

WFLC Community Issues and Programming



WFLC Community Issues and Programming
October 1, 2015 – December 31, 2015

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WFLC-FM / Cox Radio Miami
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WFLC Community Issues and Programming

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Hitting The Community

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WFLC Community Issues and Programming October 1, 2015 – December 31, 2015

WFLC serves the Miami / Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period October 1, 2015 – December 31, 2015.

- 1. Women and Family Issues**
- 2. Health**
- 3. Holiday Tips**
- 4. Community Outreach**

Description of Regular Public Affairs Program

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

6:05 am **Hitting The Community**
Produced by WFLC / Cox Radio Miami
40 Minutes

Hitting The Community showcasing discussions with local charities that benefit the South Florida. The show educates listeners on how they can help make a change in their community.

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Women and Family Issues

October 4, 2015 6:25 a.m.

Hitting The Community – Breast Cancer

Duration: 0:40:00 minutes

Dr. Michel Velez M.D. of the Memorial Cancer Institute talks about the importance of getting a mammogram, the signs and symptoms of breast cancer and new treatments being researched.

October 25, 2015 6:25 a.m.

Hitting The Community – National Breast Cancer Foundation

Duration: 0:41:00 minutes

Michael Clemens of PDQ discusses how their “Cancer Shake Out” fundraising event during the October to benefit the National Breast Cancer Foundation.

November 1, 2015 6:25 a.m.

Hitting The Community – F.O.R.C.E.

Duration: 0:39:00 minutes

Christy Thacker talks about their Motorcycle fundraising event to support F.O.R.C.E. benefiting Breast Cancer Awareness and Research.

December 13, 2015 6:25 a.m.

Hitting The Community – Zo’s Winter Groove

Duration: 0:40:00 minutes

Bill Diggs, President of the Mourning Family Foundation, and former NBA player, Alonzo Mourning, talks about the events of the Zo’s Annual Winter Groove.

December 20, 2015 6:22 a.m.

Hitting The Community – Flakka Drug Awareness

Duration: 0:41:00 minutes

Broward County Sheriff Scott Israel talks about the dangers of the drug Flakka.

Health

November 8, 2015 6:25 a.m.

Hitting The Community – Balance Dieting

Duration: 0:38:00 minutes

John Cisna speaks about how he lost over 60 pounds on the All McDonald's Diet and shares his story about the importance of choice and balance

Holiday Tips

November 22, 2015 6:25 a.m.

Hitting The Community – MADD Holiday

Duration: 0:40:00 minutes

Heather Geronemus of MADD of Broward County came in to discuss the Holiday season and how important it is to not drink and drive.

December 27, 2015 6:25 a.m.

Hitting The Community – MADD New Year's

Duration: 0:37:00 minutes

Heather Geronemus of MADD of Broward County stops by to discuss on what preventive measures to take to insure you don't drink and drive, and have a safe and happy New Year's Eve.

Community Outreach

November 15, 2015 6:25 a.m.

Hitting The Community – One Miami Beach

Duration: 0:40:00 minutes

Christine White of Regal Cinemas South Beach talks about their fundraising event for One Miami Beach.

November 29, 2015 6:25 a.m.

Hitting The Community – Alfalit – Literacy For All

Duration: 0:39:00 minutes

Maksim Chmerkovskiy and Alexia Echevarria of SWAY: A Dance Trilogy to talk about their fundraising event for Alfalit – Literacy For All.

December 6, 2015 6:25 a.m.

Hitting The Community – Hands Of Hope Foundation

Duration: 0:40:00 minutes

Carlos Estrada of Hands Of Hope Foundation speaks about their holiday toy drive and fundraising event to benefit local orphanages.

October 18, 2015 6:25 a.m.

Hitting The Community – Wicked Manors

Duration: 0:40:00 minutes

Roger Roa, Director Of Development For The Pride Center, at Equality Park talks about what to expect at Wicked Manors.

PUBLIC SERVICE ANNOUNCEMENTS:

Cox Media Miami Sheridan House PSA	36 recorded announcements 10/01-12/31
Cox Media Miami Dillard Center For The Performing Arts	5 recorded announcements 11/01-11/30
Cox Media Miami AutoNation Drive Pink	10 recorded announcements 11/01-11/30
Cox Media Miami See Something, Say Something	30 recorded announcements 12/01-12/31
Florida Association of Broadcasters Div Of Emergency Management	135 recorded announcements 10/01-12/31
Florida Association of Broadcasters FL Res & Lodging Association	90 recorded announcements 11/01-12/31
Florida Association of Broadcasters Ounce of Prevention Fund	90 recorded announcements 11/01-12/31
Florida Association of Broadcasters Visit Florida	45 recorded announcements 11/01-12/31