

WFLC COMMUNITY ISSUES AND PROGRAMMING



THE **RHYTHM** OF MIAMI

WFLC COMMUNITY ISSUES AND PROGRAMMING
JULY 1, 2022 – SEPTEMBER 30, 2022

DIRECTOR OF BRANDING & PROGRAMMING, IAN RICHARDS



WFLC-FM / COX MEDIA GROUP
COX RADIO, LLC

JULY 1, 2022 – SEPTEMBER 30, 2022

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**WFLC COMMUNITY ISSUES AND PROGRAMMING
JULY 1, 2022 – SEPTEMBER 30, 2022**

WFLC services the Miami/ Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description, July 1, 2022 – September 30, 2022.

DESCRIPTION OF REGULAR PUBLIC AFFAIRS PROGRAM

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

Community Focus with Ellen Jaffe, Sundays, 6:00 am

Produced by WFLC / Cox Radio, LLC

Duration: 30 Minutes (segments of varying length)

A locally originated program addressing issues of concern to South Florida residents.
Produced by Community Affairs Host, Ellen Jaffe.

Public Service Announcements

Locally produced, :15 - :30 in length, air in various hours daily

Following are the issues given significant treatment in programming:

1. Community Outreach - CEO
2. Diversity / LGBTQ - DIV
3. Education-EDU
4. Environment / Animal Welfare - ENV
5. Government - GOV
6. Health / Women & Children - HEA
7. Human Services / Women & Children - HUM
8. Underserved Populations-USP

Community Outreach – (CEO)

Programs

July 31, 2022 - Segment 1 – Margate Police Department - 11:41

Guest: Margate PD Sergeant Phillip Horne

Horne talks about Margate's National Night Out Against Crime, Tuesday, August 2nd. The City and the Police Department provide free food and entertainment for all ages to create an event that unites the Community.

<https://www.margatefl.com>

August 21, 2022, - Segment 1 – Visit Lauderdale – 23:51

Guest: Neki Mohan, Vice-President of Multi-Cultural Business & Community Engagement

Mohan talks about the importance of tourism and the Hospitality industry to the South Florida economy. She shares the exciting Lauderdale Deals that Visit Lauderdale has available through September.

<http://www.visitlauderdale.com/deals>.

August 28, 2022 - Segment 1– Girl Scouts of Southeast Florida - 19:24

Guest - Laurie Jennings, Panel Moderator for GSSEF's 'Lead the Way' Luncheon

The former TV News anchor talks about the upcoming Girl Scouts 'Lead the Way' Luncheon where she'll be Panel Moderator with 5 Honorees, inspirational women who are 'leading the way' in Broward County. She shares the lessons she learned from Girl Scouts that have helped her achieve success in life.

<http://www.gssef.org>

September 4, 2022 – Segment 2 – Miami Dade College - 13:56

Guests: Nelson Hincapie, Miami Dade College Foundation

Dr. Beatriz Gonzalez, President, Wolfson Campus

Hincapie talks about MDC's 62nd Anniversary celebration, I AM MDC Day, with events at all of the College's campuses. Gonzalez discusses MDC's focus on community involvement, including hosting the 6th Annual Pink Walk to benefit the Women's Breast & Hear Initiative.

<http://www.mdc.edu/iammdcday>

September 11, 2022 - Segment 2 – Girl Scouts of Southeast Florida - 14:15

Guest – Neki Mohan, Honoree at GSSEF's 'Lead the Way' Luncheon

Former News Anchor, Neki Mohan, talks about her extensive community work, for which she'll be honored at the Girl Scouts 'Lead the Way' luncheon, September 13th.

<http://www.gssef.org>

PSA'S

7/1 – 7/4/22 – Unity Fire Association – Fireworks Safety - 20x - :30

7/11 – 7/17/22 – Tree of Life Parenting Center – Community Baby Shower – 17x - :30

7/18 – 7/31/22 – City of Margate PD – National Night Out – 35x - :30

8/21 – 8/22/22 – Rock the Vote – How to Submit Vote by Mail Ballots – 10x - :30

8/23/22 only – Rock the Vote - Election Day Guidelines – 4x - :30

Diversity / LGBTQ – (DIV)

Programs

August 14, 2022 – Miami-Dade CAHSD – 28:05

Guest: Carmen Morris, Public Information Officer, Community Action and Human Services Dept.

Morris discusses the wide range of services provided by CAHSD, including housing and utility assistance for low-income families, the Head Start & Early Head Start Programs for children ages 0 to 5, and the recently created **Office of New Americans**, to assist immigrants with employment, education and legal guidance for a path to citizenship. She also discusses the Mayor's Jobs Initiative with monthly Job Fairs - the next on August 24th at FIU Doral Campus.

<http://www.miamidade.gov/socialservices>

Housing Hotline: 786-469-4545

Office of New Americans: 305-636-1010

Head Start Program: 786-469-8622

September 25, 2022 - Segment 1 – Comcast RISE– 22:48

Guest: Marta Casas Celaya, External Affairs Director, Comcast South Florida Division

Casas Celaya talks about the Comcast RISE initiative. Comcast is giving out 100 \$10,000 grants to women and minority-owned small businesses in South Florida to help support jobs and the loan economy.

Applications are open from 10/1 - 10/16. [Apply online at http://www.comcastrise.com](http://www.comcastrise.com).

Education – (EDU)

Programs

July 24, 2022 – Segment 2 – Miami-Dade Public Library System – 11:15

Guest: Laila Kahlil, Chief, Communications & Community Engagement

Leila Kahlil talks about Miami-Dade County Libraries' Summer Reading Challenge and how it helps prevent kids' 'Summer Slide' during summer break from school.

<http://www.mdpls.org>

July 31, 2022 - Segment 2 – Boys & Girls Clubs of Broward County - 15:58

Guest: Chris Gentile, CEO

Gentile talks about the extensive service the Clubs provide to more than 12,000 youth, including homework help daily, and the need to help provide them with supplies for the new school year.

<https://www.bgcbc.org/donate-now>

August 7, 2022 – Segment 2 – Miami Dade College – 11:51

Guest: Dr. Beatriz Gonzalez, President, Miami Dade College Wolfson Campus

Gonzalez talks about in-demand fields for the upcoming semester at MDC. She discusses the variety of options for students from all in-person to all-virtual, as well as the availability of financial aid.

<http://www.mdc.edu>

PSA'S

8/1 – 8/5/22 – Boys & Girls Clubs of Broward County – School Supply Drive – 25x - :30

Environment / Animal Welfare

Programs

July 3, 2022 - Segment 2 – Humane Society of Broward County – 13:51

Guest: Cherie Wachter, Vice President of Marketing

Wachter provides tips to keep pets safe & comfortable during fireworks displays. She also discusses HSBC's free microchipping event during July for 'National Lost Pet Prevention Month'.

<http://www.humanebroward.com>

July 10, 2022 - Segment 1 – Miami Dade County DERM – 18:04

Guest: Jane Gilbert, Chief 'Heat' Officer

Gilbert talks about the dangers of extreme heat in Summer. She provides guidance on recognizing when someone may be at risk for heat stroke, how to help and how to prevent overheating.

<http://www.miamidade.gov/heat>.

August 24, 2022 – Segment 2 – Canine Assisted Therapy Dogs, Inc - 10:24

Guests: Courtney Trczinski, Outreach & Development Director

Debbi Wellman, Therapy Team Member with her dog Aibo

Wellman talks about the benefits of having the Therapy Dogs onsite at the sentencing of the Parkland shooter and how it's helped victim's families cope; Trczinski discusses the need for more therapy teams.

<http://www.catdogs.org>

September 11, 2022, Segment 1 – Camp Lejeune Toxic Water - 15:58

Guest: Miriam Fresco Agrait, Litigating Attorney at Rubenstein Law

Agrait explains the 'Honor Our Pact' act that will allow compensation to veterans and civilians living at Camp Lejeune, NC, between 1953 and 1987, while the water was contaminated with toxic chemicals. 1-800-FL-Legal, <http://www.rubensteinlaw.com>.

PSA'S

7/1 – 7/4/22 – Humane Society of Broward County – Fireworks & Pet Safety – 20 x :30

7/5 – 7/10/22 – Humane Society of Broward County – Free Microchipping – 15x - :30

Government – (GOV)

Programs

July 17, 2022 – Broward County Library System - 30:04

Guest: Allison Grubbs, Director

Grubbs talks about the extensive services the libraries provide to assist voters, particularly with registering to vote and Early Voting. She also discusses the library's return to in-person free lunch for children, and the electronics loaner program, including tablets and hotspots, to help all people have access to what they need.

<http://www.broward.org/library>

July 24, 2022 – Segment 1 - Broward County Supervisor of Elections Office - 17:57

Guest: Joe Scott, Supervisor of Elections, Broward County

Segment 1: Guest, Joe Scott, Supervisor of Elections for Broward County discusses Voting By Mail, Early Voting and election security.

<http://www.browardvotes.gov>.

July 31, 2022 – Segment 1 - Miami-Dade County Supervisor of Elections Office - 16:22

Guest: Robert Rodriguez, Deputy Supervisor of Elections, Miami-Dade County

Robert Rodriguez provides all the upcoming deadlines and guidelines for the August 23rd Primary Election. Early voting is currently underway in Miami-Dade County.

<http://www.iamelectionready.org>.

August 21, 2022 – Segment 2 - Miami-Dade County Supervisor of Elections Office – 5:41

Guest: Robert Rodriguez, Deputy Supervisor of Elections, Miami-Dade County

Rodriguez talks about Election Security & provides details on important deadlines with the August 23rd Midterm Primary Election just days away.

<http://www.miamidade.gov/elections>

PSA'S

7/11 – 7/17/22 – Miami-Dade County Supervisor of Elections – Voting Registration Deadline – 9x - :30

7/11 – 7/17/22 – Broward County Supervisor of Elections – Voting Registration Deadline – 9x - :30

8/6 – 8/12/22 – Miami-Dade & Broward Supervisors of Elections – Vote by Mail – 17x - :30

8/13 – 8/20/22 – Miami-Dade & Broward Supv of Elections – Early Voting – 40x - :30

Health - (HEA)

Programs

July 10, 2022, Segment 2 – Tree of Life Parenting Center – 12:25

Guest: Gloria Martinez, Executive Director

Martinez discusses their upcoming Community Baby Shower, free to expectant mom and new mom. The event includes a panel of experts with guidance for new moms, plus free supplies for moms and babies.

<https://www.treeoflifemiami.org/baby-shower-2022>

September 11, 2022, Segment 1 – Camp Lejeune Toxic Water - 15:58

Guest: Miriam Fresco Agrait, Litigating Attorney at Rubenstein Law

Agrait explains the 'Honor Our Pact' act that will allow compensation to veterans and civilians living at Camp Lejeune, NC, between 1953 and 1987, while the water was contaminated with toxic chemicals. 1-800-FL-Legal, <http://www.rubensteinlaw.com>.

September 18, 2022 - Segment 2 – Women’s Breast & Heart Initiative – 19:36

Guest: Andrea Ivory, Founder & CEO

Ivory shares her journey through breast cancer. As an 18-year survivor she dedicates herself full time to providing mammograms to low-income, at-risk women; as well as focusing on disease prevention and education. The WBHI 6th Annual Pink Walk is September 25th at Miami-Dade College North Campus.

Register at <http://www.thepinkwalk.com>.

PSA’S

8/29 – 9/11/22 – Women’s Breast & Heart Initiative – Pink Walk – 70x -:30

Human Services – (HUM)

Programs

July 3, 2022, Segment 1 – Mission United of Broward – 15:44

Guest: Lillian Bentley, Case Manger

Lillian Bentley, Case Manager at Mission United of Broward, talks about the prevalence of PTSD in Veterans, and how to prepare for the potential negative effects of Fireworks on Veterans with PTSD. www.missionunitedbroward.org.

September 4, 2022 – Segment 1 – Feeding South Florida - 16:20

Guest: Paco Velez, President / CEO

Velez discusses the increase in food-insecurity due to rising prices and job struggles remaining from Covid. During Hunger Action Month, Feeding South Florida hosts their Outrun Hunger 5k West Palm Beach, September 24th.

<http://www.feedingsouthflorida.org>

September 18, 2022 – Segment 2 – Safespace Foundation - 10:47

Guest: Cora Mann, North Miami Beach Police Officer & Safespace Foundation Board Member

Mann talks about the continued increase in Domestic Violence locally and how anyone wanting to leave an abusive relationship can call Safespace for help, at 800-500-1119. She also provides a preview of the 13th Annual Family Violence Awareness Walk on October 1st.

WWW.2022DVWALK.EZREGISTER.COM

PSA'S

7/5 – 7/10/22 – The Children’s Trust – Back to School Family Expo – 15x - :30

7/18 – 7/31/22 – Tree of Life Parenting Center – Diaper Bag Drive – 35x - :30

9/24 – 9/30/22 – Safespace Foundation – Family Violence Awareness Walk – 35x - :30

Underserved Populations – (USP)

Programs

August 14, 2022 – Miami-Dade CAHSD – 28:05

Guest: Carmen Morris, Public Information Officer, Community Action and Human Services Dept.

Morris discusses the wide range of services provided by CAHSD, including housing and utility assistance for low-income families, the Head Start & Early Head Start Programs for children ages 0 to 5, and the recently created Office of New Americans, to assist immigrants with employment, education and legal guidance for a path to citizenship. She also discusses the Mayor's Jobs Initiative with monthly Job Fairs - the next on August 24th at FIU Doral Campus.

<http://www.miamidade.gov/socialservices>

Housing Hotline: 786-469-4545

Office of New Americans: 305-636-1010

Head Start Program: 786-469-8622

PSA'S

8/6 – 8/12/22 – Tell Robert Foundation – School Supply Giveaway – 18x - :30

8/24 – 8/28/22 – Miami-Dade County – Upcoming Job Fairs – 25x - :30

9/12 – 9/17/22 – Miami-Dade County - Mayor's Job Fairs – 30x - :30

9/18 – 9/23/22 – Feeding South Florida – Outrun Hunger 5k – 30x - :30