

The following is a list of some of the more significant community issues addressed by this station for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION: 1360 KSCJ-AM Sioux City, Iowa FOR THE 4th QUARTER OF 2020

ISSUE DESCRIPTIONS:	PROGRAM SEGMENT:	DATE/TIME:	DURATION	DESCRIPTION OF SEGMENT:
<i>example: New Dog Lease Law</i>	<i>Kens 7:00 AM Newscast</i>	<i>7/4/03 7:00AM</i>	<i>:45</i>	<i>Tape: Mayor Jones urges Council to pass law.</i>
<u>1. Alzheimer's Association</u>	<u>Open Line</u>	<u>10/01/2020</u>	<u>11:00</u>	<u>Jill Madsen from the Alzheimer's Association talked about their Walk to End Alzheimer's event, as well as signs to look for in loved ones, support for those with Alzheimer's, and their families.</u>
<u>2. Siouland Big Give</u>	<u>Open Line</u>	<u>10/06/2020</u>	<u>3:00:00</u>	<u>Supported 100 area non profit agencies through the Big Give. Highlighted such agencies as Crittention Center, Safe Place (women's domestic violence), Heartland Counseling Services, The Sanford Youth Center, and more raising over \$95,000 in a single day.</u>
<u>3. Healthcare / Flu Shots</u>	<u>Drivetime Live</u>	<u>10/13/2020</u>	<u>12:00</u>	<u>Kristin Griffith, Director for Senior Health Insurance Information Program / SMP for Iowa Insurance Division, will talk about flu shots and Medicare.</u>
<u>4. Veterans Mental Health Issues</u>	<u>InfoTrak</u>	<u>10/25/2020</u>	<u>8:31</u>	<u>Farrokh Alemi, PhD, Professor of Health Informatics, George Mason University College of Health and Human Services. Suicide among US veterans is on the rise. Prof. Alemi led a study that examined the reasons that vets take their own lives. He found that while social factors like family problems and homelessness can predict suicide, they are not the cause of it -- mental illness is. He said the results of the study were a surprise. He added that the social isolation that accompanies COVID-19 has been a major factor in increasing suicide rates overall.</u>
<u>5. Homeless Awareness</u>	<u>KSCJ News</u>	<u>10/29/2020</u>	<u>1:05</u>	<u>Cindy Wood from Siouland Sleep Out talked about the homeless problem facing our community, the Siouland Sleep Out, and what members of the community can do to help aid homeless individuals as winter weather begins to take shape.</u>
<u>6. United Way of Siouland</u>	<u>Open Line</u>	<u>11/05/2020</u>	<u>9:30</u>	<u>Heather Hennings from United Way of Siouland talked about their fundraiser with Empirical Foods that the proceeds will help the many United Way agencies in Siouland. They are seeing an increasing in people using their services while funding and giving has dropped dramatically during the pandemic.</u>
<u>7. Service Dogs for Veterans</u>	<u>Open Line</u>	<u>11/11/2020</u>	<u>22:00</u>	<u>Cindy Brodie from Partners for Patriots talked about their program that provides service dogs to veterans at no cost. They acquire the dogs, make sure all vet visits are done, and train the dogs up until the day they award the dog to the veterans. They are a non profit organization and work on donations.</u>
<u>8. Youth Programs</u>	<u>Open Line</u>	<u>11/17/2020</u>	<u>8:30</u>	<u>Kaelynn Sortino from Boys and Girls Club talked about their upcoming auction to help fund their programs that include mentorship, food, and academics. They only charge the kids \$10 per year to join and it takes so much more to fun their programs.</u>

9. Youth at Risk InfoTrak 11/29/2020 9:41 Jan Edwards, President and CEO of

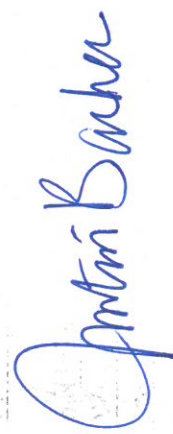
Paving the Way, an organization that raises awareness about sex trafficking through public education Ms. Edwards discussed the growing issue of sex trafficking. She said the problem is rampant in every corner of the U.S, and that the average victim drawn into the sex trade is age 14 to 16. She outlined other characteristics of those most at risk, and how predators target and groom their victims.

10. Mental Health / COVID Drivetime Live 12/03/2020 15:00 Jennifer Hart, with Heartland Counseling, in South Sioux City, talked about the mental toll COVID-19 is taking on people and how their services can help Siouxland residents. She talked about the programs and services they offer to help through this trying time.

11. COVID Vaccine Drivetime Live 12/08/2020 12:00 Dr. Henry Miller, founder of the FDA's Microbiology Department talked about why the vaccine should be trusted and got into the specifics on how the vaccine will work.

12. Covid / Community Health KSCJ News 12/14/2020 18:30 Kevin Grieme with Siouxland District Health outlined the number of vaccines available to Woodbury County and the order in which they will be distributed. He also outlined the upcoming second round of vaccines and when people may expect to get it.

13. Elderly Care / Holidays When Things Aren't Going Well 12/26/2020 22:00 Thearpists from Boys and Girls Home and family services talked about the mental stress and loneliness or our elderly citizens during the holidays especially during the pandemic. They offered up ways to reach out and keep them engaged and help their mental health.



Justin Barker
KSCJ Program Director
4th Quarter 2020

12/29/2020