

807876 King/D/ City Council/Toddle Stuart Media Part: KMEZ-FM (View) (Processed: 1) (CIA-first unbypassed 11/4/21)

Order / Est #: 807876 Total Spots: 18 Order Dates: 11/04/21 - 11/14/21
 Advertiser: King/D/ City Council Total Ratings: 0.00 Status Dates:
 Product Desc.: ELECTION 2021 Total Amount: \$1,080.00 Spot Dates: 11/01/21 - 11/12/21

Header | Lines | Spots | Makes Good Bundles | Summary | Market Share | History

Add Custom Comment Print History Capture Refresh

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
11/03/21 11:17:52 AM	Processed		<async process>	Sandy Clark (Sandy.clark)	\$1,080.00	18	0.0
11/03/21 11:17:50 AM	Approved			Sandy Clark (Sandy.clark)	\$1,080.00	18	0.0
11/03/21 11:17:47 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Sandy Clark (Sandy.clark)	\$1,080.00	18	0.0
11/03/21 11:16:43 AM	Approval Workflow		[Sales Manager - Ready Default]	Sandy Clark (Sandy.clark)	\$1,080.00	18	0.0
11/03/21 11:14:42 AM	Ready for approval		READY	Wendy Guillie	\$1,080.00	18	0.0
11/03/21 11:10:43 AM	New order created		<new order>	Tiffany Williams	\$1,080.00	18	0.0
				Wendy Guillie	50.00		0.0



Edit Order

Print...

Close

ORDER

Orders

Order / Rev: 807876
Alt Order #:
Product Desc: ELECTION 2021
Estimate:
Flight Dates: 11/04/21 - 11/14/21
Original Date / Rev: 11/03/21 / 11/03/21
Order Type: GENERAL

KMEZ-FM
 Wendy Guillie
 L-NOL
 Local

Primary AE:
Sales Office:
Sales Region:

Agency

Name: Teddlie Stuart Media Partners
Buying Contact:
Billing Contact: Victoria Short Coulon
 541 Julia Street
 New Orleans, LA 70130

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: King/D/City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-30

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/12/21	18	\$1,080.00	\$918.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	18	\$1,080.00	\$918.00	0.00
Totals	18	\$1,080.00	\$918.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wendy Guillie	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	11/04/21	11/14/21	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	3	\$60.00	P-30	0.00	NM	6	\$360.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/01/21	11/07/21	---TF--	3	\$60.00	0.00								
		Week: 11/08/21	11/14/21	MTWTF--	3	\$60.00	0.00								
N 2	KMEZ	11/04/21	11/14/21	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	3	\$60.00	P-30	0.00	NM	6	\$360.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/01/21	11/07/21	---TF--	3	\$60.00	0.00								
		Week: 11/08/21	11/14/21	MTWTF--	3	\$60.00	0.00								
N 3	KMEZ	11/04/21	11/14/21	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	3	\$60.00	P-30	0.00	NM	6	\$360.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 11/01/21	11/07/21	---TF--	3	\$60.00	0.00								
		Week: 11/08/21	11/14/21	MTWTF--	3	\$60.00	0.00								
Totals														18	\$1,080.00



Media Buyer
 Victoria Coulon
 Client
 Freddie King, III for Council District C
 Political

11/4/21 - 11/13/21

DMANEW ORLEANS
 2021

Station Info	#	LEN	DAYS	TIME	11/1	11/8	Total	RATE	COST
108.7FM R&B KMEZ-FM		30	MTWTFH	6:00A-10:00A	3	3	6	60.00	360.00
		30	MTWTFH	10:00A-3:00P	3	3	6	60.00	360.00
		30	MTWTFH	3:00P-7:00P	3	3	6	60.00	360.00
					9	9	18		\$1,080.00

Victoria Coulon Consulting

Freddie King

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, Victoria Coulon, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Freddie King

Authorized committee:
Friends Of Freddie King, III

Agency requesting time (and contact information):
 Teddlie Stuart Media Partners - victoria@teddllestuart.com

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
City Council District C

Date of election:
11.13.21

General Primary

Treasurer of candidate's authorized committee:
Krystal Ancar

The undersigned represents that:

- (1) the payment for the broadcast time requested has been furnished by (check one box below):
- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;
- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Victoria Short Coulon	Name: Wendy Guillie
Date of Request to Purchase Ad Time: 10.28.21	Date of Station Agreement to Sell Time: 11/3/21

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *VSS*

Name: Victoria Short Coulon

Date: 10.28.21

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 11/3/21

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract 807876	Station Call Letters: KMEB	Date Received/Requested: 11/3/21
Est. #:	Station/Location: Belle Chasse LA	Run Start and End Dates: 11/4 - 11/18/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.