

CONTRACT

KORO-TV
102 N Mesquite Street
Corpus Christi, TX 78401
(361) 883-2823

And:

(GMMB) Greer Margolis Mitchell Burns
3050 K Street NW
Washington, DC 20007

Contract / Revision 66499 /		Alt Order # 00867171
Product		
Candidate		
Contract Dates 09/02/14 - 09/08/14		Estimate # 3461
Advertiser Wendy R Davis for Governor		Original Date / Revision 08/27/14 / 09/05/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KORO-TV	Account Executive Jill Mulhall	Sales Office Univision-New Y
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 230	Product Code 245
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KORO	09/02/14	09/08/14	Despierta America	6a-10a M-F		:30			NM	8	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	8			\$85.00				
N 2	KORO	09/07/14	09/07/14	Daytime Su Hour 1	9a-10a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/01/14	09/07/14	-----S	1			\$5.00				
N 3	KORO	09/02/14	09/08/14	Daytime M-F Hour 2	10a-11a		:30			NM	4	\$312.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	4			\$100.00				
N 4	KORO	09/02/14	09/08/14	Daytime M-F Rotator	11:00 AM-1:00 PM		:30			NM	4	\$312.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	4			\$100.00				
N 5	KORO	09/02/14	09/08/14	Daytime M-F Hour 5	1p-2p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	4			\$100.00				
N 6	KORO	09/02/14	09/08/14	Daytime M-F Hour 6	2p-3p		:30			NM	4	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	4			\$100.00				
N 7	KORO	09/02/14	09/08/14	Early Fringe M-F Hour 1	3p-4p		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	4			\$100.00				
N 8	KORO	09/02/14	09/08/14	Early Fringe M-F Hour 2	4p-5p		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	4			\$145.00				
N 9	KORO	09/02/14	09/08/14	M-F Prime A	6p-7p		:30			NM	3	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	3			\$385.00				
N 10	KORO	09/02/14	09/08/14	M-F Prime Rotator	6:00 PM-9:00 PM		:30			NM	2	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	2			\$385.00				
N 11	KORO	09/02/14	09/08/14	M-Su Prime Rotator	6:00 PM-10:00 PM		:30			NM	9	\$2,765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/02/14	09/08/14	MTWTF--	9			\$385.00				
N 12	KORO	09/06/14	09/06/14	Sa Prime Rotator	7:00 PM-10:00 PM		:30			NM	1	\$65.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KORO-TV
102 N Mesquite Street
Corpus Christi, TX 78401
(361) 883-2823

<u>Contract / Revision</u> 66499 /		<u>Alt Order #</u> 00867171
<u>Contract Dates</u> 09/02/14 - 09/08/14		<u>Product</u> Candidate
<u>Advertiser</u> Wendy R Davis for Gover		<u>Estimate #</u> 3461
		<u>Original Date / Revision</u> 08/27/14 / 09/05/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S-				1	\$65.00			
N 13	KORO	09/07/14	09/07/14	Late Fringe Su Rotator	12:00 PM-2:00 PM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S				1	\$95.00			
N 14	KORO	09/07/14	09/07/14	Su Prime A	6p-7p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S				1	\$55.00			
N 15	KORO	09/07/14	09/07/14	Su Prime D	9p-10p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S				1	\$55.00			
N 16	KORO	09/02/14	09/08/14	10p Local news	10p-1035p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/14	09/08/14	MTWTF--				2	\$145.00			
N 17	KORO	09/02/14	09/08/14	Noticiero Univision	1035p-11p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/14	09/08/14	MTWTF--				1	\$145.00			
N 18	KORO	09/06/14	09/06/14	Late Fringe Sa Hour 1.2	1030p-11p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S-				1	\$25.00			
N 19	KORO	09/07/14	09/07/14	Su 1030p-11p	1030p-11p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S				1	\$35.00			
N 20	KORO	09/06/14	09/06/14	Sa Rotator	12:00 PM-4:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S-				1	\$5.00			
N 21	KORO	09/06/14	09/06/14	Early Fringe Sa Hour 2	4p-5p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S-				1	\$30.00			
N 22	KORO	09/06/14	09/06/14	Early Fringe Sat Hour 3.1	5p-530p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S-				1	\$75.00			
N 23	KORO	09/06/14	09/06/14	Early Fringe Sa Hour 3	5:30 PM-6:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S-				1	\$20.00			
N 24	KORO	09/06/14	09/06/14	Late Fringe Sa Hour 1.1	10p-1030p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S-				1	\$25.00			
N 25	KORO	09/06/14	09/06/14	Late Fringe Sa Hour 2	11p-12a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S-				1	\$5.00			
N 26	KORO	09/07/14	09/07/14	Su 10-1030p	10p-1030p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	-----S				1	\$30.00			
N 27	KORO	09/02/14	09/08/14	5p Local News	5p-530p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/14	09/08/14	MTWTF--				2	\$150.00			
N 28	KORO	09/02/14	09/08/14	Noticiero Univision	530p-6p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/14	09/08/14	MTWTF--				2	\$150.00			
N 29	KORO	09/08/14	09/08/14	Noticiero Univision	1035p-11p		:30			NM	1	\$175.00

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KORO-TV
102 N Mesquite Street
Corpus Christi, TX 78401
(361) 883-2823

Contract / Revision	Alt Order #
66499 /	00867171

Contract Dates	Product	Estimate #
09/02/14 - 09/08/14	Candidate	3461

Advertiser	Original Date / Revision
Wendy R Davis for Gover	08/27/14 / 09/05/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/08/14	09/14/14	M-----				1	\$75.00			
Totals											68	\$8,779.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/08/14	68	\$8,779.00	(\$1,316.85)	\$7,462.15
Totals	68	\$8,779.00	(\$1,316.85)	\$7,462.15

Signature: _____ **Date:** _____

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.

ORDER WORKSHEET

Rep Order# 867171	Ver# 7	Status Confirmed	Traffic Order# 867171	Printed: 09/24/14 1:15 PM	Duplicate 1 of 5
EC'd Yes				09/05/14 5:28 PM	
				All Lines	
Station KORO-TV CORPUS CHRISTI		Agency (9440) GREER MARGOLIS MITCHELL BURNS	Rep Firm UNIVISION		
Advertiser (1098) WENDY DAVIS FOR GOV		3050 K STREET NW	Sales Office (NY) NEW YORK-NATIONAL		
Product Candidate		WASHINGTON, DC 20007	Salesperson (208) NYC-NL-MULHALL, JILL		
Estimate# 3461		Agency C/P1/P2/E 230/245/3461	Sales Assistant MELANIE		
Buyer Thomas Pino		Flight Dates 09/02/14-09/08/14	Salesperson Phone# 212-455-5245		
			Salesperson Fax# 212-499-0830		

--- CONTRACT COMMENT ---

SEPARATION: REQUEST 30 MINS
 NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F, M	6A-10A	M-F DESPIERTA AMERICA (NEWS/TALK/V	30	-	-	\$85.00	09/02-09/08	6	6	\$510.00
2	Su	9A-10A	SUN AL PUNTO (CURRENT AFFAIRS)	30	-	-	\$5.00	09/07-09/07	1	1	\$5.00
			Buy Comment: LUR EFFECTIVE 9/5								
3	Tu-F, M	10A-11A	TP	30	-	-	\$100.00	09/02-09/08	3	3	\$300.00
4	Tu-F, M	11A-1P	TP	30	-	-	\$100.00	09/02-09/08	3	3	\$300.00
5	Tu-F, M	1P-2P	TP	30	-	-	\$100.00	09/02-09/08	3	3	\$300.00
6	Tu-F, M	2P-3P	TP	30	-	-	\$100.00	09/02-09/08	2	2	\$200.00
7	Tu-F, M	3P-4P	EL GORDO Y LA FLACA (ENTERTAINMENT	30	-	-	\$100.00	09/02-09/08	3	3	\$300.00
8	Tu-F, M	4P-5P	PRIMER IMPACTO (NEWS MAGAZINE)	30	-	-	\$145.00	09/02-09/08	3	3	\$435.00
9	Tu-F, M	6P-7P	M-F DE-QUIERO TE QUIERO (NOVELA)	30	-	-	\$385.00	09/02-09/08	2	2	\$770.00
10	Tu-F, M	6P-9P	M-F NOVELA ROTATOR	30	-	-	\$385.00	09/02-09/08	1	1	\$385.00
11	Tu-F, M	6P-10P	M-F PRIME TIME ROTATOR	30	-	-	\$385.00	09/02-09/08	5	5	\$1,925.00

ORDER WORKSHEET

Rep Order# 867171
EC'd Yes

Ver# 7

Status Confirmed

Traffic Order# 867171

Printed: 09/24/14 1:15 PM
09/05/14 5:28 PM
All Lines

Duplicate

2 of 5

Station KORO-TV CORPUS CHRISTI
Advertiser (1098) WENDY DAVIS FOR GOV
Product Candidate
Estimate# 3461
Buyer Thomas Pino

Agency (9440) GREER MARGOLIS MITCHELL BURNS
3050 K STREET NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 230/245/3461
Flight Dates 09/02/14-09/08/14

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

Last Received:
Showing Buylines:

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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12	Sa	7P-10P	SAT SABADO GIGANTE (GAME/VARIETY)	30	-	-	\$65.00	09/06-09/06	1	1	\$65.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

13	Su	12P-2P	SUN LIGA MX/VARIOUS FTC8/11	30	-	-	\$95.00	09/07-09/07	1	1	\$95.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

14	Su	6P-7P	SUN AQUI Y AHORA (NEWS MAGAZINE)	30	-	-	\$55.00	09/07-09/07	1	1	\$55.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

15	Su	9P-10P	SUN SAL Y PIMENTA (ENTERTAINMENT M	30	-	-	\$55.00	09/07-09/07	1	1	\$55.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

16	Tu-F, M	10P-1035P	M-F NOTICIAS 28 (LOCAL NEWS)	30	-	-	\$145.00	09/02-09/08	2	2	\$290.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

17	Tu-F, M	1035P-11P	M-F NOT. UNI.-ED. NOCTURNA (NETWOR	30	-	-	\$145.00	09/02-09/08	1	1	\$145.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

18	Sa	1030P-11P	SAT NOTICIERO UNIVISION - FIN DE S	30	-	-	\$25.00	09/06-09/06	1	1	\$25.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

19	Su	1035P-11P	SUN NOTICIERO UNIVISION-FIN DE SEM	30	-	-	\$35.00	09/07-09/07	1	1	\$35.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

20	Sa	12P-4P	SAT SABADAZO (VARIETY)	30	-	-	\$5.00	09/06-09/06	1	1	\$5.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

21	Sa	4P-5P	SAT COMO DICE EL DICHO (DRAMA)	30	-	-	\$30.00	09/06-09/06	1	1	\$30.00
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Buy Comment: LUR RATES EFFECTIVE 9/5

22	Sa	5P-530P	SAT HUMOR ES LOS COMEDIANTE (COMED	30	-	-	\$75.00	09/06-09/06	1	1	\$75.00
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Buy Comment: LUR EFFECTIVE 9/5

ORDER WORKSHEET

Rep Order# 867171 **Ver#** 7 **Status** Confirmed **Traffic Order#** 867171 **Printed:** 09/24/14 1:15 PM Duplicate 4 of 5
EC'd Yes **Last Received:** 09/05/14 5:28 PM
Showing Buylines: All Lines

Station KORO-TV CORPUS CHRISTI
Advertiser (1098) WENDY DAVIS FOR GOV
Product Candidate
Estimate# 3461
Buyer Thomas Pino

Agency (9440) GREER MARGOLIS MITCHELL BURNS
 3050 K STREET NW
 WASHINGTON, DC 20007
Agency C/P1/P2/E 230/245/3461
Flight Dates 09/02/14-09/08/14

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
35	F, M	4P-5P	PRIMER IMPACTO (NEWS MAGAZINE)	30	-	-	\$125.00	09/05-09/08	1	1	\$125.00
			Buy Comment: REVISED TO CLASS 2 RATE								
36	F, M	6P-7P	M-F DE-QUIERO TE QUIERO (NOVELA)	30	-	-	\$210.00	09/05-09/08	1	1	\$210.00
			Buy Comment: REVISED TO CLASS 2 RATE								
37	F, M	6P-9P	M-F NOVELA ROTATOR	30	-	-	\$210.00	09/05-09/08	1	1	\$210.00
			Buy Comment: REVISED TO CLASS 2 RATE								
38	F, M	6P-10P	M-F PRIME TIME ROTATOR	30	-	-	\$210.00	09/05-09/08	4	4	\$840.00
			Buy Comment: REVISED TO CLASS 2 RATE								
39	F, M	1035P-11P	M-F NOT. UNI.-ED. NOCTURNA (NETWORK)	30	-	-	\$175.00	09/05-09/08	1	1	\$175.00
			Buy Comment: REVISED TO CLASS 2 RATE								
40	F, M	5P-530P	M-F NOTICIAS 28 (LOCAL NEWS)	30	-	-	\$100.00	09/05-09/08	0	0	\$0.00
			Buy Comment: CANX LINE								

---REPORT TOTALS---

Report Totals: 68 / \$8,779.00

---SALES MONTHLY TOTALS---

Sep2014: 68/ \$8,779.00

Order Totals: 68 / \$8,779.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$8,779.00	KAJA .00%	KCRP .00%	KDF .00%	KIII .00%	KORO 100.00%
		KRIS .00%	KTOV .00%	KWDB .00%	KXPX .00%	KZTV .00%

ORDER WORKSHEET

Rep Order# 867171

Ver# 7

Status Confirmed

Traffic Order# 867171

Printed: 09/24/14 1:15 PM

5 of 5

EC'd Yes

Station KORO-TV CORPUS CHRISTI

Advertiser (1098) WENDY DAVIS FOR GOV

Product Candidate

Estimate# 3461

Buyer Thomas Pino

Last Received: 09/05/14 5:28 PM

Showing Buylines: All Lines

Agency (9440) GREER MARGOLIS MITCHELL BURNS

Rep Firm UNIVISION

3050 K STREET NW

Sales Office (NY) NEW YORK-NATIONAL

WASHINGTON, DC 20007

Salesperson (208) NYC-NL-MULHALL, JILL

Agency C/P1/P2/E 230/245/3461

Sales Assistant MELANIE

Flight Dates 09/02/14-09/08/14

Salesperson Phone# 212-455-5245

212-499-0830

Salesperson Fax# 212-499-0830

Books [null]

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Jesse Demastrie - authorized media buyer
being/on behalf of: Wendy R. Davis
a legally qualified candidate of the Democratic
political party for the office of: Governor of Texas
in the General
election to be held on: 11/4/14
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Wendy R. Davis For Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wendy R. Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/14
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. Jesse Demastrie - authorized radio buyer

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

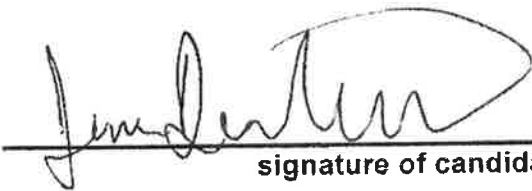
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jesse Demastrie

printed name

8/2/14
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.