WFLC Community Issues and Programming



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July 1, 2021 – September 30, 2021

Director of Branding & Programming, Ian Richards



WFLC-FM / Cox Media Group Cox Radio, LLC

October 1, 2021

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July 1, 2021 - September 30, 2021

WFLC services the Miami/ Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period July 1, 2021 – September 30, 2021

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Description of Regular Public Affairs Program

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

Community Convo's with KimmyB., 6:00 am

Produced by WFLC / Cox Radio, LLC

Duration: 45 Minutes

Community Convo's with KimmyB is a public affair show which showcases discussions with the leaders, charities and community organizations who work tirelessly to educate and benefit the people of South Florida. The show educates listeners on programs and services available to them, highlight individuals and organizations who reach out and affect change, and informs how our listeners can get involved to help make a difference in their community.

Health - (HEA)

July 4, 2021 6:30 a.m.

Community Convo's with KimmyB – Mental Health with the Tell Robert

Foundation

Duration: 00:25:00 minutes

The Purpose of the recently established Tell Robert Foundation is to raise money for those organizations in our community who are involved with outreach and awareness programs to inform the community about the severity of mental health and drug addiction.

Topic: Co-Founder of the Tell Robert Foundation, David Fenstersheib, called in to discuss Mental Health, the reason why he and his sister started the foundation, and to stress the importance of making Mental Health Care and Treatment easily accessible to anyone in the community that may need it. David shared his very personal story behind why Mental Health Awareness and Treatment is such an important cause to he and his sister, and how following the death of their brother and father due to a severe mental health related incident they were inspired to make sure no other families in South Florida have to suffer the way they have. He touched on some of the incredible organizations doing the "boots on the groundwork" that the foundation is currently supporting and also encouraged any other local non-profits dedicated to bringing mental health awareness and treatment to those who need it most but may not have access to reach out to the Tell Robert Foundation for future support. We discussed the importance of therapy and ending the stigma surrounding mental health disorders and diagnosis so that more people will feel comfortable and confident seeking help and treatment.

July 11, 2021 6:00 a.m.

Community Convo's with KimmyB – Mental Health and Race with BBHC

Duration: 00:48:00 minutes

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

Topic: We brought back Latrice Richards, therapist, and program coordinator for the Broward Behavioral Health Center to continue our important conversation regarding Mental Health. Once again, we discussed the importance of continuing to facilitate the mental health conversation, especially in times of stress and/or uncertainty. We talked

about being black in America, the pressure and anxiety that comes with that and what it means to show up as your authentic self. We discussed breaking behavioral patterns and the need for greater dialogue regarding seeking out and asking for help when it comes to mental health issues, especially as it pertains to stigmas and taboos surrounding depression and mental health issues within BIPOC communities and the negative impact those stereotypes have on black and brown children especially when it comes to being willing to speak up about what and how they are feeling. We also talked about OCP, a program associated with BBHC, that helps identify and provide children with Mental Health Services through the Broward County Public Schools. Latrice was also able to expand on the importance of representation in the mental health community, and the importance of expanding that representation as a means of engaging more minorities in their personal mental health journey.

July 18, 2021 6:00 a.m.

Community Convo's with KimmyB - Mental Health and Race with BBHC

Duration: 00:48:00 minutes

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

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July 25th, 2021 6:00 a.m.

Community Convo's with KimmyB – The Miami Diaper Bank

Duration: 00:18:00 minutes

Founded in 2013, The Miami Diaper Bank is a 501(c)3 non-profit organization and first established diaper bank in Miami. The Miami Diaper Bank's mission is to collect and distribute diapers and other Diaper Related Products to low-income families and their children, while also raising awareness about the need for diaper donations in the South Florida area.

TOPIC: A representative from The Miami Diaper Bank came in to discuss the invaluable and quite essential work and services being provided by the MDB. We talked about the immense need for diapers and other personal hygiene products specifically related to babies and young children throughout our community, the financial burden that buying these products can pose for disadvantaged and low-income families, and the ways our community can take advantage of the services provided by the Miami Diaper Bank as well as get involved and lend support to this organization.

August 15, 2021 6:00 a.m.

Community Convo's with KimmyB – Breast Cancer Awareness Conversation with Andrea Ivorv

Duration: 00:45:00 minutes

The Women's Breast & Heart Initiative (WBHI) is a nonprofit outreach organization piloting whole communities toward lifesaving, preventive self-care. With boots-on-the-ground education and screening initiatives, WBHI vigorously encourages and supports social responsibility, community organization and the good health of all.

Topic: Andrea Ivory, Exec. Director of the Women's Breast and Heart Initiative wanted to discuss prevention, preparation, and best practices as they pertain to breast cancer and more important breast cancer survival. We talked about the importance of incorporating healthy habits, with a nutritional diet, and regular exercise as the best ways to ward off disease. We also discussed the importance of open dialogue and early conversations about family history and self-breast examinations, especially since breast cancer in younger women most often presents later, is more aggressive, and more deadly. We talked about the taboo and stigma attached to cancer in many minority communities and amongst POC making it even more important to normalize conversations about these things. And Andrea also touched on the multitude of resources available through not only WBHI, but also the community at large and made sure to remind our listeners that while breast cancer will impact 1 in 8 women and kills more than 400,000 people a year, Heart Disease is still the leading medically related killer of women on a yearly basis. We also discussed the upcoming WBHI Pink Walk

and the launch of the new preventative disease specialty license plate that will benefit the WBHI and their community outreach efforts.

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<u>Underserved Populations – (USP)</u>

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July 25, 2021 6:20 a.m.

Community Convo's with KimmyB – Alicia Curtis, Citrus Family Care Network Duration: 0:30:00 minutes

Citrus Family Care Network is the Community Based Care (CBC) Lead Agency for child welfare services in Miami-Dade and Monroe Counties. The Florida Department of Children and Families contracts with CBS Lead Agencies across the state to provide child welfare services in their local communities for children who have been abused, neglected and/or abandoned.

Topic: Alicia Curtis, a placement specialist with Citrus Family Care Network, called in to discuss and shed light on the foster care crisis facing our community. We talked about some of the circumstances under which children end up in the "system", the trauma they've often experienced, and the need to find safe, stable environments where they can feel settled and cared for. With over 1400 children currently looking for placement and in need of a safe, nurturing, home environment Alica stressed how imperative it is that we find them good Foster Parents. She highlighted some of the questions and concerns people frequently ask the team at Citrus Family Care Network. She then listed the requirements for becoming a Foster Parent. And she implored the community at large to find it in their hearts to open their homes if and when they can or to, at the least, help spread the word about the need for new Foster Families and safe, clean, comforting, homes for these children who have already been through too much.

August 1, 2021 6:00 a.m.

Community Convo's with KimmyB – Glory House Miami: A conversation about

Human Trafficking

Duration: 0:45:00 minutes

Glory House of Miami is a 501(c3) NGO that offers wrap around services to survivors of human trafficking such as medical care, spiritual guidance, mental health care, social services, legal support, reintegration, education, art, vocational training, career, and life skills training. They also strive to educate the community through trafficking awareness events, social media, and their "Hands That Heal" training curriculum in an effort to bring an end to the abuse and exploitation caused by Human Trafficking.

Topic: The executive director of Glory House of Miami, Betty Lara, called in to have a candid conversation about the ongoing Human Trafficking epidemic in our country and particularly here in South Florida. We discussed what constitutes/defines the different types of human trafficking, signs of human trafficking, and circumstances that can put an individual at a heightened risk for sex trafficking. Betty shared some very worrisome statistics regarding the average of age of sex trafficking victims, stories of individuals who have ended up in the care of Glory House of Miami and how they ended up victims of the sex trafficking industry, and ways in which our government is trying to combat this growing problem and how our community can be more aware and vigilant when it comes to identifying and combatting sex trafficking.

August 8, 2021 6:00 a.m.

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September 5, 2021 6:00 a.m.

Community Convo's with KimmyB – Gloria from Tree of Life Parenting Center Duration: 0:45:00 minutes

Tree of Life Parenting Center is a 501(c3) NGO with a mission to ensure all parents have the tools they need by providing for their physical, emotional, and intellectual needs through practical resources, support services, and parenting education.

Topic: The executive director of Tree of Life Parenting Center, Gloria, called in to have a candid conversation about the important work that she and her team at Tree of Life have been doing. We discussed a multitude of topics including diaper need, lack of insurance in disenfranchised communities and communities of color, particularly in South Florida. We talked about the costs associated with bringing a child into the world, the lack of resources available to many expecting mothers in our community, and the immense financial strain baby basics like formula, diapers, and bassinets can place on a family already struggling with finances especially in this Covid created economic downturn. Gloria also pointed out that Florida (South Florida in particular) has one of the highest infant mortality rates in the nation due to lack of resources, finances, and proper sleeping arrangements for infants. We also discussed at length Tree of Life's 1st ever Free Community Baby Shower, of which Hits 97.3 was a presenting sponsor addressing how our listeners could sign up to take advantage of services or donate to the cause.

September 12, 2021 6:00 a.m.

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September 19, 2021 6:00 a.m.

Community Convo's with KimmyB – Nicole Torres/Learn to Express Duration: 00:25:00 minutes

Learn to Express is a community service based non-profit organization dedicated to encouraging ways of expression and encouragement of creativity and innovation through education. Learn to Express provides children with free access to tutoring, as well as other education and arts-based programming via their YouTube channel, blogs/vlogs, academic webinars, and donation drives. Learn to Express is committed to promoting an innovative future with more openness and creativity for generations to come.

Topic: The founder of Learn to Express, 17-year-old High School Senior Nicole Torres, reached out to discuss the creation of her incredible non-profit, the work her and her team of high school and college tutors, advisors, and mentors are doing and the positive impact of the services they are providing to children throughout South Florida and around the country. We talked about how the pandemic motivated Nicole to reach out to her peers and convince them to help ease some of the stress and tension created by social isolation by using their academic and arts-based gifts to give back thru free tutoring and mentorship. Nicole recognized that she and her team could fill a void left by virtual learning by stepping in to provide services most students only have access to when they are physically in school and they decided to provide these services for FREE. They've been so effective; Nicole and her team have received numerous awards and accolades and continue to get national recognition. Learn to Express has

also helped some of its tutors/mentors earn admission into some of this nations' most esteemed institutions of higher learning including Harvard, Yale, and Cornell. The last thing we discussed was how our listeners could sign their children & students up for services, how young people could get involved as mentors and tutors, and most important how the community could help Nicole and the Learn to Express team touch even more lives by participating in the current donation drive for art supplies, tablets, and other essential items.

September 26, 2021 6:00 a.m.

Community Convo's with KimmyB – Nicole Torres/Learn to Express Duration: 00:25:00 minutes

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Education – (EDU)

July 4, 2021 6:00 a.m.

Community Convo's with KimmyB – Ben Weiss, Co-Founder and COO of CoinFlip Duration: 0:25:00 minutes

Ben Weiss is the Co-Founder and COO of CoinFlip, the largest network of Bitcoin ATMs in the US.

Topic: With Bitcoin and Crypto-Currency dominating the headlines in 2021 it was time to bring in an expert to explain to our listeners what crypto currency is, how blockchain works, and why Miami should be the next Tech HUB. Ben Weiss is an expert in the Tech Space, specifically when it comes to crypto currency which is why he was such an insightful and credible guest. We discussed the ways Miami, on the shoulders of City of Miami Mayor Francis Suarez, is positioning itself to be the next major tech-hub; including recruiting tech companies, innovative marketing, and encouraging the city to embrace crypto-currency by investing in it and possibly even offering City employees the opportunity to receive part of their pay in it as well. He broke down how "bitcoin" came to be, what "mining" is, and why crypto currency is the future. We also had an extensive conversation about our public & private education systems, the areas where we are falling short in terms of tech and innovation, and how there needs to be a major shift in order to best prepare future generations for an ever-evolving workforce.

July 11, 2021 6:00 a.m.

Community Convo's with KimmyB – Mental Health and Race with BBHC Duration: 00:48:00 minutes

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

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negative impact those stereotypes have on black and brown children especially when it comes to being willing to speak up about what and how they are feeling. We also talked about OCP, a program associated with BBHC, that helps identify and provide children with Mental Health Services through the Broward County Public Schools. Latrice was also able to expand on the importance of representation in the mental health community, and the importance of expanding that representation as a means of engaging more minorities in their personal mental health journey.

July 18, 2021 6:00 a.m.

Community Convo's with KimmyB – Mental Health and Race with BBHC

Duration: 00:48:00 minutes

The Broward Behavioral Health Coalition or BBHC provides a comprehensive system of care for substance use, mental health, and co-occurring disorders for individuals in Broward County. As a non-profit organization, BBHC also manages local and national grants to develop evidence-based practices and practice improvement for providers and persons served. The mission of BBHC is to advocate and ensure an effective and efficient behavioral health system of care is available in Broward County.

Topic: For Mental Health Awareness Month we brought back Latrice Richards. therapist, and program coordinator for the Broward Behavioral Health Center to continue our important conversation regarding Mental Health. Once again, we discussed the importance of continuing to facilitate the mental health conversation, especially in times of stress and/or uncertainty. We talked about being black in America, the pressure and anxiety that comes with that and what it means to show up as your authentic self. We discussed breaking behavioral patterns and the need for greater dialogue regarding seeking out and asking for help when it comes to mental health issues, especially as it pertains to stigmas and taboos surrounding depression and mental health issues within BIPOC communities and the negative impact those stereotypes have on black and brown children especially when it comes to being willing to speak up about what and how they are feeling. We also talked about OCP, a program associated with BBHC, that helps identify and provide children with Mental Health Services through the Broward County Public Schools. Latrice was also able to expand on the importance of representation in the mental health community, and the importance of expanding that representation as a means of engaging more minorities in their personal mental health journey.

September 26, 2021 6:00 a.m.

Community Convo's with KimmyB - Nicole Torres/Learn to Express

Duration: 00:25:00 minutes

Learn to Express is a community service based non-profit organization dedicated to encouraging ways of expression and encouragement of creativity and innovation through education. Learn to Express provides children with free access to tutoring, as well as other education and arts-based programming via their YouTube channel, blogs/vlogs, academic webinars, and donation drives. Learn to Express is committed to promoting an innovative future with more openness and creativity for generations to come.

Topic: The founder of Learn to Express, 17-year-old High School Senior Nicole Torres, reached out to discuss the creation of her incredible non-profit, the work her and her team of high school and college tutors, advisors, and mentors are doing and the positive impact of the services they are providing to children throughout South Florida and around the country. We talked about how the pandemic motivated Nicole to reach out to her peers and convince them to help ease some of the stress and tension created by social isolation by using their academic and arts-based gifts to give back thru free tutoring and mentorship. Nicole recognized that she and her team could fill a void left by virtual learning by stepping in to provide services most students only have access to when they are physically in school and they decided to provide these services for FREE. They've been so effective; Nicole and her team have received numerous awards and accolades and continue to get national recognition. Learn to Express has also helped some of its tutors/mentors earn admission into some of this nations' most esteemed institutions of higher learning including Harvard, Yale, and Cornell. The last thing we discussed was how our listeners could sign their children & students up for services, how young people could get involved as mentors and tutors, and most important how the community could help Nicole and the Learn to Express team touch even more lives by participating in the current donation drive for art supplies, tablets, and essential items.

September 19, 2021 6:00 a.m.

Community Convo's with KimmyB – Nicole Torres/Learn to Express

Duration: 00:25:00 minutes

Learn to Express is a community service based non-profit organization dedicated to encouraging ways of expression and encouragement of creativity and innovation through education. Learn to Express provides children with free access to tutoring, as well as other education and arts-based programming via their YouTube channel, blogs/vlogs, academic webinars, and donation drives. Learn to Express is committed to promoting an innovative future with more openness and creativity for generations to come.

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Human Services – (HUM)

July 4, 2021 6:30 a.m.

Community Convo's with KimmyB – Mental Health with the Tell Robert

Foundation

Duration: 00:25:00 minutes

The Purpose of the recently established Tell Robert Foundation is to raise money for those organizations in our community who are involved with outreach and awareness programs to inform the community about the severity of mental health and drug addiction.

Topic: Co-Founder of the Tell Robert Foundation, David Fenstersheib, called in to discuss Mental Health, the reason why he and his sister started the foundation, and to stress the importance of making Mental Health Care and Treatment easily accessible to anyone in the community that may need it. David shared his very personal story behind why Mental Health Awareness and Treatment is such an important cause to he and his sister, and how following the death of their brother and father due to a severe mental health related incident they were inspired to make sure no other families in South Florida have to suffer the way they have. He touched on some of the incredible organizations doing the "boots on the groundwork" that the foundation is currently supporting and also encouraged any other local non-profits dedicated to bringing mental health awareness and treatment to those who need it most but may not have access to reach out to the Tell Robert Foundation for future support. We discussed the importance of therapy and ending the stigma surrounding mental health disorders and diagnosis so that more people will feel comfortable and confident seeking help and treatment.

July 11, 2021 6:00 a.m.

Community Convo's with KimmyB – Mental Health and Race with BBHC

Duration: 00:48:00 minutes

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July 25, 2021 6:00 a.m.

Community Convo's with KimmyB – The Miami Diaper Bank

Duration: 00:18:00 minutes

Founded in 2013, The Miami Diaper Bank is a 501(c)3 non-profit organization and first established diaper bank in Miami. The Miami Diaper Bank's mission is to collect and distribute diapers and other Diaper Related Products to low-income families and their children, while also raising awareness about the need for diaper donations in the South Florida area.

TOPIC: A representative from The Miami Diaper Bank came in to discuss the invaluable and quite essential work and services being provided by the MDB. We talked about the immense need for diapers and other personal hygiene products specifically related to babies and young children throughout our community, the financial burden that buying these products can pose for disadvantaged and low-income families, and the ways our community can take advantage of the services provided by the Miami Diaper Bank as well as get involved and lend support to this organization.

July 25, 2021 6:20 a.m.

Community Convo's with KimmyB – Alicia Curtis, Citrus Family Care Network Duration: 0:30:00 minutes

Citrus Family Care Network is the Community Based Care (CBC) Lead Agency for child welfare services in Miami-Dade and Monroe Counties. The Florida Department of Children and Families contracts with CBS Lead Agencies across the state to provide child welfare services in their local communities for children who have been abused, neglected and/or abandoned.

Topic: Alicia Curtis, a placement specialist with Citrus Family Care Network, called in to discuss and shed light on the foster care crisis facing our community. We talked about some of the circumstances under which children end up in the "system", the trauma they've often experienced, and the need to find safe, stable environments where they can feel settled and cared for. With over 1400 children currently looking for placement and in need of a safe, nurturing, home environment Alica stressed how imperative it is that we find them good Foster Parents. She highlighted some of the questions and concerns people frequently ask the team at Citrus Family Care Network. She then listed the requirements for becoming a Foster Parent. And she implored the community at large to find it in their hearts to open their homes if and when they can or to, at the least, help spread the word about the need for new Foster Families and safe, clean, comforting, homes for these children who have already been through too

August 1, 2021 6:00 a.m.

Community Convo's with KimmyB – Glory House Miami: A conversation about

Human Trafficking

Duration: 0:45:00 minutes

Glory House of Miami is a 501(c3) NGO that offers wrap around services to survivors of human trafficking such as medical care, spiritual guidance, mental health care, social services, legal support, reintegration, education, art, vocational training, career, and life skills training. They also strive to educate the community through trafficking awareness events, social media, and their "Hands That Heal" training curriculum in an effort to bring an end to the abuse and exploitation caused by Human Trafficking.

Topic: The executive director of Glory House of Miami, Betty Lara, called in to have a candid conversation about the ongoing Human Trafficking epidemic in our country and particularly here in South Florida. We discussed what constitutes/defines the different types of human trafficking, signs of human trafficking, and circumstances that can put an individual at a heightened risk for sex trafficking. Betty shared some very worrisome statistics regarding the average of age of sex trafficking victims, stories of individuals who have ended up in the care of Glory House of Miami and how they ended up victims of the sex trafficking industry, and ways in which our government is trying to combat this growing problem and how our community can be more aware and vigilant when it comes to identifying and combatting sex trafficking.

August 8, 2021 6:00 a.m.

Community Convo's with KimmyB – Glory House Miami: A conversation about

Human Trafficking

Duration: 0:45:00 minutes

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of the sex trafficking industry, and ways in which our government is trying to combat this growing problem and how our community can be more aware and vigilant when it comes to identifying and combatting sex trafficking.

August 15, 2021 6:00 a.m.

Community Convo's with KimmyB – Breast Cancer Awareness Conversation with Andrea Ivory

Duration: 00:45:00 minutes

The Women's Breast & Heart Initiative (WBHI) is a nonprofit outreach organization piloting whole communities toward lifesaving, preventive self-care. With boots-on-the-ground education and screening initiatives, WBHI vigorously encourages and supports social responsibility, community organization and the good health of all.

Topic: Andrea Ivory, Exec. Director of the Women's Breast and Heart Initiative wanted to discuss prevention, preparation, and best practices as they pertain to breast cancer and more important breast cancer survival. We talked about the importance of incorporating healthy habits, with a nutritional diet, and regular exercise as the best ways to ward off disease. We also discussed the importance of open dialogue and early conversations about family history and self-breast examinations, especially since breast cancer in younger women most often presents later, is more aggressive, and more deadly. We talked about the taboo and stigma attached to cancer in many minority communities and amongst POC making it even more important to normalize conversations about these things. And Andrea also touched on the multitude of resources available through not only WBHI, but also the community at large and made sure to remind our listeners that while breast cancer will impact 1 in 8 women and kills more than 400,000 people a year, Heart Disease is still the leading medically related killer of women on a yearly basis. We also discussed the upcoming WBHI Pink Walk and the launch of the new preventative disease specialty license plate that will benefit the WBHI and their community outreach efforts.

August 22, 2021 6:00 a.m.

Community Convo's with KimmyB – Breast Cancer Awareness Conversation with Andrea Ivory

Duration: 00:45:00 minutes

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August 29, 2021 6:00 a.m.

Community Convo's with KimmyB - The Miami Diaper Bank

Duration: 00:18:00 minutes

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August 29, 2021 6:20 a.m.

Community Convo's with KimmyB – Alicia Curtis, Citrus Family Care Network Duration: 0:30:00 minutes

Citrus Family Care Network is the Community Based Care (CBC) Lead Agency for child welfare services in Miami-Dade and Monroe Counties. The Florida Department of Children and Families contracts with CBS Lead Agencies across the state to provide child welfare services in their local communities for children who have been abused, neglected and/or abandoned.

Topic: Alicia Curtis, a placement specialist with Citrus Family Care Network, called in to discuss and shed light on the foster care crisis facing our community. We talked about some of the circumstances under which children end up in the "system", the trauma they've often experienced, and the need to find safe stable environments where they can feel settled and cared for. With over 1400 children currently looking for placement and in need of a safe, nurturing, home environment Alica stressed how imperative it is that we find them good Foster Parents. She highlighted some of the questions and concerns people frequently ask the team at Citrus Family Care Network. She then listed the requirements for becoming a Foster Parent. And she implored the community at large to find it in their hearts to open their homes if and when they can or to, at the least, help spread the word about the need for new Foster Families and safe, clean, comforting, homes for these children who have already been through too much.

September 5, 2021 6:00 a.m.

Community Convo's with KimmyB – Gloria from Tree of Life Parenting Center Duration: 0:45:00 minutes

Tree of Life Parenting Center is a 501(c3) NGO with a mission to ensure all parents have the tools they need by providing for their physical, emotional, and intellectual needs through practical resources, support services, and parenting education.

Topic: The executive director of Tree of Life Parenting Center, Gloria, called in to have a candid conversation about the important work that she and her team at Tree of Life have been doing. We discussed a multitude of topics including diaper need, lack of insurance in disenfranchised communities and communities of color, particularly in South Florida. We talked about the costs associated with bringing a child into the world, the lack of resources available to many expecting mothers in our community, and the immense financial strain baby basics like formula, diapers, and bassinets can place on a family already struggling with finances especially in this Covid created economic downturn. Gloria also pointed out that Florida (South Florida in particular) has one of the highest infant mortality rates in the nation due to lack of resources, finances, and proper sleeping arrangements for infants. We also discussed at length Tree of Life's 1st ever Free Community Baby Shower, of which Hits 97.3 was a presenting sponsor addressing how our listeners could sign up to take advantage of services or donate to the cause.

September 12, 2021 6:00 a.m.

Community Convo's with KimmyB – Gloria from Tree of Life Parenting Center Duration: 0:45:00 minutes

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DIVERSITY/RACE RELATIONS – (DIV)

July 11, 2021 6:00 a.m.

Community Convo's with KimmyB - Mental Health and Race with BBHC

Duration: 00:48:00 minutes

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August 1, 2021 6:00 a.m.

Community Convo's with KimmyB – Glory House Miami: A conversation about

Human Trafficking

Duration: 0:45:00 minutes

Glory House of Miami is a 501(c3) NGO that offers wrap around services to survivors of human trafficking such as medical care, spiritual guidance, mental health care, social services, legal support, reintegration, education, art, vocational training, career, and life skills training. They also strive to educate the community through trafficking awareness events, social media, and their "Hands That Heal" training curriculum in an effort to bring an end to the abuse and exploitation caused by Human Trafficking.

Topic: The executive director of Glory House of Miami, Betty Lara, called in to have a candid conversation about the ongoing Human Trafficking epidemic in our country and particularly here in South Florida. We discussed what constitutes/defines the different types of human trafficking, signs of human trafficking, and circumstances that can put an individual at a heightened risk for sex trafficking. Betty shared some very worrisome statistics regarding the average of age of sex trafficking victims, stories of individuals who have ended up in the care of Glory House of Miami and how they ended up victims of the sex trafficking industry, and ways in which our government is trying to combat this growing problem and how our community can be more aware and vigilant when it comes to identifying and combatting sex trafficking.

August 8, 2021 6:00 a.m.

Community Convo's with KimmyB – Glory House Miami: A conversation about

Human Trafficking

Duration: 0:45:00 minutes

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Government – (GOV)

July 4, 2021 6:00 a.m.

Community Convo's with KimmyB – Ben Weiss, Co-Founder and COO of CoinFlip Duration: 0:25:00 minutes

Ben Weiss is the Co-Founder and COO of CoinFlip, the largest network of Bitcoin ATMs in the US.

Topic: With Bitcoin and Crypto-Currency dominating the headlines in 2021 it was time to bring in an expert to explain to our listeners what crypto currency is, how blockchain works, and why Miami should be the next Tech HUB. Ben Weiss is an expert in the Tech Space, specifically when it comes to crypto currency which is why he was such an insightful and credible guest. We discussed the ways Miami, on the shoulders of City of Miami Mayor Francis Suarez, is positioning itself to be the next major tech-hub; including recruiting tech companies, innovative marketing, and encouraging the city to embrace crypto-currency by investing in it and possibly even offering City employees the opportunity to receive part of their pay in it as well. He broke down how "bitcoin" came to be, what "mining" is, and why crypto currency is the future. We also had an extensive conversation about our public & private education systems, the areas where we are falling short in terms of tech and innovation, and how there needs to be a major shift in order to best prepare future generations for an ever-evolving workforce.

July 25, 2021 6:20 a.m.

Community Convo's with KimmyB – Alicia Curtis, Citrus Family Care Network Duration: 0:30:00 minutes

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Topic: Alicia Curtis, a placement specialist with Citrus Family Care Network, called in to discuss and shed light on the foster care crisis facing our community. We talked about some of the circumstances under which children end up in the "system", the trauma they've often experienced, and the need to find safe stable environments where they can feel settled and cared for. With over 1400 children currently looking for placement and in need of a safe, nurturing, home environment Alica stressed how imperative it is that we find them good Foster Parents. She highlighted some of the questions and concerns people frequently ask the team at Citrus Family Care Network. She then listed the requirements for becoming a Foster Parent. And she implored the community at large to find it in their hearts to open their homes if and when they can or to, at the

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Glory House of Miami is a 501(c3) NGO that offers wrap around services to survivors of human trafficking such as medical care, spiritual guidance, mental health care, social services, legal support, reintegration, education, art, vocational training, career, and life skills training. They also strive to educate the community through trafficking awareness events, social media, and their "Hands That Heal" training curriculum in an effort to bring an end to the abuse and exploitation caused by Human Trafficking.

Topic: The executive director of Glory House of Miami, Betty Lara, called in to have a candid conversation about the ongoing Human Trafficking epidemic in our country and particularly here in South Florida. We discussed what constitutes/defines the different

types of human trafficking, signs of human trafficking, and circumstances that can put an individual at a heightened risk for sex trafficking. Betty shared some very worrisome statistics regarding the average of age of sex trafficking victims, stories of individuals who have ended up in the care of Glory House of Miami and how they ended up victims of the sex trafficking industry, and ways in which our government is trying to combat this growing problem and how are community can be more aware and vigilant when it comes to identifying and combatting sex trafficking.

August 29, 2021 6:20 a.m.

Community Convo's with KimmyB – Alicia Curtis, Citrus Family Care Network Duration: 0:30:00 minutes

Citrus Family Care Network is the Community Based Care (CBC) Lead Agency for child welfare services in Miami-Dade and Monroe Counties. The Florida Department of Children and Families contracts with CBS Lead Agencies across the state to provide child welfare services in their local communities for children who have been abused, neglected and/or abandoned.

Topic: Alicia Curtis, a placement specialist with Citrus Family Care Network, called in to discuss and shed light on the foster care crisis facing our community. We talked about some of the circumstances under which children end up in the "system", the trauma they've often experienced, and the need to find safe, stable environments where they can feel settled and cared for. With over 1400 children currently looking for placement and in need of a safe, nurturing, home environment Alica stressed how imperative it is that we find them good Foster Parents. She highlighted some of the questions and concerns people frequently ask the team at Citrus Family Care Network. She then listed the requirements for becoming a Foster Parent. And she implored the community at large to find it in their hearts to open their homes if and when they can or to, at the least, help spread the word about the need for new Foster Families and safe, clean, comforting, homes for these children who have already been through too much.

Community Outreach – (CEO)

August 15, 2021 6:00 a.m.

Community Convo's with KimmyB – Breast Cancer Awareness Conversation with Andrea Ivory

Duration: 00:45:00 minutes

The Women's Breast & Heart Initiative (WBHI) is a nonprofit outreach organization piloting whole communities toward lifesaving, preventive self-care. With boots-on-the-ground education and screening initiatives, WBHI vigorously encourages and supports social responsibility, community organization and the good health of all.

Topic: Andrea Ivory, Exec. Director of the Women's Breast and Heart Initiative wanted to discuss prevention, preparation, and best practices as they pertain to breast cancer and more important breast cancer survival. We talked about the importance of incorporating healthy habits, with a nutritional diet, and regular exercise as the best ways to ward off disease. We also discussed the importance of open dialogue and early conversations about family history and self-breast examinations, especially since breast cancer in younger women most often presents later, is more aggressive, and more deadly. We talked about the taboo and stigma attached to cancer in many minority communities and amongst POC making it even more important to normalize conversations about these things. And Andrea also touched on the multitude of resources available through not only WBHI, but also the community at large and made sure to remind our listeners that while breast cancer will impact 1 in 8 women and kills more than 400,000 people a year, Heart Disease is still the leading medically related killer of women on a yearly basis. We also discussed the upcoming WBHI Pink Walk and the launch of the new preventative disease specialty license plate that will benefit the WBHI and their community outreach efforts.

August 22, 2021 6:00 a.m.

Community Convo's with KimmyB – Breast Cancer Awareness Conversation with Andrea Ivory

Duration: 00:45:00 minutes

The Women's Breast & Heart Initiative (WBHI) is a nonprofit outreach organization piloting whole communities toward lifesaving, preventive self-care. With boots-on-the-ground education and screening initiatives, WBHI vigorously encourages and supports social responsibility, community organization and the good health of all.

Topic: Andrea Ivory, Exec. Director of the Women's Breast and Heart Initiative wanted to discuss prevention, preparation, and best practices as they pertain to breast cancer and more important breast cancer survival. We talked about the importance of

incorporating healthy habits, with a nutritional diet, and regular exercise as the best ways to ward off disease. We also discussed the importance of open dialogue and early conversations about family history and self-breast examinations, especially since breast cancer in younger women most often presents later, is more aggressive, and more deadly. We talked about the taboo and stigma attached to cancer in many minority communities and amongst POC making it even more important to normalize conversations about these things. And Andrea also touched on the multitude of resources available through not only WBHI, but also the community at large and made sure to remind our listeners that while breast cancer will impact 1 in 8 women and kills more than 400,000 people a year, Heart Disease is still the leading medically related killer of women on a yearly basis. We also discussed the upcoming WBHI Pink Walk and the launch of the new preventative disease specialty license plate that will benefit the WBHI and their community outreach efforts.

September 5, 2021 6:00 a.m.

Community Convo's with KimmyB – Gloria from Tree of Life Parenting Center Duration: 0:45:00 minutes

Tree of Life Parenting Center is a 501(c3) NGO with a mission to ensure all parents have the tools they need by providing for their physical, emotional, and intellectual needs through practical resources, support services, and parenting education.

Topic: The executive director of Tree of Life Parenting Center, Gloria, called in to have a candid conversation about the important work that she and her team at Tree of Life have been doing. We discussed a multitude of topics including diaper need, lack of insurance in disenfranchised communities and communities of color, particularly in South Florida. We talked about the costs associated with bringing a child into the world, the lack of resources available to many expecting mothers in our community, and the immense financial strain baby basics like formula, diapers, and bassinets can place on a family already struggling with finances especially in this Covid created economic downturn. Gloria also pointed out that Florida (South Florida in particular) has one of the highest infant mortality rates in the nation due to lack of resources, finances, and proper sleeping arrangements for infants. We also discussed at length Tree of Life's 1st ever Free Community Baby Shower, of which Hits 97.3 was a presenting sponsor addressing how our listeners could sign up to take advantage of services or donate to the cause.

September 12, 2021 6:00 a.m.

Community Convo's with KimmyB – Gloria from Tree of Life Parenting Center Duration: 0:45:00 minutes

Tree of Life Parenting Center is a 501(c3) NGO with a mission to ensure all parents have the tools they need by providing for their physical, emotional, and intellectual needs through practical resources, support services, and parenting education.

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September 19, 2021 6:00 a.m.

Community Convo's with KimmyB – Nicole Torres/Learn to Express Duration: 00:25:00 minutes

Learn to Express is a community service based non-profit organization dedicated to encouraging ways of expression and encouragement of creativity and innovation through education. Learn to Express provides children with free access to tutoring, as well as other education and arts-based programming via their YouTube channel, blogs/vlogs, academic webinars, and donation drives. Learn to Express is committed to promoting an innovative future with more openness and creativity for generations to come.

Topic: The founder of Learn to Express, 17-year-old High School Senior Nicole Torres, reached out to discuss the creation of her incredible non-profit, the work her and her team of high school and college tutors, advisors, and mentors are doing and the positive impact of the services they are providing to children throughout South Florida and around the country. We talked about how the pandemic motivated Nicole to reach out to her peers and convince them to help ease some of the stress and tension created by social isolation by using their academic and arts-based gifts to give back thru free tutoring and mentorship. Nicole recognized that she and her team could fill a void left by virtual learning by stepping in to provide services most students only have access to when they are physically in school and they decided to provide these services for FREE. They've been so effective; Nicole and her team have received numerous awards and accolades and continue to get national recognition. Learn to Express has

also helped some of its tutors/mentors earn admission into some of this nations' most esteemed institutions of higher learning including Harvard, Yale, and Cornell. The last thing we discussed was how our listeners could sign their children & students up for services, how young people could get involved as mentors and tutors, and most important how the community could help Nicole and the Learn to Express team touch even more lives by participating in the current donation drive for art supplies, tablets, and other essential items.

September 26, 2021 6:00 a.m.

Community Convo's with KimmyB – Nicole Torres/Learn to Express Duration: 00:25:00 minutes

Learn to Express is a community service based non-profit organization dedicated to encouraging ways of expression and encouragement of creativity and innovation through education. Learn to Express provides children with free access to tutoring, as well as other education and arts-based programming via their YouTube channel, blogs/vlogs, academic webinars, and donation drives. Learn to Express is committed to promoting an innovative future with more openness and creativity for generations to come.

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PUBLIC SERVICE ANNOUNCEMENTS:

Cox Media Group SOS CUBA	07/13-08/01
Cox Media Group City of Miami 125th Birthday	07/19-08/01
Cox Media Group CSC of Broward County	08/01-08/22
Cox Media Group Tree of Life Community Baby Shower	09/01-09/18
Cox Media Group The Children's Trust Family Expo	09/10-09/25
Cox Media Group The Pink Walk for WBHI	09/15-09/26