

Political Disclosure Statement
Coast Broadcasting Company, Inc.
KCST & KCFM Radio
Florence, Oregon 97439

During their election campaigns, all legally qualified federal candidates are entitled to purchase time on KCST & KCFM. Coast Broadcasting Company, Inc. will consider all requests for such time and will make reasonable accommodations to meet such request. Although each such candidate has the right to “reasonable access” to the facilities of KCST & KCFM for the airing of political advertisements, Coast Broadcasting Company, Inc. retains the right to limit the amount of time sold to a candidate and has ultimate discretions in respect to the placement of political advertisements.

During their election campaigns, KCST & KCFM will make available time for purchase to candidates of statewide and local races. Coast Broadcasting Company, Inc. will consider all requests for such time and will make reasonable accommodations to meet such request. Coast Broadcasting Company, Inc. retains the right to limit the amount of times sold to a candidate and has ultimate discretion in respect to the placement of political advertisements.

During the 45 days preceding a primary election and the 60 days before a general election, Coast Broadcasting Company Inc. charges candidates in the election the “lowest unit charge” (LUC) for an advertisement, if the advertisement constitutes a “use” of KCST & KCFM. The advertisement is considered to be a “use” if it includes the candidate’s voice and is controlled, sponsored, or approved by the candidate or the candidate’s campaign committee. During any period other than the 45 day and 60 day periods the charges for political advertisements constituting a “use” are set so as to be no higher than those charged other advertisers for comparable use of the station’s facilities. Any political advertisement that is not a use, including any advertisement purchased by an independent Political Action Committee (PAC) or any advertisement dealing with non-candidate ballot issues will be sold at prevailing commercial rates. If a political advertisement constitutes a use, Coast Broadcasting Company, Inc. will provide opposing candidates with “equal opportunities” as established by federal law to use Coast Broadcasting Company, Inc.’s facilities.

The terms and conditions applicable to political advertising on KCST & KCFM are as follows:

Sponsorship Identifications: A complete sponsor identification must be included in each advertisement as required by the FCC Rules and Regulations. Coast Broadcasting Company, Inc. reserves the right to insert such identification into any advertisement that fails to include the requisite sponsorship identification, even if the insertion of sponsorship causes a portion of the advertisement to be deleted.

Credit: Cash payment, at least one day in advance, is required unless the order is being placed through an agent or entity with a proven credit history with the station. This agent or entity must accept full responsibility for all air time and production charges. If a credit check is necessary, three working days will be required for Coast Broadcasting,

Inc. to determine credit worthiness.

Political Agreement: A signed Agreement Form for Political Broadcast must accompany any time order. This form must list the chief executive officers of the political entity purchasing the time.

Proof of Candidacy: Coast Broadcasting Company, Inc., at its options, may require the candidate to produce proof that he/she is a legally qualified candidate.

Notice and Weekend Access: Orders must be placed at least 24 hours in advance of start. Copy changes or cancellations require 24 hours notice. Political advertisers will have telephone access to the station on weekends by calling 541-997-9136 or the General Manager at home at 541-997-6212.

Production Facilities: The station's production facilities will be available to produce commercials for political advertisers on the same terms as provided to commercial advertisers.

Schedules: Coast Broadcasting Company, Inc. will make available to political candidates any and all dayparts and rotational packages, and any special packages that are available to commercial advertisers. It will also make reasonable efforts to accommodate request for packages designed by candidates. Although the rates charged are based upon either :60 or :30 second spots, Coast Broadcasting Company, Inc. will try to accommodate request for advertisements of non- standard lengths.

Rates: Lowest Unit Charge (LUC)

Monday – Sunday	:60	:30
5am - 11pm		
KCFM	\$10	\$ 7
KCST	\$11	\$ 8
Combination	\$16	\$13

- Note: 1) On both rotational packages there is no guarantee of equal rotation throughout the dayparts.
2) Coast Broadcasting Company, Inc. does not offer pre-emptible spots.
3) The above rates are net to the station.
4) All rotations and packages offered to commercial advertisers are available to political advertisers.

Make Good Policy: In the event of a missed spot, Coast Broadcasting Company, Inc. will make good during the same daypart of the next day. If time prohibits making the spot good (e.g., missed on last day before election) Coast Broadcasting Company, Inc. will refund the cost of the missed spot to the purchasing entity within five working days.

Rebates: If a new lowest unit charge (LUC) is established after a political advertiser's purchase has been made or run, Coast Broadcasting Company, Inc. will rebate the overcharge to the political advertiser within 30 working days, or credit the overcharge to the candidates' future purchases, as the candidate directs.

Local Public Inspection File: The rules and regulations of the Federal Communications Commission require that each station must maintain and permit public inspection of a complete record of all requests for political time, together with an appropriate notation showing whether such request for political time was granted, and the amount charged. This information must be retained in the station's local public inspection file for two years. The local public inspection file for KCST & KCFM is maintained at 4480 Highway 101 N. Radio Center Building, Florence, Oregon. Any member of the public, including opposing candidates, is entitled to inspect the materials placed within these files.

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