

ORDER



Orders
Order / Rev: 3556878
Alt Order #:
Product Desc: Collin Allred For Senate
Estimate: 528
Flight Dates: 05/28/24 - 06/03/24
Original Date / Rev: 05/23/24 / 05/23/24
Order Type: NORMAL

NGNS
Primary AE: John Kelbe
Sales Office: GN-NY
Sales Region: National

Agency Name: Thematic Campaigns
Buying Contact: Corissa Embro
Billing Contact: Corissa Embro
 1133 15th St NW
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Allred For Senate
Demographic: A35+
Product Codes: Candidate - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 632503
Agency External ID: 201320
Unit Code: General
Order Separation: 00:15:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/03/24	47	\$4,495.00	\$3,820.75

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	47	\$4,495.00	\$3,820.75	0.00
Totals	47	\$4,495.00	\$3,820.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Kelbe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NGNS	05/28/24	06/03/24	KGNS News 8 Today	CM	6:00 AM-7:00 AM	MTWTF--	:30	4	\$30.00	P-01	0.00	NM	5	\$150.00
				KGNS News 8 Today		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		4				\$30.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$30.00		0.00			
N 2	NGNS	05/28/24	06/03/24	ABC Good Morning America	CM	7:00 AM-9:00 AM	MTWTF--	:30	4	\$45.00	P-01	0.00	NM	5	\$225.00
				Good Morning America		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--		4				\$45.00		0.00			
		Week: 06/03/24	06/09/24	M-----		1				\$45.00		0.00			
N 3	NGNS	05/28/24	06/02/24	ABC GMA Sat	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
				Good Morning America Sa		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-		1				\$25.00		0.00			
N 4	NGNS	05/28/24	06/02/24	ABC This Week	CM	8:00 AM-9:00 AM	-----S	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
				This Week		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S		1				\$40.00		0.00			
N 5	NGNS	05/28/24	06/02/24	Weekend Rotator Su	CM	9:00 AM-9:30 AM	-----S	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
				Weekend Rotator Su		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S		1				\$30.00		0.00			

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Advertiser: Allred For Senate
 Product Desc: Collin Allred For Senate
 Estimate: 528
 NGNS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	NGNS	05/28/24	06/03/24	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	3	\$20.00	P-04	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					3	\$20.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$20.00		0.00			
N 7	NGNS	05/28/24	06/03/24	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	4	\$25.00	P-04	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					4	\$25.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$25.00		0.00			
N 8	NGNS	05/28/24	06/03/24	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:30	3	\$25.00	P-04	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					3	\$25.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$25.00		0.00			
N 9	NGNS	05/28/24	06/03/24	ABC World News M-F ABC World News M-F	CM	5:58 PM-6:30 PM (5:58 PM-6:30 PM)	MTWTF--	:30	2	\$300.00	P-01	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					2	\$300.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$300.00		0.00			
N 10	NGNS	05/28/24	06/02/24	ABC World News Su ABC World News Su	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S					1	\$300.00		0.00			
N 11	NGNS	05/28/24	06/03/24	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	3	\$225.00	P-01	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					3	\$225.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$225.00		0.00			
N 12	NGNS	05/28/24	06/02/24	ABC Thursday Prime Hr Thursday Prime Hr 1	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	---T---	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---T---					1	\$140.00		0.00			
N 13	NGNS	05/28/24	06/02/24	ABC Friday Prime 2 Hour Friday Prime 2 Hour	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----F--	:30	1	\$140.00	P-04	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--					1	\$140.00		0.00			
N 14	NGNS	05/28/24	06/02/24	ABC Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----S	:30	1	\$90.00	P-04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S					1	\$90.00		0.00			
N 15	NGNS	05/28/24	06/03/24	NGNS M-F News 8 @ 10 KGNS M-F News 8 @ 10p	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PMTWTF--	:30	4	\$225.00	P-01	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					4	\$225.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$225.00		0.00			
N 16	NGNS	05/28/24	06/03/24	ABC Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:34 PM-11:37 PM (10:34 PM-11:37 PM)	PMTWTF--	:30	4	\$25.00	P-04	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-TWTF--					4	\$25.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$25.00		0.00			

Totals 47 \$4,495.00