

ORDER



Orders
Order / Rev: 4450346
Alt Order #: 28395426
Product Desc: Primary
Estimate: 11675
Flight Dates: 04/30/24 - 05/06/24
Original Date / Rev: 04/29/24 / 05/08/24
Order Type: REG

Columbus GA WBRL

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact: Canal Partners Media Email
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/John Barrow/Supreme Court/GA/
Demographic: A18+
Product Codes: PL18
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	29	\$2,620.00	\$2,227.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	29	\$2,620.00	\$2,227.00	0.00
Totals	29	\$2,620.00	\$2,227.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Columbus GA WBRL	35%	\$2,620.00
Market	100%	\$7,485.71

Competitive Share

	Share	Total
ABG	0%	\$0.00
CABLE	0%	\$0.00
ERBL	0%	\$0.00
UNKWN	65%	\$4,865.71
WJSP	0%	\$0.00
WLTZ	0%	\$0.00
WSWS	0%	\$0.00
WTVM	0%	\$0.00
WXTX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WRBL	04/30/24	04/30/24	CBS This Morning CBS This Morning	CM	7-9a	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00												
CBS This Morning add wed & mon <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 04/29/24</td> <td>05/05/24</td> <td>-T-----</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 04/29/24	05/05/24	-T-----	1	\$50.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 04/29/24	05/05/24	-T-----	1	\$50.00	0.00																						
N 2	WRBL	05/01/24	05/01/24		CM	7-9a	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00												

Order / Rev: 4450346
 Alt Order #: 28395426
 Flight Dates: 04/30/24 - 05/06/24

Advertiser: POL/John Barrow/Supreme Court/GA/De
 Product Desc: Primary
 Estimate: 11675

Columbus GA WBRL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 04/29/24	05/05/24	-T-----					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRBL	04/29/24-05/05/24		M-F 3-4p					3-4p	-T-----	:30	(\$50.00)	0.00	NM		
Credited [mg on EST 11676]																
N 13	WRBL	05/01/24	05/01/24	M-F 3-4p	CM	3-4p	--W----	:30	1	\$50.00	P5	0.00	NM	0	\$0.00	
				Judge Mathis												
				Judge Mathis												
				Judge Mathis												
				add w/m												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 04/29/24	05/05/24	--W----					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRBL	04/29/24-05/05/24		M-F 3-4p					3-4p	--W-----	:30	(\$50.00)	0.00	NM		
Credited [mg on EST 11676]																
N 14	WRBL	05/02/24	05/02/24	M-F 3-4p	CM	3-4p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00	
				Judge Mathis												
				Judge Mathis												
				add w/m												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 04/29/24	05/05/24	---T---					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRBL	04/29/24-05/05/24		M-F 3-4p					3-4p	---T---	:30	(\$50.00)	0.00	NM		
Credited [mg on EST 11676]																
N 15	WRBL	05/06/24	05/06/24	M-F 3-4p	CM	3-4p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00	
				Judge Mathis												
				Judge Mathis												
				add w/m												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 05/06/24	05/12/24	M-----					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRBL	04/29/24-05/05/24		M-F 3-4p					3-4p	M-----	:30	(\$50.00)	0.00	NM		
Credited [mg on EST 11676]																
N 16	WRBL	05/01/24	05/01/24	M-F 4-5p	CM	4-5p	--W----	:30	1	\$50.00	P5	0.00	NM	0	\$0.00	
				People's Court												
				People's Court												
				add th/m												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 04/29/24	05/05/24	--W----					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRBL	04/29/24-05/05/24		M-F 4-5p					4-5p	--W-----	:30	(\$50.00)	0.00	NM		
Credited [mg on EST 11676]																
N 17	WRBL	05/02/24	05/02/24	M-F 4-5p	CM	4-5p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00	
				People's Court												
				People's Court												
				add th/m												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 04/29/24	05/05/24	---T---					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRBL	04/29/24-05/05/24		M-F 4-5p					4-5p	---T---	:30	(\$50.00)	0.00	NM		
Credited [mg on EST 11676]																
N 18	WRBL	05/03/24	05/03/24	M-F 4-5p	CM	4-5p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00	
				People's Court												
				People's Court												
				add th/m												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 04/29/24	05/05/24	----F--					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRBL	04/29/24-05/05/24		M-F 4-5p					4-5p	----F--	:30	(\$50.00)	0.00	NM		
Credited [mg on EST 11676]																
N 19	WRBL	05/06/24	05/06/24	M-F 4-5p	CM	4-5p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00	
				People's Court												
				People's Court												
				add th/m												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 05/06/24	05/12/24	M-----					1	\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRBL	05/06/24		M-F 4-5p					4-5p	M-----	:30	(\$50.00)	0.00	NM		
Credited [mg on EST 11676]																
N 20	WRBL	05/01/24	05/01/24	Local News @ 5p	CM	5-530p	--W----	:30	1	\$80.00	P5	0.00	NM	1	\$80.00	
				Local News @ 5p												
				Local News @ 5p												
				News 3 First Edition												
				add w/f												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 04/29/24	05/05/24	--W----					1	\$80.00		0.00				

Order / Rev: 4450346
 Alt Order #: 28395426
 Flight Dates: 04/30/24 - 05/06/24

Advertiser: POL/John Barrow/Supreme Court/GA/De
 Product Desc: Primary
 Estimate: 11675

Columbus GA WBRL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
add w/f/m															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	----F--			1			\$30.00			0.00		
N 32	WRBL	05/06/24	05/06/24	Late Show Late Show	CM	1135p-1237a	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
The Late Show-CBS															
add w/f/m															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	M-----			1			\$30.00			0.00		
													Totals	29	\$2,620.00