

ORDER



Orders
Order / Rev: 4452504
Alt Order #: 28395944
Product Desc: Primary
Estimate: 11676
Flight Dates: 05/07/24 - 05/13/24
Original Date / Rev: 04/30/24 / 05/08/24
Order Type: REG

Columbus GA WBRL

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact: Canal Partners Media Email
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/John Barrow/Supreme Court/GA/
Demographic: A18+
Product Codes: PL18
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	34	\$2,405.00	\$2,044.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	34	\$2,405.00	\$2,044.25	0.00
Totals	34	\$2,405.00	\$2,044.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Columbus GA WBRL	30%	\$2,405.00
Market	100%	\$8,016.67

Competitive Share

	Share	Total
ABG	0%	\$0.00
CABLE	0%	\$0.00
ERBL	0%	\$0.00
UNKWN	70%	\$5,611.67
WJSP	0%	\$0.00
WLTZ	0%	\$0.00
WSWS	0%	\$0.00
WTVM	0%	\$0.00
WXTX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WRBL	05/08/24	05/08/24	Local News @ 5a Local News @ 5a	CM	5a-6a	--W----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00												
News 3 5a News add thu/mon <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/06/24</td> <td>05/12/24</td> <td>--W----</td> <td>1</td> <td>\$30.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/06/24	05/12/24	--W----	1	\$30.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/06/24	05/12/24	--W----	1	\$30.00	0.00																						
N 2	WRBL	05/09/24	05/09/24		CM	5a-6a	---T---	:30	1	\$30.00	P5	0.00	NM	1	\$30.00												

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WRBL	05/10/24	05/10/24	Local News @ 5a Local News @ 5a	CM	5a-6a	----F--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 ---T--- 1 \$30.00 0.00													
N 4	WRBL	05/13/24	05/13/24	Local News @ 5a Local News @ 5a	CM	5a-6a	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 ----F-- 1 \$30.00 0.00													
N 5	WRBL	05/07/24	05/07/24	M-F 4a-5a M-F 4a-5a	CM	4a-5a	-T-----	:30	1	\$10.00	P5	0.00	NM	1	\$10.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 -T----- 1 \$10.00 0.00													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WRBL	05/06/24-05/12/24	M-F 4a-5a	4a-5a	-T-----	:30		(\$10.00)		0.00	NM		
				See MG 5.2 [N/A]											
		2	WRBL	05/09/24-05/09/24	M-F 4a-5a	4a-5a	---Th----	:30		\$10.00		0.00	NM		
				Ⓜ MG for 5.1 05/07 [Makegood]											
N 6	WRBL	05/11/24	05/11/24	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----S-	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 -----S- 1 \$60.00 0.00													
N 7	WRBL	05/12/24	05/12/24	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----S	:30	1	\$60.00	P5	0.00	NM	1	\$60.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 -----S 1 \$60.00 0.00													
N 8	WRBL	05/07/24	05/07/24	M-F 930a-10a M-F 930a-10a	CM	930a-10a	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 -T----- 1 \$50.00 0.00													
N 9	WRBL	05/10/24	05/10/24	M-F 930a-10a M-F 930a-10a	CM	930a-10a	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 ----F-- 1 \$50.00 0.00													
N 10	WRBL	05/09/24	05/09/24	Price is Right Price is Right	CM	1058a-12p	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 ---T--- 1 \$125.00 0.00													
N 11	WRBL	05/07/24	05/07/24	M-F 3-4p Judge Mathis	CM	3-4p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 -T----- 1 \$50.00 0.00													
N 12	WRBL	05/13/24	05/13/24	M-F 3-4p Judge Mathis	CM	3-4p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00

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Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----					1	\$50.00		0.00			
N 13	WRBL	05/09/24	05/09/24	M-F 4-5p People's Court	CM	4-5p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---					1	\$50.00		0.00			
N 14	WRBL	05/10/24	05/10/24	M-F 4-5p People's Court	CM	4-5p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
People's Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----F--					1	\$50.00		0.00			
N 15	WRBL	05/08/24	05/08/24	Local News @ 5p Local News @ 5p	CM	5-530p	--W----	:30	1	\$80.00	P5	0.00	NM	1	\$80.00
News 3 First Edition add thu															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	--W----					1	\$80.00		0.00			
N 16	WRBL	05/09/24	05/09/24	Local News @ 5p Local News @ 5p	CM	5-530p	---T---	:30	1	\$80.00	P5	0.00	NM	1	\$80.00
News 3 First Edition add thu															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---					1	\$80.00		0.00			
N 17	WRBL	05/13/24	05/13/24	Local News @ 5p Local News @ 5p	CM	5-530p	M-----	:30	1	\$80.00	P5	0.00	NM	1	\$80.00
News 3 First Edition add thu															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----					1	\$80.00		0.00			
N 18	WRBL	05/07/24	05/07/24	Local News @ 530p Local News @ 530p	CM	530p-6p	-T-----	:30	1	\$90.00	P5	0.00	NM	1	\$90.00
News 13 At 5:30p add wed															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-T-----					1	\$90.00		0.00			
N 19	WRBL	05/08/24	05/08/24	Local News @ 530p Local News @ 530p	CM	530p-6p	--W----	:30	1	\$90.00	P5	0.00	NM	1	\$90.00
News 13 At 5:30p add wed															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	--W----					1	\$90.00		0.00			
N 20	WRBL	05/10/24	05/10/24	Local News @ 530p Local News @ 530p	CM	530p-6p	----F--	:30	1	\$90.00	P5	0.00	NM	1	\$90.00
News 13 At 5:30p add wed															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----F--					1	\$90.00		0.00			
N 21	WRBL	05/12/24	05/12/24	Local News @ 630p Sur Local News @ 630p Sun	CM	630-7p	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
News 3 Evening Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S					1	\$50.00		0.00			
N 22	WRBL	05/10/24	05/10/24	M-F 7-730p Jeopardy	CM	7-730p	----F--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----F--					1	\$200.00		0.00			
N 23	WRBL	05/13/24	05/13/24	M-F 7-730p Jeopardy	CM	7-730p	M-----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
Jeopardy															

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Columbus GA WBRL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 24	WRBL	05/07/24	05/07/24	M-F 730-8p Wheel of Fortune	CM	730-8p	-T-----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----					1	\$200.00		0.00			
		Wheel of Fortune													
N 25	WRBL	05/09/24	05/09/24	M-F 730-8p Wheel of Fortune	CM	730-8p	---T---	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T-----					1	\$200.00		0.00			
		Wheel of Fortune													
N 26	WRBL	05/11/24	05/11/24	LN Sa Local News @ 11p Sa	CM	11-1130p	-----S-	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S-					1	\$50.00		0.00			
		News 3 Nightwatch													
N 27	WRBL	05/12/24	05/12/24	LN Su Local News @ 11 Sun	CM	11-1130p	-----S	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S					1	\$50.00		0.00			
		News 3 Nightwatch													
N 28	WRBL	05/07/24	05/07/24	Late Show Late Show	CM	1135p-1237a	-T-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T-----					1	\$30.00		0.00			
		The Late Show-CBS add wed/fri													
N 29	WRBL	05/08/24	05/08/24	Late Show Late Show	CM	1135p-1237a	--W----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--W----					1	\$30.00		0.00			
		The Late Show-CBS add wed/fri													
N 30	WRBL	05/10/24	05/10/24	Late Show Late Show	CM	1135p-1237a	----F--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	----F--					1	\$30.00		0.00			
		The Late Show-CBS add wed/fri													
N 31	WRBL	05/13/24	05/13/24	Late Show Late Show	CM	1135p-1237a	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----					1	\$30.00		0.00			
		The Late Show-CBS add wed/fri													
N 32	WRBL	05/09/24	05/10/24	M-F 3-4p Judge Mathis	CM	3-4p	---TF--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	---TF--					2	\$50.00		0.00			
		MG from EST 11675													
N 33	WRBL	05/13/24	05/13/24	M-F 4-5p People's Court	CM	4-5p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----					1	\$50.00		0.00			
		MG from EST 11675													
													Totals	34	\$2,405.00