

WFLC Community Issues and Programming



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October 1, 2021 – December 31, 2021

Director of Branding & Programming, Ian Richards



**WFLC-FM / Cox Media Group
Cox Radio, LLC
October 1, 2021 – December 31, 2021**

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WFLC services the Miami/ Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period October 1, 2021 – December 31, 2021.

Description of Regular Public Affairs Program

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

Community Focus with Ellen Jaffe, Sundays, 6:00 am

Produced by WFLC / Cox Radio, LLC

Duration: 30 Minutes (segments vary in length)

A locally originated program addressing issues of concern to South Florida residents. Produced by Community Affairs Host, Ellen Jaffe.

Public Service Announcements

Locally produced, :15 - :30 in length, air in various hours daily

Following are the issues given significant treatment in programming:

- 1. Community Outreach – CEO (4)**
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Community Outreach – (CEO)

October 10, 2021, 6:18 a.m. Segment 2

Duration: 11:57 minutes

Humane Society of Broward County

Guest: Cherie Wachter, Vice President of Marketing, Humane Society of Broward County

Wachter talks about the annual Blessing of the Animals, when people can bring their pets to the Humane Society to be blessed by the Franciscan Friars from the Parish of Saints Francis & Clare. The event will be held at HSBC's Memorial Garden, with social-distancing as well as accommodations for people with special needs. She also offers valuable advice about safety for pets on Halloween, and gives information about upcoming Day Camps for Kids when schools are closed.

www.humanebroward.com

October 24, 2021, 6:22 a.m. Segment 2

Duration: 8:36 minutes

Vinas Cancer Fundraiser

Guest - Carlos Febreyre,

Febreyre is the organizer of a Cancer Benefit Dominos Tournament to support Miami native, Julio Vinas, and his battle with brain cancer. He's asking for Community support to raise money to pay for cancer treatments for Julio vinas.

786-972-1409.

November 7, 2021, 6:00 A.M., Segment 1

Duration: 14:43

Miami Foundation

Guest: Kunya Rowley, Manager of Music Access, Arts & Culture, Miami Foundation.

Rowley talks about the annual Give Miami Day fundraising event to benefit local non-profits.

<http://www.givemiamiday.org>.

November 28, 2021, 6:20 a.m. Segment 2

Duration: 9:54

Boys & Girls Clubs of Broward County

Guest: Donnell Bennett, Board Member & Club Alum

Bennett, a former Miami Hurricane and NFL Pro Football player talks about his experiences at Boys & Girls Clubs of Broward, and why he wants to give back with the 'Donnell Bennett Best Season Holiday Fundraiser, to help send 200 Club Kids on holiday shopping sprees.

<http://www.bgcbc.org/bestseason>

Education – (EDU)

October 24, 2021, Segment 1 6:00 a.m.

Embrace Girls Foundation

Duration – 20:06

Guest - Steven G, of Interiors by Steven G, Event Sponsor

Steven G talks about his sponsorship of the upcoming 'Embrace the Holidays' concert to benefit the Embrace Girls Foundation, featuring The Manhattans w/ Gerald Alston and Regina Belle. Embrace Girls Foundation works with underprivileged students in Miami-Dade County Elementary schools to give them education tutoring as well as teach them life skills.

<http://www.embracegirlpower.org>

November 21, 2021, Segment 2 - 6:20 a.m.

Embrace Girls Foundation

Duration – 9:22

Guest: Velma Lawrence, Founder / CEO

Lawrence talks about the positive life-changing skills that at-risk girls learn as part of Embrace Girls Foundation.

<http://www.embracegirlpower.org>

December 26, 2021 – 6:00 a.m.

Ann Storck Center

Duration – 26:09

Guest: Robin Miller, Director of Development

Miller talks about the innovative programs the Ann Storck Center uses to help people with intellectual disabilities move towards independence. She also discusses the impact of Covid on the organization's ability to fundraise, and the need for corporate partners and sponsors.

rmiller@annstorckcenter.org. <http://www.annstorckcenter.org>

Government – (GOV)

October 31, 2021 6:00 a.m.

The Homeless Trust

Duration: 28:53

Guest: Ron Book, Chairman of the Board

Book describes the progress in moving homeless people to shelter, despite the challenges of the Pandemic. He also discusses Homeless Awareness Day, November 4th, and how to provide help to supplement funding from the County.

<http://www.homelesstrust.org>

December 5, 2021 – Segment 1

Community Foundation of Broward

Duration: 21:07

Guests: President / CEO, Jennifer O’Flannery Anderson

Board Vice-Chair, Juliet Roulhac (also Director of External Affairs, FPL)

Anderson and Roulhac explain how the Community Foundation of Broward serves local non-profits with money grants as well as educational seminars and networking events specifically for people starting non-profits to ensure they know about and follow government regulations.

Roulhac also discusses FPL's support of CFBroward with a financial grant and provides an update on FPL's continuing work toward developing new energies while reducing their carbon footprint.

<http://www.cfbroward.org>

PSAs

11/16 – 11/29 4x :30 – FCC – Reorganization Notice

12/2 -12/6 3x :30 – FCC – Reorganization Notice

Health - (HEA)

November 28, 2021, Segment 1 - 6:00 a.m.

Broward Health Oncology

Duration: 17:42

Guest: Dr. Dennis Tishko, director of Thoracic Oncology, Broward Health

During Lung Cancer Awareness Month, Dr. Tishko discusses the importance of early detection of lung cancer in saving lives. He provides screening guidelines and makes recommendations to reduce the risk of developing lung cancer, most importantly quitting smoking.

<http://www.browardhealth.org>, <http://www.tobaccofreeflorida.com>

Human Services – (HUM)

October 3, 2021, Segment 1 - 6:00 a.m.

Special Olympics of Broward

Duration: 20:36

Guest: Paul Salarullo, Founder of Salarullo's Race for Champions 5k, benefitting Special Olympics of Broward

Salarullo's Race for Champions, now in its 16th year, takes place November 6th at Nova Southeastern University. Proceeds help fund programs for more than 6000 families in South Florida that have members with Developmental Disabilities. Special Olympics helps the Athletes develop self-confidence and social skills, enabling them to live a fuller, often independent, life.

<http://www.champions5k.org>

December 5, 2021. Segment 2 6:20 a.m.

Ronald McDonald House Charities

Duration: 9:25

Guest: Soraya Rivera-Moya, Executive Director

Rivera-Moya talks about the impact of Covid on the Ronald McDonald House Charities and their ability to safely host families of, and children with life-threatening illnesses. She urges Listeners to participate in the 'Round Up' fundraiser at local McDonald's restaurants, all to benefit RMHC.

<http://www.rmhcsouthflorida.org>

PSAs

10/19 – 10/31 20x :15. – United Way

11/1 – 11/30 42x :15 – United Way

12/2 – 12/16 26x :15 – United Way

Underserved Populations – (USP)

October 3, 2021 – Segment 2 – 6:20 a.m.

Women's Breast & Heart Initiative

Duration: 10:09

Guest: Andrea Ivory, President / Founder

For Breast Cancer Awareness Month in October, the Women's Breast & Heart Initiative will once again hold a Community Wellness Day, bringing the Mobile Mammogram Van to the public, with mammograms available at no cost to the individual. WBHI will also provide hypertension and glucose screenings as part of their focus on total wellbeing. Advance reservations are required for mammograms, by calling 305-825-4081 <http://www.flbreasthealth.com>.

November 7, 2021, Segment 2 – 6:14 a.m.

City of Miami Beach

Duration: 16:33

**Guests: Marcia Monserrat, Organizer City of Miami Beach Veterans Day Parade
Paul Acosta, Assistant Chief of Police, City of Miami Beach**

Monserrat & Acosta provide details about the 13th Annual Veteran's Day Parade, which will conclude with a wreath-laying ceremony, Veterans Parachute Team Dive-In and family picnic. The parade is the largest in South Florida. <https://www.miamibeachfl.gov/events/veterans-day-parade/>

PSAs

11/2 – 11/11 15x :30 – Veterans Day – Thank You for Your Service