

WFLC Community Issues and Programming



WFLC Community Issues and Programming
October 1, 2016 – December 31, 2016

Program Director Jill Strada
WFLC-FM / Cox Radio Miami
January 1, 2017

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WFLC Community Issues and Programming

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WFLC Community Issues and Programming October 1, 2016 – December 31, 2016

WFLC serves the Miami / Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period October 1, 2016 – December 31, 2016

- 1. Health/Human Services (8)**
- 2. Education (4)**
- 3. Culture (0)**
- 4. Civic (0)**
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Description of Regular Public Affairs Program

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

6:00 am **Community Convo's with KimmyB.**
Produced by WFLC / Cox Radio Miami
45Minutes

Community Convo's with KimmyB is a public affairs show which showcases discussions with the people, charities, and community organizations that work tirelessly to educate and benefit the people of South Florida. The show educates listeners on programs and services that are available to them, as well as highlighting those individuals and organizations that are reaching out and affecting change, and how our listeners can get involved in order to help make a difference in their community.

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Health/Human Services

October 02, 2016 6:00 a.m.

Community Convo's with KimmyB – GUITARS OVER GUNS

Duration: 00:45:00 minutes

Guitars Over Guns is a 501c3 non-profit organization that delivers high impact arts-based mentoring programs to empower at-risk youth. By working collaboratively with schools and communities, we encourage young people to become independently productive members of society through individual expression, social interaction, and personal accountability. Additionally, Guitars Over Guns offers an extensive curriculum that music, mentoring, dance, visual arts, and an annual summer camp.

TOPIC: Founder of Guitars Over Guns, Dr. Chad Bernstein came in to discuss the creation of the organization, the various programs and curriculums offered, the extensive group of mentors he's enlisted to help him keep "GOGO" going, and the immense impact this organization has on the kids that decide to get involved. We discussed the importance of mentorship, arts & music education, and the costs associated with funding "GoGo". Chad talked about the amazing support he's received here in south florida as well as in his hometown of Chicago, but he also talked about the importance of the organization's upcoming annual fundraiser, "GoGo: Choose Your Sound". He encouraged the community as a whole to attend the event and support the current GoGo students and help ensure that the organization continues to grow and help more kids become great contributors to society moving forward.

October 09, 2016 6:00 a.m.

Community Convo's with KimmyB – Interview with Dr. Jean Latimer, Director of the NSU Autonation Institute for Breast and Solid Tumor Cancer Research

Duration: 0:45:00 minutes

Dr. Jean Latimer is an Associate Professor for the Department of Pharmaceutical Sciences at NSU. She oversees research for the NSU AutoNation Institute for Breast & Solid Tumor Cancer Research. Her research involves human breast cancer etiology, as well as the unique vulnerability of human breast tissue for DNA damage, that originates from environmental causes.

TOPIC: With October being Breast Cancer Awareness month, Dr. Latimer came on the show to share not only the ground breaking research being conducted at Nova Southeastern University, which is right here in South Florida, but more important her wealth of knowledge on the subject at hand. She discussed some of technical aspects of her research, such as the number of different types of breast cancer that exist and how the effectiveness of treatments can differ dramatically depending on race and/or ethnic origins. She also talked about the importance of early detection and self-examination, and then went on to highlight the importance of consumer based research.

She wanted our listeners to understand that the research proves that the products we use, such as make-up/nail polish/lotions/shampoo, etc...as well as household cleaners, and other “environmental” factors at home and on our jobs, can and DO have a direct impact on our health and well-being.

October 16, 2016 6:00a.m.

**Community Convo’s with KimmyB. – Interview with Breast Cancer Survivors Tracy Roloff and Cindy Depasquale and the 2nd Annual Pink Tie Bash
Duration: 0:45:00 minutes**

Both Tracy and Cindy are Breast Cancer Survivors who also Chair the Pink Tie Bash, which is an annual fundraiser hosted by Koa Misi, Linebacker for the Miami Dolphins, and presented by AutoNation, with 100% of the proceeds going directly to Breast Cancer Research (NSU Autonation Institute for Breast and Solid Tumor Research).

TOPIC: In support of Breast Cancer Awareness Month, Tracy and Cindy came in to share their personal stories about battling breast cancer. Tracy was actually still undergoing treatment at the time of the interview so she was able to give a very honest and intimate account of what it’s like living and fighting breast cancer on a day to day basis. Cindy, who beat her cancer 2 years ago, spoke about her journey. We discussed how she found the cancer, what type of treatment she underwent, and the importance of having a strong support system and maintaining your faith and a positive outlook. Both women made it a point to talk about the need for more education, better resources, and the fact that self-examination and early detection were crucial to their being able to keep the odds in their favor. As committee members for the Pink Tie Bash, they also drove home the importance of supporting Breast Cancer Research Fundraisers as often times it’s events like this that are funding the research being done to find not just a cure for Breast Cancer in the future, but also the necessary advances in technology and treatment to help those who are in the fight right now.

October 23, 2016 6:00 a.m.

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October 30, 2016 6:00 a.m.

Community Convos with KimmyB. – The Breanna Vergara Foundation

Duration: 0:18:00 minutes

Alex Casanova, Treasurer of The Breanna Vergara Foundation, talks about the creation and work of the Breanna Vergara Foundation. The BVF is a relatively new 501c3 here in South Florida, but has already helped save the lives of 9 children, through its tireless work educating the community on the importance of EKG’s for our children. The foundation has made it their mission to raise awareness about undetected heart conditions in children and the importance of EKG’s for kids, especially those that are involved in any sort of athletic activities. They have also committed themselves to raising the funds necessary to not only help provide children with these EKG’s, but also to help provide defibrillators to community centers, parks, organizations, and any other place where there could be an incident involving a child’s heart.

TOPIC: The purpose of this interview was to help raise awareness about The Breanna Vergara Foundation and the great things they are doing in the community, as well as to help raise awareness about getting our children EKG’s. Breanna Vergara was only 11 years old when she collapsed on the floor of her dance studio due to an undetected heart condition known as Wolff-Parkinson-White. There was no defibrillator on site and by the time Breanna reached the hospital she was pronounced dead. Within the first 6 months of her passing Breanna’s parents and family had already set up the Breanna Vergara Foundation and have made it their mission to make sure no other family suffers the unnecessary loss of a child due to an undetected or underlying heart issue.

November 06, 2016 6:25 a.m.

Community Convo’s with KimmyB – Florida Department of Health Tobacco Free Florida/Group Quit Program

Duration: 00:25:00 minutes

Tobacco Free Florida (TFF) launched in 2007. TFF is administered through the Florida Department of Health’s Bureau of Tobacco Free Florida (BTFF), and funded by money derived from the state’s tobacco settlement agreement with the major tobacco companies in 1997. TFF reaches millions of Floridians through hard-hitting media campaigns, public relations, social

media, evidence-based tobacco cessation services, grassroots initiatives, county-level grants that advance tobacco-free policies, a youth-led movement called Students Working Against Tobacco (SWAT), school-based interventions, and surveillance and evaluation to ensure effectiveness.

TOPIC: A counselor who with Tobacco Free Florida (TFF) Group Quit program in partnership with Nova Southeastern University came in to give some backstory on TFF, what types of services they supply, who is eligible to participate, and how people can take advantage of all TFF's FREE programs designed to help individuals quit tobacco. Her area of specialty is the Group Quit program so we talked at length about the benefits of Group Quit, the difficulties and challenges many smokers face when trying to quit, and who to contact and where to go to sign up for Group Quit. We also discussed the ramifications of second hand smoke, and something we're seeing more of, which is third hand smoke, which primarily affects very young children and pets.

November 13, 2016 6:25a.m.

Community Convo's with KimmyB – Florida Department of Health Tobacco Free Florida/Group Quit Program

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TOPIC: Manelle St. Hillaire, a Cessations Services Program Manager with Tobacco Free Florida (TFF) Group Quit program in partnership with Nova Southeastern University, came in to give some backstory on TFF, what types of services they have available, who is eligible to participate, and how people can take advantage of all TFF's FREE programs designed to help individuals quit tobacco. Her area of specialty is the Group Quit program so we talked at length about the benefits of Group Quit, the difficulties and challenges many smokers face when trying to quit, and who to contact and where to go to sign up for Group Quit. We also discussed the ramifications of second hand smoke, and something we're seeing more of, which is third hand smoke, which primarily affects very young children and pets.

November 20, 2016 6:00 a.m.

Community Convo's with KimmyB – Equality Florida

Duration: 00:45:00 minutes

Equality Florida consists of two organizations - Equality Florida Institute, Inc., which is a 501(c)(3) educational charity and Equality Florida Action, Inc., a 501(c)(4) advocacy organization. Together, these organizations form the largest civil rights organization dedicated to securing full equality for Florida's lesbian, gay, bisexual, and transgender (LGBT) community. Through education, grassroots organizing, coalition building, and lobbying, Equality Florida is changing Florida so that no one suffers harassment or discrimination on the basis of their sexual orientation or gender identity.

TOPIC: Cindy Brown, a Miami Development Officer for Equality Florida, as well as DJ Laz Morning Show Producer Bryan Carstensen, came in to discuss the climate of the LGBTQ community in the wake of the PULSE Nightclub shooting in Orlando, the implications and ramifications of that heinous act, and what Equality Florida is doing to help ensure that all the victims of that terrible attack, both dead and alive, are not only honored in memory, but also provided for financially. Both of them shared personal stories about growing up, being bullied, and struggles they faced on their journey's to being "out" and living as a "gay man" or "gay woman" in America. We talked about some of the programming that Equality Florida is working on getting in to our schools, legislation they're either fighting to get passed or fighting to get thrown out, and we talked about how everyone's support is needed because the LGBTQ community is made up of everyone.

Education

December 04, 2016 6:00 a.m.

Community Convo's with KimmyB – Sister Linda Bevilacqua, President of Barry University

Duration: 0:45:00 minutes

Barry University is a Catholic institution of higher education founded in 1940 by the Adrian Dominican Sisters. Grounded in the liberal arts tradition, Barry University is a scholarly community committed to the highest academic standards in undergraduate, graduate and professional education. Barry promotes and supports the intellectual life, emphasizing life-long learning, growth and development. Barry is a global, inclusive community characterized by interdependence, dignity and equality, compassion and respect for self and others. Barry expects all members of our community to accept social responsibility to foster peace and nonviolence, to strive for equality, to recognize the sacredness of Earth, and to engage in meaningful efforts toward social change. The University promotes social justice through teaching, research and service. Barry is committed to serving local and global communities through collaborative and mutually productive partnerships. The University accepts responsibility to engage with communities to pursue systemic, self-sustaining solutions to human, social, economic and environmental problems.

TOPIC: Sister Linda Bevilacqua, President of Barry University since 2004, came in to have a poignant and candid discussion about the evolution of the academic experience as it pertains to women, her background and personal academic journey, as well as the challenges many young people looking to pursue higher education continue to face. She spoke about the Barry community and campus experience, and we also discussed the increased need for and focus on open and accepting learning environments, where students have the opportunity to grow personally and spiritually while being challenged academically.

December 11, 2016 6:00 a.m.

Community Convo's with KimmyB – Sister Linda Bevilacqua, President of Barry University

Duration: 0:45:00 minutes

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December 18, 2016 6:00 a.m.

Community Convo's with KimmyB – FLIPANY and Chefs Up Front

Duration: 00:30:00 minutes

Founded in 2005 by Lynne Kunins, Florida Introduces Physical Activity and Nutrition to Youth (FLIPANY)'s is a 501c(3) non-profit organization with a mission to empower youth and their families through physical activity and nutrition education programs while raising awareness and creating policies for a healthier community. FLIPANY serves youth and families, including seniors, through collaborations with community centers, parks, and other social services agencies. FLIPANY's innovative programs fight childhood obesity and hunger by focusing on healthy food preparation, food security, physical education and work-site wellness. Many of our programs include on site food demonstrations, nutrition education and cooking classes.

TOPIC: The founder of FLIPANY, Lynne Kunins came in to share with the community the backstory of her organization, and why she felt a need to create new programming focused on educating and empowering children to live healthy, active lifestyles. We discussed a number of amazing FREE programs and services the organization offers to the public including healthy food demonstrations, afterschool nutrition education, mommy and me nutrition, their afterschool and summer meal program, nutrition counseling and more. And we also talked about volunteer and sponsorship opportunities with FLIPANY, how to take advantage of FLIPANY's curriculum and outreach, as well as some of the organization's upcoming fundraisers and events.

December 25, 2016 6:00 a.m.

Community Convo's with KimmyB – Sister Linda Bevilacqua, President of Barry University

Duration: 0:45:00 minutes

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Culture (0)

CIVIC(0)

ENVIRONMENT

November 06, 2016 6:00 a.m.

Community Convo's with KimmyB – Global Brigades and Water Party MIA

Duration: 0:20:00 minute

Global Brigades is an international non-profit that empowers communities to meet their health and economic goals through university volunteers and local teams. Their mission is to empower volunteers and under-resourced communities to resolve global health and economic disparities and inspire all involved to collaboratively work towards an equal world. And, their vision is to improve equality of life by igniting the largest student-led social responsibility movement on the planet.

TOPIC: Tania Marin came in to discuss the Global Water Crisis, and to help raise awareness about how easy it is to help change the lives of so many individuals in so many communities around the world that are living without access to fresh, clean, potable water. We talked about the creation of *Water Party MIA* 6 years ago and how it's grown into an amazing partnership with Global Brigades, which happens to be one of the largest and most productive student-led non-profits in the world. We talked about the work Global Brigades is doing throughout Central America and the Caribbean and how 100% of the proceeds from this years *Water Party MIA* would be going to help build wells in Ghana, which will give thousands of people access to clean water, changing these communities for the better for generations to come.

November 13, 2016 6:00 a.m.

Community Convo's with KimmyB – Global Brigades and Water Party MIA

Duration: 0:20:00 minute

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OTHER

October 30, 2016 6:25 a.m.

Community Convo's with KimmyB – Pride Center and Wicked Manors

Duration: 0:25:00 minute

The Pride Center is a tax exempt, non-profit organization pursuant to section 501(c)3 of the Internal Revenue Code that provides a welcoming, safe space - an inclusive home that celebrates, nurtures, and empowers the LGBTQ community and it's friends and neighbors in South Florida.

TOPIC: Roger Roa, Director of Development for the Pride Center at Equality Park, came in to update us on the state of the LGBTQ community here in South Florida in the wake of the Pulse Nightclub shooting in Orlando, as well as the threats of violence made against the South Florida LGBTQ community in recent months. He spoke about the Pride Centers focus on programming for HIV/AIDs awareness, detection, and prevention, as well as their community center outreach, and upcoming events for the end of 2016 and early 2017. We also spoke at length about Wicked Manors, which is a massive street festival held on Halloween night that is Free and open to the community. Wicked Manors also serves as one of the primary public fundraisers for the Pride Center at Equality Park, and proves year in and year out to be a fantastic tool for bringing individuals from all walks of life together in a safe, accepting, and fun atmosphere.

PUBLIC SERVICE ANNOUNCEMENTS:

Cox Media Group

Hurricane Matthew

10/06-10/07

Cox Media Group

EERo Quarterly Statement

09/26-10/02

Cox Media Group

Auto Nation

09/2716-12/16/16

Cox Media Group

Sheridan House PSA

09/13/16-12/31/16