

WFLC Community Issues and Programming



WFLC Community Issues and Programming
October 1, 2017 – December 31, 2017

Jill Strada, Director of Branding and Programming
WFLC-FM / Cox Radio Miami
January 1, 2018

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WFLC Community Issues and Programming

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WFLC Community Issues and Programming October 1, 2017 - December 31, 2017

WFLC serves the Miami / Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period October 1, 2017 – December 31, 2017

- 1. Health/Human Services (16)**
- 2. Education (4)**
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Description of Regular Public Affairs Program

The regular public affairs programming schedule includes the weekly, Sunday broadcast of:

6:00 am **Community Convo's with KimmyB.**
Produced by WFLC / Cox Radio Miami
45Minutes

Community Convo's with KimmyB is a public affairs show which showcases discussions with the people, charities, and community organizations that work tirelessly to educate and benefit the people of South Florida. The show educates listeners on programs and services that are available to them, as well as highlighting those individuals and organizations that are reaching out and affecting change, and how our listeners can get involved in order to help make a difference in their community.

WFLC serves the Miami / Ft. Lauderdale market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period October 1, 2017 – December 31, 2017.

Health/Human Services(16)

October 1, 2017 6:00 a.m.

Community Convo's with KimmyB – Easter Seals

Duration: 0:25:00 minutes

Easter Seals is a non-profit (501c3) organization with a mission to spread help, hope & answers in order to change the way the world defines and views disabilities by making profound, positive differences in people's lives every day. Easter Seals has been helping individuals with disabilities and special needs, and their families, live better lives for more than 80 years by offering a variety of services to help people with disabilities address life's challenges and achieve personal goals.

Topic: Nanette Molina from Easter Seals South Florida came in and spoke about the organization's 75th Anniversary. We discussed the programs and services provided to the community by Easter Seals, who can benefit from Easter Seals, and how to get involved with the organization. We also discussed a few upcoming fundraisers that the organization has planned through the end of 2017.

October 1, 2017 6:30 a.m.

Community Convo's with KimmyB – Florida Department of Health Tobacco Free Florida/Group Quit Program

Duration: 00:20:00 minutes

Tobacco Free Florida (TFF) launched in 2007. TFF is administered through the Florida Department of Health's Bureau of Tobacco Free Florida (BTFF), and funded by money derived from the state's tobacco settlement agreement with the major tobacco companies in 1997. TFF reaches millions of Floridians through hard-hitting media campaigns, public relations, social media, evidence-based tobacco cessation services, grassroots initiatives, county-level grants that advance tobacco-free policies, a youth-led movement called Students Working Against Tobacco (SWAT), school-based interventions, and surveillance and evaluation to ensure effectiveness.

TOPIC: A counselor who with Tobacco Free Florida (TFF) Group Quit program in partnership with Nova Southeastern University came in to give some backstory on TFF, what types of services they supply, who is eligible to participate, and how people can take advantage of all TFF's FREE programs designed to help individuals quit tobacco. Her area of specialty is the Group Quit program, so we talked at length about the benefits of Group Quit, the difficulties and challenges many smokers face when trying to quit, and who to contact and where to go to sign up for Group Quit. We also discussed

the ramifications of second hand smoke, and something we're seeing more of, which is third hand smoke, which primarily affects very young children and pets.

October 8, 2017 6:00 a.m.

Community Convo's with KimmyB – The Vernon Carey Foundation

Duration: 00:15:00 minutes

The Vernon Carey Foundation creates programs and provides support to encourage the improvement of our youth. These programs are designed to enhance educational and recreational development and economic opportunities within the community.

TOPIC: Founder, Vernon Carey, came in to discuss his organization and the importance of mentorship, especially for at risk youth. He also talked about growing up in Miami and his journey to the NFL and the important role mentors played in his life and how that continues to motivate and inspire him to continuing giving back to the community that helped him achieve his dreams. We also discussed the different programs and opportunities the Vernon Carey Foundation offers, plus the organization's annual fundraisers, which include a Father and Daughter dance, a Father and Son Billiards Tournament, and an annual Golf tournament.

October 8, 2017 6:20 a.m.

Community Convo's with KimmyB – Women in Distress

Duration: 00:30:00 minutes

Women In Distress is the only nationally accredited, state-certified, full service domestic violence center serving Broward County, Florida. Their mission is to stop domestic violence abuse for everyone through intervention, education and advocacy. Women In Distress currently operates a 132 bed shelter, an outreach center (Jim & Jan Moran Family Center), and a [thrift store](#). Women In Distress' programs and services are divided into Residential and Outreach Services.

TOPIC: As October is Domestic Violence Awareness Month, the President and CEO of Women In Distress, Mary Riedel, came in to discuss the importance of Awareness as well as outreach and prevention of Domestic Violence. We also talked about the services provided by Women in Distress and how the local community can get involved with not only the organization, but more important the education of themselves and others as to the signs of Domestic Violence and how to identify them, especially in our young people.

October 15, 2017 6:00 a.m.

Community Convo's with KimmyB – The Vernon Carey Foundation

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October 29, 2017 6:25 a.m.

Community Convo's with KimmyB – GUITARS OVER GUNS Choose Your Sound

Duration: 00:25:00 minutes

Guitars Over Guns is a 501c3 non-profit organization that delivers high impact arts-based mentoring programs to empower at-risk youth. By working collaboratively with schools and communities, we encourage young people to become independently productive members of society through individual expression, social interaction, and personal accountability. Additionally, Guitars Over Guns offers an extensive curriculum that music, mentoring, dance, visual arts, and an annual summer camp.

TOPIC: Founder of Guitars Over Guns, Dr. Chad Bernstein came in to discuss the creation of the organization, the various programs and curriculums offered, the extensive group of mentors he's enlisted to help him keep "GOGO" going, and the immense impact this organization has on the kids that decide to get involved. We discussed the importance of mentorship, arts & music education, and the costs associated with funding "GoGo" as well as their upcoming annual Choose Your Sound Benefit Gala.

November 5, 2017 6:25 a.m.

Community Convo's with KimmyB – GUITARS OVER GUNS Choose Your Sound

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November 12, 2017 6:00 a.m.

Community Convo's with KimmyB – Florida Department of Health Tobacco Free Florida/Group Quit Program

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Tobacco Free Florida (TFF) launched in 2007. TFF is administered through the Florida Department of Health's Bureau of Tobacco Free Florida (BTFF), and funded by money derived from the state's tobacco settlement agreement with the major tobacco companies in 1997. TFF reaches millions of Floridians through hard-hitting media campaigns, public relations, social media, evidence-based tobacco cessation services, grassroots initiatives, county-level grants that advance tobacco-free policies, a youth-led movement called Students Working Against Tobacco (SWAT), school-based interventions, and surveillance and evaluation to ensure effectiveness.

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November 19, 2017 6:00 a.m.

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November 26, 2017 6:00 a.m.

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December 3, 2017 6:00 a.m.

Community Convo's with KimmyB – Lotus House

Duration: 00:20:00 minutes

Lotus House is a non-profit 501(c3) whose MISSION is to improve the lives of homeless women, youth and children by providing sanctuary, support, education, tools and resources that empower them to improve the quality of their lives on every level, achieve greater self-sufficiency, and build safe, secure lives. They also advocate on behalf of homeless women, youth and children to raise awareness of their special needs; inspire innovative, holistic solutions that truly break the cycle of childhood abuse, domestic violence and homelessness; and advance research and enlightened social policies for greater understanding, social inclusion and resources for homeless women and children.

Topic: The Director of Programming from Lotus House came in to discuss the organization and all the great work going on at Lotus House. We discussed the history of the organization, who they help, and why there is a need for increased awareness

and support of shelters dedicated to serving women in our community. We also talked about the upcoming opening of their new facility *Lotus Village* and how we can get involved and help.

December 10, 2017 6:00 a.m.

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Education(4)

December 17, 2017 6:00 a.m.

Community Convo's with KimmyB – S.E.E.K.

Duration: 00:20:00 minutes

SEEK, otherwise known as Seeking Education Empowers Knowledge, is a non-profit 501c3 organization, whose goal is to improve the value of life for children of diverse backgrounds by providing public services that promote self-advocacy skills, strategic thinking skills, and community involvement to become lifelong problem solvers. The mission of S.E.E.K is to empower teenagers, parents, teachers, and the community to help protect lives and discover educational diverse programs that promote lifelong problem solvers beyond the classroom.

Topic: Anike Sakariyawo, the President and Founder of SEEK, came in to talk about her organization and the importance of education and mentorship in our community. We discussed the strategy behind SEEKs approach to S.T.E.M. and S.T.E.A.M. education along with the organizations focus on teaching its participants to give back to their community and those in need.

December 17, 2017 6:25 a.m.

Community Convo's with KimmyB – Memorial Healthcare Residency Programs

Duration: 00:25:00 minutes

Since its inception in 1953, Memorial Healthcare System has been a leader in providing high-quality healthcare services to South Florida residents. Their mission is to Heal the body, mind and spirit of those we touch, while continuing to be a premier clinically integrated delivery system providing access to exceptional patient-and family-centered care, medical education, research and innovation for the benefit of the community we serve. Their medical education opportunities span the continuum of physician lifelong learning – from undergraduate medical education to continuing medical education. Our focus on patient- and family-centered care provides the opportunity to learn clinical skills and compassionate care. Through our various Graduate Medical Education (GME) Programs, Memorial will provide opportunities for medical school graduates to train at one of the largest and most dynamic public healthcare systems in the United States. Residents training at Memorial will help transform the way we deliver patient care today and for generations to come.

TOPIC: This segment focused on the need for increased medical residencies here in the state of Florida. The team from MHS came in to talk about education and the

growing need for more teaching hospitals and residency spots if we are going to be able to continue to provide quality care for our ever-growing population. The team explained that due to limited number of residencies available in our state, many of our best and brightest medical students are forced to accept residencies in other states, where they oftentimes lay down roots and set up practices leaving us with an ever-diminishing number of doctors left to do an overwhelming job. The good news is...MHS as well as other hospitals here in SFLA are fighting hard to increase the number of residencies available to medical students and they are making positive headway.

December 24, 2017 6:00 a.m.

Community Convo's with KimmyB – S.E.E.K.

Duration: 00:20:00 minutes

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Culture (0)

CIVIC(3)

November 5, 2017 6:00 a.m.

Community Convo's with KimmyB – Honor Flight South Florida

Duration: 00:20:00 minutes

Honor Flight South Florida, Inc is a Federal Non-Profit 501c3 organization dedicated to helping every single veteran in America, willing and able of getting on a plane and a bus, visit their memorial.

Topic: Two of the Founders of Honor Flight South Florida, Jim Naskrent and Stan Bostick, came in to talk about the organization, its mission, and how important it is that we as a community get involved and help not only support our local veterans, but also celebrate them. We also discussed the upcoming Honor Flights scheduled for 2018 as well as the virtual honor flight which is held every year around Veterans Day.

November 12, 2017 6:30 a.m.

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November 19, 2017 6:30 a.m.

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ENVIRONMENT(0)

OTHER(5)

October 22, 2017 6:20 a.m.

Community Convo's with KimmyB – Post Hurricane Irma Special w/ Bulldog Adjusters

Duration: 0:30:00 minute

TOPIC: In the aftermath of Hurricane Irma we put together a show segment which focused on helping home-owners and renters dealing with damage done to their homes and property. As it can be a tricky and time sensitive process we had reputable adjusters come in and discuss some of the major do's and don'ts regarding their insurance claims, working with insurance adjusters and contractors, as well as common scams people try to run following natural disasters.

October 29, 2017 6:00 a.m.

Community Convo's with KimmyB – Don't Take My Life Let Me Live Presents School Daze Matter Talent Competition

Duration: 00:15:00 minutes

The purpose and passion of this movement is to be a catalyst for Pastors, Community Activists, Law Enforcement, Elected Officials, Business Owners, etc. to unite as a reverberating, resounding organization with an unyielding, uncompromising commitment to take action against this epidemic of gun violence and other corruptions of hate and injustice.

Topic: The Don't Take My Life Let Me Live Foundation created a Talent Showcase as a means of bringing together young people from different schools within the same community in the hopes of creating a sense of unity and belonging. The hope is that the more these students interact with others from outside their particular "groups" or "circles" the less likely they will be to engage in violent or negative behavior towards one another. It also an opportunity to empower them to step outside their comfort zones, as well as tap into their inner gifts and talents and to be recognized for these gifts in a positive and uplifting manner. The community was encouraged to come out and

support these young people regardless of whether or not you knew anyone one participating.

November 26, 2017 6:20 a.m.

Community Convo's with KimmyB – Post Hurricane Irma Special w/ Bulldog Adjusters

Duration: 0:30:00 minute

TOPIC: In the aftermath of Hurricane Irma we put together a show segment which focused on helping home-owners and renters dealing with damage done to their homes and property. As it can be a tricky and time sensitive process we had reputable adjusters come in and discuss some of the major do's and don'ts regarding their insurance claims, working with insurance adjusters and contractors, as well as common scams people try to run following natural disasters.

December 3, 2017 6:25 a.m.

Community Convo's with KimmyB – Wynwood BID/Art Basel

Duration: 00:25:00 minutes

Since 2013, the Wynwood Business Improvement District, a municipal board of the City of Miami representing more than 400 property owners that comprise the 50-city-block Arts District, aims to build upon Wynwood's role as a globally recognized center for arts, innovation and culture. It works to enhance security and sanitation services in the neighborhood, advocate for the betterment of the area, raise awareness of advancements being made, and plan for the future of Wynwood.

Topic: Albert Garcia, the Vice Chairman of the Wynwood Business Improvement District, came in to discuss all things Wynwood. We talked about the uniqueness of the Wynwood community, the camaraderie of the businesses and artists who make the area so special, and of course all the great events coming up. We also talked about the expanded role Wynwood now plays in Miami Art Week and Art Basel.

December 10, 2017 6:25 a.m.

Community Convo's with KimmyB – Wynwood BID/Art Basel

Duration: 00:25:00 minutes

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PUBLIC SERVICE ANNOUNCEMENTS:

Cox Media Group

Tunnel to Towers 5k 11/28-12/01

Cox Media Group

2017 NAB Congress Campaign 08/30-12/31

Cox Media Group

EEO Quarterly Statement 2017 09/25-10/29

Cox Media Group

Coastal Cleanup 09/30-10/06

Cox Media Group

Sickle Cell Awareness Blood Drive 09/30-10/04

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Wicked Manors 10/23-10/31

Cox Media Group

Miami-Dade Heart walk 11/13-11/17

Cox Media Group

Nosh Fest 2017 11/13-11/17

Cox Media Group

Homeland For The Holidays 12/12-12/15