

ORDER



Orders
Order / Rev: 164534
Alt Order #: 10241244
Product Desc: AARP
Estimate: 10181
Flight Dates: 10/01/21 - 10/14/21
Original Date / Rev: 10/01/21 / 10/01/21
Order Type: GENERAL

WUVP
Primary AE: Ian Ambron
Sales Office: C-PDC
Sales Region: National

Agency Name: GMMB - Greer Margolis Mitchell & Bur
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AARP - Political
Demographic: HH
Product Codes: Political Props/Referendums/Issues
Revenue Code 1: TS
Revenue Code 2: TS
Revenue Code 3: POLITICAL-AGY
Priority: P-02

Order Brand: Various
New Business Thru:
Advertiser External ID:
Agency External ID: 1053
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/14/21	46	\$15,000.00	\$12,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	46	\$15,000.00	\$12,750.00	0.00
Totals	46	\$15,000.00	\$12,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUVP	10/04/21	10/14/21	MF 7-8a/6-7a MF 7-8a	CM	7a-8a	MTWTF--	:30	6	\$190.00	P-02	0.00	NM	12	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/21	10/07/21	MTWT---		6				\$190.00		0.00			
		Week: 10/08/21	10/14/21	MTWTF--		6				\$190.00		0.00			
N 2	WUVP	10/04/21	10/14/21	MF 8-9a/7-8a MF 8-9a	CM	8a-9a	MTWTF--	:30	6	\$190.00	P-02	0.00	NM	12	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/21	10/07/21	MTWT---		6				\$190.00		0.00			
		Week: 10/08/21	10/14/21	MTWTF--		6				\$190.00		0.00			
N 3	WUVP	10/04/21	10/14/21	MF 6-630p/5-530p MF 6-630p	CM	6p-630p	MTWTF--	:30	4	\$500.00	P-02	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/21	10/07/21	MTWT---		4				\$500.00		0.00			
		Week: 10/08/21	10/14/21	MTWTF--		4				\$500.00		0.00			
N 4	WUVP	10/04/21	10/14/21	MF 630-7p/530-6p MF 630-7p	CM	630p-7p	MTWTF--	:30	5	\$500.00	P-02	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/21	10/07/21	MTWT---		5				\$500.00		0.00			
		Week: 10/08/21	10/14/21	MTWTF--		5				\$500.00		0.00			
N 5	WUVP	10/02/21	10/09/21	Sa 6-630p/5-530p Sa 6-630p	CM	6p-630p	-----1-	:30	1	\$470.00	P-02	0.00	NM	2	\$940.00

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Advertiser: AARP - Poltical
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 Estimate: 10181

WUVP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/21	10/03/21	-----1-		1				\$470.00		0.00			
		Week: 10/04/21	10/10/21	-----1-		1				\$470.00		0.00			
N 6	WUVP	10/02/21	10/09/21	Sa 630p/530p Sa 630p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1-	:30	1	\$250.00	P-02	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/21	10/03/21	-----1-		1				\$250.00		0.00			
		Week: 10/04/21	10/10/21	-----1-		1				\$250.00		0.00			
Totals													46	\$15,000.00	