## **WFLC Community Issues and Programming**



WFLC Community Issues and Programming January 1, 2021 – March 31, 2021

Programming and Marketing Dir. Ian Richards WFLC-FM / Cox Media Group / Cox Radio, LLC April 1, 2021

#### Index

WFLC Community Issues and Programming

Description of Regular Public Affairs Program

Community Convo's with KimmyB.

**Community Issues Related Programming** 

**Public Service Announcements** 

# WFLC Community Issues and Programming January 1, 2021 - March 31, 2021

WFLC services the Miami/ Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period January 1, 2021 – March 31, 2021

- 1. Health-HEA (10)
- 2. Underserved Populations-USP (15)
- 3. Education-EDU (4)
- 4. Human Services-HUM (15)
- 5. Diversity/Race Relations DIV (1)
- 6. Government GOV (5)
- 7. Community Outreach CEO (5)

### **Description of Regular Public Affairs Program**

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

6:00 am **Community Convo's with KimmyB.** 

Produced by WFLC / Cox Radio, LLC 45Minutes

Community Convo's with KimmyB is a public affairs show which showcases discussions with the people, charities, and community organizations that work tirelessly to educate and benefit the people of South Florida. The show educates listeners on programs and services that are available to them, as well as highlighting those individuals and organizations that are reaching out and affecting change, and how our listeners can get involved in order to help make a difference in their community.

#### Health - (HEA)

January 3, 2021 6:00 a.m.

Community Convo's with KimmyB – Tanya Zuckerbrot, MS, RD conversation on Holiday Health and Wellness

Duration: 00:45:00 minutes

A global leader in the health and wellness space, Tanya Zuckerbrot, MS, RD, is an internationally known dietitian and the creator of the renowned F-Factor™ Diet, the only dietitian-created program for weight-loss and optimal health that is based on scientifically proven fiber-rich nutrition. Tanya holds a Master's degree in Nutrition and Food Studies from New York University and completed a two-year dietetic internship at NYU Medical Center. She is an accredited member of the American Dietetic Association, the Greater New York Dietetic Association, the American Association for Diabetes Educators, and a member of the National Association of Professional Women. Tanya completed her CDR Certificate of Training in Adult Weight Management as well as her CDR Certificate of Training in Childhood and Adolescent Weight Management.

TOPIC: Tanya has become a go-to health and wellness expert for us and this conversation focused on Health, Wellness, and Body Positivity, as well as the importance of staying on track and on task with your fitness goals despite the pandemic and throughout the Holiday season. With her dietary and fitness expertise and medical background Tanya is always able to provide our listeners with valuable insight into the world of dieting & nutrition and how our relationship with food impacts our long-term health and wellness. We also discussed the health risks and financial costs associated with being overweight and/or clinically obese and how this has a disparate impact on our disenfranchised, especially in our minority communities; she also pointed out the detrimental impact these medical conditions/diseases have had on a large part of population to fight Covid-19 which is why we have been affected in exponentially higher numbers than many other developed and even under-developed nations. Tanya was also able to provide tips and tools for making healthier decisions when ordering out as well as the importance of exercise, and mental wellness.

January 10, 2021 6:00 a.m.

Community Convo's with KimmyB – Miami Dade County Department of Health/WIC Program

Duration: 00:15:00 minutes

The Special Supplemental Nutrition Program for Women, Infants, and Children aka WIC Program is a federally funded public health nutrition program providing nutrition education, nutritious foods, breastfeeding support, and healthcare referrals for incomeligible women who are pregnant, breastfeeding, or postpartum, infants, and children up to age 5. Breastfeeding promotion and support are integral parts of the WIC program. WIC

is striving to increase the incidence and duration of breastfeeding among women enrolled in the program.

TOPIC: Personnel from the Miami-Dade County Department of Health WIC program came in to talk about breastfeeding, it's benefits, and many of the issues, questions, and concerns that breastfeeding mothers or women considering breastfeeding might have. We also talked about the plethora of services that the WIC agency provides for breastfeeding moms, including a free breast pump program, peer counselor support programs which provide mother-to-mother counseling, and the special WIC food packages that are available for participants who are exclusively breastfeeding their babies.

#### January 10, 2021 6:20 a.m.

Community Convo's with KimmyB – Conversation with Lynne Kunins of FLIPANY on the Covid Crisis and its impact on Food Insecurity and the Flipany FUN RUN Duration: 0:30:00 minutes

FLIPANY (Florida Introduces Physical Activity and Nutrition to Youth) is a 501c3 non-profit organization founded in 2005 by FLIPANY's President and CEO, Lynne Kunins. For the past 15 years, FLIPANY has brought customized health and wellness programming to more than 400 partner sites in Palm Beach, Broward, and Miami-Dade Counties. Our innovative programs fight childhood obesity and hunger by focusing on healthy food preparation, food security, physical education and work-site wellness. FLIPANY's programming includes Physical Activity, Soccer, Biking, Nutrition and Cooking Education, and USDA Afterschool and Summer Meal Programs.

TOPIC: As we continue our long running partnership with continue our partnership with FLIPANY, CEO and Founder Lynne Kunins called in, once again, to discuss the continuing food crisis caused by the Covid pandemic. Lynne was able to shed significant light on just how severe the issue has become in the wake of massive job loss and the current pandemic. Lynne again shared valuable information with our listeners regarding available resources, as well as ways in which people in more stable financial and food secure positions could get involved and help those in need. We also discussed FLIPANY's virtual FUN RUN Fundraiser and the many ways in which our listeners could participate.

January 17, 2021 6:00 a.m.

Community Convo's with KimmyB – Miami Dade County Department of

**Health/WIC Program** 

**Duration: 00:15:00 minutes** 

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January 24, 2021 6:00 a.m.

Community Convo's with KimmyB – Mental Health and Race with BBHC

**Duration: 00:48:00 minutes** 

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

Topic: Follow-up Conversation with Latrice Richards, Therapist and Program Coordinator for the Broward Behavioral Health Center. Once again, we discussed the importance of continuing to facilitate the mental health conversation, especially in times of stress and/or uncertainty. We talked about being black in America, the pressure and anxiety that comes with that and what it means to show up as your authentic self. We discussed breaking behavioral patterns and the need for greater dialogue regarding seeking out and asking for help when it comes to mental health issues, especially as it pertains to stigmas and taboos surrounding depression and mental health issues within BIPOC communities and the negative impact those stereotypes have on black and brown children especially when it comes to being willing to speak up about what and how they are feeling. Latrice was also able to expand on the importance of representation in the mental health community, and the importance of expanding that representation as a means of engaging more minorities in their personal mental health journey.

January 31, 2021 6:00 a.m.

Community Convo's with KimmyB – Florida Department of Health Tobacco Free Florida/Group Quit Program

Duration: 00:25:00 minutes

Tobacco Free Florida (TFF) launched in 2007.TFF is administered through the Florida Department of Health's Bureau of Tobacco Free Florida (BTFF) and funded by money derived from the state's tobacco settlement agreement with the major tobacco companies in 1997. TFF reaches millions of Floridians through hard-hitting media campaigns, public relations, social media, evidence-based tobacco cessation services, grassroots initiatives, county-level grants that

advance tobacco-free policies, a youth-led movement called Students Working Against Tobacco (SWAT), school-based interventions, and surveillance and evaluation to ensure effectiveness.

TOPIC: A counselor with Tobacco Free Florida (TFF) Group Quit program called in to give some backstory on TFF, what types of services they supply, who is eligible to participate, and how people can take advantage of all TFF's FREE programs designed to help individuals quit tobacco. We talked at length about the benefits of Group Quit, the difficulties and challenges many smokers face when trying to quit, and who to contact and where to go to sign up for Group Quit. We also discussed the ramifications of second-hand smoke, and something we're seeing more of, which is third hand smoke, which primarily affects very young children and pets.

February 7, 2021 6:00 a.m.

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February 21, 2021 6:00 a.m.

Community Convo's with KimmyB – Stacy Hyde and Broward House

Duration: 00:25:00 minutes

The Mission of Broward House is to improve the quality of life for individuals impacted with chronic health challenges, including HIV, by providing pathways to wellness. Providing hope and healing to our communities, combating stigma, increasing knowledge and prevention.

TOPIC: Stacy Hyde, President of Broward House, called in to discuss the work happening at Broward House, the escalation of the AIDS epidemic and its impact on our South Florida communities, and the ways in which Broward House is trying to offset and combat these things. We also discussed the need for increased HIV awareness and education, as well as testing, and the need for more open dialogue regarding sex, best practices for safe/protected sex, as well as prevention and treatment pertaining to HIV/AIDS. During our conversation we also talked about the always present negative stigmas and judgements associated with an HIV/AIDs diagnosis, and the ways this impacts those affected. This was an amazing and eye-opening discussion and reminder that although we have come such a long way in our fight to end HIV/AIDS, we still have so far to go, and Broward House is committed to seeing this through and standing by our south Florida Community until the end.

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#### <u>Underserved Populations-USP</u>

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January 31, 2021 6:30 a.m.

Community Convo's with KimmyB – Ron Book, Chairman of the Miami Dade County Homeless Trust, Stop Eviction Now

Duration: 0:25:00 minutes

The Miami-Dade County Homeless Trust serves as the lead agency for Miami-Dade County's homeless Continuum of Care, responsible for the oversight, planning and operations of the entire CoC including: Administering proceeds of a one-percent Food and Beverage Tax, Implementing the Miami=Dade County Community Homeless Plan, Serving as the collaborative applicant for federal and state funding opportunities, Administering grants and overseeing operations, Managing Miami-Dade County's Homeless Management Information System, and Developing policy and serving in an advisory capacity to the Board of County Commissioners on issues involving homelessness.

Topic: Ron Book, Chairman of the Miami-Dade County Homeless Trust, called in to discuss the impending eviction and potential homelessness crisis caused by the COVID pandemic. We had more than 7000 pending evictions at the start of 2021 and the Homeless trust set up a rental relief program for Miami Dade residents. We discussed the challenges facing both landlords and tenants along with homeowners and the long-term ramifications evictions pose to the most vulnerable members of our community, the elderly, the underserved, the disenfranchised, and those individuals and families that are financially insecure under "normal" circumstances, living at or below the poverty line and most at risk to end up unemployed and unable to pay ever rising rent and mortgage costs. Mr. Book was able to explain and highlight all the resources our County officials and the Homeless Trust were making available to the community along with the importance of keeping these individuals and families in their homes and evictions off their credit reports.

February 7, 2021 6:30 a.m.

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County Homeless Trust, Stop Eviction Now
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February 14, 2021 6:00 a.m.

Community Convo's with KimmyB – Melissa Vera, Marketing Director for the Family Resource Center

Duration: 0:20:00 minutes

Since 1978, the Family Resource Center, a 501(c)3, has been championing the rights of children to grow up in a healthy and safe environment. The organization was founded with the mission of preventing and treating child abuse and neglect through the strengthening of families.

Topic: Melissa Vera of the Family Resource Center called in to talk about the mission of the organization, the resources and programming they provide for the children and families in their service, and the ways in which people in the community can help them continue to positively impact so many young people's lives. We talked about the current state of our foster care system as well as the severe strain the Covid pandemic has put not only on the children and parents in need of services but also both the public and private sector in providing them with necessary resources and assistance. With FRC's biggest annual fundraiser coming up in April we also talked about the many ways in which members of our community can get involved and support FRC including supporting the Art from the Heart Gala.

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March 7, 2021 6:20 a.m.

Community Convo's with KimmyB – Alicia Curtis, Citrus Family Care Network Duration: 0:30:00 minutes

Citrus Family Care Network is the Community Based Care (CBC) Lead Agency for child welfare services in Miami-Dade and Monroe Counties. The Florida Department of Children and Families contracts with CBS Lead Agencies across the state to provide child welfare services in their local communities for children who have been abused, neglected and/or abandoned.

Topic: Alicia Curtis, a placement specialist with Citrus Family Care Network, called in to discuss and shed light on the foster care crisis facing our community. We talked about some of the circumstances under which children end up in the "system", the trauma they've often experienced, and the need to find safe stable environments where they can feel settled and cared for. With over 1400 children currently looking for placement and in need of a safe, nurturing, home environment Alica stressed how imperative it is that we find them good Foster Parents. She highlighted some of the questions and concerns people frequently ask the team at Citrus Family Care Network. She then

listed the requirements for becoming a Foster Parent. And, she implored the community at large to find it in their hearts to open their homes if and when they can or to, at the least, help spread the word about the need for new Foster Families and safe, clean, comforting, homes for these children who have already been through too much.

March 14, 2021 6:00 a.m.

Community Convo's with KimmyB – Melissa Vera, Marketing Director for the Family Resource Center

**Duration: 0:20:00 minutes** 

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Topic: Melissa Vera of the Family Resource Center called in to talk about the mission of the organization, the resources and programming they provide for the children and families in their service, and the ways in which people in the community can help them continue to positively impact so many young people's lives. We talked about the current state of our foster care system as well as the severe strain the Covid pandemic has put not only on the children and parents in need of services but also both the public and private sector in providing them with necessary resources and assistance. With FRC's biggest annual fundraiser coming up in April we also talked about the many ways in which members of our community can get involved and support FRC including supporting the Art from the Heart Gala.

March 21, 2021 6:20 a.m.

Community Convo's with KimmyB – Conversation with Rebecca Fishman Lipsey, President and CEO of The Miami Foundation

**Duration: 0:30:00 minutes** 

Topic: Conversation with Rebecca Fishman Lipsey, the current President and CEO of the \$350million community foundation, The Miami Foundation. Rebecca was one of the incredible local women we highlighted for Women's Herstory Month and our conversation was insightful, uplifting, educational, and inspiring. As a former teacher and youngest member of the Florida Board of Education, as well as a former President of Teach for America, much of our conversations focused on the importance of overhauling our education system, advocating on behalf of our students and teachers, and making a truly concerted effort to equalize education. We talked about our shared belief that education is the founding principle behind equality and justice for ALL. We discussed some of the ways in which The Miami Foundation is attempting to do its part to help achieve this here in Miami-Dade County. We also talked about ways that we as parents, as community members, and as constituents can actively champion and support education reform and accessibility for ALL of our students, not only the ones

that can afford to pay for a great education. We also talked about Women's Rights, the fight for equal pay, confronting sexism in the workplace, and ways women can uplift and encourage one another.

March 28, 2020 6:20 a.m.

Community Convo's with KimmyB – Conversation with Rebecca Fishman Lipsey, President and CEO of The Miami Foundation

Duration: 0:30:00 minutes

Topic: Conversation with Rebecca Fishman Lipsey, the current President and CEO of the \$350million community foundation, The Miami Foundation. Rebecca was one of the incredible local women we highlighted for Women's Herstory Month and our conversation was insightful, uplifting, educational, and inspiring. As a former teacher and youngest member of the Florida Board of Education, as well as a former President of Teach for America, much of our conversations focused on the importance of overhauling our education system, advocating on behalf of our students and teachers, and making a truly concerted effort to equalize education. We talked about our shared belief that education is the founding principle behind equality and justice for ALL. We discussed some of the ways in which The Miami Foundation is attempting to do its part to help achieve this here in Miami-Dade County. We also talked about ways that we as parents, as community members, and as constituents can actively champion and support education reform and accessibility for ALL of our students, not only the ones that can afford to pay for a great education. We also talked about Women's Rights, the fight for equal pay, confronting sexism in the workplace, and ways women can uplift and encourage one another.

#### **Education**

February 21, 2021 6:30 a.m.

Community Convo's with KimmyB – Ben Weiss, Co-Founder and COO of CoinFlip Duration: 0:25:00 minutes

Ben Weiss is the Co-Founder and COO of CoinFlip, the largest network of Bitcoin ATMs in the US.

Topic: With Bitcoin and Crypto-Currency dominating the headlines in 2021 it was time to bring in an expert to explain to our listeners what crypto currency is, how blockchain works, and why Miami should be the next Tech HUB. Ben Weiss is an expert in the Tech Space, specifically when it comes to crypto currency which is why he was such an insightful and credible guest. We discussed the ways Miami, on the shoulders of City of Miami Mayor Francis Suarez, is positioning itself to be the next major tech-hub; including recruiting tech companies, innovative marketing, and encouraging the city to embrace crypto-currency by investing in it and possibly even offering City employees the opportunity to receive part of their pay in it as well. He broke down how "bitcoin" came to be, what "mining" is, and why crypto currency is the future. We also had an extensive conversation about our public & private education systems, the areas where we are falling short in terms of tech and innovation, and how there needs to be a major shift in order to best prepare future generations for an ever-evolving workforce.

February 28, 2021 6:30 a.m.

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we are falling short in terms of tech and innovation, and how there needs to be a major shift in order to best prepare future generations for an ever-evolving workforce.

March 21, 2021 6:20 a.m.

Community Convo's with KimmyB – Conversation with Rebecca Fishman Lipsey, President and CEO of The Miami Foundation

**Duration: 0:30:00 minutes** 

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#### **Human Services**

January 10, 2021 6:00 a.m.

Community Convo's with KimmyB - Miami Dade County Department of

**Health/WIC Program** 

**Duration: 00:15:00 minutes** 

The Special Supplemental Nutrition Program for Women, Infants, and Children aka WIC Program is a federally funded public health nutrition program providing nutrition education, nutritious foods, breastfeeding support, and healthcare referrals for incomeligible women who are pregnant, breastfeeding or postpartum, infants, and children up to age 5. Breastfeeding promotion and support are integral parts of the WIC program. WIC is striving to increase the incidence and duration of breastfeeding among women enrolled in the program.

TOPIC: Personnel from the Miami-Dade County Department of Health WIC program came in to talk about breastfeeding, it's benefits, and many of the issues, questions, and concerns that breastfeeding mothers or women considering breastfeeding might have. We also talked about the plethora of services that the WIC agency provides for breastfeeding moms, including a free breast pump program, peer counselor support programs which provide mother-to-mother counseling, and the special WIC food packages that are available for participants who are exclusively breastfeeding their babies.

January 10, 2021 6:20 a.m.

Community Convo's with KimmyB – Conversation with Lynne Kunins of FLIPANY on the Covid Crisis and its impact on Food Insecurity and the Flipany FUN RUN Duration: 0:30:00 minutes

FLIPANY (Florida Introduces Physical Activity and Nutrition to Youth) is a 501c3 non-profit organization founded in 2005 by FLIPANY's President and CEO, Lynne Kunins. For the past 15 years, FLIPANY has brought customized health and wellness programming to more than 400 partner sites in Palm Beach, Broward, and Miami-Dade Counties. Our innovative programs fight childhood obesity and hunger by focusing on healthy food preparation, food security, physical education and work-site wellness. FLIPANY's programming includes Physical Activity, Soccer, Biking, Nutrition and Cooking Education, and USDA Afterschool and Summer Meal Programs.

TOPIC: As we continue our long running partnership with continue our partnership with FLIPANY, CEO and Founder Lynne Kunins called in, once again, to discuss the continuing food crisis caused by the Covid pandemic. Lynne was able to shed

significant light on just how severe the issue has become in the wake of massive job loss and the current pandemic. Lynne again shared valuable information with our listeners regarding available resources, as well as ways in which people in more stable financial and food secure positions could get involved and help those in need. We also discussed FLIPANY's virtual FUN RUN Fundraiser and the many ways in which our listeners could participate.

January 17, 2021 6:00 a.m.

Community Convo's with KimmyB – Miami Dade County Department of Health/WIC Program

Duration: 00:15:00 minutes

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January 24, 2021 6:00 a.m.

Community Convo's with KimmyB – Mental Health and Race with BBHC Duration: 00:48:00 minutes

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

Topic: Follow-up Conversation with Latrice Richards, therapist and program coordinator for the Broward Behavioral Health Center. Once again, we discussed the importance of continuing to facilitate the mental health conversation, especially in times of stress and/or uncertainty. We talked about being black in America, the pressure and anxiety that comes with that and what it means to show up as your authentic self. We discussed breaking behavioral patterns and the need for greater dialogue regarding seeking out and asking for help when it comes to mental health issues, especially as it pertains to stigmas and taboos surrounding depression and mental health issues within BIPOC communities and the negative impact those stereotypes have on black and brown children especially when it comes to being willing to speak up about what and how they are feeling. Latrice was also able to expand on the importance of representation in the mental health community, and the importance of expanding that representation as a means of engaging more minorities in their personal mental health journey.

January 31, 2021 6:00 a.m.

Community Convo's with KimmyB – Florida Department of Health Tobacco Free Florida/Group Quit Program

Duration: 00:25:00 minutes

Tobacco Free Florida (TFF) launched in 2007.TFF is administered through the Florida Department of Health's Bureau of Tobacco Free Florida (BTFF) and funded by money derived from the state's tobacco settlement agreement with the major tobacco companies in 1997. TFF reaches millions of Floridians through hard-hitting media campaigns, public relations, social media, evidence-based tobacco cessation services, grassroots initiatives, county-level grants that advance tobacco-free policies, a youth-led movement called Students Working Against Tobacco (SWAT), school-based interventions, and surveillance and evaluation to ensure effectiveness.

TOPIC: A counselor with Tobacco Free Florida (TFF) Group Quit program called in to give some backstory on TFF, what types of services they supply, who is eligible to participate, and how people can take advantage of all TFF's FREE programs designed to help individuals quit tobacco. We talked at length about the benefits of Group Quit, the difficulties and challenges many smokers face when trying to quit, and who to contact and where to go to sign up for Group Quit. We also discussed the ramifications of second-hand smoke, and something we're seeing more of, which is third hand smoke, which primarily affects very young children and pets.

January 31, 2021 6:30 a.m.

Community Convo's with KimmyB – Ron Book, Chairman of the Miami Dade County Homeless Trust, Stop Eviction Now

**Duration: 0:25:00 minutes** 

The Miami-Dade County Homeless Trust serves as the lead agency for Miami-Dade County's homeless Continuum of Care, responsible for the oversight, planning and operations of the entire CoC including: Administering proceeds of a one-percent Food and Beverage Tax, Implementing the Miami=Dade County Community Homeless Plan, Serving as the collaborative applicant for federal and state funding opportunities, Administering grants and overseeing operations, Managing Miami-Dade County's Homeless Management Information System, and Developing policy and serving in an advisory capacity to the Board of County Commissioners on issues involving homelessness.

Topic: Ron Book, Chairman of the Miami-Dade County Homeless Trust, called in to discuss the impending eviction and potential homelessness crisis caused by the COVID pandemic. We had more than 7000 pending evictions at the start of 2021 and the Homeless trust set up a rental relief program for Miami Dade residents. We discussed the challenges facing both landlords and tenants along with homeowners and the long-term ramifications evictions pose to the most vulnerable members of our community, the elderly, the underserved, the disenfranchised, and those individuals and families that

are financially insecure under "normal" circumstances, living at or below the poverty line and most at risk to end up unemployed and unable to pay ever rising rent and mortgage costs. Mr. Book was able to explain and highlight all the resources our County officials and the Homeless Trust were making available to the community along with the importance of keeping these individuals and families in their homes and evictions off their credit reports.

February 7, 2021 6:00 a.m.

Community Convo's with KimmyB – Florida Department of Health Tobacco Free Florida/Group Quit Program

Duration: 00:25:00 minutes

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February 7, 2021 6:30 a.m.

Community Convo's with KimmyB – Ron Book, Chairman of the Miami Dade County Homeless Trust, Stop Eviction Now

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February 14, 2021 6:00 a.m.

Community Convo's with KimmyB – Melissa Vera, Marketing Director for the Family Resource Center

Duration: 0:20:00 minutes

Since 1978, the Family Resource Center, a 501(c)3, has been championing the rights of children to grow up in a healthy and safe environment. The organization was founded with the mission of preventing and treating child abuse and neglect through the strengthening of families.

Topic: Melissa Vera of the Family Resource Center called in to talk about the mission of the organization, the resources and programming they provide for the children and families in their service, and the ways in which people in the community can help them continue to positively impact so many young people's lives. We talked about the current state of our foster care system as well as the severe strain the Covid pandemic has put not only on the children and parents in need of services but also both the public and private sector in providing them with necessary resources and assistance. With FRC's biggest annual fundraiser coming up in April we also talked about the many ways in which members of our community can get involved and support FRC including supporting the Art from the Heart Gala.

February 14, 2021 6:30 a.m.

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#### February 21, 2021 6:00 a.m.

## Community Convo's with KimmyB – Stacy Hyde and Broward House Duration: 00:25:00 minutes

The Mission of Broward House is to improve the quality of life for individuals impacted with chronic health challenges, including HIV, by providing pathways to wellness. Providing hope and healing to our communities, combating stigma, increasing knowledge and prevention.

TOPIC: Stacy Hyde, President of Broward House, called in to discuss the work happening at Broward House, the escalation of the AIDS epidemic and its impact on our South Florida communities, and the ways in which Broward House is trying to offset and combat these things. We also discussed the need for increased HIV awareness and education, as well as testing, and the need for more open dialogue regarding sex, best practices for safe/protected sex, as well as prevention and treatment pertaining to HIV/AIDS. During our conversation we also talked about the always present negative stigmas and judgements associated with an HIV/AIDs diagnosis, and the ways this impacts those affected. This was an amazing and eye-opening discussion and reminder that although we have come such a long way in our fight to end HIV/AIDS, we still have so far to go, and Broward House is committed to seeing this through and standing by our south Florida Community until the end.

February 28, 2021 6:00 a.m.

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March 7, 2021 6:20 a.m.

Community Convo's with KimmyB – Alicia Curtis, Citrus Family Care Network Duration: 0:30:00 minutes

Citrus Family Care Network is the Community Based Care (CBC) Lead Agency for child welfare services in Miami-Dade and Monroe Counties. The Florida Department of Children and Families contracts with CBS Lead Agencies across the state to provide child welfare services in their local communities for children who have been abused, neglected and/or abandoned.

Topic: Alicia Curtis, a placement specialist with Citrus Family Care Network, called in to discuss and shed light on the foster care crisis facing our community. We talked about some of the circumstances under which children end up in the "system", the trauma they've often experienced, and the need to find safe stable environments where they can feel settled and cared for. With over 1400 children currently looking for placement and in need of a safe, nurturing, home environment Alica stressed how imperative it is that we find them good Foster Parents. She highlighted some of the questions and concerns people frequently ask the team at Citrus Family Care Network. She then listed the requirements for becoming a Foster Parent. And, she implored the community at large to find it in their hearts to open their homes if and when they can or to, at the least, help spread the word about the need for new Foster Families and safe, clean, comforting, homes for these children who have already been through too much.

March 14, 2021 6:00 a.m.

Community Convo's with KimmyB – Melissa Vera, Marketing Director for the Family Resource Center

Duration: 0:20:00 minutes

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Topic: Melissa Vera of the Family Resource Center called in to talk about the mission of the organization, the resources and programming they provide for the children and families in their service, and the ways in which people in the community can help them continue to positively impact so many young people's lives. We talked about the current state of our foster care system as well as the severe strain the Covid pandemic has put not only on the children and parents in need of services but also both the public and private sector in providing them with necessary resources and assistance. With FRC's biggest annual fundraiser coming up in April we also talked about the many ways in which members of our community can get involved and support FRC including supporting the Art from the Heart Gala.

#### **DIVERSITY/RACE RELATIONS**

January 24, 2021 6:00 a.m.

Community Convo's with KimmyB - Mental Health and Race with BBHC

**Duration: 00:48:00 minutes** 

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Topic: Follow-up Conversation with Latrice Richards, therapist and program coordinator for the Broward Behavioral Health Center. Once again, we discussed the importance of continuing to facilitate the mental health conversation, especially in times of stress and/or uncertainty. We talked about being black in America, the pressure and anxiety that comes with that and what it means to show up as your authentic self. We discussed breaking behavioral patterns and the need for greater dialogue regarding seeking out and asking for help when it comes to mental health issues, especially as it pertains to stigmas and taboos surrounding depression and mental health issues within BIPOC communities and the negative impact those stereotypes have on black and brown children especially when it comes to being willing to speak up about what and how they are feeling. Latrice was also able to expand on the importance of representation in the mental health community, and the importance of expanding that representation as a means of engaging more minorities in their personal mental health journey.

#### **Government**

January 31, 2021 6:30 a.m.

Community Convo's with KimmyB – Ron Book, Chairman of the Miami Dade County Homeless Trust, Stop Eviction Now

**Duration: 0:25:00 minutes** 

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Topic: Ron Book, Chairman of the Miami-Dade County Homeless Trust, called in to discuss the impending eviction and potential homelessness crisis caused by the COVID pandemic. We had more than 7000 pending evictions at the start of 2021 and the Homeless trust set up a rental relief program for Miami Dade residents. We discussed the challenges facing both landlords and tenants along with homeowners and the long-term ramifications evictions pose to the most vulnerable members of our community, the elderly, the underserved, the disenfranchised, and those individuals and families that are financially insecure under "normal" circumstances, living at or below the poverty line and most at risk to end up unemployed and unable to pay ever rising rent and mortgage costs. Mr. Book was able to explain and highlight all the resources our County officials and the Homeless Trust were making available to the community along with the importance of keeping these individuals and families in their homes and evictions off their credit reports.

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Topic: With Bitcoin and Crypto Currency dominating the headlines in 2021 it was time to bring in an expert to explain to our listeners what crypto currency is, how blockchain works, and why Miami should be the next Tech HUB. Ben Weiss is an expert in the Tech Space, specifically when it comes to crypto currency which is why he was such an insightful and credible guest. We discussed the ways Miami, on the shoulders of City of Miami Mayor Francis Suarez, is positioning itself to be the next major tech-hub; including recruiting tech companies, innovative marketing, and encouraging the city to embrace crypto-currency by investing in it and possibly even offering City employees the opportunity to receive part of their pay in it as well. He broke down how "bitcoin" came to be, what "mining" is, and why crypto currency is the future. We also had an extensive conversation about our public & private education systems, the areas where we are falling short in terms of tech and innovation, and how there needs to be a major shift in order to best prepare future generations for an ever-evolving workforce.

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Community Convo's with KimmyB – Ben Weiss, Co-Founder and COO of CoinFlip Duration: 0:25:00 minutes

Ben Weiss is the Co-Founder and COO of CoinFlip, the largest network of Bitcoin ATMs in the US.

Topic: With Bitcoin and Crypto-Currency dominating the headlines in 2021 it was time to bring in an expert to explain to our listeners what crypto currency is, how blockchain works, and why Miami should be the next Tech HUB. Ben Weiss is an expert in the Tech Space, specifically when it comes to crypto currency which is why he was such an insightful and credible guest. We discussed the ways Miami, on the shoulders of City of Miami Mayor Francis Suarez, is positioning itself to be the next major tech-hub; including recruiting tech companies, innovative marketing, and encouraging the city to embrace crypto-currency by investing in it and possibly even offering City employees the opportunity to receive part of their pay in it as well. He broke down how "bitcoin" came to be, what "mining" is, and why crypto currency is the future. We also had an extensive conversation about our public & private education systems, the areas where we are falling short in terms of tech and innovation, and how there needs to be a major shift in order to best prepare future generations for an ever-evolving workforce.

#### **Community Outreach**

February 14, 2021 6:00 a.m.

Community Convo's with KimmyB – Melissa Vera, Marketing Director for the Family Resource Center

**Duration: 0:20:00 minutes** 

Since 1978, the Family Resource Center, a 501(c)3, has been championing the rights of children to grow up in a healthy and safe environment. The organization was founded with the mission of preventing and treating child abuse and neglect through the strengthening of families.

Topic: Melissa Vera of the Family Resource Center called in to talk about the mission of the organization, the resources and programming they provide for the children and families in their service, and the ways in which people in the community can help them continue to positively impact so many young people's lives. We talked about the current state of our foster care system as well as the severe strain the Covid pandemic has put not only on the children and parents in need of services but also both the public and private sector in providing them with necessary resources and assistance. With FRC's biggest annual fundraiser coming up in April we also talked about the many ways in which members of our community can get involved and support FRC including supporting the Art from the Heart Gala.

March 7, 2021 6:00 a.m.

Community Convo's with KimmyB – Orange Bowl Food and Wine Celebration Duration: 0:15:00 minutes

The Orange Bowl Committee has been in existence for over 85 years with a mission of bringing tourism to South Florida through the Capitol One Orange Bowl, while also maintaining a legacy of charitable contributions and community outreach.

Topic: Penny Schaffer of Florida Blue, presenting sponsor of the upcoming Orange Bowl Food and Wine Celebration called in to spread the word about this year's virtual fundraiser with proceeds going to help Make-a-Wish Southern Florida, Special Olympics Florida and the Orange Bowl Leadership Academy.

March 14, 2021 6:00 a.m. Community Convo's with KimmyB – Melissa Vera, Marketing Director for the Family Resource Center

Duration: 0:20:00 minutes

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March 21, 2021 6:20 a.m.

Community Convo's with KimmyB – Conversation with Rebecca Fishman Lipsey, President and CEO of The Miami Foundation

**Duration: 0:30:00 minutes** 

Topic: Conversation with Rebecca Fishman Lipsey, the current President and CEO of the \$350million community foundation, The Miami Foundation. Rebecca was one of the incredible local women we highlighted for Women's Herstory Month and our conversation was insightful, uplifting, educational, and inspiring. As a former teacher and youngest member of the Florida Board of Education, as well as a former President of Teach for America, much of our conversations focused on the importance of overhauling our education system, advocating on behalf of our students and teachers. and making a truly concerted effort to equalize education. We talked about our shared belief that education is the founding principle behind equality and justice for ALL. We discussed some of the ways in which The Miami Foundation is attempting to do its part to help achieve this here in Miami-Dade County. We also talked about ways that we as parents, as community members, and as constituents can actively champion and support education reform and accessibility for ALL of our students, not only the ones that can afford to pay for a great education. We also talked about Women's Rights, the fight for equal pay, confronting sexism in the workplace, and ways women can uplift and encourage one another.

March 28, 2021 6:20 a.m.

Community Convo's with KimmyB – Conversation with Rebecca Fishman Lipsey, President and CEO of The Miami Foundation

Duration: 0:30:00 minutes

Topic: Conversation with Rebecca Fishman Lipsey, the current President and CEO of the \$350million community foundation, The Miami Foundation. Rebecca was one of the incredible local women we highlighted for Women's Herstory Month and our conversation was insightful, uplifting, educational, and inspiring. As a former teacher and youngest member of the Florida Board of Education, as well as a former President of Teach for America, much of our conversations focused on the importance of overhauling our education system, advocating on behalf of our students and teachers, and making a truly concerted effort to equalize education. We talked about our shared belief that education is the founding principle behind equality and justice for ALL. We discussed some of the ways in which The Miami Foundation is attempting to do its part to help achieve this here in Miami-Dade County. We also talked about ways that we as parents, as community members, and as constituents can actively champion and support education reform and accessibility for ALL of our students, not only the ones that can afford to pay for a great education. We also talked about Women's Rights, the fight for equal pay, confronting sexism in the workplace, and ways women can uplift and encourage one another.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

Cox Media Group HitsChix Fitness Challenge	01/01-01/31
Cox Media Group City of Miami Garden's Food Distribution	01/11-01/25
<u>Cox Media Group</u> Miami Beach Operation Diaper Duty	01/21-02/04
<u>Cox Media Group</u> National Kidney Foundation of Florida	02/18-03/04
Cox Media Group Women's History Month	03/01-03/31
Cox Media Group WOW Pride	03/20-03/28
Cox Media Group CMG Covid Round Table	03/24 - 04/07