

WAMN-AM
Quarterly Issues Report: 4th Quarter 2012 10/7/12 through 12/30/12
Radio Health Journal

WAMN
WELC

Program # 12-41

Air week: 10-7-12

— Aired 10/7/2012 (JR) ✓

2:05 SEGMENT 1: Pregnancy and breast cancer

12:45

Synopsis: Not that many years ago, pregnant women diagnosed with breast cancer were often advised to terminate their pregnancies, especially if diagnosed in the first trimester. Oncologists discuss how today they can successfully treat such cancers without jeopardizing the health and development of the fetus.

Host: Reed Pence. Guests: Dr. Dr. Ann Partridge, Director, Program for Young Women with Breast Cancer, Dana-Farber Cancer Institute, Boston; Dr. Virginia Kaklamani, medical oncologist, Northwestern Memorial Hospital, Chicago.

COMPLIANCY ISSUES COVERED: health care; women's issues; youth at risk

15:51 SEGMENT 2: Therapy dogs

8:12

Synopsis: Psychologists and psychiatrists are finding that especially for children and the elderly, having a friendly dog present for therapy increases its effectiveness. Experts discuss the use of therapy dogs and the qualities that make a certified dog helpful.

Host: Nancy Benson. Guests: Dr. Melissa Cinquegrani, therapy dog owner, therapist and post-doctoral fellow, Connections Day School, Libertyville, IL; Ursula Kempe, President, Therapy Dogs International

COMPLIANCY ISSUES COVERED: youth at risk; mental health; education; pets and people

Program # 12-42

Air week: 10-14-12

— Aired 10/14/2012 (JR) ✓

2:05 SEGMENT 1: Stopping the shooting

13:42

Synopsis: Violent crime in the US dropped by 40 percent in the 1990's, but in New York City, the drop was twice as large and continued through 2010. An expert explains the exportable police strategies that were responsible. Meanwhile, Baltimore has found success at cutting gun violence by employing former gang members to mediate disputes. An expert explains.

Host: Reed Pence. Guests: Franklin Zimring, Simon Prof. of Law, Univ. of California-Berkeley and author, The City That Became Safe: New York's Lessons for Urban Crime and Its Control; Dr. Daniel Webster, Prof. and Deputy Director, Johns Hopkins Center for the Prevention of Youth Violence.

COMPLIANCY ISSUES COVERED: public health; public safety; crime, guns and violent crime; police; gangs; local government

16:50 SEGMENT 2: Pharmacy specialists

7:10

Synopsis: Medicine is becoming increasingly specialized. Pharmacists are the latest to follow this trend, with some pursuing board certification in certain specialties. An expert explains reasons for the trend and the difference it may make to patients.

Host: Nancy Benson. Guest: William Ellis, Executive Director, Board of Pharmacy Specialties.

COMPLIANCY ISSUES COVERED: health care; economics

Program # 12-43

Air week: 10-21-12

— Aired 10/21/2012 (JR) ✓

2:03 SEGMENT 1: Performer's injuries

12:34

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Synopsis: Professional musicians often suffer from repetitive motion injuries, while dancers suffer athletic injuries. Both often "play hurt," in part due to fear of losing position or income, or because they are more likely than most professions to have no health insurance. Experts discuss ways performers are recognizing the problem and seeking to treat and prevent workplace injuries.

Host: Reed Pence. Guests: Amy Roisum Foley, Prof. of Music and Director of Bands, Minnesota State Univ.; Lynne Kraye-Luke, professional flutist and licensed Andover Educator; Dr. George Shybut, Wellington Orthopaedics and Sports Medicine, Cincinnati and Past President, Performing Arts Medical Assn.; Julie Daugherty, physical therapist, American Ballet Theater.

COMPLIANCY ISSUES COVERED: workplace health and safety; consumerism; employment; arts and entertainment

15:39 SEGMENT 2: Mammography controversy 8:23

Synopsis: Almost since its inception, mammography screening for women in their 40's has been controversial. A noted breast radiologist explains the benefits mammography for this population, as well as the often-ignored costs.

Host: Nancy Benson. Guest: Dr. Handel Reynolds, breast radiologist, Piedmont Hospital, Atlanta, and author, The Big Squeeze: A Social and Political History of the Controversial Mammogram

COMPLIANCY ISSUES COVERED: health care; women's issues; public health; consumerism

Program # 12-44

Air week: 10-28-12 — Aired 10/28/2012 (JR) ✓

2:04 SEGMENT 1: Unraveling "junk DNA" 12:18

Synopsis: Our genes make up only a few percent of the DNA in each of our body's cells. Dozens of new studies begin to tell the role of the rest of our DNA. Experts explain the "switches" that regulate genes, their role in many diseases, and new treatments that may result.

Host: Reed Pence. Guests: Dr. Elise Feingold, Program Director, Genome Analysis, National Human Genome Research Institute; Dr. Rick Myers, President and Director, HudsonAlpha Institute for Biotechnology; Dr. Mike Pazin, Program Director, Functional Genomics, National Human Genome Research Institute

COMPLIANCY ISSUES COVERED: health care; science and technology

15:24 SEGMENT 2: Fighting fear and phobias 8:31

Synopsis: Halloween is the season for fright, but people with phobias may not be in the mood to enjoy it. New research shows an effective new way to combat phobias—admit out loud what you're afraid of. Most people are advised to pretend they're not afraid. The lead researcher of this study explains why pretending doesn't work and why this new approach has promise.

Host: Nancy Benson. Guest: Dr. Katharina Kircanski, post-doctoral fellow in psychology, Stanford Univ.

COMPLIANCY ISSUES COVERED: pop culture; consumerism; public health

Program # 12-45

Air week: 11-4-12 — Aired 11/4/2012 (JR) ✓

2:04 SEGMENT 1: Gender bias in science 13:17

Synopsis: Researchers are learning that lung cancer in people who've never smoked is often a completely

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different disease than cancer in smokers. They've also made progress against the single mutation causes of these cancers. Experts and a lung cancer patient discuss how new therapies are making cancer manageable for longer periods of time.

Host: Reed Pence. Guests: Stephanie Dunn Haney, lung cancer patient; Dr. Regina Vidaver, Executive Director, National Lung Cancer Partnership; Dr. Bruce Johnson, Director, Lowe Center for Thoracic Oncology, Dana-Farber Cancer Institute and Prof. of Medicine, Harvard Medical School; Dr. James Dougherty, board member and Chairman, Medical Advisory Board, Lung Cancer Research Foundation.

COMPLIANCE ISSUES COVERED: health care; public health; discrimination; smoking; economics

15:59 SEGMENT 2: Alcoholism in the cockpit

7:54

Synopsis: Aviation didn't believe in alcoholism treatment before the 1970's, creating a conspiracy of silence. Now pilots can take advantage of a program with an exceptionally high success rate. An aviation expert and an alcoholic pilot discuss the results.

Host: Nancy Benson. Guests: Joe Balzer, airline pilot and author, Flying Drunk; Patrick Smith, airline pilot and author, "Ask the Pilot" on Salon.com.

COMPLIANCE ISSUES COVERED: aviation safety; alcohol and substance abuse and treatment; public health

Program # 12-48

Air week: 11-25-12

— Aired 11/25/2012

2:02 SEGMENT 1: Breastmilk vs. formula in hospitals

14:20

Synopsis: Authorities say breastfeeding newborns for six months is exceptionally important for lifelong health, and many hospitals are ramping up efforts to support breastfeeding. Some hospitals now lock up formula as they do medication and have banned gift bags with formula samples, claiming their distribution is a conflict of interest. But when does support for breastfeeding go too far and set up families for failure when it meets the real world? Experts discuss.

Host: Reed Pence. Guests: "Kim," new mom; Marsha Walker, registered nurse, lactation consultant, Executive Director, National Alliance for Breastfeeding Advocacy and board member, Massachusetts Breastfeeding Coalition; Dr. Lori Feldman-Winter, Prof. of Pediatrics, Cooper medical School of Rowan Univ. and head, adolescent medicine, Children's Regional Hospital at Cooper, Camden, NJ; Dr. Melissa Bartick, Instructor, Harvard Medical School and Cambridge Health Alliance and Chair, Massachusetts Breastfeeding Coalition; Mardi Mountford, Exec. Vice President, International Formula Council

COMPLIANCE ISSUES COVERED: health care; public health; youth at risk; consumerism; ethics; family issues

17:24 SEGMENT 2: The psychology of face transplants

6:34

Synopsis: When they were first contemplated, doctors feared that face transplant recipients might be psychologically traumatized seeing someone else's face in the mirror. One of the nation's pioneering face transplant surgeons discusses why this has not been a major problem, but that other psychological concerns remain important.

Host: Nancy Benson. Guest: Dr. Daniel Alam, Section Head of Facial, Plastic and Reconstructive Surgery,

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Cleveland Clinic

COMPLIANCY ISSUES COVERED: health care; technology; ethics; military

Program # 12-49

Air week: 12-2-12

— Aired 12/2/2012 (JR)✓

2:04 SEGMENT 1: Health reform post-election

13:23

Synopsis: Many states delayed implementation of provisions of the Affordable Care Act, thinking they might not have to do it at all should a Republican President be elected. Now that President Obama has been reelected, states may have to scramble to set up health insurance exchanges, or accept Federal help. The Supreme Court has also allowed states to refuse Medicaid expansion, a major means to cover the currently uninsured. Experts explain the negotiations that will determine how the law is implemented.

Host: Reed Pence. Guests: John Poelman, Senior Director and state policy specialist, Leavitt Partners; Dr. Paul Ginsberg, President, Center for Studying Health System Change; Tracy Watts, National Healthcare Reform Leader, Mercer consultants

COMPLIANCY ISSUES COVERED: health care; public health; federal and state government; economics; poverty; business and industry; employment

16:28 SEGMENT 2: Developing a brain eraser

7:31

Synopsis: A scientist working on chemicals that could someday allow selective deletion of bad memories explains how such a development could work, and how it could also lead to chemicals enhancing the brain's function.

Host: Nancy Benson. Guest: Dr. Andre Fenton, Associate Prof. of Physiology and Pharmacology, State Univ. of New York Downstate Medical Center.

COMPLIANCY ISSUES COVERED: technology; education; addiction treatment

Program # 12-50

Air week: 12-9-12

— Aired 12/9/2012 (JR)✓

2:04 SEGMENT 1: How babies stop bullies

12:48

Synopsis: Schools have found that bullying is hard to stop. However, an innovative Canadian program that brings babies and their moms into the classroom has had remarkable proven success at lowering aggression. Experts discuss how it works.

Host: Reed Pence. Guests: Mary Gordon, founder and President, Roots of Empathy; Dr. Kim Schonert-Reichle, Assoc. Prof. of Educational and Counseling Psychology and Special Education, Univ. of British

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COMPLIANCY ISSUES COVERED: education; children at risk; interpersonal relationships

15:50 SEGMENT 2: Twinless twins

8:07

Synopsis: Twins whose "other half" dies unexpectedly may face challenging issues of grief and identity. A well-known psychotherapist, herself a twin, explains these issues through the lens of her own life.

Host: Nancy Benson. Guest: Mary R. Morgan, New York psychotherapist and author, Beginning With the End: A Memoir of Twin Loss and Healing

COMPLIANCY ISSUES COVERED: family and parenting issues; children at risk; education

Program # 12-51

Air week: 12-16-12

— Aired 12/16/2012 (JR) ✓

2:04 SEGMENT 1: Are we approaching the post-antibiotic era?

12:58

Synopsis: Doctors have long feared that bacteria may develop resistance to every antibiotic we have. Now gonorrhea may soon present this reality. Some completely resistant cases worldwide are spreading slowly. Experts explain how a return to the pre-antibiotic era might play out.

Host: Reed Pence. Guests: Dr. William Schaffner, Chair, Dept. of Preventive Medicine, Vanderbilt Univ. School of Medicine; Dr. Carlos del Rio, Prof. of Medicine and Public Health, Emory Univ.; Dr. Frederick Sparling, Prof. of Medicine and Microbiology, Univ. of North Carolina-Chapel Hill.

COMPLIANCY ISSUES COVERED: health care; public health; sexually-transmitted diseases; technology and research; federal government; economics

15:58 SEGMENT 2: The family role in drug use

7:40

Synopsis: People who use drugs, even those who are not addicted, are often destructively enabled by families. An expert explains why this occurs and what families have to do to break through their own denial as well as that of the user.

Host: Nancy Benson. Guest: Dr. Wesley Boyd, Asst. Clinical Prof. of Psychiatry, Harvard Medical School, and author, Almost Addicted.

COMPLIANCY ISSUES COVERED: family and parenting issues; substance abuse and treatment; mental illness; public health; legal marijuana

Program # 12-52

Air week: 12-23-12

— Aired 12/23/2012 (JR) ✓

2:04 SEGMENT 1: High-functioning alcoholics

12:48

Synopsis: Many people have a strong stereotype that alcoholics look like someone who's "hit bottom." Experts—one who is an alcoholic herself—explain that some of the most successful people we know may have unseen home lives wrecked by alcohol.

Host: Reed Pence. Guests: Sarah Allen Benton, mental health counselor and author, Understanding the High-Functioning Alcoholic; Dr. Kimberly Dennis, Medical Director, Timberline Knolls Treatment Center, Lemont, IL

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COMPLIANCY ISSUES COVERED: alcoholism, substance abuse and treatment; employment and the workplace

15:47 SEGMENT 2: Mental health first aid

8:22

Synopsis: Many people don't know mental illness when they see it, and most people don't know what to do if someone they meet is in crisis. A training program for people who work with the public seeks to educate others. Experts explain.

Host: Nancy Benson. Guests: Susan Partain, Director, Mental Health First Aid Operations, National Council for Community Behavioral Health Care; Julie Morrison, Supervisor, West Deerfield Township, Lake County, IL; Rev. Brian Roots, Pastor, Christ United Methodist Church, Deerfield, IL

COMPLIANCY ISSUES COVERED: mental illness; education; community services

Program # 12-53

Air week: 12-30-12

— AIRBO 12/30/2012 (JR)✓

SEGMENT 1: Face blindness

Synopsis: Many people aren't good at remembering names or faces. But some people with a rare neurological disorder cannot recognize or remember faces at all, even those of friends, families or spouses. A woman who suffers from this disorder, prosopagnosia, describes its impact, and two researchers explain research into its origins.

Host: Reed Pence. Guests: Heather Sellers, Prof. of English, Hope College and author, You Don't Look Like Anyone I Know; Dr. Ken Nakayama, Prof. of Psychology, Harvard University and lead researcher, Prosopagnosia Research Center; Dr. Brad Duchaine, Assoc. Prof. of Psychological Brain Sciences, Dartmouth College and researcher, Prosopagnosia Research Center.

COMPLIANCY ISSUES COVERED: interpersonal relations; psychology; education; youth at risk

SEGMENT 2: Making a breaking habits

Synopsis: The new year is a time for people to stop bad habits and start new, good routines. An expert discusses the psychology of habits and how people can be more successful in changing their lives for the better.

Host: Nancy Benson. Guest: Jeremy Dean, psychologist and author, Making Habits, Breaking Habits: Why We Do Things, Why We Don't, and How to Make Any Change Stick

COMPLIANCY ISSUES COVERED: consumerism; education

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