

# CONTRACT



**KENS**  
**5400 Fredericksburg Rd.**  
**San Antonio, TX 78229**  
**(210)366-5000**

<u>Contract / Revision</u> 2914158 /		<u>Alt Order #</u> WOC14652973
<u>Advertiser</u> ISS/ RJC Victory Fund		<u>Original Date / Revision</u> 05/16/24 / 05/17/24
<u>Contract Dates</u> 05/13/24 - 06/02/24	<u>Estimate #</u> 1743	
<u>Product</u> RJC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KENS	<u>Account Executive</u> Nile Noyes	<u>Sales Office</u> TEGNA Sales W
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
		<u>Total Ratings</u> 400.51
<u>Agency Code</u>	<u>Advertiser Code</u> 387	<u>Product 1/2</u> 418
<u>Agency Ref</u> 21047AG	<u>Advertiser Ref</u> 187486	

And:

**Political Communications Advertising (PCA) / POL**  
**11 East 44th Street, Suite 303**  
**New York, NY 10017**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KENS	05/27/24	05/27/24	CBS News Mornings< 4-430a			:30			P02		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	1-----				1	\$120.00		0.86			
N 2	KENS	05/20/24	05/27/24	KENS 5 News at 4:30z430-5a			:30			P02		NM	6	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1111--				5	\$160.00		1.24			
Week:		05/27/24	06/02/24	1-----				1	\$160.00		1.24			
N 3	KENS	05/20/24	05/27/24	KENS 5 News at 5am/5-6a			:30			P02		NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1111--				5	\$750.00		2.14			
Week:		05/27/24	06/02/24	1-----				1	\$750.00		2.14			
N 4	KENS	05/20/24	05/27/24	KENS 5 News at 6am/6-7a			:30			P02		NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1111--				4	\$2,400.00		3.25			
Week:		05/27/24	06/02/24	1-----				1	\$2,400.00		3.25			
N 5	KENS	05/20/24	05/23/24	CBS Mornings	7:00 AM-9:00 AM		:30			P02		NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1111---				4	\$2,400.00		3.17			
N 6	KENS	05/20/24	05/25/24	KENS 5 News at 8am 8-10a			:30			P02		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-				1	\$900.00		3.72			
N 7	KENS	05/13/24	05/26/24	Inside Texas Politics	5:00 AM-5:30 AM		:30			P02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1				1	\$100.00		0.44			
Week:		05/20/24	05/26/24	-----1				1	\$100.00		0.44			
N 8	KENS	05/13/24	05/26/24	KENS 5 News at 7am 7-8a			:30			P02		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1				1	\$750.00		3.88			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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<u>Advertiser</u> ISS/ RJC Victory Fund		<u>Original Date / Revision</u> 05/16/24 / 05/17/24
<u>Contract Dates</u> 05/13/24 - 06/02/24	<u>Product</u> RJC	<u>Estimate #</u> 1743

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1	1			\$750.00	3.88					
N 9	KENS	05/20/24	05/26/24	CBS News Sunday Mc8-930a			:30			P02		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1	1			\$2,400.00	6.33					
N 10	KENS	05/13/24	05/19/24	Face the Nation 1/Fac9:30 AM-10:30 AM			:30			P02		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1	1			\$900.00	4.84					
N 11	KENS	05/20/24	05/27/24	Great Day SA	9-10a		:30			P02		NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	1-1-1--	3			\$750.00	2.74					
Week:		05/27/24	06/02/24	1-----	1			\$750.00	2.74					
N 12	KENS	05/20/24	05/23/24	Price is Right 1/Price it10-11a			:30			P02		NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-111---	3			\$2,400.00	6.43					
N 13	KENS	05/20/24	05/27/24	KENS 5 News at 12pr12-1230p			:30			P02		NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	11-1---	3			\$2,000.00	4.29					
Week:		05/27/24	06/02/24	1-----	1			\$2,000.00	4.29					
N 14	KENS	05/20/24	05/24/24	The Talk<	1-2p		:30			P02		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-11-1--	3			\$700.00	1.78					
N 15	KENS	05/20/24	05/24/24	Jeopardy!<	330-4p		:30			P02		NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	1--11--	3			\$1,000.00	2.60					
N 16	KENS	05/13/24	05/19/24	Texas Country Report10:30 AM-11:00 A			:30			P02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1	1			\$2,000.00	5.15					
N 17	KENS	05/20/24	05/27/24	Jeopardy!	430-5p		:30			P02		NM	4	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	1-1-1--	3			\$3,200.00	7.44					
Week:		05/27/24	06/02/24	1-----	1			\$3,200.00	7.44					
N 18	KENS	05/20/24	05/23/24	KENS 5 News at 5pm 5:00 PM-5:30 PM			:30			P02		NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-111---	3			\$4,000.00	8.25					
N 19	KENS	05/20/24	05/23/24	KENS 5 News at 6pm 6:00 PM-6:30 PM			:30			P02		NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	11-1---	3			\$5,000.00	8.52					
N 20	KENS	05/13/24	05/26/24	KENS 5 News at 5:30:530-6p			:30			P02		NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1	1			\$1,200.00	5.70					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KENS	05/13/24-05/19/24		KENS 5 News at 5:30pm	530-6p	-----Su	:30		\$1,200.00	5.70	NM			
See MG 20.3, 20.4, 20.5														
3	KENS	05/13/24-05/19/24		Face the Nation	930-1030a	-----Su	:30		\$900.00	1.90	NM			
Ⓜ MG for 20.1 05/19														
4	KENS	05/20/24-05/24/24		Daily Blast Live 136-206a	136-206a	MTuWThF----	:30		\$150.00	1.90	NM			
Ⓜ MG for 20.1 05/19														
5	KENS	05/20/24-05/24/24		Daily Blast Live 136-206a	136-206a	MTuWThF----	:30		\$150.00	1.90	NM			
Ⓜ MG for 20.1 05/19														
Week:		05/20/24	05/26/24	-----1	1				\$1,200.00	5.70				
N 21	KENS	05/20/24	05/24/24	Wheel of Fortune	630-7p		:30			P02		NM	5	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	11111--	5	\$5,000.00	11.27							
N 22	KENS	05/20/24	05/25/24	Wheel of Fortune	630-7p		:30			P02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	-----1-	1	\$2,000.00	8.15							
N 23	KENS	05/20/24	05/20/24	NCIS	8-9p		:30			P02		NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	1-----	1	\$3,800.00	6.12							
N 24	KENS	05/20/24	05/20/24	NCIS: Hawai'i	9-10p		:30			P02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	1-----	1	\$3,500.00	5.50							
N 25	KENS	05/20/24	05/21/24	FBI	7:00 PM-8:00 PM		:30			P02		NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	-1-----	1	\$3,800.00	6.83							
N 26	KENS	05/20/24	05/21/24	FBI: Most Wanted	9-10p		:30			P02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	-1-----	1	\$3,500.00	4.97							
N 27	KENS	05/20/24	05/24/24	Fire Country	8-9p		:30			P02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	----1--	1	\$3,000.00	4.85							
N 28	KENS	05/20/24	05/25/24	FBI: International	7-8p		:30			P02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	-----1-	1	\$1,600.00	4.42							
N 29	KENS	05/20/24	05/25/24	FBI: Most Wanted	8:00 PM-9:00 PM		:30			P02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	-----1-	1	\$1,600.00	4.39							
N 30	KENS	05/20/24	05/25/24	48 Hours	9-10p		:30			P02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/20/24	05/26/24	-----1-	1	\$2,500.00	6.04							
N 31	KENS	05/13/24	05/26/24	60 Minutes	6-7p		:30			P02		NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		05/13/24	05/19/24	-----1	1	\$5,000.00	9.57							
Week:		05/20/24	05/26/24	-----1	1	\$5,000.00	9.57							
N 32	KENS	05/20/24	05/26/24	The Equalizer	7-8p		:30			P02		NM	1	\$3,000.00

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Week:		05/20/24	05/26/24	-----1	1			\$3,000.00	6.99					
D 33	KENS	05/20/24	05/26/24	Tracker	8-9p		:30			P04		NM	0	\$0.00
N 34	KENS	05/20/24	05/26/24	CSI: Vegas	9:00 PM-10:00 PM		:30			P02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1	1			\$3,000.00	5.43					
N 35	KENS	05/20/24	05/25/24	PGA Tournament/PG#2:00 PM-5:00 PM			:30			P02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1-	1			\$1,500.00	3.13					
N 36	KENS	05/27/24	05/27/24	KENS 5 News at 10pr	10:00 PM-10:35 P		:30			P02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/27/24	06/02/24	1-----	1			\$4,000.00	7.03					
N 37	KENS	05/20/24	05/25/24	KENS 5 News at 10pr	10-1030p		:30			P02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1-	1			\$2,800.00	13.08					
N 38	KENS	05/20/24	05/26/24	KENS 5 News at 10pr	10-1035p		:30			P02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/20/24	05/26/24	-----1	1			\$2,800.00	7.32					
D 39	KENS	05/20/24	05/26/24	KENS 5 News at 10:30	1035-11p		:30			P04		NM	0	\$0.00
<b>Totals</b>											400.51		83	\$177,980.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	75	\$164,600.00	(\$24,690.00)	\$139,910.00
05/27/24 - 05/27/24	8	\$13,380.00	(\$2,007.00)	\$11,373.00
<b>Totals</b>	<b>83</b>	<b>\$177,980.00</b>	<b>(\$26,697.00)</b>	<b>\$151,283.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.