

WFLC COMMUNITY ISSUES AND PROGRAMMING



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OCTOBER 1, 2023 – DECEMBER 31, 2023**

**DIRECTOR OF BRANDING & PROGRAMMING, IAN RICHARDS**



**WFLC-FM / COX MEDIA GROUP  
COX RADIO, LLC**

**OCTOBER 1, 2023 – DECEMBER 31, 2023**

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**WFLC COMMUNITY ISSUES AND PROGRAMMING  
OCTOBER 1, 2023 – DECEMBER 31, 2023**

**WFLC services the Miami/ Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of community programming from October 1, 2023 – December 31, 2023.**

**DESCRIPTION OF REGULAR PUBLIC AFFAIRS PROGRAM**

**The regular public affairs programming schedule includes the weekly, Sunday broadcast of:**

**Community Focus with Ellen Jaffe, Sundays, 6:00 am**

**Produced by WFLC / Cox Radio, LLC**

**Duration: 30 Minutes (segments of varying length)**

**A locally originated program addressing issues of concern to South Florida residents.**

**Produced by Community Affairs Host, Ellen Jaffe.**

**Public Service Announcements**

**Locally produced, :15 - :30 in length, air in various hours daily**

**Following are the issues given significant treatment in programming:**

- 1. Community Outreach – CEO**
- 2. Crime - CRI**
- 3. Diversity / LGBTQ – DIV**
- 4. Economy / Jobs – ECO**
- 5. Education-EDU**
- 6. Environment / Animal Welfare – ENV**
- 7. Health / Women & Children - HEA**
- 8. Human Services – HUS**
- 9. Underserved Populations - USP**

## **Community Outreach – (CEO)**

### **Programs**

#### **October 1, 2023 - Segment 2 – NAMI Broward (National Alliance on Mental Illness) – 13:49**

Guests: Loren Carillo, Development Coordinator; Sylvie Sterlin, Program Director  
Carillo & Sterlin provide details about NAMI Walks Broward, scheduled October 7<sup>th</sup>. In addition to being a fundraiser for NAMI, the event is a resource fair for anyone coping with mental health issues, whether their own or a loved one's.

<http://www.namibroward.org>

#### **October 22, 2023 - Segment 2 – Miami-Dade County Parks & Recreation – 12:38**

##### **Guest: Martha Jurado, Special Projects Coordinator**

Jurado talks about the annual 'Love-In Music Festival' at Greynold's Park, one of Miami-Dade County's most popular public parks and most popular events. The festival brings together members of the community with entertainment for all ages, along with a mini-celebration of Oktoberfest.

<http://www.miamidade.gov/lovein>

#### **November 5, 2023 - Segment 3 – Broward Center for the Performing Arts – 11:10**

##### **Guest: Performer / Actor, William Shatner**

As the community evolves, the Broward Center for the Performing Arts adjusts its programming to remain both relevant and educational. In addition to presenting musicals, ballet, opera and children's theatre, the Broward Center is booking more evenings of Talk with celebrities in a variety of genres. 92-year-old actor & icon talks about his scheduled talk at the Broward Center, what the audience can expect, and what motivates him to continue working at his age.

<http://www.browardcenter.org>

### **PSA'S**

10/21 – 10/26 – 30x - City of Hollywood – Boo Bash

10/21 – 10/26 – 30x – Zoo Miami – Zoo Boo

11/10 – 11/16 – 14x – Miami Foundation – Give Miami Day

11/24 – 12/2 – 27x – Holiday Events – Hits 97.3 Holiday Events Page

12/18 – 12/24 – 12x – Holiday Events – Winter Wonderland / Santa's Enchanted Forest

## **CRIME – (CRI)**

### **Programs**

#### **October 22, 2023 – Segment 1 – Women in Distress – 16:47**

##### **Guest: President / CEO, Linda Parker**

Parker joins Community Focus during Domestic Violence Awareness month. She explains that calls to WID's crisis hotline have increased in the years since the Pandemic, and reflects on possible causes, ranging from post-pandemic financial struggles to heat-associated violence, to the increased awareness of Domestic Violence, helping victims feel safe in making the call for assistance escaping an abusive relationship. WID has a downloadable Tool Kit for anyone wishing to participate in Domestic Violence Awareness Month activities.

<http://www.womenindistress.org/domestic-violence-awareness-month-2023/>

### **PSA'S**

10/1 – 10/8 – 18x - Women in Distress – Domestic Violence Awareness Month

10/12 – 12/26 – 7x – Florida Assoc of Broadcasters – Office of Financial Regulation - 2394

10/13 – 12/14 – 6x – Florida Assoc of Broadcasters – Office of Financial Regulation – 2391

10/15 – 12/17 – 4x – Florida Assoc of Broadcasters – Office of Financial Regulation - 2396

10/16 – 10/20 – 10x – Women in Distress – Domestic Violence Awareness Month

10/16 – 10/20 – 10x – SafeSpace Foundation – Miami Gardens Domestic Violence Awareness Walk

11/27 – 12/2 – 18x – Miami Dade County Consumer Protection Dept. – Holiday Shopping Safety

12/1 – 12/27 – 3x – Florida Assoc of Broadcasters – Office of Financial Regulation - 2397

12/25 - 12/31 – 17x – AAA Auto Club – Tow to Go Service for Drunk Drivers

## **Diversity / LGBTQ – (DIV)**

### **Programs**

#### **October 15, 2023 – Hispanic Unity of Florida – 25:38**

##### **Guest: President / CEO Felipe Pinzon**

Pinzon runs through the many services that Hispanic Unity provides, including citizenship classes, tax preparation assistance, English language classes and more. Pinzon's personal story is a testament to the organization's successes; he came to them as an immigrant, achieved citizenship, went to work for them, and after 20 years was promoted to President / CEO. His appearance on Community Focus was part of our Hispanic Heritage Month celebration.

<http://www.hispanicunity.org>

#### **November 19, 2023 – Segment 1 – Progressive Firefighters Association Charities – 21:47**

##### **Guest: Keith Bell, President**

Bell gives the background of the non-profit, including the history of firefighter's push for diversity in the service in Miami, both for African Americans and Women. The organization is heavily involved in providing services to community members, including their annual Holiday Turkey Distribution, when they provide free turkey meals to about 2000 local residents.

<http://www.PFACharitiesinc.org>

## **PSA'S**

12/8 – 12/15 – Florida City Sister Circles – Annual Christmas Parade

## Economy / Jobs (ECO)

### Programs

#### **November 5, 2023 – Segment 2 – Neighborhood Housing Services of South Florida – 09:24**

**Guest: Kim Henderson, President / CEO**

Henderson discusses the extreme difficulties for the average person to become a homeowner in South Florida, with the inflated pricing in the local housing market. NHSSF helps people connect to special low-interest mortgage programs, providing classes that help them to qualify for first-time homeowner loans, government programs and more.

<http://www.nhssf.org>

#### **November 26, 2023 – Segment 1 – Miami-Dade County Consumer Protection Dept – 15:17**

**Guest: Holly Beth Billington, Consumer Advocate**

Billington talks about the many ways thieves have of scamming shoppers during the holiday season and provides tips to keep credit cards, money, and gifts safe.

<https://tinyurl.com/38bna8m7>

#### **December 10, 2023 – H.O.M.E.S. Inc. – 28:11**

**Guest: Linda Taylor, CEO**

H.O.M.E.S. Inc. – Housing Opportunities, Mortgage Assistance & Effective Neighborhood Solutions – works in multiple ways to provide affordable housing and improve neighborhood values, while bringing communities together. The organization provides classes that enable potential buyers to access low-interest mortgages. They also select impoverished neighborhoods to provide home rehab services, making homes safe and functional while increasing the home and neighborhood values.

<http://www.homesfl.org>

### PSA'S

10/9 – 10/15 – 17x – JobNewsUSA.com – South Florida Job Fair

11/4 – 11/17 – 22x – Faith Center Dare 2 Care – Turkey Distribution

11/4 – 11/18 – 23x – Progressive Firefighters Assoc Charities – Turkey Distribution

## **Education – (EDU)**

### **Programs**

#### **November 26, 2023 – Segment 2– PACE Center for Girls – 09:10**

##### **Guest: Sara Nunez, Executive Director**

Nunez provides an overview of the PACE education program for at-risk girls. In addition to enabling girls to work at their own pace to achieve education markers, the organization takes a holistic approach to teaching, including one-one-one counseling and career planning as part of its year-round curriculum.

<https://tinyurl.com/4ez5p2kv>

#### **December 24, 2023 – Bonnet House Museum and Gardens – 27:32**

##### **Guest: Patrick Shavloske, CEO**

Shavloske discusses the background of this Historic Property on Fort Lauderdale Beach, purchased in the 1890's by Hugh Taylor Birch (of Hugh Taylor Birch Park), and its development and maintenance as a 30-acre nature zone. Bonnet House provides classes focused on art and the environment, while also serving as a history lesson about the development of Broward County and its evolution as a desirable place to live and to visit.

<http://www.bonnethouse.org>

#### **December 31, 2023 – Kids in Distress – 30:11**

##### **Guest: Mark Dhooge, President / CEO**

Dhooge discusses the evolution of Kids in Distress from a shelter for abused children to a placement service for Foster Care, with a focus on family reunification or adoption. The organization provides education for families as a unit, as well as early learning for children and onsite education for children who have not yet been placed in a foster home.

<http://www.kidinc.org>

### **PSA'S**

10/7 – 12/21 – 7x – Florida Assoc of Broadcasters – Florida A & M University - 2359

10/8 – 12/22 – 7x – Florida Assoc of Broadcasters – Florida A & M University – 2358

12/1 - 12/28 – 3x – Florida Assoc of Broadcasters – Florida A & M University - 2242

12/11 – 12/17 – 17x – Miami-Dade Public Library System – Adult Learning Classes



## **Environment / Animal Welfare - (ENV)**

### **Programs**

#### **November 19, 2023 - Segment 2 – Humane Society of Broward County – 07:28**

##### **Guest: Cherie Wachter, Vice President of Marketing**

With the holidays quickly approaching, Wachter provides safety tips for pets to ensure they do not get into dangerous tree decorations, gift wrap or human food during the season. She also discusses the benefits of pet ownership and urges people to carefully consider their living circumstances and family priorities when planning to adopt.

<http://www.humanebroward.com>

#### **December 17, 2023 – Miami-Dade County Water & Sewer Department – 26:44**

##### **Guest: Roy Coley, Director**

Coley talks about the many items that should never be put down faucets or toilets because of the risk of clogging pipes and sewer lines. He also discusses the County's efforts to transition homes with septic tanks to sewer lines as an environmental protection initiative, as well as a more efficient and cost-effective way to provide reliable plumbing to residents. Finally, Coley offers information about financial aid programs for low-income residents to assist in paying their water bills.

<http://www.miamidade.gov/water>

### **PSA'S**

11/4 – 11/9 – 15x – Humane Society of Broward County – Holiday Bazaar Fundraiser

11/19 – 11/23 – 20x – Humane Society of Broward – Black Furrday Adoption Event

12/3 – 12/7 – 10x – Zoo Miami – Zoo Lights

12/18 – 12/24 – 23x – Humane Society of Broward – Walk for the Animals

## **Health - (HEA)**

### **Programs**

#### **October 8, 2023, Segment 2 – Susan G. Komen Foundation, South Florida – 09:11**

##### **Guest: Justin Weinstein, Executive Leadership Committee**

Weinstein shares his personal story of being touched by breast cancer, the disease that took his grandmother. He explains his commitment to the Komen Foundation to support their work in both funding breakthrough research on Breast Cancer, as well as the services the organization provides for people coping with cancer. The Komen 'More Than Pink Walk' takes place October 14<sup>th</sup>.

<https://tinyurl.com/4rupj243>

#### **October 29, 2023, Segment 2 – National Kidney Foundation, Fort Lauderdale – 14:12**

##### **Guest: Barbara Chatman, Regional Development Director**

Chatman shares her personal connection to the Kidney Foundation, having a family member with Kidney Disease. She provides extensive information about how Kidney Disease affects the body, potentially leading to death; and also gives prevention tips, as well as information on how the Kidney foundation can provide necessary support. The Kidney Walk Fort Lauderdale is set for November 4<sup>th</sup>.

<http://www.kidneywalk.org/ftlauderdale>

#### **November 26, 2023, Segment 3 – Humane Society of Broward County - -7:12**

##### **Guest: Cherie Wachter, Vice President of Marketing**

As the Humane Society of Broward prepares for its annual Walk for the Animals in February, 2024, Wachter discusses the health benefits of pet ownership – both physical and emotional. She discusses the Walk for Animals as a way to start a walking program for the new year, as well as to enjoy time outdoors in the fresh air. The Walk is one of HSBC's largest fundraisers each year.

<http://www.walk4theanimals.com>

### **PSA'S**

10/1 – 10/13 – 26x – Susan G. Komen Foundation – More Than Pink Walk

10/27 – 10/31 – 25x – Memorial Health System – Mobile Mammography Van

11/1 – 11/3 – 15x – National Kidney Foundation – Fort Lauderdale Kidney Walk

12/3 – 12/10 – 21x – Broward Regional Health Planning Council – Health Marketplace Deadline

## **Human Services – (HUS)**

### **Programs**

#### **October 1, 2023 – Segment 1 – Children’s Services Council of Broward – 17:08**

**Guests: Kenneth King, Public Affairs Director; Dion Smith, Program Manager**

King & Smith talk about the new Family Resource Guide that the Children’s Services Council publishes annually. The Guide lists programs and services for children and families in Broward County. CSC is an umbrella organization that funds smaller non-profits providing services to children and families in the county.

<http://www.cscbroward.org>

#### **November 12, 2023 – Faith Center of Sunrise / Dare 2 Care – 29:02**

**Guest: Bishop Henry Fernandez, Faith Center Pastor**

Bishop Fernandez talks about the reasons for founding Dare 2 Care at the Faith Center and the group’s work in supporting community members. Their annual turkey distribution on November 18<sup>th</sup> will provide Thanksgiving meals to 3000 local residents.

<http://www.daretocareint.org>

#### **November 19, 2023 – Segment 1 – Progressive Firefighters Association Charities – 21:47**

**Guest: Keith Bell, President**

Bell gives the background of the non-profit, including the history of firefighter’s push for diversity in the service in Miami, both for African Americans and Women. The organization is heavily involved in providing services to community members, including their annual Holiday Turkey Distribution, when they provide free turkey meals to about 2000 local residents.

<http://www.PFACharitiesinc.org>

#### **December 3, 2023 – Community Foundation of Broward, The Miami Foundation – 30:12**

**Guests: Kirk Englehardt, VP of Marketing & Communications, Community Foundation of Broward; Rebecca Fishman Lipsey, President / CEO of Miami Foundation**

The guests discuss some of the critical issues that need addressing in South Florida, including mental health, access to health services, education, homelessness, hunger, and the environment. Both organizations are umbrella non-profits that provide grants to local non-profits tackling these issues. They also talk about the importance of year-end giving to help non-profits start the new year with the ability to provide needed services to the community.

<http://www.cfbroward.org>   <http://www.miamifoundation.org>

## PSA'S

10/3 – 11/28 – 5x – Fl Assoc of Broadcasters – Dept of Emergency Management - 2347  
10/4 – 11/23 – 4x – Fl Assoc of Broadcasters – Dept of Emergency Management – 2346  
10/5 - 12/25 – 6x – Fl Assoc of Broadcasters – Ounce of Prevention Fund – 2037  
10/6 – 12/18 – 7x – Fl Assoc of Broadcasters – Ounce of Prevention Fund - 2167  
10/14 – 10/20 – 18x – Joe DiMaggio Children’s Hospital – ‘A Day for Children’  
11/6 - 11/20 – 2x – Fl Assoc of Broadcasters – Dept of emergency Management - 2378  
12/25 – 12/31 – 18x – Miami Foundation – End of Year Giving  
12/25 – 12/31 – 18x – Community Foundation of Broward – End of Year Giving

## **Underserved Populations – (USP)**

### **Programs**

#### **October 8, 2023 – Segment 1 – Broward Veteran’s Coalition – 19:58**

##### **Guest: Major Michael Jones, President**

Jones discusses the Veteran’s Resources & Benefits Fair set for October 14<sup>th</sup>. He talks about the range of services available to Veterans, and the importance of informing Veterans and their families about how to take advantage of these resources.

<https://tinyurl.com/44asun4j>

#### **October 29, 2023 – Segment 2 – Salarullo’s Race for Champions / Special Olympics – 12:43**

##### **Guest: Paul Salarullo, Founder**

Salarullo talks about his motivation for starting the Race for Champions as a fundraiser for Special Olympics. With a special-needs son, he understood how Special Olympics improves the lives of people with intellectual challenges. The event on November 4<sup>th</sup> will be the 18<sup>th</sup> Annual Race for Champions.

<http://www.champions5k.org>

#### **November 5, 2023 – Segment 1 – City of Miami Beach – 09:55**

##### **Guest: Marcia Monserrat, Parade Coordinator**

Monserrat talks about the upcoming City of Miami Beach Veteran’s Day Parade. The city has strong ties with the Veteran’s community, as a site for Veteran’s Housing during World War II. The Parade – the largest in South Florida – begins at 11:11 a.m. on November 11<sup>th</sup>. It will be followed by a free wreath-laying ceremony and picnic lunch, including a drop-in from a Veteran’s Parachute Team. <https://tinyurl.com/bdwsfckx>

### **PSA’S**

10/1 – 1x – Florida Assoc of Broadcasters – Autism Speaks

10/9 – 12/24 – 6x – Florida Assoc of Broadcasters – Florida Dept of Elder Affairs - 2122

10/14 – 12/30 – 8x – Florida Assoc of Broadcasters – Florida Dept of Elder Affairs – 2232

10/11 – 12/31 – 7x – Florida Assoc of Broadcasters – Florida Dept of Elder Affairs – 2234

11/1 – 11/3 – 15x – Special Olympics – Salarullo’s Race for Champions

12/8 – 12/23 – 2x – Florida Assoc of Broadcasters – Florida Dept of Elder Affairs - 2124