

# WFLC Community Issues and Programming



**WFLC Community Issues and Programming**  
January 1, 2014 – March 31, 2014

**Interim Program Director Dave Hanson**  
**WFLC-FM / Cox Radio Miami**  
April 1, 2014

On January 17, WFLC was launched as HITS973, a Top 40 Station. With the launch came the debut of a new program called *The Conversation*. The new program replaced *Sunday Morning Along the Coast* which aired January 5<sup>th</sup> and 12<sup>th</sup>. Both programs will be reflected in this report.

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The Conversation (debuted 1/19/14)

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## **WFLC Community Issues and Programming January 1, 2014 – March 31, 2014**

WFLC serves the Miami / Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period January 1, 2014 – March 31, 2014.

- 1. Health**
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## Description of Regular Public Affairs Programs

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

6:25 am      **Radio Health Journal**  
Produced by Media Tracks  
Des Plaines, Illinois, 28 minutes

**Radio Health Journal** is an award-winning weekly radio program that reports on current issues in health and medicine, featuring America's leading experts and the latest news in medical research.

6:55 am      **Sunday Morning Along The Coast** (Canceled January 17, 2014)  
Produced by WFLC / Cox Radio Miami  
30 Minutes

**Sunday Morning Along The Coast** features conversations with community leaders and people who impact the lives of those who live in South Florida. It is a long-form interview show which seeks to share and explore all sides of issues and topics and let the listener decide based on the conversation. The show also strives to inform the listening audience on events or topics which are currently active in the community and give the organizations which are promoting those events for the common good, a platform for their cause.

6:55 am      **The Conversation** (Debuted January 19, 2014)  
Produced by WFLC / Cox Radio Miami  
30 Minutes

**The Conversation** features discussions with community leaders, local charities, Health professionals and those who impact the lives of South Floridians. It is a long-form interview show which seeks to share and explore all sides of issues and topics and let the listener decide based on 'the conversation'. The show also informs the listening audience on events or topics which are currently active in the community and give the organizations which are promoting those events for the common good, a platform for their cause.

WFLC serves the Miami / Ft. Lauderdale market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period January 1, 2014 – March 31, 2014.

## Health

**January 5, 2014 6:25 a.m.**

### **Radio Health Journal Segment #1 – Obesity and the military**

**Duration: 0:07:56 minutes**

*Host:* Reed Pence. *Guests:* Dr. Catherine Maclean, Asst. Prof. of Medical Ethics and Health Policy, Univ. of Pennsylvania Perelman School of Medicine; Dr. Lester Martinez-Lopez, Major General (ret.), US Army, former head, Army Medical and Research Command and member, Mission: Readiness; Stew Smith, fitness trainer and author

The pool of recruits available to the US military is much more overweight and obese than ever, and some experts worry that it's a threat to readiness. Experts discuss the impact of obesity on our nation's finest.

**January 5, 2014 6:55 a.m.**

### **Sunday Morning Along the Coast – Seven Steps for Taming Your Gluten Sensitivity**

**Duration: 0:25:24 minutes**

Dr. Janet Angel coming on to talk about what some people are calling the newest health epidemic – Gluten Sensitivity. She discusses symptoms, why you should only eat gluten free if you have an intolerance, and why this problem may strike you late in life.

**January 12, 2014 6:25 a.m.**

### **Radio Health Journal Segment #2 – Avoiding doctor's mistakes**

**Duration: 0:16:04 minutes**

*Host:* Nancy Benson. *Guests:* Joe Graedon and Dr. Teresa Graedon, authors, Top Screw-ups Doctors Make and How to Avoid Them. (PeoplesPharmacy.com)

Medical mistakes may be far more common than we think. An expert team of medical consumer advocates discusses what patients can do to protect themselves.

**January 19, 2014 6:25 a.m.**

### **Radio Health Journal Segment #1 – Weather and pain**

**Duration: 0:13:40 minutes**

*Host:* Reed Pence. *Guests:* Deni Cantrall, retired teacher and arthritis sufferer; Dr. Robert Jamison, Prof. of Anesthesia and Psychiatry, Brigham and Women's Hospital and Harvard Medical School; Bob Smirbeck, Expert Senior Meteorologist, AccuWeather.com; Dr. David Borenstein, Clinical Prof. of Medicine, George Washington Univ. School of Medicine and Health Sciences; Dr. Vincent Martin, Prof. of Medicine and Director, Headache and Facial Pain Program, Univ. of Cincinnati.

Millions of Americans suffer pain as a result of weather changes. Experts discuss different conditions affected by weather, why pain responds to weather changes and possible remedies to some of these maladies.

**January 26, 2014 6:25 a.m.**

**Radio Health Journal Segment #1 – Ambulance fees**

**Duration: 0:13:37 minutes**

*Host:* Reed Pence. *Guests:* Bob Holdsworth, President, Holdsworth Group EMS consultants and veteran paramedic; Dr. Jay Fitch, President, Fitch and Assoc. EMS consultants.

Millions of Americans are surprised when they get a bill for their 911 ambulance call. Experts explain the economics of emergency medical services, why communities typically bill for calls, and what insurance will and won't pay.

**February 2, 2014 6:25 a.m.**

**Radio Health Journal Segment #1 – An Obama care update**

**Duration: 0:13:55 minutes**

*Host:* Reed Pence. *Guests:* Michael Mahoney, Sr. Vice President of Consumer Marketing, GoHealth; Dr. Paul Ginsberg, Sr. Fellow, Mathematica Policy Research; Larry Levitt, Sr. Vice President for Special Initiatives, Kaiser Family Foundation; Dr. Katherine Baicker, Prof. of Health Economics, Harvard, School of Public Health

The Affordable Care Act's enrollment website had a disastrous rollout, and "young immortals" aren't yet signing up for insurance in numbers that would assure the program's survival. Experts discuss deadlines and incentives that they think will encourage signups, and the difficulties likely to be encountered by people who've never been insured before. Experts also discuss studies showing that newly insured people may use healthcare much differently than had been expected.

**February 2, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Healing arts**

**Duration: 0:15:37 minutes**

*Host:* Nancy Benson. *Guests:* Mary Rockwood, co-author, Healing with The Arts: A 12-Week Program to Heal Yourself and Your Community; Dr. Michael Samuels, co-founder and Director, Arts As A Healing Force and co-author, Healing with The Arts: A 12-Week Program to Heal Yourself and Your Community; Dr. Gary Christenson, Chief medical Officer, Univ. of Minnesota Boynton Health Service and board member, Global Alliance for Arts and Health

Health institutions are increasingly including participation in different forms of art to assist in healing. Experts discuss how it works and offer theories on why it works, as well.

**February 9, 2014 6:25 a.m.**

**Radio Health Journal Segment #1 – Traumatic brain injury and relationships**

**Duration: 0:13:34 minutes**

*Host:* Reed Pence. *Guests:* Rosemary Rawlins, wife of TBI patient and author, Learning By Accident; Dr. Jeffrey Kreutzer, Director of Neuropsychology and Rehabilitation Psychology, Virginia Commonwealth Univ.; Dr. Dawn Neumann, Asst. Research Faculty, Indiana Univ. School of Medicine and Clinical Research Assoc., Rehabilitation Hospital of Indiana.

Traumatic brain injury can dramatically change spousal relationships, as the injured may lose the ability to read the emotions of themselves and others, or may suffer a personality change. These relationship issues are often ignored in the rehabilitation process. However, the divorce rate of these couples is much less than previously believed. Experts discuss developing methods to help people with TBIs relearn important social skills.

**February 9, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Inflammation**

**Duration: 0:15:17 minutes**

*Host:* Nancy Benson. *Guests:* Dr. Melina Jampolis, nutrition specialist physician and author, The Calendar Diet; Dr. Emil Coccaro, Prof. and Chairman of Psychiatry and Behavioral Neuroscience, Univ. of Chicago.

Low-level systemic inflammation is being tied to many disorders including heart disease, and now research has even tied inflammation to intermittent explosive disorder, a syndrome of repeated rage. Experts discuss these findings and how inflammation can be combatted through diet and supplementation.

**Gildas Club February 15, 2014**

**Gildas Club Of South Florida**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- The Hits Squad was on site 02/15/14

**February 16, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Probiotics**

**Duration: 0:15:18 minutes**

*Host:* Nancy Benson. *Guests:* Dr. Mitchell Jones, Chief Scientific Officer, MicroPharma, Ltd.; Graham Rigby, Senior Vice President of Innovation and Research and Development, New Chapter Supplements.

Scientists are learning that they can affect many areas of function of the body through supplementation of "good bacteria" in the intestinal tract. Experts discuss new methods.

**February 19, 2014 6:55 a.m.**

**The Conversation – A Cure for the Flu**

**Duration: 0:24:47 minutes**

Dr. Cass Ingram re-joins the program to talk about the Flu and how the cure can be found in herbs. He discusses Oregano Oil and how he feels about the flu shot. He also talks about ways to stay healthy year round.

**February 23, 2014 6:25 a.m.**

**Radio Health Journal Segment #1 – Do we need vitamins?**

**Duration: 0:14:24 minutes**

*Host:* Reed Pence. *Guests:* Dr. Edgar Miller, Prof. of Medicine and Epidemiology, Johns Hopkins Univ. co-author of vitamin editorial, Annals of Internal Medicine; John Shaw, Executive Director and CEO, Natural Products Association.

Rigorous scientific studies increasingly show that for healthy people, vitamins do not prevent many major diseases, such as cancer and heart disease. However, the supplement industry contends that's not why people take vitamins. They see an effort to amass disputable ammunition to further regulate the supplement industry. Experts discuss both sides of the issue.

**February 23, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Alzheimer's wandering**

**Duration: 0:12:13 minutes**

*Host:* Nancy Benson. *Guests:* Beth Kallmyer, Vice President, Constituent Services, Alzheimer's Assoc.; Dr. Michael Raffi, Director, Memory Disorders Clinic and Asst. Prof. of Neurosciences, Univ. of California, San Diego.

A majority of Alzheimer's disease patients will experience wandering behavior. Yet many families and caregivers have no plan to prevent wandering or find their loved one when they get lost. Experts discuss wandering and how to deal with it.

**February 23, 2014 6:55 a.m.**

**The Conversation – Nutritional Approaches to Stress**

**Duration: 0:26:44 minutes**

Naturopathic physician Dr. Amiee Shunney re-joins the program to talk about nutritional approaches for improving emotional health. She talks about her 7 stress busting tips for improving the health of our brains and emotions.

**Miami Kidney Walk February 23, 2014**

**South Florida Kidney Association**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- 10 – 60 second live promotional announcements ran 02/10-02/22
- The Hits Squad was on site 02/16/14

**Walk to Defeat ALS March 1, 2014**

**South Florida ALS Association**



- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- 10 – 60 second live promotional announcements ran 02/20-02/29
- The Hits Squad was on site 03/01/14

**March 2, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Thyroid disease**

**Duration: 0:14:55 minutes**

*Host:* Nancy Benson. *Guests:* Dr. Jordan Geller, endocrinologist, Beverly Hills, CA; Shannon Rosen, thyroid disorder patient, Cincinnati, OH; Dr. Jeffrey Garber, Chief of Endocrinology, Harvard Vanguard Medical Assoc., Associate Prof. of Medicine, Harvard Medical School and lead author, Clinical Practice Guidelines for Hypothyroidism in Adults.

Thyroid disease affects millions of Americans, many of whom have not been diagnosed. Experts discuss symptoms, causes, and treatments.

**March 9, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Silent reflux**

**Duration: 0:13:12 minutes**

*Host:* Nancy Benson. *Guest:* Dr. Jamie Koufman, Director, Voice Institute of New York, Prof. of Clinical Otolaryngology, New York Medical College and author, The Chronic Cough Enigma.

Millions of people who think they have allergies, asthma, and sinus problems may actually have "silent reflux" which can travel up the esophagus all the way to the throat and head. An expert discusses telltale symptoms and the dietary triggers that can cause the disorder.

**Local Charities and Events**

**January 12, 2014 6:55 a.m.**

**Sunday Morning Along the Coast – Project Papillon**

**Duration: 0:22:56 minutes**

Rabbi Allen Tuffs joins the program to talk about a project he started 10 years ago for an orphanage in Haiti. He talks about Hollywood Cares, the many missions he has taken and how the orphanage has grown and he also talks about his annual Free Music Concert fundraiser.

**February 2, 2014 6:55 a.m.**

**The Conversation – Kidney Foundation of Florida**

**Duration: 0:28:36 minutes**

David Perez, the special events coordinator for the national Kidney Foundation and Tito Puente Jr. , celebrity chair for the Kidney Walk 2014, come on to talk about kidney disease and how they bring awareness to the cause. They also discuss ways you can help and their 2014 Miami Kidney Walk.

### **A1A Marathon February 16, 2014**

#### **The Publix A1A Marathon and Half Marathon**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- The Hits Squad was on site 02/16/14

### **Pride Walk March 1, 2014**

#### **Pride of South Florida**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- The Hits Squad and Nikki Ramirez were on site 03/01/14

### **Pride Walk March 2, 2014**

#### **Pride of South Florida**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- The Hits Squad and Nikki Ramirez were on site 03/02/14

### **Shamrock Run March 15, 2014**

#### **St. Patrick's Celebration**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- 10 – 60 second live promotional announcements ran 03/01-03/14
- The Hits Squad was on site 03/15/14

### **March 16, 2014 6:55 a.m.**

#### **The Conversation – M.A.D.D.**

**Duration: 0:24:32 minutes**

Heather Geronemus, a longtime advocate for Mothers Against Drunk Driving, comes on to talk about the organization and how the loss of her father to a drunk driver inspired her to become involved and organize the M.A.D.D. Dash/Run event. We talk about ways you can prevent Dunk Driving, how they help victims and the 5<sup>th</sup> annual M.A.D.D. Dash/Run event.

### **Boxer Rescue March 16, 2014**

#### **Boxer Rescue Foundation of South Florida**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- 10 – 60 second live promotional announcements ran 03/01-03/15
- The Hits Squad was on site 03/15/14

## **Woman and Families**

**January 5, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Home schooling for sick kids**

**Duration: 0:14:56 minutes**

*Host:* Nancy Benson. *Guests:* Vicky McClure, teacher of sick children, Chicago Public Schools; Ned Semenite, Vice President, Product Development and Marketing, VGo Communications educational robot developer; Anna King, 8th grader, McCauley Junior High School, The Woodlands, TX

Children facing long term illness and medical care receive education wherever they are. Technology is helping those students maintain more normalcy and contact with their schools than has previously been possible. Experts discuss.

**January 12, 2014 6:25 a.m.**

**Radio Health Journal Segment #1 – Cutting**

**Duration: 0:12:07 minutes**

*Host:* Reed Pence. *Guests:* Dr. Janis Whitlock, Director, Research Program on Self-Injurious Behavior in Adolescence and Young Adults, Cornell Univ.; Dr. Wendy Lader, co-founder and Clinical Director, SAFE Alternatives, co-founder, Self-Injury Foundation, and co-author, Bodily Harm: The Breakthrough Healing Program for Self-Injurers; Susan Bowman, licensed professional counselor and Vice President, Youth light Publishers and Developmental Resources.

About one-fifth of teens at some point injure themselves in order to cope with emotional stress. Experts discuss the difference between self-injury and suicidal behavior, and offer tips on how parents should deal with a child who is trying to deal with stress through cutting.

**January 19, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Do women make better doctors?**

**Duration: 0:13:40 minutes**

*Host:* Nancy Benson. *Guests:* Robert Kreisman, Chicago malpractice attorney; Dr. Carol Aschenbrener, Chief medical Education Officer, Association of American Medical Colleges; Dr. Klea Bertakis, Prof. and Chair, Dept. of Family Community medicine, Univ. of California-Davis; Dr. Holly Humphrey, Dean for Medical Education, Univ. of Chicago

Medicine is changing from technically centered practice to patient-centered, which requires doctors to listen to the patient and relate to them on a personal level. Experts discuss training all new doctors in this style, and whether it suits women better than men as a result of cultural upbringing.

**January 26, 2014 6:25 a.m.**

## **Radio Health Journal Segment #2 – Defining sex and gender**

**Duration: 0:15:11 minutes**

*Host:* Nancy Benson. *Guest:* Dr. Sarah Richardson, Asst. Prof. of the History of Science and the Studies of Women, Gender and Sexuality, Harvard Univ. and author, *Sex Itself: The Search for Male and Female in the Human Genome*

Science and society have sought a firm definition of male and female for hundreds of years, but have been unsuccessful even with modern genome analysis. An expert in the history of science discusses how scientists are swayed by cultural considerations in their efforts to define sex and gender, and how research shows there's not as much difference between men and women as most people think.

**January 26, 2014 6:55 a.m.**

## **The Conversation – A Romantic Valentine's Day**

**Duration: 0:24:33 minutes**

Candice Kumi, author, TV Personality and food critic, comes on the program to discuss ways to cook up spice in the kitchen for a successful Valentine's Day and romance year round. She talks about aphrodisiacs, spices, and easy dishes that are healthy and romantic.

**February 16, 2014 6:25 a.m.**

## **Radio Health Journal Segment #1 – Pregnancy job discrimination**

**Duration: 0:15:17 minutes**

*Host:* Reed Pence. *Guests:* Emily Martin, Vice President and General Counsel, National Women's Law Center; Dr. Whitney Botsford Morgan, Asst. Prof. of Management, Univ. of Houston-Downtown.

Job discrimination or lack of accommodation due to pregnancy has been illegal for 35 years, but courts have interpreted the law very narrowly, allowing discrimination against pregnant women to occur. Experts discuss how and why discrimination occurs, how women can help prevent it, and how a Congressional bill would tighten up enforcement.

**March 9, 2014 6:55 a.m.**

## **The Conversation – Texting and Driving**

**Duration: 0:27:17minutes**

Agent CEO Kulveer Taggar and AOL Autos David Keily come on to talk about the epidemic that is texting and driving, they discuss how technology can help with apps like 'Agent', the devastating statics and ways you can break the habit.

**March 16, 2014 6:25 a.m.**

## **Radio Health Journal Segment #1 – Bullying and Hazing: How to deal with the fallout**

**Duration: 0:14:22 minutes**

*Host:* Gary Price. *Guests:* Jodee Blanco, speaker, former bully victim, author of "The Please Stop Laughing At Me Journal," Dr. Nadine Kaslow, professor and Vice Chair for Faculty Development in the Department of Psychiatry and Behavioral Sciences at Emory University School of Medicine, Chief Psychologist at Grady Memorial Hospital.

Many kids are victims of bullying by their peers, and they and their parents don't know why it happens or how to stop it. Hazing rituals are similar to bullying, but the victim willingly participates. We talk to two bullying specialists about why kids bully, what makes someone join in a hazing ritual, what are the signs that a child is being bullied, and find out some strategies parents, teachers and bystanders can use to prevent bullying and deal with both the aggressors and the victims.

**March 30, 2014 6:55 a.m.**  
**The Conversation – Single Parents**  
**Duration: 0:25:36 minutes**

Beate Chelette, a nationally known gender decoder and speaker, comes on to talk about the issues single parents face and shares tips for how they can cope with the stress.

## **Education**

**February 9, 2014 6:55 a.m.**  
**The Conversation – Florida Reach Part 1**  
**Duration: 0:28:33 minutes**

Becky Pengelley and Dr. Steve J. Rios join the program to talk about their origination Florida Reach and how it strives to make sure kids in foster care utilize their chance at a free college education. They focus on helping them get to campus and deal with life on their own.

**MDA Muscle Walk February 22, 2014**  
**Miami Metro Zoo Fundraiser**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- The Hits Squad was on site 02/16/14

**February 23, 2014 6:55 a.m.**  
**The Conversation – Florida Reach Part 2**  
**Duration: 0:24:17 minutes**

Becky Pengelley and Dr. Steve J. Rios talk more about their origination Florida Reach in Part 2 of this interview. They discuss ways that kids in foster care can work thru the red tape in order to continue on with their education.

**March 2, 2014 6:25 a.m.**

**Radio Health Journal Segment #1 – Weather, agriculture and the food supply**

**Duration: 0:12:15 minutes**

*Host:* Reed Pence. *Guests:* John Hansen, President, Nebraska Farmer's Union; Dr. Robert Oglesby, Prof. of Earth and Atmospheric Sciences, Univ. of Nebraska; Dr. Jennifer Francis, Research Prof., Institute of Marine and Coastal Sciences, Rutgers Univ.; Dr. Jayson Lusk, Regents Prof. of Agricultural Economics, Oklahoma State Univ.

Wild extremes in weather have become the norm in the nation's breadbasket. Experts discuss climatological reasons, predictions of how weather and climate will change over time, and how farmers are changing practices to keep producing.

**March 2, 2014 6:55 a.m.**

**The Conversation – Quantum Universality**

**Duration: 0:24:32 minutes**

Dr. Paul Druin re-joins the program after 2 years to talk about Quantum Medicine and the Quantum Medical University and how it has progressed.

**March 9, 2014 6:25 a.m.**

**Radio Health Journal Segment #1 – The Bystander Effect**

**Duration: 0:11:17 minutes**

*Host:* Reed Pence. *Guests:* Kevin Cook, author, *Kitty Genovese; the Murder, the Bystanders, the Crime That Changed America*; Dr. Jan-Willem van Prooijen, Assoc. Prof. of Social and Organizational Psychology, V-U Univ., Amsterdam, Netherlands and Senior Researcher, Netherlands Institute for Criminology; Dr. James Strickland, psychologist in private practice, Comack, NY.

It's a psychological paradox that greater the numbers of people present when a person needs help, the less likely help will be rendered. Experts discuss reasons why this effect occurs, how it can be broken by technology, and the background of intense research into the effect sparked by the first internationally famous "bystander effect"

**March 16, 2014 6:25 a.m.**

**Radio Health Journal Segment #2 – Long-Term Unemployed: It's more than just a financial toll**

**Duration: 0:13:26 minutes**

*Host:* Marty Peterson. *Guests:* Ofer Sharone, Asst. Prof. at the Sloan School of Management, MIT, author of "Flawed System, Flawed Self,"

Many Americans have been out of work for more than six months, and are considered "long-term unemployed." It's tough for everyone looking for a job, but especially hard for formerly well-paid white-collar workers. We talk to a researcher and author about the toll it takes on workers and their families, get some advice on how to lessen the frustration

and depression that comes with being unemployed, and hear some strategies for getting unemployed workers back on the job.

**Clueless on Las Olas March 20, 2014**

**Partners in Education**

- A dedicated page on Hits973.com was created in the Community Events Section promoting the event.
- 20 – 60 second live promotional announcements ran 03/03-03/19
- The Hits Squad was on site 03/20/14

## **PUBLIC SERVICE ANNOUNCEMENTS:**

|  |  |
|--|--|
| <b>Ad Council</b><br><i>Adoption-Hero</i>                | 31 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Blood Saves-Asteroid</i>         | 22 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Education-Music</i>              | 17 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Education-Hog Commandos</i>      | 26 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Education-Time Machine</i>       | 27 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Education-Football</i>           | 28 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Father Involvement-Ball Game</i> | 25 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Financial Literacy-General</i>   | 27 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Parenting- Latch System</i>      | 21 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br><i>Pets- Dog Toys</i>               | 22 recorded announcements<br>01/01-03/31 |
| <b>Autism Speaks</b><br><i>Autism Speaks 2014</i>        | 10 recorded announcements<br>01/13-03/23 |
| <b>Cox Media Miami</b><br><i>A1A Marathon</i>            | 25 recorded announcements<br>02/08-02/15 |
| <b>Cox Media Miami</b><br><i>Big Cardio</i>              | 10 recorded announcements<br>02/05-02/06 |
| <b>Cox Media Miami</b>                                   | 30 recorded announcements                |



Evening in Paradise

02/10-02/22

**Cox Media Miami**  
March For Cancer

40 recorded announcements  
03/05-03/14

**Cox Media Miami**  
Safe Kids World Wide

5 recorded announcements  
03/24-03/30

**Cox Media Miami**  
Tour De Broward

25 recorded announcements  
02/18-03/30

**Florida Association of Broadcasters**  
Florida Army National Guard

145 recorded announcements  
01/01-03/31

**Florida Association of Broadcasters**  
Florida Restaurant and Lodging

145 recorded announcements  
01/01-03/31

**Florida Association of Broadcasters**  
Ounce of Prevention Fund

45 recorded announcements  
01/01-03/31

**Florida Association of Broadcasters**  
US Coast Guard

45 recorded announcements  
01/01-03/31

**Florida Association of Broadcasters**  
Visit Florida

145 recorded announcements  
01/01-03/31