

WFLC COMMUNITY ISSUES AND PROGRAMMING



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OCTOBER 1, 2022 – DECEMBER 31, 2022**

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**WFLC-FM / COX MEDIA GROUP
COX RADIO, LLC**

OCTOBER 1, 2022 – DECEMBER 31, 2022

NOTE: Due to the known issues with the OPIF system, this entry was uploaded after the required timeframe.

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**WFLC COMMUNITY ISSUES AND PROGRAMMING
OCTOBER 1, 2022 – DECEMBER 31, 2022**

WFLC services the Miami/ Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description, July 1, 2022 – September 30, 2022.

DESCRIPTION OF REGULAR PUBLIC AFFAIRS PROGRAM

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

Community Focus with Ellen Jaffe, Sundays, 6:00 am

Produced by WFLC / Cox Radio, LLC

Duration: 30 Minutes (segments of varying length)

A locally originated program addressing issues of concern to South Florida residents.
Produced by Community Affairs Host, Ellen Jaffe.

Public Service Announcements

Locally produced, :15 - :30 in length, air in various hours daily

Following are the issues given significant treatment in programming:

1. Community Outreach - CEO
2. Diversity / LGBTQ - DIV
3. Education-EDU
4. Environment / Animal Welfare - ENV
5. Government - GOV
6. Health / Women & Children - HEA
7. Human Services / Women & Children - HUM
8. Underserved Populations-USP

Community Outreach – (CEO)

Programs

November 6, 2022 - Segment 2 – City of Miami Beach Veterans Day Parade - 12:03

Guest: Marcia Monserrat, Director of External Affairs

talks about everything the City has planned to honor Veterans on November 11th, when they hold their 14th Annual Veterans Day Parade and Picnic Lunch.

<https://www.miamibeachfl.gov/events/veteransday/>

November 13, 2022 - Segment 1 – The Miami Foundation - 13:02

Guest – Rebecca Fishman Lipsey, President / CEO

Lipsey provides an update on 'Give Miami Day', 24 hours of digital giving, set for November 17th. People can choose from more than 1000 non-profits to support.

<http://www.givemiamiday.org> <http://www.miamifoundation.org>.

December 4, 2022 – Segment 2 – Pompano Beach Chamber of Commerce - 14:37

Guests: Connie Davis, Programs & Events Manager

discusses the benefits to businesses, particularly small business, in the network and community outreach afforded by membership in the Chamber. The Chamber is coordinating the 60th Annual Pompano Beach / Lighthouse Point / Deerfield Beach Holiday Boat Parade, with more than 50 boats participating Friday, December 9th. <https://tinyurl.com/4ck6ah6e>

PSA'S

10/15- 10/21/22 – American Cancer Society – Making Strides Walk - 35x - :30

10/24 – 10/29/22 – Miami Dade County Commission – Hometown Heroes Parade – 30x - :30

11/5 – 11/6/22 – City of Pembroke Pines – Pembroke Pines Artfest – 4x - :30

11/7 – 11/13/22 – Miami Foundation – Give Miami Day – 23x - :30

11/25 -11/30/22 – City of Pompano Beach – Yuletide on Atlantic Parade & Festival – 15x

Diversity / LGBTQ – (DIV)

Programs

October 16, 2022 – Segment 1 - Homestead-Miami Speedway – 11:32

Guest: Al Garcia, Homestead-Miami Speedway President

With the Dixie Vodka 400 coming to Homestead Miami Speedway October 22nd & 23rd, Garcia talks about the economic boost events like this bring to South Florida. He also discusses improvements at HMS that have enabled them to present a wider range of diverse events for a younger & more inclusive audience.

<http://www.homesteadmiamispeedway.com>

October 23 - Segment 1 – Pride Center at Equality Park– 15:47

Guest: Robert Boo, CEO

Boo discusses the services offered at the Pride Center, including a 5-point Wellness initiative. He invites everyone to their annual 'Wicked Manors' Halloween Celebration, a major fundraiser for the Pride Center and 9 other non-profits.

<http://www.pridecenterflorida.org> <http://www.wickedmanors.org>

PSA'S

10/10- 10/31 – Pride Center at Equality Park – Wicked Manors Halloween Festival - 84x - :30

Education – (EDU)

Programs

November 13, 2022 – Segment 2 – Broward County Public Library System – 16:17

Guest: Allison Grubbs, Director

announces a new initiative. In conjunction with the Broward County Board of Commissioners, the Library will no longer charge overdue fees. She also talked about their upcoming Veterans Family Day and the December 'Director's Book Club' choice.

<http://broward.org/library>

November 27, 2022 – Embrace Girls Foundation - 31:58

Guest: Velma Lawrence, Founder / CEO

Lawrence talks about the work that Embrace Girls Foundation does with elementary school girls to mentor them, provide homework assistance and teach them etiquette and life skills. Embrace Girls Foundation has changed the course of their lives by providing structure and discipline, as well as self-esteem, enabling them to avoid being drawn into groups that could take them down a dangerous path. Lawrence shares their experience with Community Service and feeding the Homeless. Jeffrey Osborne and his band headline a fundraising concert (sold out) for Embrace Girls Foundation on December 4th.

<http://www.embracegirlpower.org>

December 25, 2022 – Brightstar Credit Union – 28:10

Guest: Dustin Jacobs, Vice President of Marketing

In addition to talking about BSCU's partnership with the Broward County School Board to teach Financial Literacy in schools, Jacobs talks about the top money resolutions people make and discusses ways to meet your goals. Topics include saving money for purchases like a home, getting out of debt and the pros and cons of rising interest rates. Brightstar is a non-profit, member-owned Credit Union, open to anyone in the Community.

<http://www.bscu.org>

Environment / Animal Welfare

Programs

October 16, 2022 - Segment 2 – Pelican Harbor Seabird Station – 19:48

Guest: Hannah McDougall, Communications Director

McDougall talks about the non-profit's efforts to rescue, rehab and release injured and orphaned native seabirds and wildlife. She also explains the importance of seabirds to our local ecological system.

<http://www.pelicanharbor.org>

December 11, 2022 - Segment 1 – Miami Dade County Solid Waste Department – 21:15

Guest: JeanMarie Massa, Recycling Manager

In anticipation of the increased amount of recycling material during the holiday season, JeanMarie provides tips on what can & can't be recycled and explains how the system works.

<http://www.miamidade.gov/recycle>

PSA'S

11/21 – 11/24/22 – Humane Society of Broward County – Black 'Furrrday' Adoption Specials – 20 x :30

11/25 -11/30/22 – Zoo Miami – Zoo Lights Holiday Celebration – 15x - :30

12/26 – 12/31/22 – Heal the Planet – Guided Nature Tours – 30x - :30

Government – (GOV)

Programs

October 23, 2022 – Segment 2 - Miami-Dade Commission Hometown Heroes Parade - 10:13

Guest: Miami-Dade Commissioner, Danielle Cohen Higgins

Danielle Cohen Higgins talks about sponsoring the Resolution to celebrate Hometown Heroes Day with a Parade and Family FunFest honoring First Responders, Healthcare Professionals and Essential Workers who helped us through the Covid-19 Pandemic, often at risk to their own health. The event takes place October 30th.

<http://www.miamidade.gov/hometownheroes>

October 30, 2022 - Segment 2 – Miami-Dade Commission Hometown Heroes Parade – 9:43

Guest: Miami-Dade Commissioner Jose ‘Pepe’ Diaz

Diaz talks about the work the Miami-Dade County Commission did in putting together the Inaugural Hometown Heroes Parade, honoring First Responders, Healthcare workers, Fire Rescue and Law Enforcement. The celebration continues after the parade with a 6-hour Family Festival. Admission is free to all.

<http://www.miamidade.gov/hometownheroes>

November 20, 2022 – Segment 1 - Miami-Dade County Consumer Protection Division - 15:31

Guest: Holly Beth Billington, Miami-Dade County Consumer Advocate

Billington provides tips for avoiding credit card fraud and identity theft during the Holiday shopping season.

<http://www.miamidade.gov/consumerprotection>

PSA’S

10/22 – 10/23/22 – Miami-Dade County Supervisor of Elections – Early Voting – 5x - :30

10/22 – 10/23/22 – Broward County Supervisor of Elections – Early Voting – 5x - :30

11/5- 11/6/22 – Miami-Dade & Broward SOE– Last Weekend of Early Voting – 6x - :30

12/1 -12/4/22 – Miami Dade Consumer Fraud Division – Holiday Scams – 20x - :30

Health - (HEA)

Programs

October 2, 2022, Segment 1 – Susan G. Komen Breast Cancer Survivor – 11:07

Guest: Theresa Ore, Breast Cancer Survivor

Breast Cancer Survivor Theresa Ore shares her journey through Breast Cancer and talks about the support she received from the Susan G Komen Foundation

<http://www.komen.org>

October 2, 2022, Segment 2 – Susan G. Komen More Than Pink Walk - 15:30

Guest: Ciarra McEachin, Regional Vice-President, Susan G. Komen Foundation

McEachin talks about the importance of research in finding new treatments for Breast Cancer. The Komen Foundation is currently focusing on Metastatic Breast Cancers. Funds raised from the More Than Pink Walk, October 8th, go to research and to local patient support services.

<http://www.morethanpinkwalk.org>

December 4, 2022 - Segment 1 – American Heart Association – 15:21

Guest: Marisol Sierra, Vice President of Development, Greater Miami / Fort Lauderdale Chapter

Sierra talks about the Miami-Dade Heart Walk set for December 10th. She discusses the progress in treatments due to research funded by the Heart Association and the importance of the Walk as a fundraiser for research. She also offers tips to stay Heart-Healthy during the Holiday season.

<http://www.miamidadeheartwalk.org>

December 18, 2022 – DRT Behavioral Services – 29:23

Guest: Dr. Delvena Thomas, Psychiatrist / Founder

Dr. Thomas talks about the connections between social media use, cyberbullying and youth suicide - now the #2 killer of young people ages 10 - 24. She offers guidelines for recognizing when a child needs help. She also provides coping techniques for people suffering from the 'holiday blues'.

<http://www.drdelvenahelp.com>, 305-981-1700

PSA'S

10/1 – 10/7/22 – Susan G. Komen Foundation – More Than Pink Walk – 35x -:30

11/1 – 11/4/22 – UHealth / Marlins 5k Triple Play – UHealth Brain Research Fundraiser – 20x - :30

12/5 – 12/9/22 – American Heart Association – Miami-Dade Heart Walk – 30x -:30

12/21 – 12/25 – NAMI Miami (Natl Alliance on Mental Illness) – Holiday Depression Support – 22x – :30

Human Services – (HUM)

Programs

October 9, 2022 – Segment 1 – A1 Walk for Freedom - 21:33

Guest: Gloria Martinez, Coordinator of Miami Walk for Freedom

to increase awareness of Human Trafficking, tells her own story of being a young victim of Human Trafficking. See her and Hits 97.3's Martica Lopez at the Walk for Freedom October 15th.

<http://www.A21.org/Miami>

October 9, 2022 – Segment 2 – Safespace Foundation - 11:43

Guest: Cora Mann, North Miami Beach Police Officer & Safespace Foundation Board Member

Mann talks about the dangers police face when called to Domestic Violence disturbances. She explains the process of rescuing a DV victim from Police to Department of Children & Families to SafeSpace Foundation.

<http://www.safespacefoundation.org>

November 20, 2022 – Segment 2 – FarmShare - 15:05

Guest: Gil Pedraza, Marketing Director

Pedraza explains how Farmshare's partnerships with local farmers and supermarkets enable them to provide free food for millions of Florida families. They have multiple Holiday food distributions on the calendar over the next couple of months. Find one in your neighborhood:

<https://www.farmshare.org/food-distributions-florida>

PSA'S

10/8 – 10/14/22 – A1 March for Freedom - End Human Trafficking – 35x - :30

11/12 – 11/17/22 – Farmshare – Lauderdale Lakes & Homestead Food Distributions – 10x - :30

11/12 – 11/20/22 – Farmshare / Progressive Firefighters – Miami Gardens Food Distribution – 22x - :30

11/14 – 11/18 /22 – Farmshare – Faith Center, Sunrise Food Distribution – 10x - :30

12/10 – 12/15/22 – Women in Distress – Holiday Gift Drive for Shelter Residents – 30x - :30

12/16 – 12/21/22 – Farmshare – Holiday Food Distributions – 30x - :28

Underserved Populations – (USP)

Programs

October 30, 2022 – Segment 1 - Salarullo’s Race for Champions – 17:48

Guest: Paul Salarullo, founder of Race for Champions to benefit Special Olympics

Salarullo talks about what prompted him to start the event, now in its 17th year. He also explains what makes Special Olympics different from other organizations that work with people with special needs.

<http://www.champions5k.org>

November 6, 2022 – Segment 1 – Broward Veterans Coalition – 16:03

Guest: Joy Allington, Vice President

Allington, talks about the multitude of services BVC provides as an 'umbrella' organization, helping connect Veterans to the organizations that best suit their needs. She also shares the different challenges female Veterans face, both in service and back in civilian life.

<http://www.browardveteranscoalition.org>

December 11, 2022 – Segment 2 – Neighborhood Housing Services of South Florida – 10:01

Guest: Kimberly Henderson, President /CEO

Henderson talks about the services NHSSF provides in helping first-time home buyers qualify for HUD loans and ensuring that homeowners understand their responsibilities. The organization has multiple seminars to address these issues this week.

<http://www.nhssf.org>

PSA’S

10/30 – 11/4/22 – Special Olympics – Salarullo’s Race for Champions 5k – 30x - :30