#### JULY 2015 PROGRAM DESCRIPTIONS

### **WEDNESDAY JULY 1ST**

7:00-8am

Fitchburg Police Officers Leroy Jackson and Dean Romano sat in with Jack and Travis to talk about school resource officers. They talked about how the department works along with the school and the importance of creating positive police interactions and forming mutual respect between officers and students. They both shared their experiences. They also talked about the upcoming Junior Police Academy and where people can go to sign their children up.

### **THURSDAY JULY 2ND**

7:00-8:00am

Mary Lotze and Kathy Goguen from the Fitchburg Republican City Committee sat in for the first hour of the program. They talked about Unitil's recent request to increase rates in the area. They also talked about Governor Baker's administration and the improvements needed to fix the problems with the MBTA. They also talked about the current presidential candidates on the Republican side and talked about the latest episode of their access television show

### WEDNESDAY JULY 15TH

7:00-8:00am

Leominster Mayor Dean Mazzarella sat in for the first hour of the program. He talked about current events in the city. He also talked about how we need to shift commuters and industry from Boston out towards Central MA, Leominster, and the surrounding cities to improve the economy. He also touched on the upcoming Summer Stroll.

# **MONDAY JULY 20TH**

7:35-7:50am

Phil Lupsiewicz a volunteer with the Lowell Folk Festival sat in with Travis during The Daily Pulse morning show. Phil talked about some of the different performers at the festival this weekend as well as the different foods and vendors that will be in attendence. Phil talked about the variety and diversity at the festival and talked about their sponsors as well. Phil also talked about how the festival has continued to grow and change throughout the years. He told listeners about the hour, parking locations and where they can find more information.

### **TUESDAY JULY 21ST**

7:35-8am

Natalie Higgins, Executive Director of PHENOM, sat in the studio with Travis. Higgins talked about a new report out by MassBudget that discusses what it would cost to provide free higher education to Massachusetts students. Higgins talked about the rising cost of education, the burden of student debt. She also spoke about traditional and non-traditional students.

#### WEDNESDAY JULY 22ND

#### 8:40-8:50am

Joe Sullivan, Editor with The Boston Globe, called in to speak with Jack and Travis about the inaugural edition of The Globies, a new award ceremony put on by The Boston Globe and sponsored by Mercedes Benz. Sullivan talked about Boston sports, college athletics in the state. He touched on how the idea for the awards came to fruition. He also spoke about the nomination process, some of the categories and where people can go to vote.

### **THURSDAY JULY 23RD**

### 7:20-7:30am

Ben Hellenstein from Environment Massachusetts to speak with Justin and Tavis about the gathering they had outside of city hall yesterday. He spoke about the need to lift the solar caps on area solar projects as well as the need for continued growth in alternative energy sources like solar. He went on to talk about people needing to get in touch with their representatives about these projects and the need for energy companies to reinvent and begin embracing solar.

### 7:40-7:50am

Sam Squalia came in to speak about the proposed Fitchburg Dog Park. She talked about the proposed location, how long the idea about the dog park has been around, and where they stand as far as making the park a reality. She also talked about plans to make the park safe for different size dogs as well as the community and spoke about public opinion and concern relating to the dog park. Sam also told people where they can go to find out about donating funds and finding out more information.

### 7:50-8am

George from the Fitchburg Sportsmens Club came in the studio to chat about upcoming events. He talked about the recent trap shoot event they and as well as their upcoming open house and tin can shoot events.

#### FRIDAY JULY 24TH

## 7:40-7:50am

Mike Cooley stopped in to chat with Bill Thomas and Travis Condon about his flag waving event happening in downtown Leominster tonight. Mike let listeners know how to participate and where they'd be located for anyone interested in coming by the event. Mike spoke about the event as a chance to remember Thomas Sullivan who was killed in Chattanooga as well as to honor other veterans and the country.

#### 8:10-8:20am

Congresswoman Niki Tsongas called the studio to talk about the awarding of grant money to the area to help with job placement and training as well as job training for individuals with disabilities. Congresswoman Tsongas spoke about the need to educate our workforce and prepare them for manufacturing jobs coming to the area. She also talked about her weekend event at Hollis Hills Farm where people can meet with her one on one and discuss their concerns relating to the area she represents. She talked about the importance of these meetings in letting constituents' voices be heard as well as how they

have improved her service to the community and put her in touch with problems she may not have otherwise been aware of. She told listeners the event was free and open to the public and where to go.

#### 8:40-8:50am

David Martinez, a volunteer with the Lowell Folk Festival, called the studio to talk about the festival happening this weekend. Martinez touched on the different kinds of music being heard on the various stages, as well as the food and other happenings at the Lowell Folk Festival. Martinez also talked about how the music and food reflect the diverse populations and cultures we have in the area. He let listeners know the specific details of the event.

#### WEDNESDAY JULY 29TH

### 7:00-8:00am

Fitchburg Mayor Lisa Wong was in for the first hour of the show. She talked about current events in Fitchburg. She spoke about some upcoming summer events. Mayor Wong also spoke about her experiences as mayor, and what she hopes to still accomplish in her remaining months in the position.

### 8:10-8:20am

Community Health Connections brought in one of their pediatricians from their Leominster office to talk about the importance of keeping children healthy. They talked about common summer injuries and ailments. They also talked about the importance of making sure children have the shots and medical information that they need to go back to school in the Fall.

### **AUGUST 2015 PROGRAM DESCRIPTIONS**

### **WEDNESDAY AUGUST 5TH**

7:00-8:00am

Fitchburg Deputy Chief Paul Bozicas was in studio to discuss the re-birth of the popular Citizen's Police Academy. Deputy Bozicas spoke about the experiences in previous classes. He also let listeners know how to apply to be part of the program. Bozicas also talked about the 4 plus 1 program with Fitchburg State University and how this will better prepare new officers joining their ranks through the program.

#### THURSDAY AUGUST 6TH

7:00-8:00am

Mary Lotze and Kathy Goguen from the Fitchburg Republican City Committee were in studio to discuss what they think will be the most important issues facing candidates in the upcoming Fitchburg mayoral election. They also spoke about the upcoming Republican Presidential Debate and their predictions on who will perform the best. They wrapped things up by talking about their upcoming episode of their show on access television.

### FRIDAY AUGUST 7TH

7:40-7:50am

Cathy Goldsmith, longtime art director for Dr. Seuss, called in to the show to talk about the new Dr. Seuss book that has just been released. Goldsmith spoke about the story, how his family discovered the nearly complete manuscript and how excited she was to work on one last Dr. Seuss book. She also shed some light on her time working with Dr. Seuss.

## **WEDNESDAY AUGUST 12TH**

7:40-8:00am

Irene Hernandez came by the studio to talk about the Fitchburg Cultural Council. She spoke about the importance of having cultural and diverse events for the population of Fitchburg. She spoke about the need for residents to be involved in their community and the importanc of volunteering. She talked about the diverse population of Fitchburg and how the city tries to have cultural events and things to celebrate the many different populations within the city.

## **THURSDAY AUGUST 13TH**

7:40-8:00am

Arlene Betteredge from Community Health Connections in Fitchburg sat in the studio to talk about the importance of healthcare clinics in the country, and how they ensure everyone can get medical care that needs it. Arlene gave insight into the establishment of Communty Health Connections and talked about the services they offer throughout the area at their several facilities.

8:10-8:30am

Miguel Fleitas, candidate for Mayor in the City of Fitchburg, stopped into the studio to talked about his candidacy. Fleitas let listeners know about his background and why he

wants to be mayor. He spoke about his military service and passion about the City. We talked about his ideas on energy rates in the City. We also talked about the need to strengthen the economy and improve Fitchburg's image.

#### **TUESDAY AUGUST 18TH**

7:40-8:00am

State Representative Stephen DiNatale stopped in to talk about his candidacy for Mayor of Fichburg. DiNatale spoke about his desire to more directly bring change to the City. He also talked about his desire to get Unitil out of Fitchburg and bring the city a more reasonable solution. DiNatale spoke about his ties to the area, his political experience, and plans to better the economy and make the city safer. He spoke of the need to make the city more attractive to prospective residents and business owners.

### **WEDNESDAY AUGUST 19TH**

7:00-8:00am

Leominster Mayor, Dean Mazzarella, was in the studio for the entire show. He talked about plans to switch over to LED lighting in the city. He also talked more about current affairs in the city. He wrapped up by talking about the city's centennial celebrations and some other upcoming events within the city.

### **MONDAY AUGUST 24TH**

7:40-8:00am

Attorney Andrew Couture stopped in the studio to talk about his campaign for Mayor in the City of Fitchburg. He spoke about how his experience as an attorney and his knowledge of the law can help him lead the city and take it in the right direction. Like the previous candidates, he also spoke about a need to find an alternative to Unitil and the need to bring lower cost energy to residents and businesses. He also talked about the need to move taxes to make the city more appealing for businesses. He also talked about the need to clean up the city's image with marketing campaigns and better policing.

#### **WEDNESDAY AUGUST 25TH**

7:00-8:00am

Gardner Mayor Mark Hawke sat in the studio for the first hour of the program. He talked about new businesses coming to the area and improvements they are making in the city. He also spoke about the upcoming school year and touched on some community events coming up in the city. We also talked about the Rockwell Foundation,

#### SEPTEMBER 2015 PROGRAM DESCRIPTIONS

### WEDNESDAY SEPTEMBER 2ND

Fitchburg Police Chief Ernie Martineau sat in for the first hour of the program along with the department's traffic specialist, Officer McNamara. The two spoke about the reading trolley, the jr police academy and their outreach efforts over the summer. They also talked about school safety for parents, children who will be going to school and drivers on their morning commutes. We also spoke about the walk to school events that the department will be holding throughout the Fall.

#### THURSDAY SEPTEMBER 3RD

7:00-8:00am

Mary Lotze and Kathy Goguen from the Fitchburg Republican City Committee sat in for the first hour of the program. They spoke about the tax rate in Fitchburg and the need to shift towards a single tax rate to attract new business. They also spoke about the current Republican Presidential candidates and how surprising it is that the ones with no political experience are so far, holding their own against the rest. They also spoke about their upcoming episode of their access television show.

### WEDNESDAY SEPTEMBER 9TH

6:00-7:00am

Fitchburg Mayor Lisa Wong was in the studio for the first hour of the program. She talked about current affairs in the city. She also spoke about the ongoing construction happening all throughout the city. Wong also spoke about some of the issues that will be facing the next mayor.

#### WEDNESDAY SEPTEMBER 16TH

6:00-7:00am

Leominster Mayor Dean Mazzarella was in the studio for the first hour of the program. We talked about current affairs within the city. We touched on the upcoming Johnny Appleseed Festival and Parade. The Mayor also spoke about the MBTA and his role on the board overseeing transportation for the State. He talked about the amount of money being spent and the need for improvement here in Central MA.

#### 7:20-7:30am

Rick Healey from Foster Healey came in to talk about the closure of the Fay Club. He talked about the history of both the club and the building. The building is for sale and he talked about some of the features and possible uses for the building.

### 7:40-7:50am

Phil Stathas from the Holy Trinity Greek Orthodox Church in Fitchburg came in to talk about their 2015 Greek Festival happening over the weekend. Phil spoke about the food, booths and entertainment. He also spoke about the history of the church and it's importance to the community. He also talked about the addition of activities on Friday night this year.

### WEDNESDAY SEPTEMBER 23RD

7:00-8:00am

Gardner Mayor Mark Hawke was in studio for the second hour of the show. We talked about the start of the school season. We also talked about current events in the city. Hawke spoke about the upcoming city wide yard sale and how events like that can really bring the community together and draw new people to the area. We also talked about Oktoberfest and the chair luge happening in the city on the weekend.

### THURSDAY SEPTEMBER 24TH

7:10-7:20am

Management from GazBar in Leominster stopped in to talk about their upcoming 5K. We talked about how the 5K will benefit cancer patients being treated at Health Alliance Hospital in Leominster. We also talked about how the race was conceived and how they chose to support the cause.

### FRIDAY SEPTEMBER 25TH

*6:20-6:30*am

Leominster Mayor Dean Mazzarella called up to talk about the upcoming Johnny Appleseed Festival and 100<sup>th</sup> anniversary parade. He put out a call for WWII veterans to participate in the parade. He also talked about the new banner honoring past and current servicemen and women from Leominster that are hanging from city light poles.

7:40-7:50am

Fitchburg Mayor Lisa Wong called into the studio to discuss the blacksmith Festival happening in Fitchburg. She also spoke about the Riverfront Park, and the importance of community events and her appreciation for the volunteers and community members that put the events together.