WFLC Community Issues and Programming



WFLC Community Issues and Programming April 1, 2016 – June 30, 2016

> Program Director Jill Strada WFLC-FM / Cox Radio Miami July 1, 2016

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WFLC Community Issues and Programming

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WFLC Community Issues and Programming April 1, 2016 – June 30, 2016

WFLC serves the Miami / Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period April 1, 2016 – June 30, 2016

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Description of Regular Public Affairs Program

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

6:00 am **Community Convo's with KimmyB.**

Produced by WFLC / Cox Radio Miami 45Minutes

Community Convo's with KimmyB is a public affairs show which showcases discussions with the people, charities, and community organizations that work tirelessly to educate and benefit the people of South Florida. The show educates listeners on programs and services that are available to them, as well as highlighting those individuals and organizations that are reaching out and affecting change, and how our listeners can get involved in order to help make a difference in their community.

WFLC serves the Miami / Ft. Lauderdale market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period April 1, 2016 – June 30, 2016.

Health/Human Services

APRIL 03, 2016 6:00 a.m.

Community Convos with KimmyB. – Jason Taylor Foundation and the Blu Apple Poetry Network Present Louder Than a Bomb Poetry Festival Duration: 0:45:00 minutes

Executive Director of the Jason Taylor Foundation, Seth Levit, and Director of Poetry at the Jason Taylor Foundation, Darius Daughtry talk about the Blu Apple Poetry Network and Louder Than a Bomb 2016. The Blu Apple Poetry Network is an extension of the Jason Taylor Foundation and provides young people in Dade and Broward County with a creative writing and spoken word outlet, which helps teach self-expression through the writing and performing of original poetry. The Network is open to any and all elementary, middle, and high school students. Louder Than a Bomb is a two week poetry competition and festival that allows the poets involved to showcase their hard work and talents for their peers in the spoken word community, friends, family, as well as any and all members of the extended community that would like to come out and support.

TOPIC: The Blu Apple Poetry Network, its focus, and how our young people can get involved. We also discussed the timeline and logistics for the upcoming Louder Than a Bomb poetry competition and festival.

April 10, 2016 6:00a.m.

Community Convo's with KimmyB. – Wings For Life and The Wings for Life World Run

Duration: 0:25:00 minutes

Wings for Life is an international not-for-profit spinal cord research foundation. Our mission is to find a cure for spinal cord injury. We fund world-class scientific research and clinical trials around the globe aimed at healing the injured spinal cord. The Wings for Life World Run is the only global race/fundraiser created by the CEO of Wings for Life, Anita Gerhardter, where runners around the world line up at the same time on the same day all over the world to run for those who can't and to raise money to help find a cure for paralysis and other spinal cord injuries.

TOPIC: Kimberly Ocampo, a 24 year old paraplegic and Ambassador for the Wings for Life World Run, came in to share her powerful story about paralysis, and to talk about her difficult yet inspiring journey of physical and emotional and spiritual rehab and recovery, and of course, to encourage the people of South Florida to come out and participate in the Wings For Life World run in Sunrise, which happens to be one of only two North American race locations.

April 17, 2016 6:00 a.m. and

Community Convo's with KimmyB – Kyan's Kause Swimming Foundation and the 4th Annual Kyan's Kause Summer Splash

Duration: 0:27:00 minutes

Kyan's Kause Inc. is a non-profit organization which was established after we suffered the loss of our 2 year old little angel, Kyan Braxton Quintana, to a home drowning accident on June 9, 2013. Kyan is part of an amazing family which includes his four brothers and sisters. This unfortunate tragedy motivated his family to make every effort to prevent this loss from happening to other children in South Florida. Kyan's Kause Swimming Foundation is devoted to teaching proper water safety awareness through an early childhood curriculum and funding swimming scholarships throughout South Florida.

TOPIC: Juan Carlos Quintana shared the very personal story of how Kyan's Kause swimming foundation was created after he and his wife lost their 2 year old son to an accidental drowning which occurred at their home. We discussed the pertinence of water safety awareness and swimming instruction for children, especially here in South Florida. We also discussed the monumental work that Kyan's Kause Swimming Foundation is doing, the free services and programming they provide, and we talked about their upcoming fundraiser...the 4th Annual Kyan's Kause Summer Splash

April 17, 2016 6:30 a.m.

Community Convo's with KimmyB – The Breanna Vergara Foundation

Duration: 00:18:00 minutes

Alex Casanova, Treasurer of The Breanna Vergara Foundation, talks about the creation and work of the Breanna Vergara Foundation. The BVF is a relatively new 501c3 here in South Florida, but has already helped save the lives of 9 children, through its tireless work educating the community on the importance of EKG's for our children. The foundation has made it their mission to raise awareness about undetected heart conditions in children and the importance of EKG's for kids, especially those that are involved in any sort of athletic activities. They have also committed themselves to raising the funds necessary to not only help provide children with these EKG's, but also to help provide defibrillators to community centers, parks, organizations, and any other place where there could be an incident involving a child's heart.

TOPIC: The purpose of this interview was to help raise awareness about The Breanna Vergara Foundation and the great things they are doing in the community, as well as to help raise awareness about getting our children EKG's. Breanna Vergara was only 11 years old when she collapsed on the floor of her dance studio due to an undetected heart condition known as Wolff-Parkinson-White. There was no defibrillator on site and by the time Breanna reached the hospital she was pronounced dead. Within the first 6 months of her passing Breanna's parents and family had already set up the Breanna Vergara Foundation and have made it their mission to make sure no other family suffers the unnecessary loss of a child due to an undetected or underlying heart issue.

April 24, 2016 6:00 a.m.

Community Convo's with KimmyB – Make a Wish South Florida and the Walk For Wishes 5K

Duration: 00:20:00 minutes

The Make-A-Wish Foundation is an international organization dedicated to granting the wishes of children with life-threatening medical condition to enrich the human experience with hope, strength and joy. The Make-A-Wish Southern Florida Chapter has been in existence since 1982 and serves the children of Broward, Collier, Glades, Hendry, Highlands, Indian River, Lee, Martin, Miami-Dade, Monroe, Okeechobee, Palm Beach and St. Lucie counties, plus children of the US Virgin Islands. The Southern Florida chapter grants more than 500 wishes each year, which is a wish every 16 hours.

TOPIC: Richard Kelly, executive vice-president of brand advancement and chapter operations for Make-A-Wish Southern Florida, along with former wish recipient Jocelynn Wolffe discussed the important work Make-A-Wish is doing here in South Florida and around the world, as well as all the ways in which "wishes" impact and change lives for the better. Jocelynn shared her very personal experience with Make-A-Wish as well as her passion for giving back and the reasons why she so dedicated to helping make sure that they are able to keep on granting wishes for years and years to come. We also discussed the upcoming "Walk for Wishes 5k", which is an annual fundraiser for Make-A-Wish Southern Florida that is held at Zoo Miami.

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May 15, 2016 6:30 a.m.

Community Convo's with KimmyB – Make a Wish South Florida and the Walk For Wishes 5K

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June 5, 2016 6:00 a.m.

Community Convo's with KimmyB – The Children's Bereavement Center Duration: 00:27:00 minutes

The Children's Bereavement Center is a non-profit organization that provides **free** Peer Support Groups for children, young adults, and adult caregivers after the death of a loved one. Groups are open to anyone who has lost a parent, sibling, grandparent, relative, or friend as a result of illness, accident, suicide, or homicide. The Children's Bereavement Center provides our Bereavement Support Groups at four locations in Miami-Dade and Broward.

TOPIC: This interview was focused on raising awareness for the The Children's Bereavement Center and all the great work this non-profit is doing, as well as the importance of a creating a safe space for kids to go following a loss. We discussed the signs of grieving and the effect that any loss has on all parties involved, and the importance of having a safe space where people, especially young people can go, to feel understood and accepted following a loss. We talked about the grieving process and the sense of community that exists among the people participating in the CBC's programs, and we discussed the organization's outreach, mentor programs, and fundraising opportunities and events.

June 5, 2016 6:32a.m.

Community Convo's with KimmyB – The Breanna Vergara Foundation

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Alex Casanova, Treasurer of The Breanna Vergara Foundation, talks about the creation and work of the Breanna Vergara Foundation. The BVF is a relatively new 501c3 here in South Florida, but has already helped save the lives of 9 children, through its tireless work educating the community on the importance of EKG's for our children. The foundation has made it their mission to raise awareness about undetected heart conditions in children and the importance of EKG's for kids, especially those that are involved in any sort of athletic activities. They have also committed themselves to raising the funds necessary to not only help provide children with these EKG's, but also to help provide defibrillators to community centers, parks, organizations, and any other place where there could be an incident involving a child's heart.

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Education

May 1, 2016 6:25 a.m. and

Community Convo's with KimmyB – Senator Braynon's Choice Challenge Duration: 0:25:00 minutes

The Choice Challenge is a learning experience for children ages 13-17 created by Florida State Senator Oscar Braynon in conjunction with CMG Miami. The purpose of the Choice Challenge is to equip our youths, Middle and High School students, with the appropriate knowledge and tools to make conscious decisions about their future. It is a day full of educational workshops that focus on careers, life choices, character development, and teen self-empowerment. The focal point of the agenda is the mandatory workshop which highlights the real life consequences of drugs, gangs, and violence. The hope is that each participant will leave the workshop well-informed, with a renewed outlook on life, and the unwavering commitment to make the right choice.

TOPIC: Senator Braynon discussed the motivation behind creating the Choice Challenge, the importance of engaging our young people and encouraging them to think outside of their surrounding and bigger than their current circumstances, and how critical the choices they make now are to their futures. We also discussed how people could get involved and participate in the upcoming Choice Challenge.

June 12, 2016 6:00a.m.

Community Convo's with KimmyB – The Irie Foundation and Irie Weekend Duration: 0:28:00 minutes

The Irie Foundation is a non-profit organization seeking to empower at-risk youth to lead productive lives through cultural experiences, educational initiatives mentorship programs, and scholarship opportunities, The Irie Foundation follows the young people it serves from middle school, through high school, and beyond, ultimately aiming to inspire students to graduate, pursue higher education, and aspire towards developing into successful adults.

TOPIC: DJ Irie, celebrity DJ and founder of the Irie Foundation, came in and shared his personal story and how his life and experiences led to the creation of this outstanding organization, as well as his annual fundraising event, Irie Weekend. We discussed the importance of exposing our under-served youth to new and different experiences as a means of building confidence and inspiring self-worth, and we talked about the unique approach the Irie Foundation takes to educational programming and the organizations numerous scholarship opportunities.

June 19, 2016 6:00a.m.

Community Convo's with KimmyB – The Irie Foundation and Irie Weekend Duration: 0:28:00 minutes

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June 26, 2016 6:00a.m. Community Convo's with KimmyB – The Irie Foundation and Irie Weekend

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Culture

May 8, 2016 6:00 a.m.

Community Convo's with KimmyB –Adrienne Arsht Center

Duration: 0:45:00 minutes

Since opening in 2006, the Arsht Center, a 501C3 non-profit organization, has emerged as a leader in presenting innovative programming that mirrors South Florida's diversity as well as a catalyst for billions of dollars in new development in the downtown area. Spotlighting legends and serving as a launch pad for local artists to make their mark on the international stage, the Center presents nearly 500 events each year across its eight flexible, state-of-the-art performance spaces. The Center programs 12 signature series, including the largest jazz series in South Florida, the biggest flamenco festival on the East Coast, and a robust program of new theatrical works as well as free programming for the community and an arts education program that serves nearly 30,000 children each year.

TOPIC: VP of Marketing for the Arsht Center, Andrew Goldberg, came in to discuss a multitude of things including how to ensure you are getting legitimate, accurately priced tickets to all Arsht Center productions, the exclusive Ailey Camp Summer Program, which is free and available to low-income families only, upcoming summer productions, the Arsht Center's educational outreach and programming, as well as the weekly farmers market, and other Arsht Center facilities.

May 15, 2016 6:00 a.m.

Community Convo's with KimmyB - The Miami Children's Musuem

Duration: 0:25:00 minutes

The Miami Children's Museum (MCM) is a 501(c)(3) non-profit educational institution, which meets the needs of all children in our multicultural community. The museum offers interactive exhibits, programs, and learning materials related to arts, culture, community and communication. MCM encourages visitors of all ages to play, learn, imagine, and create together.

TOPIC: We discussed the great benefits of having such an outstanding facility right here in South Florida, some of the current upgrades and renovations being made to the museum, museum membership, along with details regarding their annual Kindergarten Kick-Off, which is a FREE event for children and parents getting ready for Kindergarten, hosted and orchestrated by the museum. We also talked about preparing for summer and the opportunity to participate in the museum's upcoming summer camps, as well as some of their community partnerships, and the museum's educational outreach and programming.

May 22, 2016 6:00 a.m.

Community Convo's with KimmyB –Adrienne Arsht Center

Duration: 0:45:00 minutes

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May 29, 2016 6:00 a.m.

Community Convo's with KimmyB –Adrienne Arsht Center

Duration: 0:45:00 minutes

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CIVIC

April 10, 2016 6:30 a.m.

Community Convo's with KimmyB – Broward Sheriff's Office DUI TASK FORCE and M.A.D.D. DASH and Walk Like MADD (Mother's Against Drunk Driving)
Duration: 00:20:00 minutes

BSO Sergeant Prichard, Head of the BSO DUI Task Force, and Heather Geronemus, champion and activist for the long standing organization M.A.D.D. (Mothers Against Drunk Driving) talk about the on-going battle against drunk driving here in South Florida and the organization's upcoming fundraisers Walk Like MADD and MADD Dash.

TOPIC: We discussed Heather's personal story and ties to MADD; her father was killed by a drunk driver in 2007. We also discussed drunk driving statistics here in Florida as well as around the country. We talked about the long term implications of having a DUI on your driving record, and we discussed the importance of preventing drunk driving incidents. We then discussed how people in South Florida can get involved with MADD and participate in their upcoming 5K Walk/Run known Walk Like MADD and MADD Dash Fort Lauderdale, which Heather founded and chairs.

May 1, 2016 6: a.m.

Community Convo's with KimmyB – Broward Sheriff's Office Fire Department, Diversity and Inclusion Outreach

Duration: 0:20:00 minutes

Lieutenant Keith Martin heads up the Diversity and Inclusion Outreach for the BSO Fire Department.

TOPIC: Lt.Martin came in to discuss the benefits of being a BSO Fire-Medic and the extensive opportunities that now exist in the department for minorities including African Americans, Hispanics, and Women. The BSO Fire Department is making a concerted effort to diversify its ranks and is reaching out to the community with the hopes of boosting interest and applications. Lt. Martin gave great insight as to the application and education process and time it takes to become a Fire-Medic, and he also shared information about free firefighter orientations being held throughout Broward County over the coming months. We also discussed the BSO Fire-rescue Explorers program where students from 14-21 who are interested in a career in fire rescue and emergency

services can get practical training and experience through education, community involvement and public service.

OTHER

June 12, 2016 6:33 a.m.

Community Convo's with KimmyB – The Pride Center and Stonewall Fundraiser Duration: 0:17:00 minute

The Pride Center is a tax-exempt, non-profit organization pursuant to section 501(c)3 of the Internal Revenue Code that provides a welcoming, safe space — an inclusive home that celebrates, nurtures and empowers the LGBTQ communities and our friends and neighbors in South Florida.

TOPIC: Roger Roa, Director of Development for the Pride Center at Equality Park, stopped by to discuss PRIDE month, the upcoming Stonewall Festival, and of course all the wonderful programs provided by and orchestrated through the Pride Center. We discussed the center's youth outreach programming, HIV awareness, education, and testing, as well as their upcoming fundraiser to kick-off the stonewall festival in collaboration with the mellow-mushroom restaurant in Ft.Lauderdale, with proceeds going to benefit the Pride Center.

June 19, 2016 6:00 a.m.

Community Convo's with KimmyB – Cyp Squad At Risk Youth Foundation and the 2nd Annual Cyp Squad Celebrity Charity Softball Game Duration: 0:17:00 minute

The Cyp Squad ARY Foundation is a non-profit organization created by NFL player Jonathan Cyprien with the goal of creating events that will entertain, motivate, and raise funds to sponsor underprivileged youths to help them have a greater chance of a brighter future. The organization provides assistance throughout the year that helps keep the young people in his organization occupied by giving them an opportunity to participate in sport leagues, hobbies, after school programs, summer programs, and tutoring, with the sole purpose of helping shape our youth into becoming a well-rounded adult.

TOPIC: Jonathan and the Executive Director of his foundation, Idara Harris, came it to discuss the great work that the Cyp Squad At Risk Youth Foundation is doing. Jonathan talked about his childhood and the importance of education and discipline, as well as good decision making. He also talked about the struggles and challenges he faced growing up and how that has motivated him to commit to making a difference in the lives of the young people he comes in contact with. We discussed the importance of mentorship and accountability and being there for our young people, to guide them in the right direction and encourage them to pursue their

dreams and focus on their futures. We also talked about the upcoming Cyp Squad Celebrity Charity Softball game fundraiser.

June 26, 2016 6:00 a.m.

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PUBLIC SERVICE ANNOUNCMENTS: