

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

671

Contract / Revision 71671 / 1		Alt Order # WOC10189804
Product RAHM EMANUEL FOR MAYOR		
Contract Dates 12/22/14 - 12/28/14		Estimate #
Advertiser Chicago for Rahm Emanuel		Original Date / Revision 12/18/14 / 12/18/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

AKP&D Message & Media LLC
 730 N Franklin Street
 Suite 404
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLS	12/23/14	12/26/14	ABC7 News @ 5a M-F	5a-6a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-1--1--				2	\$650.00			
2	WLS	12/27/14	12/27/14	8a-10a Sa Local news	8a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-----1-				1	\$900.00			
3	WLS	12/26/14	12/26/14	Live With Kelly and Michael	9a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	----1--				1	\$900.00			
4	WLS	12/22/14	12/22/14	The View	10a-11a		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	1-----				1	\$1,400.00			
5	WLS	12/22/14	12/22/14	The Chew	12p-1p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	1-----				1	\$800.00			
6	WLS	12/22/14	12/22/14	Inside Edition	3-330p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	1-----				1	\$750.00			
7	WLS	12/23/14	12/23/14	Jeopardy	330p-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-1-----				1	\$750.00			
8	WLS	12/22/14	12/22/14	ABC7 News @ 4p M-F	4p-5p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	1-----				1	\$1,500.00			
9	WLS	12/22/14	12/26/14	ABC7 News @ 5p M-F	5p-530p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	1---1--				2	\$2,500.00			
10	WLS	12/22/14	12/26/14	ABC7 News @ 6p M-F	6p-630p		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	11--1--				3	\$4,000.00			
11	WLS	12/27/14	12/27/14	ABC7 News @6p Sat	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-----1-				1	\$1,500.00			
12	WLS	12/23/14	12/26/14	Wheel of Fortune	626p-656p		:30			NM	2	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 71671 /	<u>Alt Order #</u> WOC10189804
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<u>Contract Dates</u> 12/22/14 - 12/28/14	<u>Product</u> RAHM EMANUEL FOR	<u>Estimate #</u>
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<u>Advertiser</u> Chicago for Rahm Eman	<u>Original Date / Revision</u> 12/18/14 / 12/18/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-1--1--				2	\$4,000.00			
13	WLS	12/27/14	12/27/14	ABC7 News @6p Sat	5:58 PM-6:25 PM		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-----1-				1	\$1,400.00			
14	WLS	12/22/14	12/26/14	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	3	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	11--1--				3	\$4,800.00			
15	WLS	12/28/14	12/28/14	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-----1				1	\$4,500.00			
16	WLS	12/28/14	12/28/14	This Week Su 10-11a	10:00 AM-11:00 AM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-----1				1	\$2,500.00			
17	WLS	12/22/14	12/26/14	ABC7 News @ M-F 6a	6a-7a		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	11--1--				3	\$1,500.00			
18	WLS	12/22/14	12/26/14	GMA M-F 7-9a	7a-9a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	1---1--				2	\$1,500.00			
19	WLS	12/28/14	12/28/14	ABC7 News Su @ 8a	8a-10a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-----1				1	\$800.00			
20	WLS	12/27/14	12/27/14	Castle	1130p-1230a Sa		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/22/14	12/28/14	-----1-				1	\$400.00			
Totals											30	\$66,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/01/14 - 12/28/14	30	\$66,300.00	(\$9,945.00)	\$56,355.00
Totals	30	\$66,300.00	(\$9,945.00)	\$56,355.00

Signature: _____ Date: _____

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