$35.00	P-04	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		4				\$35.00		0.00			

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 KYLX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	M-----		1				\$35.00		0.00			
N 6	KYLX	05/28/24	06/02/24	CBS Wednesday Prime 6M Wednesday Prime Rotator		6:58 PM-8:00 PM (6:58 PM-8:00 PM)	--W----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	--W----		1				\$100.00		0.00			
N 7	KYLX	05/28/24	06/02/24	CBS Sunday Prime Hr 1CM Sunday Prime Hr 1		6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----S	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S		1				\$100.00		0.00			
Totals													18	\$800.00	