

INVOICE



WNYT - TV
715 N Pearl Street
Albany, NY 12204
Main: (518)436-4791
Billing: (518)207-4712

www.wnyt.com

Billing Address:

Del Ray Media
Attention: Accounts Payable
1427 Leslie Ave Ste #102
Alexandria, VA 22301

Send Payment To:

WNYT - TV
715 N Pearl Street
Albany, NY 12204

Invoice #	Invoice Date	Invoice Month	Invoice Period
342658-2	11/11/18	November 2018	10/29/18 - 10/29/18

Property	Account Executive	Sales Office	Sales Region
WNYT	Ryan Eddins	HRP - Washington	National

Advertiser	Product	Estimate Number
NRCC/IE	NRCC IE	321902

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	342658	09084457

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	NRCCI	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/18	10/29/18	Dr. Oz	2-3p	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 1----- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYT	M	10/29/18	2:38 PM	Dr. Oz	2-3p	:30	NRCCNY19101918H	\$100.00 NM
7	10/29/18	10/29/18	M-F Millionaire I	1230-1p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 1----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYT	M	10/29/18	12:37 PM	M-F Millionaire I	1230-1p	:30	NRCCNY19102418H	\$250.00 NM
15	10/29/18	10/29/18	M-F 5:30-6a News	5:30-6a	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYT	M	10/29/18	5:40 AM	M-F 5:30-6a News	5:30-6a	:30	NRCCNY19102418H	\$350.00 NM
29	10/29/18	10/29/18	M-F Today Show	7-9a	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 1----- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYT	M	10/29/18	7:22 AM	M-F Today Show	7-9a	:30	NRCCNY19101918H	\$650.00 NM
35	10/29/18	10/29/18	M-F 4p News	4-5p	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 1----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNYT	M	10/29/18	4:14 PM	M-F 4p News	4-5p	:30	NRCCNY19102418H	\$175.00 NM
39	10/29/18	10/29/18	M-F 5-5:30p News	5-5:30p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
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Advertiser	Product	Estimate Number	
NRCC/IE	NRCC IE	321902	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/29/18	10/29/18	M-F 5-5:30p News	5-5:30p	1-----	:30	1	\$450.00	NM
10/29/18 11/04/18 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYT M 10/29/18 5:29 PM M-F 5-5:30p News 5-5:30p :30 NRCCNY19101918H \$450.00 NM									
43	10/29/18	10/29/18	M-F 5:30-6P News	5:30-6p	1-----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 1----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYT M 10/29/18 5:51 PM M-F 5:30-6P News 5:30-6p :30 NRCCNY19102418H \$550.00 NM									
45	10/29/18	10/29/18	M-F Days of Our Lives	1-2p	2-----	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 2----- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNYT M 10/29/18 12:59 PM M-F Days of Our Lives 1-2p :30 NRCCNY19101918H \$250.00 NM 1 WNYT M 10/29/18 1:59 PM M-F Days of Our Lives 1-2p :30 NRCCNY19102418H \$250.00 NM									
48	10/29/18	10/29/18	M-F 6-6:30p News	6-6:30p	1-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYT M 10/29/18 6:10 PM M-F 6-6:30p News 6-6:30p :30 NRCCNY19101918H \$800.00 NM									
57	10/29/18	10/29/18	M-F 12:35-1:35a Seth	12:35-1:35a	2-----	:30	2	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 2----- 2 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNYT M 10/29/18 1:23 AM M-F 12:35-1:35a Seth 12:35-1:35a :30 NRCCNY19102418H \$130.00 NM 1 WNYT M 10/29/18 1:34 AM M-F 12:35-1:35a Seth 12:35-1:35a :30 NRCCNY19101918H \$130.00 NM									
62	10/29/18	10/29/18	M-F 11:35p-12:35a Tonig ht Show	11:35p-12:35a	1-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 1----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYT M 10/29/18 12:05 AM M-F 11:35p-12:35a Tonig Show 11:35p-12:35a :30 NRCCNY19101918H \$275.00 NM									
68	10/29/18	10/29/18	M-SU 11p News	11-11:35p	1-----	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 1----- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYT M 10/29/18 11:16 PM M-SU 11p News 11-11:35p :30 NRCCNY19102418H \$675.00 NM									
73	10/29/18	10/29/18	M-F Entertainment Tonig ht	7-7:30p	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNYT M 10/29/18 7:19 PM M-F Entertainment Tonig 7-7:30p :30 NRCCNY19102418H \$450.00 NM									

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342658-2	11/11/18	November 2018	10/29/18 - 10/29/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NRCC/IE	NRCC IE	321902	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
79	10/29/18	10/29/18	M-F 730-8p Inside Edition	730-8p	1-----	:30	1	\$500.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/18</td><td>11/04/18</td><td>1-----</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/18	11/04/18	1-----	1	\$500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/29/18	11/04/18	1-----	1	\$500.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WNYT	M	10/29/18	7:59 PM	M-F 730-8p Inside Edition	730-8p	:30	NRCCNY19101918H	\$500.00 NM																				
<u>Total Spots</u>							16																						

Payment Terms 30 Days

<u>Gross Total</u>	\$5,985.00
<u>Agency Commission</u>	\$897.75
<u>Net Amount Due</u>	\$5,087.25

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