WFLC Community Issues and Programming



WFLC Community Issues and Programming July 1, 2020 – September 30, 2020

Programming and Marketing Dir. Ian Richards
WFLC-FM / Cox Media Group
October 1, 2020

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WFLC Community Issues and Programming

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WFLC Community Issues and Programming July 1, 2020 - September 30, 2020

WFLC serves the Miami/ Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period July 1, 2020 – September 30, 2020

- 1. Health-HEA (11)
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Description of Regular Public Affairs Program

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

6:00 am **Community Convo's with Kimmy B.**

Produced by WFLC / Cox Radio, LLC 45Minutes

Community Convo's with Kimmy B is a public affairs show which showcases discussions with the people, charities, and community organizations that work tirelessly to educate and benefit the people of South Florida. The show educates listeners on programs and services that are available to them, as well as highlighting those individuals and organizations that are reaching out and affecting change, and how our listeners can get involved in order to help make a difference in their community.

WFLC serves the Miami / Ft. Lauderdale market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period July 1, 2020 – September 30, 2020.

Health - (HEA)

July 5, 2020 6:00 a.m.

Community Convo's with Kimmy B - Miami Dade County Department of

Health/WIC Program

Duration: 00:15:00 minutes

The Special Supplemental Nutrition Program for Women, Infants, and Children aka WIC Program is a federally funded public health nutrition program providing nutrition education, nutritious foods, breastfeeding support, and healthcare referrals for incomeligible women who are pregnant, breastfeeding or postpartum, infants, and children up to age 5. Breastfeeding promotion and support are integral parts of the WIC program. WIC is striving to increase the incidence and duration of breastfeeding among women enrolled in the program.

TOPIC: Personnel from the Miami-Dade County Department of Health WIC program came in to talk about breastfeeding, it's benefits, and many of the issues, questions, and concerns that breastfeeding mothers or women considering breastfeeding might have. We also talked about the plethora of services that the WIC agency provides for breastfeeding moms, including a free breast pump program, peer counselor support programs which provide mother-to-mother counseling, and the special WIC food packages that are available for participants who are exclusively breastfeeding their babies.

July 5, 2019 6:20 a.m.

Community Convo's with Kimmy B – Pride Center at Equality Park/National HIV Testing Day

Duration: 0:35:00 minutes

The Pride Center at Equality Park is a registered non-profit (501c3) with a mission to provide a welcoming, safe space—an inclusive home—that celebrates, nurtures and empowers the LGBTQ communities, while meeting the distinct health, social, educational, socio-economic and safety needs for the LGBTQ community and our allies. The Center hosts more than 65 regularly-meeting groups each month. Support, social and educational groups focus on seniors, youth, women, men, transgender individuals, recovery, health, the arts, athletics, spirituality, games and more. The Pride Center is also a major site for HIV testing, prevention, outreach, education, healthcare linkage, support, holistic health and counseling.

TOPIC: Robert Boo, the CEO of the Pride Center at Equality Park called in to have a conversation about Pride Month and the 27th anniversary of the Pride Center. We discussed Pride month, the LGBTQIA commitment and support of the Black Lives Matter Movement, as well as LGBTQIA issues, such as living in a "right to work state", harassment and hate crimes, the mental health crisis, and the continuing quest for true Equality for all. We of course discussed the major SCOTUS decision deeming discrimination in the workplace based upon sexuality or gender identity to be unconstitutional and we also talked about National HIV testing

day as the Pride Center is one of the leading sites and NPO's for all things HIV related here in South Florida.

July 12, 2020 6:00 a.m.

Community Convo's with Kimmy B – Florida Department of Health Tobacco Free Florida/Group Quit Program

Duration: 00:25:00 minutes

Tobacco Free Florida (TFF) launched in 2007.TFF is administered through the Florida Department of Health's Bureau of Tobacco Free Florida (BTFF) and funded by money derived from the state's tobacco settlement agreement with the major tobacco companies in 1997. TFF reaches millions of Floridians through hard-hitting media campaigns, public relations, social media, evidence-based tobacco cessation services, grassroots initiatives, county-level grants that advance tobacco-free policies, a youth-led movement called Students Working Against Tobacco (SWAT), school-based interventions, and surveillance and evaluation to ensure effectiveness.

TOPIC: A counselor who with Tobacco Free Florida (TFF) Group Quit program in partnership with Nova Southeastern University came in to give some backstory on TFF, what types of services they supply, who is eligible to participate, and how people can take advantage of all TFF's FREE programs designed to help individuals quit tobacco. Her area of specialty is the Group Quit program so we talked at length about the benefits of Group Quit, the difficulties and challenges many smokers face when trying to quit, and who to contact and where to go to sign up for Group Quit. We also discussed the ramifications of secondhand smoke, and something we're seeing more of, which is third hand smoke, which primarily affects very young children and pets.

July 19, 2020 6:00 a.m.

Community Convo's with Kimmy B – Stacy Hyde and Broward House Duration: 00:25:00 minutes

The Mission of Broward House is to improve the quality of life for individuals impacted with chronic health challenges, including HIV, by providing pathways to wellness. Providing hope and healing to our communities, combating stigma, increasing knowledge and prevention.

TOPIC: Stacy Hyde, President of Broward House, came in to discuss the work happening at Broward House, the escalation of the AIDS epidemic and its impact on our South Florida communities, and the ways in which Broward House is trying to offset and combat these things. We also discussed the need for increased HIV awareness and education, as well as testing, and the need for more open dialogue regarding sex, best practices for safe/protected sex, as well as prevention and treatment pertaining to HIV/AIDS. During our conversation we also talked about the always present negative stigmas and judgements associated with an HIV/AIDs diagnosis, and the ways this impacts those affected. We also talked about Broward

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July 26, 2020 6:00 a.m.

Community Convo's with Kimmy B – Mental Health and Race with BBHC Duration: 00:48:00 minutes

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

Topic: Conversation with Latrice Richards, therapist and program coordinator for the Broward Behavioral Health Center. We discussed the importance of facilitating the mental health conversation. We talked about being black in America, the pressure and anxiety that comes with that and what it means to show up as your authentic self. We discussed breaking behavioral patterns and the need for greater dialogue regarding seeking out and asking for help when it comes to mental health issues, especially as it pertains to stigmas and taboos surrounding depression and mental health issues within BIPOC communities and the negative impact those stereotypes have on black and brown children especially when it comes to being willing to speak up about what and how they are feeling. Latrice was also able to expand on the importance of representation in. the mental health community, specifically when it comes to mental. Healthcare providers and the importance of expanding that representation as a means of engaging more minorities in their personal mental health journey.

August 9, 2020 6:00 a.m.

Community Convo's with Kimmy B – Miami Dade County Department of Health/WIC Program

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September 27, 2020 6:00 a.m.

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Underserved Populations-USP

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August 23, 2019 6:30 a.m. Community Convo's with Kimmy B – The Miami Diaper Bank

Duration: 00:18:00 minutes

Founded in 2013, The Miami Diaper Bank is a 501(c)3 non-profit organization and first established diaper bank in Miami. The Miami Diaper Bank's mission is to collect and distribute diapers and other Diaper Related Products to low-income families and their children, while also raising awareness about the need for diaper donations in the South Florida area.

TOPIC: A representative from The Miami Diaper Bank came in to discuss the invaluable and quite essential work and services being provided by the MDB. We talked about the immense need for diapers and other personal hygiene products specifically related to babies and young children throughout our community, the financial burden that buying these products can pose for disadvantaged and low income families, and the ways our community can take advantage of the services provided by the Miami Diaper Bank as well as get involved and lend support to this organization.

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Education

July 12, 2020 6:30 a.m.

Community Convo's with Kimmy B - Make a Friend Be a Friend, Inc.

Duration: 0:20:00 minutes

Make a Friend Be a Friend is a 501c3 non-profit organization created by students for students. MFBF serves young people from all walks of life engaging in inclusion and empowerment activities, as well as providing mental health resources.

Topic: Two MFBF representatives from Fort Lauderdale High School called in to discuss the organization and the way its members have been adapting to life in quarantine. We discussed the impact the Covid Crisis is having on our young people as it pertains to mental health and the ways MFBF is stepping up to the plate to minimize the negative impact on its members. We also talked about their summer clothing drive, their upcoming food distribution events, and their voter registration efforts.

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August 30, 2020 6:25 a.m.

Community Convo's with Kimmy B - Miami Dade College Presents: I Am MDC

Day

Duration: 0:25:00 minutes

Miami Dade College is the largest institution of higher learning in the country, with 8 campuses that offer more than 300 career paths. MDC embraces its responsibility to serve as an economic, cultural, and civic leader for the advancement of the diverse global community

Topic: Dr. Lenore Rodicio, EVP and Provost of MDC, called in to discuss the upcoming 2020/2021 academic calendar as well as "I am MDC" Day, the College's largest single day fundraiser of the year. As 80% of MDC student is dependent upon and receives considerable financial assistance it is of the utmost importance that this fundraiser is a success. We also discussed the impact of the financial and economic crisis we are currently experiencing as a result of the Covid Crisis and the importance of education as a means of providing individuals with more options in an ever-changing workforce and economy.

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Community Convo's with Kimmy B – When We All Vote: My School Votes Fuel the Vote Food Distribution Event and Voter Registration Drive Duration: 0:20:00 minutes

When We All Vote is a non-profit nonpartisan organization that is on a mission to increase participation in every election and close the race and age voting age by changing the culture around voting, harnessing grassroots energy, and through strategic partnerships to reach every American.

Topic: Michelle Mariena, a Junior at Hialeah Lakes Educational Center, and member of My School Votes, which is a branch of the When We All Vote Organization called in to discuss Voter registration, the importance of and power of the youth vote, and the work that When We All Vote is doing across the nation to increase participation in our Nation's most important Democratic Process which of course is casting YOUR ballot.

We discussed the upcoming deadlines for Voter Registration as they pertain to the General Election in November. We also discussed the importance of being an active participant in LOCAL government as well and state and federal level elections. She also took a moment to talk about the passion she has for civic engagement and the excitement her peers are showing in becoming actively engaged members of the voting body.

Human Services

July 5, 2020 6:00 a.m.

Community Convo's with Kimmy B – Miami Dade County Department of

Health/WIC Program
Duration: 0:15:00 minutes

The Special Supplemental Nutrition Program for Women, Infants, and Children aka WIC Program is a federally funded public health nutrition program providing nutrition education, nutritious foods, breastfeeding support, and healthcare referrals for income-eligible women who are pregnant, breastfeeding or postpartum, infants, and children up to age 5. Breastfeeding promotion and support are integral parts of the WIC program. WIC is striving to increase the incidence and duration of breastfeeding among women enrolled in the program.

TOPIC: Personnel from the Miami-Dade County Department of Health WIC program came in to talk about breastfeeding, it's benefits, and many of the issues, questions, and concerns that breastfeeding mothers or women considering breastfeeding might have. We also talked about the plethora of services that the WIC agency provides for breastfeeding moms, including a free breast pump program, peer counselor support programs which provide mother-to-mother counseling, and the special WIC food packages that are available for participants who are exclusively breastfeeding their babies.

July 5, 2019 6:20 a.m.

Community Convo's with Kimmy B – Pride Center at Equality Park/National HIV Testing Day

Duration: 0:35:00 minutes

The Pride Center at Equality Park is a registered non-profit (501c3) with a mission to provide a welcoming, safe space—an inclusive home—that celebrates, nurtures and empowers the LGBTQ communities, while meeting the distinct health, social, educational, socio-economic and safety needs for the LGBTQ community and our allies. The Center hosts more than 65 regularly-meeting groups each month. Support, social and educational groups focus on seniors, youth, women, men, transgender individuals, recovery, health, the arts, athletics, spirituality, games and more. The Pride Center is also a major site for HIV testing, prevention, outreach, education, healthcare linkage, support, holistic health and counseling.

TOPIC: Robert Boo, the CEO of the Pride Center at Equality Park called in to have a conversation about Pride Month and the 27th anniversary of the Pride Center. We discussed Pride month, the LGBTQIA commitment and support of the Black Lives Matter Movement, as well as LGBTQIA issues, such as living in a "right to work state", harassment and hate crimes, the mental health crisis, and the continuing quest for true Equality for all. We of course discussed the major SCOTUS decision deeming discrimination in the workplace based upon sexuality or gender identity to be unconstitutional and we also talked about National HIV testing day as the Pride Center is one of the leading sites and NPO's for all things HIV related here in South Florida.

July 12, 2020 6:30 a.m.

Community Convo's with Kimmy B – Make a Friend Be a Friend, Inc.

Duration: 0:20:00 minutes

Make a Friend Be a Friend is a 501c3 non-profit organization created by students for students. MFBF serves young people from all walks of life engaging in inclusion and empowerment activities, as well as providing mental health resources.

Topic: Two MFBF representatives from Fort Lauderdale High School called in to discuss the organization and the way its members have been adapting to life in quarantine. We discussed the impact the Covid Crisis is having on our young people as it pertains to mental health and the ways MFBF is stepping up to the plate to minimize the negative impact on its members. We also talked about their summer clothing drive, their upcoming food distribution events, and their voter registration efforts.

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July 26, 2020 6:00 a.m.

Community Convo's with Kimmy B – Mental Health and Race with BBHC Duration: 00:48:00 minutes

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

Topic: Conversation with Latrice Richards, therapist and program coordinator for the Broward Behavioral Health Center. We discussed the importance of facilitating the mental health conversation. We talked about being black in America, the pressure and anxiety that comes with that and what it means to show up as your authentic self. We discussed breaking behavioral patterns and the need for greater dialogue regarding seeking out and asking for help when it comes to mental health issues, especially as it pertains to stigmas and taboos surrounding depression and mental health issues within BIPOC communities and the negative impact those stereotypes have on black and brown children especially when it comes to being willing to speak up about what and how they are feeling. Latrice was also able to expand on the importance of representation in. the mental health community, specifically when it comes to mental. Healthcare providers and the importance of expanding that representation as a means of engaging more minorities in their personal mental health journey.

August 9, 2020 6:00 a.m.

Community Convo's with Kimmy B – Miami Dade County Department of Health/WIC Program

Duration: 0:15:00 minutes

The Special Supplemental Nutrition Program for Women, Infants, and Children aka WIC Program is a federally funded public health nutrition program providing nutrition education, nutritious foods, breastfeeding support, and healthcare referrals for income-eligible women who are pregnant, breastfeeding or postpartum, infants, and children up to age 5. Breastfeeding promotion and support are integral parts of the WIC program. WIC is striving to increase the incidence and duration of breastfeeding among women enrolled in the program.

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August 23, 2019 6:00 a.m.

Community Convo's with Kimmy B – The Miami Diaper Bank

Duration: 00:18:00 minutes

Founded in 2013, The Miami Diaper Bank is a 501(c)3 non-profit organization and first established diaper bank in Miami. The Miami Diaper Bank's mission is to collect and distribute diapers and other Diaper Related Products to low-income families and their children, while also raising awareness about the need for diaper donations in the South Florida area.

TOPIC: A representative from The Miami Diaper Bank came into discuss the invaluable and quite essential work and services being provided by the MDB. We talked about the immense

need for diapers and other personal hygiene products specifically related to babies and young children throughout our community, the financial burden that buying these products can pose for disadvantaged and low income families, and the ways our community can take advantage of the services provided by the Miami Diaper Bank as well as get involved and lend support to this organization.

August 30, 2019 6:00 a.m.

Community Convo's with Kimmy B – The Miami Diaper Bank
Duration: 00:18:00 minutes

Founded in 2013, The Miami Diaper Bank is a 501(c)3 non-profit organization and first established diaper bank in Miami. The Miami Diaper Bank's mission is to collect and distribute diapers and other Diaper Related Products to low-income families and their children, while also raising awareness about the need for diaper donations in the South Florida area.

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September 6, 2020 6:00 a.m.

Community Convo's with Kimmy B – Miami Dade County Department of Health/WIC Program

Duration: 0:15:00 minutes

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September 13, 2020 6:00 a.m.

Community Convo's with Kimmy B – Mental Health and Race with BBHC

Duration: 00:48:00 minutes

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

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September 20, 2019 6:00 a.m.

Community Convo's with Kimmy B – The Miami Diaper Bank

Duration: 00:18:00 minutes

Founded in 2013, The Miami Diaper Bank is a 501(c)3 non-profit organization and first established diaper bank in Miami. The Miami Diaper Bank's mission is to collect and distribute diapers and other Diaper Related Products to low-income families and their children, while also raising awareness about the need for diaper donations in the South Florida area.

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ENVIRONMENT:

DIVERSITY/RACE RELATIONS

July 5, 2019 6:20 a.m.

Community Convo's with Kimmy B – Pride Center at Equality Park/National HIV Testing Day

Duration: 0:35:00 minutes

The Pride Center at Equality Park is a registered non-profit (501c3) with a mission to provide a welcoming, safe space—an inclusive home—that celebrates, nurtures and empowers the LGBTQ communities, while meeting the distinct health, social, educational, socio-economic and safety needs for the LGBTQ community and our allies. The Center hosts more than 65 regularly-meeting groups each month. Support, social and educational groups focus on seniors, youth, women, men, transgender individuals, recovery, health, the arts, athletics, spirituality, games and more. The Pride Center is also a major site for HIV testing, prevention, outreach, education, healthcare linkage, support, holistic health and counseling.

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Government

August 2, 2020 6:00 a.m.

Community Convo's with Kimmy B – Sabrina Javallena, Vice Mayor of Hallandale Beach

Duration: 0:45:00 minutes

At 22 years old, Sabrina Javallena is the youngest vice mayor in the City of Halladale Beach's History. She is of Phillipino descent and graduated from Hallandale Beach High School as well as Florida International University. As a progressive activist in Hallandale Beach and Broward County, Sabrina works to be an advocate for social justice especially in terms of economic, racial, and gender-based issues.

Topic: As she is not up for re-election this year Sabrina felt it was her duty to actively engage the community in their civic duties and responsibilities, and also show them ways to participate even in the midst of the covid crisis. She came on the show to talk about the importance of not only registering to vote, but also in becoming an active participant in the democratic process by casting a ballot in not only Presidential elections, but more importantly in your LOCAL elections. We discussed researching the voting records of incumbent candidates, prosecution rates of judges, why it's important to attend town hall and school board meetings in your community, and most important how to do so virtually. We touched on Police Reform, Social Justice and Racial Equality, as well as what some of the recent Supreme Court decisions mean for us here in Florida. We also discussed important dates such as the August Primary, the last day to register to vote in the general election, how to go about requesting and dropping off a mail-in-ballot, when and how to early vote, and why its imperative residents fill out their 2020 census.

August 9, 2020 6:20 a.m.

Community Convo's with Kimmy B – Christina White, Supervisor of Elections for Miami Dade County

Duration: 0:25:00 minutes

Topic: As the Supervisor of Elections for the states most populous county Christina White called in to make sure our listeners were very aware of the who, what, when, where, and why's of voting. She called in to discuss some common mistakes voters make when preparing or not preparing for a trip to the polls. She also talked about voting in a Covid/Quarantine Miami Dade County. We discussed safety measure and precautions being taken by her office and those that will be manning the polling precincts. We discussed important dates pertaining to voter registration, Primary election early voting, mail-in-ballots, early voting locations, and how to access any and all info you might need heading into the polls in 2020.

August 16, 2020 6:00 a.m.

Community Convo's with Kimmy B – Sabrina Javallena, Vice Mayor of Hallandale Beach

Duration: 0:45:00 minutes

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Community Outreach

July 12, 2020 6:30 a.m.

Community Convo's with Kimmy B – Make a Friend Be a Friend, Inc.

Duration: 0:20:00 minutes

Make a Friend Be a Friend is a 501c3 non-profit organization created by students for students. MFBF serves young people from all walks of life engaging in inclusion and empowerment activities, as well as providing mental health resources.

Topic: Two MFBF representatives from Fort Lauderdale High School called in to discuss the organization and the way its members have been adapting to life in quarantine. We discussed the impact the Covid Crisis is having on our young people as it pertains to mental health and the ways MFBF is stepping up to the plate to minimize the negative impact on its members. We also talked about their summer clothing drive, their upcoming food distribution events, and their voter registration efforts.

July 19, 2020 6:30 a.m.

Community Convo's with Kimmy B - Make a Friend Be A Friend

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August 30, 2020 6:25 a.m.

Community Convo's with Kimmy B - Miami Dade College Presents: I Am MDC

Day

Duration: 0:25:00 minutes

Miami Dade College is the largest institution of higher learning in the country, with 8 campuses that offer more than 300 career paths. MDC embraces its responsibility to serve as an economic, cultural, and civic leader for the advancement of the diverse global community

Topic: Dr. Lenore Rodicio, EVP and Provost of MDC, called in to discuss the upcoming 2020/2021 academic calendar as well as "I am MDC" Day, the College's largest single day fundraiser of the year. As 80% of MDC student is dependent upon and receives considerable financial assistance it is of the utmost importance that this fundraiser is a success. We also discussed the impact of the financial and economic crisis we are currently experiencing as a result of the Covid Crisis and the importance of education as a means of providing individuals with more options in an ever-changing workforce and economy.

September 6, 2020 6:25 a.m.

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Duration: 0:25:00 minutes

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September 27, 2020 6:30 a.m.

Community Convo's with Kimmy B – When We All Vote: My School Votes Fuel the Vote Food Distribution Event and Voter Registration Drive

Duration: 0:20:00 minutes

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Nation's most important Democratic Process which of course is casting YOUR ballot. We discussed the upcoming deadlines for Voter Registration as they pertain to the General Election in November. We also discussed the importance of being an active participant in LOCAL government as well and state and federal level elections. She also took a moment to talk about the passion she has for civic engagement and the excitement her peers are showing in becoming actively engaged members of the voting body.

PUBLIC SERVICE ANNOUNCEMENTS:

Cox Media Group

Boys and Girls Clubs of Broward County 06/20-07/05

Cox Media Group

FUNGIV Feeds First Responders 07/08-07/11

Cox Media Group

Hits 97.3 Local Business Love 07/03-07/31

Cox Media Group

WhenWeAllVote.Org 09/24-09/27