

ORDER



WOIO

Orders
Order / Rev: 1561469
Alt Order #: 08332935
Product Desc: PORTMAN 4 SEN COM
Estimate: 3415
Flight Dates: 08/02/16 - 08/08/16
Original Date / Rev: 07/26/16 / 07/26/16
Order Type: General

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Portman, R/United States Senate
Demographic: A35+
Product Codes: PL820
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/08/16	3	\$10,500.00	\$8,925.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	3	\$10,500.00	\$8,925.00	0.00
Totals	3	\$10,500.00	\$8,925.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	08/08/16	08/08/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	1-----	1:00	1	\$3,500.00	P 2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/08/16	08/14/16	1-----		1				\$3,500.00		0.00			
E 2	WOIO	08/04/16	08/04/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---1---	1:00	1	\$3,500.00	P 2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/01/16	08/07/16	---1---		1				\$3,500.00		0.00			
E 3	WOIO	08/03/16	08/03/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--1----	1:00	1	\$3,500.00	P 2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/01/16	08/07/16	--1----		1				\$3,500.00		0.00			
													Totals	3	\$10,500.00