

# **WFLC Community Issues and Programming**



**WFLC Community Issues and Programming**  
**April 1, 2017 – June 30, 2017**

**Program Director Jill Strada**  
**WFLC-FM / Cox Radio Miami**  
**July 1, 2017**

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### **WFLC Community Issues and Programming**

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## **WFLC Community Issues and Programming April 1, 2017 - June 30, 2017**

WFLC serves the Miami / Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period April 1, 2017 – June 30, 2017

- 1. Health/Human Services (13)**
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## **Description of Regular Public Affairs Program**

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

6:00 am      **Community Convo's with KimmyB.**  
Produced by WFLC / Cox Radio Miami  
45Minutes

**Community Convo's with KimmyB** is a public affairs show which showcases discussions with the people, charities, and community organizations that work tirelessly to educate and benefit the people of South Florida. The show educates listeners on programs and services that are available to them, as well as highlighting those individuals and organizations that are reaching out and affecting change, and how our listeners can get involved in order to help make a difference in their community.

WFLC serves the Miami / Ft. Lauderdale market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period April 1, 2017 – June 30, 2017.

## **Health/Human Services**

**April 2, 2017 6:00 a.m.**

**Community Convos with KimmyB. – Jason Taylor Foundation and the Blu Apple Poetry Network Present Louder Than a Bomb Poetry Festival**

**Duration: 0:45:00 minutes**

Executive Director of the Jason Taylor Foundation, Seth Levit, and Director of Poetry at the Jason Taylor Foundation, Darius Daughtry talk about the Blu Apple Poetry Network and Louder Than a Bomb 2017. The Blu Apple Poetry Network is an extension of the Jason Taylor Foundation and provides young people in Dade and Broward County with a creative writing and spoken word outlet, which helps teach self-expression through the writing and performing of original poetry. The Network is open to any and all elementary, middle, and high school students. Louder Than a Bomb is a two week poetry competition and festival that allows the poets involved to showcase their hard work and talents for their peers in the spoken word community, friends, family, as well as any and all members of the extended community that would like to come out and support.

TOPIC: The Blu Apple Poetry Network, its inception, and how our young people can get involved. We also discussed the timeline and logistics for the upcoming Louder Than a Bomb poetry competition and festival.

**April 16, 2017 6:00 a.m.**

**Community Convos with KimmyB. – Dr. Elizabeth Wynter and Children’s Harbor**

**Duration: 0:45:00 minutes**

Established in 1996, Children’s Harbor is a nationally accredited nonprofit agency with a mission to provide a safe harbor and support to at risk children, youth, and families-keeping brothers and sisters together, strengthening families, and guiding youth towards independence.

TOPIC: Dr.Elizabeth Wynter, Chief of Staff at Children’s Harbor, came in to talk about the amazing things going on at her facility. We discussed at great length and detail the Foster Care System, how it operates in the State of Florida, and why group homes are at risk of become defunct. We discussed the growing number of children entering the foster care system on a monthly basis and the inadvertent need for more quality housing for these children. Dr.Wynter also went into great detail regarding the importance of keeping siblings placed into the child welfare system together as well as the need for group homes to focus on providing safe, loving, and encouraging spaces for these children while they figure out what comes next.

**April 23, 2017 6:00 a.m.**

**Community Convo's with KimmyB – M.A.D.D. DASH and Walk Like MADD  
(Mother's Against Drunk Driving)**

**Duration: 00:20:00 minutes**

Heather Geronemus, champion and activist for the long standing organization M.A.D.D. (Mothers Against Drunk Driving) talks about MADD's on-going battle against drunk driving here in South Florida and the organization's upcoming fundraisers Walk Like MADD and MADD Dash.

TOPIC: We discussed Heather's personal story and ties to MADD; her father was killed by a drunk driver in 2007. We also discussed drunk driving statistics here in Florida as well as around the country. We talked about the long term implications of having a DUI on your driving record, and we discussed the importance of preventing drunk driving incidents. We then discussed how people in South Florida can get involved with MADD and participate in their upcoming 5K Walk/Run known Walk Like MADD and MADD Dash Fort Lauderdale, which Heather founded and chairs.

**April 30, 2017 6:00 a.m.**

**Community Convo's with KimmyB – M.A.D.D. DASH and Walk Like MADD  
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Heather Geronemus, champion and activist for the long standing organization M.A.D.D. (Mothers Against Drunk Driving) talks about MADD's on-going battle against drunk driving here in South Florida and the organization's upcoming fundraisers Walk Like MADD and MADD Dash.

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**April 30, 2017 6:25 a.m.**

**Community Convo's with KimmyB - Wings For Life and The Wings For Life World Run**

**Duration: 00:25:00 minutes**

Wings for Life is an international not-for-profit spinal cord research foundation whose mission is to find a cure for spinal cord injury. This foundation funds world-class scientific research and clinical trials around the globe aimed at healing the injured spinal cord. The Wings For Life World Run is the only global race/fundraiser and was created by the CEO of Wings For Life, Anita Gerhardtter, where runners around the world line up at the same time on the same day all over the world to run for those who can't and to raise money to help find a cure for paralysis and other spinal cord injuries.

TOPIC: Jessica Kattah, a 20 something BSO Deputy, paraplegic and Ambassador for the Wings For Life World run, came in to share her powerful story of paralysis, and how she's not only learned to live without the use of her lower body, but more important how she's learned to thrive despite her many setbacks and adversity. Jessica tells her story not only to motivate those who can run to run for those who can't, but also to inspire those who think they can't to never stop trying. We talked about what makes the Wings For Life World Run so special and we encouraged all of South Florida to come out and support.

**May 7, 2017 6:00 a.m.**

**Community Convo's with KimmyB - Wings For Life and The Wings For Life World Run**

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**May 21, 2017 6:00 a.m.**

**Community Convos with KimmyB. – Dr. Elizabeth Wynter and Children’s Harbor**

**Duration: 0:45:00 minutes**

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TOPIC: Dr.Elizabeth Wynter, Chief of Staff at Children’s Harbor, came in to talk about the amazing things going on at her facility. We discussed at great length and detail the Foster Care System, how it operates in the State of Florida, and why group homes are at risk of become defunct. We discussed the growing number of children entering the foster care system on a monthly basis and the inadvertent need for more quality housing for these children. Dr.Wynter also went into great detail regarding the importance of keeping siblings placed into the child welfare system together as well as the need for group homes to focus on providing safe, loving, and encouraging spaces for these children while they figure out what comes next.

**May 28, 2017 6:00 a.m.**

**Community Convo’s with KimmyB – GUITARS OVER GUNS**

**Duration: 00:45:00 minutes**

Guitars Over Guns is a 501c3 non-profit organization that delivers high impact arts-based mentoring programs to empower at-risk youth. By working collaboratively with schools and communities, we encourage young people to become independently productive members of society through individual expression, social interaction, and personal accountability. Additionally, Guitars Over Guns offers an extensive curriculum that music, mentoring, dance, visual arts, and an annual summer camp.

TOPIC: Founder of Guitars Over Guns, Dr. Chad Bernstein came in to discuss the creation of the organization, the various programs and curriculums offered, the extensive group of mentors he’s enlisted to help him keep “GOGO” going, and the immense impact this organization has on the kids that decide to get involved. We discussed the importance of mentorship, arts & music education, and the costs associated with funding “GoGo”. Chad talked about the amazing support he’s received here in south florida as well as in his hometown of Chicago, and he encouraged the community as a whole to continue supporting the current GoGo students and help ensure that the organization continues to grow and help more kids become great contributors to society moving forward.



**June 4, 2017 6:25 a.m.**

**Community Convo's with KimmyB – The Vernon Carey Foundation**

**Duration: 00:15:00 minutes**

The Vernon Carey Foundation creates programs and provides support to encourage the improvement of our youth. These programs are designed to enhance educational and recreational development and economic opportunities within the community.

TOPIC: Founder, Vernon Carey, came in to discuss his organization and the importance of mentorship, especially for at risk youth. He also talked about growing up in Miami and his journey to the NFL and the important role mentors played in his life and how that continues to motivate and inspire him to continuing giving back to the community that helped him achieve his dreams. We also discussed the different programs and opportunities the Vernon Carey Foundation offers, plus the organization's annual fundraisers, which include a Father and Daughter dance, a Father and Son Billiards Tournament, and an annual Golf tournament.

**June 4, 2017 6:25 a.m.**

**Community Convo's with KimmyB – NVEEE and P.A.L.S.**

**Duration: 00:30:00 minutes**

National Voices for Equality, Education and Enlightenment (NVEEE)<sup>™</sup>, established in October 2009, is a pioneer in developing and facilitating bullying prevention workshops to school communities and workplaces nationwide. Founded by children's advocate, bullying prevention expert and survivor, NVEEE is comprised of a diverse team of professional educators, business leaders, parents and student Peace Ambassadors.

TOPIC: The Founder of NVEEE along with a few members of the organization came in to discuss the importance of identifying and educating our young people on how to deal with bullying and the importance of maintaining an open dialogue with our young people. We talked about the positive impact NVEEE has on its members and the tools it provides them with so that they can affect change in our schools and in our communities. We also discussed the organization's upcoming Peace Ambassadors Leadership Summit (P.A.L.S), and ways in which parents and students can get involved and participate.

**June 11, 2017 6:25 a.m.**

**Community Convo's with KimmyB – The Vernon Carey Foundation**

**Duration: 00:15:00 minutes**

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**June 18, 2017 6:00 a.m.**

**Community Convo's with KimmyB – Florida Department of Health Tobacco Free Florida/Group Quit Program**

**Duration: 00:20:00 minutes**

Tobacco Free Florida (TFF) launched in 2007. TFF is administered through the Florida Department of Health's Bureau of Tobacco Free Florida (BTFF), and funded by money derived from the state's tobacco settlement agreement with the major tobacco companies in 1997. TFF reaches millions of Floridians through hard-hitting media campaigns, public relations, social media, evidence-based tobacco cessation services, grassroots initiatives, county-level grants that advance tobacco-free policies, a youth-led movement called Students Working Against Tobacco (SWAT), school-based interventions, and surveillance and evaluation to ensure effectiveness.

TOPIC: A counselor who with Tobacco Free Florida (TFF) Group Quit program in partnership with Nova Southeastern University came in to give some backstory on TFF, what types of services they supply, who is eligible to participate, and how people can take advantage of all TFF's FREE programs designed to help individuals quit tobacco. Her area of specialty is the Group Quit program so we talked at length about the benefits of Group Quit, the difficulties and challenges many smokers face when trying to quit, and who to contact and where to go to sign up for Group Quit. We also discussed the ramifications of second hand smoke, and something we're seeing more of, which is third hand smoke, which primarily affects very young children and pets.

**June 25, 2017 6:20 a.m.**

**Community Convo's with KimmyB – NVEEE and P.A.L.S.**

**Duration: 00:30:00 minutes**

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**Education(0)**

**Culture (0)**

## **CIVIC(3)**

**April 9, 2017 6:00 a.m.**

**Community Convos with KimmyB. – Leadership Broward Class XXXV**

**Duration: 0:45:00 minutes**

Leadership Broward Foundation, Inc. (LBF) is Broward County's premier leadership development training organization with a 34-year history of preparing and connecting leaders from the business and civic communities to strengthen Florida's future.

Leadership Broward Foundation programs help emerging and recognized leaders expand their skills and enhance their knowledge of local and state issues, as well as leverage their individual passion to make positive changes in our community. In addition to providing program participants with opportunities to build strong personal and professional networks, the Leadership Broward Foundation is the single best forum for bringing the private, public and nonprofit sectors together to work collaboratively on issues vital to the future of our community. LBF programs also help foster stability and success within Broward County's nonprofit community by motivating leaders to become involved as volunteers, board members and donors.

TOPIC: Participants in the current class of Leadership Broward (Class XXXV) came in to talk about the program, its curriculum, the benefits of participation for both the individual and the community, as well as their work with local non-profit organizations. We also discussed the history of Leadership Broward and how and why others in the community should get involved.

**April 23, 2017 6:00 a.m.**

**Community Convo's with KimmyB - The Greater Hollywood Chamber of Commerce and Leadership Hollywood**

**Duration: 00:25:00 minutes**

The Greater Hollywood Chamber of Commerce represents local business interests, promotes economic growth, provides leadership in community affairs and delivers services and programs for its business members.

TOPIC: Marie Suarez, COO of The Greater Hollywood Chamber of Commerce, came in to talk about the Leadership Hollywood program, which provides an interactive curriculum where participants can view the community up close, work together and achieve a unique knowledge of resources and services available in Hollywood, Broward County and the State of Florida. We also discussed the city's upcoming "Sunday in the Park" Brunch and Festival, as well as different programs and events the Chamber would be hosting over the upcoming months, and how people from the community can benefit from getting involved and/or becoming members of the The Greater Hollywood Chamber of Commerce.

**May 7, 2017 6:00 a.m.**

**Community Convo's with KimmyB - The Greater Hollywood Chamber of Commerce and Leadership Hollywood**

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**May 14, 2017 6:00 a.m.**

**Community Convos with KimmyB. – Leadership Broward Class XXXV**

**Duration: 0:45:00 minutes**

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## **ENVIRONMENT(0)**

### **OTHER**

**June 11, 2017 6:20 a.m.**

**Community Convo's with KimmyB – El Dorado 50 Years 50 Families in Partnership with the Wayne Barton Study Center**

**Duration: 0:25:00 minute**

El Dorado Furniture is a family owned and operated corporation. The Capo Family, in celebration of 50 years in business, decided to partner with local not-for-profit organizations like the Wayne Barton Study Center, in order to identify 50 struggling families truly in need. Once identified, the Capo family generously gifted each family with customized home make-overs.

TOPIC: Roberto Capo, one of the members of the Capo family which has owned and operated El Dorado furniture for 50 years, came in to discuss the importance of being involved and giving back to the community you service. As Cuban immigrants, the Capo family is well aware of the struggles and the blessings every American family faces and they decided that they wanted to celebrate the family businesses 50th Anniversary by blessing 50 deserving families with home interiors they could be proud of and feel comfortable in. They chose the families by working closely with a handful of local non-profits, who identified those that were truly in need and more than deserving.

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**June 25, 2017 6:00 a.m.**

**Community Convo's with KimmyB – Pediatric Associates Foundation Splash Into Water Safety Event**

**Duration: 0:15:00 minute**

The Pediatric Associates Foundation is dedicated to favorably impacting the quality of life and the health of children and adolescents in the communities served by our practice. The mission of the Foundation shall be to provide support, education, advocacy, leadership, and assistance to families with children and adolescents.

TOPIC: Dr. Marcus, a Pediatrician, came in to talk about the importance of water safety education, especially here in South Florida. Dr. Marcus went over some statistics, which show that drowning is the #1 non-disease related killer of children under the age of 4, and pointed out that despite this fact...all drowning incidents are 100% preventable. Finally we talked about the foundation's 1st Annual "Splash Into Water Safety" Event happening in July.



**PUBLIC SERVICE ANNOUNCEMENTS:**

**Cox Media Group**

Wings For Life 05/01-05/07

**Cox Media Group**

Special Olympics 04/06-05/20

**Cox Media Group**

Voices For Venezuela 06/03-06/30

**Cox Media Group**

Pulse Remembrance Blood Drive 06/09-06/12

**Cox Media Group**

M.A.D.D. 04/16-04/30

**Cox Media Group**

City of Miramar 04/08-04/22

**Cox Media Group**

SFPH Egg-A-Palooza 04/07-04/15