QUARTERLY ISSUES PROGRAMS LIST

FOR STATION: KSCR-FM/KBMO-AM JANUARY 1 – MARCH 31, 2023 PLACED IN PUBLIC FILE – APRIL 7, 2023

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. CITY OF BENSON ISSUES/NEWS: Issues relating to the city of Benson, our city of license.
- **B. PUBLIC/COMMUNITY EVENTS:** Numerous community events that raise awareness and funds for local non-profits.
- C. EDUCATION: Subjects related to education of children in our community,
- D. SELF IMPROVEMENT: Programs that help mental health & personal improvement and stability.
- **E. ANIMAL SAFETY & CARE:** Talk that promotes proper caring for animals.
- **F. SOCIAL ISSUES:** A program dealing with various social issues affecting our communities from drug use & eating disorders, to social networks & bullying in schools.

Section II. Responsive Programs

The station has broadcasting programs dealing with each of the above referenced issues. Programming dealing with each issue is set out below.

A. CITY OF BENSON ISSUES/NEWS:

"BENSON CITY ADMINISTRATOR" - JAN 1ST – MAR 31st, EVERY OTHER TUESDAY, 8:45AM, 8-10 MINUTES.

Talked with Benson City Administrator about city counsel minutes, projects around town, grants for town and improvements.

B. PUBLIC/COMMUNITY EVENTS:

"COMMUNITY CALENDAR WRAP-UP" – JAN 1^{ST} – MAR 31st, WEEKDAYS, 10AM, 5 MINUTES. Discusses various community events, gave info on how listeners could contact us regarding the events or how to submit events.

C. EDUCATION:

"SCHOOL SUPERINTENDENT" – JAN 1ST – MAR 31st, EVERY OTHER TUESDAY, 9:00AM, 5-8 MINUTES

Discussion with Benson School District #777 Superintendent (PreK-12th grade) about school board minutes.

"SCHOOL DEPARTMENT TALK" - JAN 1ST - MAR 31ST, EVERY WEDNESDAY, 8:00AM, 5-8 MINUTES

Talk about specific events or subjects of learning from different departments within the Benson School District

"LOCAL SPORTS COACH'S CORNER" - JAN 1ST - MAR 31ST, VARIOUS DAYS, VARIOUS TIMES, 5-10 MINUTES

Talk with coaches for local sports in the district before and during the various sports seasons. Captains from teams advancing to sub sections, state, etc. come in to talk about their management of sports and education and the upcoming game(s).

D. **SELF IMPROVEMENT:**

"CHURCH TALK" - JAN 11th, 8:00AM, 5-8 MINUTES

Talked with clergy from local churches about their upcoming events.

"FOCUS ON THE FAMILY" - JAN 1ST - MAR 31ST, WEEKDAYS, 9:50AM AND 4:50PM, 1 MINUTE Guided advice and talk about how to make the best of your family time in the 21st century.

"MAX LUCADO UPWORDS" - JAN 1ST - MAR 31ST, WEEKDAYS, 12:50PM, 1 MINUTE An uplifting and positive reinforcement for better mental health.

E. ANIMAL SAFETY & CARE:

"HUMANE SOCIETY TALK" - JAN 19th, 8:00AM, 8-10 MINUTES.

Talk about upcoming event(s), what their needs are, and how to help.

"TALKING PETS" - JAN 1ST - MAR 31ST, SATURDAYS, 10AM, 120 MINUTES. General talk and Q&A about proper care for pets.

F. SOCIAL ISSUES:

"INFOTRAK" - JAN 1st - MARCH 31st, SUNDAYS, 6:00 AM, 30 MINUTES. Subjects discussed listed on following documentation.

"ISSUES TODAY" - JAN 1ST - MARCH 31st, SUNDAY, 6:30 AM, 30 MINUTES. Subjects discussed listed on following documentation.



Weekly Public Affairs Program

Show # 2023-01

Call Letters: _KSCR-FM / KBMO-AM_

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2023

Date a	aired:1/1/23 II	me Aired:	6:00am			
	Jacquelyn C. Campbell, F	PHD, RN, FAAN	, expert on domes	tic violence, viol	ence again	st women and
	intimate partner violence, F	Professor and the	e Anna D. Wolf Ch	nair at the Johns	Hopkins S	chool of

intimate partner violence, Professor and the Anna D. Wolf Chair at the Johns Hopkins School of Nursing, National Program Director for the Robert Wood Johnson Foundation's Nurse Faculty Scholars Program

Dr. Campbell developed the Danger Assessment, a groundbreaking questionnaire designed to assess a woman's risk of being killed by an abusive partner. She talked about recent updates to the tool that address concerns for immigrant women and same-sex partners. She said it's helpful for an abused woman to document for herself how often abuse is happening, levels of abuse and other patterns.

<u>Issues covered:</u>
Domestic Violence
Women's Concerns

Bryan Caplan, PhD, Professor of Economics at George Mason University, blogger for EconLog, author of "The Case against Education: Why the Education System Is a Waste of Time and Money"

Although it is immensely popular--and immensely lucrative--Dr. Caplan believes that higher education is grossly overrated. He said that decades of growing access to education have not resulted in better jobs for the average worker, but instead in runaway credential inflation. He is in favor of serious cuts in government education funding to curb this wasteful rat race, along with a renewed emphasis on vocational education.

Issues covered:
Education
Career
Government Spending

Length: 8:01

Length: 9:21

Cyrus Farivar, Senior Business Editor at Ars Technica, author of "Habeas Data: Privacy vs. the Rise of Surveillance Tech"

Mr. Farivar discussed how judges and activists have thought about privacy and surveillance in America in recent decades. He believes that laws need to be updated to address advances in surveillance technology, such as the mass use of license plate readers and facial recognition software.

<u>Issues covered:</u> Constitutional Rights Privacy Length: 5:04

2023-02 aired:1/8/23 Time Aired:6:00an	ı				
Todd Spencer, President of the Owner-Operator Independent Drivers Association					
Trucking is critical to virtually every aspect of the US economy. Mr. Spencer talked about the biggest challenges faced by truck drivers. He said drivers often spend 30% of their work week being detained by inefficiencies in the supply chain, waiting for shippers and receivers. He discussed the lack of adequate training of new truckers. He also talked about road congestion and needed improvements in the nation's highway system to better accommodate trucks.					
Issues covered: Transportation Supply Chain Issues Employment					
Natasha Slesnick, PhD, Professor of Human Deve Human Sciences, and EHE Associate Dean for Res					
Prof. Slesnick led a study that suggests that giving some homeless mothers with young children a place to live may do little to help them if it is not combined with support services. She outlined the most significant challenges faced by homeless mothers and their children, and the most effective forms of support.					
Issues covered: Homelessness Government Programs Drug Abuse	<u>Length:</u> 8:45				
Donna Thompson, PhD, MBA, retired college edu creator of The Adventures of Carly and Charly, a bo					
Ms. Thompson discussed the importance of encouraging reading in young children, and the major obstacles created by electronic screens. She talked about the long-lasting health and wellness benefits connected to reading, and why it is so important for parents to set a good example in reading habits.					
Issues covered: Literacy Parenting	<u>Length:</u> 5:01				
2023-03 lired:1/15/23 Time Aired:6:00					
Nora Volkow MD Director of the National Institute	on tirtig Abuse hart of the National Institutes of				

Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

<u>Issues covered:</u>
Substance Abuse and Treatment
Government Policies

Length: 17:52

Length: 5:08

Sam Quinones, author of "The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth"

The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

Issues covered:
Substance Abuse and Treatment
Community Rehabilitation
Law Enforcement
Homelessness

Show # 2023-04	1		
Date aired:	1/22/23	_ Time Aired: _	6:00am

Lauren Fleshman, one of the most decorated American distance runners of all time, winner of five NCAA championships at Stanford University and two national championships as a professional, author of "Good for A Girl: A Woman Running in a Man's World"

Girls drop out of organized sports at twice the rate of boys at age 14, and half have quit by 17. Sixty-five percent develop disordered eating habits that compromise their ease around food, sometimes irreparably. Ms. Fleshman talked about emerging research on the physiology and psychology of young athletes, and what coaches and parents should know. She outlined changes in organized sports to empower and encourage young women to join and stay.

<u>Issues covered:</u>
Women's Concerns
Youth Sports

<u>Length:</u> 9:21

Chris Bailey, productivity expert, author of "How to Calm Your Mind: Finding Presence and Productivity in Anxious Times"

Mr. Bailey shared the inspiration to write his book--a panic attack he had onstage in front of an audience of over 100. He outlined simple steps he took in the moment and in the long-term to conquer burnout, and explained how he gradually restored calm and tranquility to his life. He talked about sources of hidden stress buried within our days, often activities and people that we voluntarily subject ourselves to.

Issues covered:
Mental Health
Personal Productivity
Career

<u>Length:</u> 8:01

Tim Lohrentz, Program Manager of the Insight Center for Community Economic Development, a non-profit organization that focuses on policies to build economic health in lower income communities

Mr. Lohrentz conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

Issues covered:
Payday Loans
Poverty
Government Regulations

Length: 5:10

Show # 2023-05

Date aired: 1/29/23 Time Aired: 6:00am ____

Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of "Who Gets What — and Why: The New Economics of Matchmaking and Market Design"

Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.

Issues covered:

<u>Length:</u> 9:17

Economics
Career
Education

Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine and Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of "The Whole Heart Solution"

According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.

<u>Issues covered:</u> Personal Health Length: 8:01

Length: 5:00

Paul Tough, former editor at the New York Times Magazine, nationally recognized writer on poverty, education and the achievement gap

Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Issues covered:

Poverty Education Minority Concerns Parenting

Show # 2023-06 Date aired:2/5/23 Time Aired:6:00am						
Ismail Karabas, PhD, Marketing Professor at Murray State University						
Tipping for food at the end of a dining experience has traditionally been the norm at full-service restaurants. Prof. Karabas shared his research into a new trend: tip requests at businesses where customers order at the counter, pay for their items before getting their food, and receive minimal-to-no service. He explained the reasons behind the change. He found that some consumers are so annoyed by the requests that they take their business elsewhere.						
Issues covered: Consumer Matters Employment Economy						
Dan Martell, entrepreneur, productivity expert, author of "Buy Back Your Time: Get Unstuck, Reclaim Your Freedom, and Build Your Empire"						
Mr. Martell shared his story of a traumatic childhood and arrest as a teenager, which amazingly led to an interest in software coding and entrepreneurism. He offered suggestions for entrepreneurs to value and use time more productively. He also offered advice to avoid burnout.						
Issues covered: Entrepreneurism Personal Productivity Career						
Les Bernal, Executive Director of Stop Predatory Gambling, a national grassroots citizen's movement						
Americans in dozens of states can now buy lottery tickets in a growing number of ways. Mr. Bernal talked about the increasingly aggressive ways that governments are marketing new lottery products, and how the targets are typically lower income citizens. He believes that governments have created a mindset that discourages saving and personal responsibility and promotes state-sponsored wagering.						
Issues covered: Gambling Addiction Government Policies Length: 5:07						
Show # 2023-07 Date aired:2/12/23 Time Aired:6:00am						
Andrew Smith, PhD, cognitive psychologist and Assistant Professor at Iowa State University						
Some studies claim that 4-6% of those in US prisons are not guilty of the crime for which they were convicted. Prof. Smith and his team of researchers developed a new procedure to capture more information from eyewitnesses during police investigations and better detect a suspect's guilt or innocence. He explained how the innovation improves the reliability of police lineups.						
<u>Issues covered:</u> Criminal Justice Legal Reform						

Andrew McDiarmid, Senior Fellow at the Discovery Institute, a non-profit, non-partisan organization focused on research, education, action, and cultural renewal

A recent study reported in the Journal of Experimental Psychology suggests that the act of "just thinking" can be more rewarding than we might realize. Mr. McDiarmid outlined the study's findings and explained why Americans should resist the urge to pull out their phones so frequently and spent some time just thinking, instead.

<u>Issues covered:</u>
Mental Health
Personal Productivity

Length: 8:10

Tom Appel, Publisher of Consumer Guide Automotive

Mr. Appel talked about the affordability of electric vehicles and how the EV marketplace has been changing, partly as a result of revised federal laws and rebates. He also explained who is the best candidate to own an EV and whether now is a wise time to buy.

Issues covered:
Electric Vehicles
Consumer Matters
Environment

Length: 4:53

Show # 2023-08

Date aired: __2/19/23___ Time Aired: __6:00am ___

Shevaun Neupert, PhD, Professor of Psychology at North Carolina State University

Prof. Neupert wrote a report that analyzed two new studies that found that young adults who utilize preemptive stress-reduction steps that focus on the future are better able to avoid negative health outcomes. She talked about the most effective proactive techniques, and where young adults should be taught how to deal with stress.

Issues covered:

Length: 9:12

Mental Health

Stress

Angie Morgan Witkowski, Leadership and Career Coach, author of "Bet on You: How to Win with Risk"

Ms. Witkowski outlined the most common misconceptions about risk and why people should be much more comfortable making decisions in the face of uncertainty. She talked about the reasons that fear and failure are such important components in taking risks in business, career and life.

<u>Issues covered:</u>
Career
Personal Productivity

Mental Health

Length: 8:10

Lindsey Parnarouskis, MS, doctoral candidate, Department of Psychology, University of Michigan

Ms. Parnarouskis was the first author of a study that examined the connection between food insecurity and the overconsumption of processed foods. She found that that women experiencing food insecurity more frequently report symptoms of food addiction, such as compulsive eating of certain types of food, unsuccessful attempts to cut down and withdrawal symptoms.

Issues covered: Length: 4:53 Nutrition Hunger Women's Issues Show # 2023-09 Date aired: 2/26/23 Time Aired: 6:00am Lauryn Williams, Certified Financial Planner, founder of Worth Winning, a company that helps young professionals organize their finances A recent Fidelity survey found that half of Gen Zers say they don't see a point in saving money until things return to 'normal.' Ms. Williams said young people may be seeking some sort of control, in the face of runaway inflation and economic uncertainty. She said many Gen Zers are choosing to invest in themselves and their professional growth, such as starting their own businesses or furthering their education. She explained why it is critical to start early to build retirement savings. Length: 9:12 Issues covered: **Consumer Matters** Economy **Employment** Elisa Villanueva Beard, CEO of Teach For America, a nonprofit organization dedicated to improving educational outcomes for low-income students Ms. Villanueva Beard outlined the mission of her organization, and explained why it is so important to recruit college graduates from top universities around the United States to serve as teachers in urban and rural schools. She talked about the biggest obstacles in recruiting quality teachers and how interested students can apply to be a part of Teach For America. Length: 8:10 Issues covered: Education Poverty Matthew A. Miller, PhD, MPH, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs Dr. Miller shared VA's latest data that showed meaningful downward trends in veteran suicide counts and rates. He discussed the growing use of the Veterans Crisis Line (dial 988 then press 1) and other resources available to veterans in crisis. He also outlined the potential warning signs and what family members or friends can do to help. Length: 4:53 Issues covered: Veterans' Concerns Suicide **Mental Health**

Yvette M. Miller, MD, Executive Medical Officer for the American Red Cross Donor and Client Support Center, helping to lead the Red Cross' national Sickle Cell Initiative

Date aired: 3/5/23 Time Aired: 6:00am ___

Show # 2023-10

Sickle cell disease is the most common genetic blood disorder in the US, and regular blood transfusions are critical to manage extreme pain and life-threatening complications. Dr. Miller discussed Red Cross efforts to promote diversity in the blood supply, increase donor recruitment and retention in the black community to support the transfusion needs of patients with sickle cell disease.

Issues covered:
Sickle Cell Disease
Blood Donations
Diversity

Length: 8:32

Candy Valentino, finance and wealth advisor, author of "Wealth Habits: Six Ordinary Steps to Achieve Extraordinary Financial Freedom"

Ms. Valentino believes that turbulent financial times are often historic opportunities to invest more in real estate and the financial markets. She outlined six steps to grow wealth. She explained why owning real estate or a small business are her favorite investment vehicles. She conducted a study that found 75% of wealthy people had one thing in common: either they or their family owned a business.

<u>Issues covered:</u> Personal Finance Entrepreneurism Length: 8:51

Samuel West, PhD, Assistant Professor of Psychology at Virginia State University

Dr. West led an analysis of psychological crises exhibited by 177 mass shooters. He found that social isolation was the most important external indicator leading up to the attacks. He believes that social isolation is an ideal target for intervention because it can be addressed both at the individual level and the societal level.

<u>Issues covered:</u>
Mass Shootings
Mental Health

Length: 5:07

Disc # 2023-11

Date aired: 3/12/23 __ Time Aired: __6:00am ____

Pamela Gockley, Certified Bullying Prevention Specialist, Founder and Executive Director of The Camel Project, a non-profit organization focused on deconstructing the culture of bullying in America

1 in 5 students report being bullied at school. However, Ms. Gockley said the CDC believes 50 to 75% of bullying incidents are never reported. She discussed the culture of bullying in America, how to parents can protect their children from it, and how parents of bullies can recognize the behavior in their own child and address it.

Issues covered: Bullying Length: 8:44

Parenting
Youth at Risk

Brock L. Eide M.D., M.A., learning disabilities expert, co-author of "The Dyslexic Advantage: Unlocking the Hidden Potential of the Dyslexic Brain"

Dyslexia has traditionally been defined as a reading and spelling disorder. But Dr. Eide said recent research has proven that these challenges are not dyslexia's main features. He explained how these

characteristics are actually trade-offs resulting from an entirely different pattern of brain organization and information processing and that it has powerful advantages.

<u>Issues covered:</u> Learning Disabilities Length: 8:41

Length: 5:05

Samuel Zahinoor Ismail, MD FRCPC, Professor of Psychiatry, Neurology, Epidemiology, and Pathology at the Hotchkiss Brain Institute and O'Brien Institute for Public Health at the University of Calgary

Dr. Ismail was the lead author of a large 10-year study that found 40 percent fewer dementia diagnoses in people who took vitamin D supplements. The study also found that those who take vitamin D are more likely to have more years of dementia-free life. In addition, he found that vitamin D had a significantly greater effect on women, than men.

<u>Issues covered:</u>
Alzheimer's disease
Nutrition
Aging

Show # 2023-12

Date aired: ___3/19/23___ Time Aired: ___6:00am ___

Juliet B. Schor, PhD, Professor of Sociology, Boston College

The four-day week is becoming more of a reality in the contemporary workplace, and Prof. Schor coauthored a landmark international study of the trend. She said the vast majority of companies that tried the shorter workweek for the study stuck with it afterwards. She talked about the benefits that result from a 32-hour workweek, both for employees and companies.

Issues covered:
Workplace Matters
Mental Health
Productivity

Length: 8:40

Deepa L. Sekhar, MD, Associate Professor of Pediatrics at the Penn State College of Medicine, Executive Director of Penn State PRO Wellness

Suicide death rates have increased significantly among adolescents in the U.S. in recent years. Dr. Sekhar said while children are typically screened for health, vision and hearing problems in school, mental health screening has not been standardized in school settings. She led a study that evaluated the effectiveness of a school-based, adolescent suicide risk screening and found that it successfully identified at-risk adolescents and increased initiation of mental health services. She explained how the screening works and the reasons some schools or parents may be reluctant to give it a chance.

<u>Issues covered:</u>
Youth Suicide
Mental Health Services
Parenting

Length: 8:43

John P. Thyfault, PhD, Professor of Nutrition and Exercise Physiology, Director of the Health Activity Center at the University of Missouri

Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may

also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol.

<u>Issues covered:</u> Personal Health Length: 5:09

Show # 2023-136:

Date aired: __3/26/23___ Time Aired: __6:00am___

Elizabeth Wallace, co-author of "The Ambition Decisions: What Women Know About Work, Family, and the Path to Building a Life"

Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices.

<u>Issues covered:</u>
Women's Concerns
Career
Marriage

Thomas Lickona, PhD, Developmental Psychologist, Professor of Education Emeritus at the State University of New York at Cortland, author of "How to Raise Kind Kids: And Get Respect, Gratitude, and a Happier Family in the Bargain"

Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids.

<u>Issues covered:</u>
Parenting
Children's Issues

<u>Length:</u> 7:52

Length: 9:22

Irwin Reyes, Researcher in the Usable Security and Privacy Group at the International Computer Science Institute, a laboratory affiliated with the University of California at Berkeley

Mr. Reyes led a study that found that more than 3300 Android apps from the Google Play Store are improperly tracking kids and are potentially violating federal law. He outlined the types of data that is being collected and what is being done with it. He believes similar results are likely with iPhones, but Apple's closed system prevents a similar study of its users. He offered advice to parents who are concerned about their children's privacy.

Issues covered:
Privacy
Children's Issues
Parenting

Length: 4:56

Date Aired:	1/1/23	Time Aired:	6:30am
Length: 28 Min.			

1. Jonas Borco, CEO of CO-Founder of Dwellsy

He gave a forecast for the 2023 rental market. He also talked about the growing problem of inflation.

Issues covered:

- 1. Economy
- 2. Inflation
- 2. Erin Prochnow, CEO of YWCA Cass Clay

She discussed her work with the Y and a grant provided by the Bezos Day 1 Families Fund. She also talked about the need for more funding for their various programs.

Issues covered:

- 1. Homeless
- 2. Women
- 3. Sarah Jannsen, Editor of World Almanac

She a preview of the new edition. She also talked about world geography and new features.

- 1. Consumerism
- 2. Communication

Date Aired:	1/8/23	Time Aired: _	_6:30am
Length: 28 Min.			

1. Michele Raneli, Vice President and Head of U.S. Research for Transunion

She gave a report on inflation in the U.S. She also gave some tips on how people can better cope with higher prices.

Issues covered:

- 1. Economy
- 2. Inflation
- 2. Melisa Mullamphy, Author and Researcher

She talked about the lack of communication between patients and doctors. She also gave tips on communication can be improved.

Issues covered:

- 1. Health
- 2. Communication
- 3. Marni Goldman, Author

She gave her story of rebounding from depression. She also talked about ways people can better cope with life.

- 1. Depression
- 2. Communication

Date Aired:	1/15/23	Time Aired:	6:30am
Length: 28 Min.			

1. Amri Johnson, Author of "Reconstructing Inclusion"

He detailed new ways corporations can think of inclusion/diversity policies. He also talked how all employees need to be involved in decision making.

Issues covered:

- 1. Diversity
- 2. Communication
- 2. Andrew Campbell, Policy Program Associate at the Urban Institute

He talked about the growing use of apprenticeships in union shops. He also talked about better education opportunities for students.

Issues covered:

- 1. Education
- 2. Youth
- 3. Michael Letts, Founder and CEO of Invest USA

He commented on defund the police movements. He also discussed efforts to decriminalize some crimes in cities.

- 1. Crime
- 2. Defund the Police

Date Aired:	1/22/23	Time Aired:	6:30am	
Lenath: 28 Min.				

1. Joseph Radich, Founder and CEO of R3 Health and Medhouse

He exposed flaws in the American health system. He also talked about how doctors need to communicate better with their patients.

Issues covered:

- 1. Health
- 2. Communication
- 2. Dr. Gregory Jantz, Psychologist and Clinical Dependency Counselor

He discussed how the drug market has invaded the internet. He also discussed on the growing teen suicide rate.

Issues covered:

- 1. Drug Abuse
- 2. Suicide
- 3. Joe Hart, President and CEO of Dale Carnegie Institute

He discussed the importance of personal growth and development. He also stressed for teens to get mentors.

- 1. Youth
- 2. Personal Development

Date Aired:	_1/29/23	Time Aired: _	6:30am
Length: 28 Min			

1. Dr. Scott Adzick, Surgeon Chief at Childrens Hospital of Philadelphia

He discussed fetal surgery. He also talked about birth defects and how parents can be better informed about them.

Issues covered:

- 1. Health
- 2. Youth
- 2. Jason Wilcox, Parenting Expert

He commented on how parents and teens can better communicate. He also talked about reactive motivation.

Issues covered:

- 1. Parenting
- 2. Youth
- 3. Michael Findlay, Director of Acquavella Galleries New York

He detailed how anyone can get involved in art. He also discussed NFT's.

- 1. NFT's
- 2. Consumerism

Date Aired:	2/5/23	Time Aired:	6:30am
Length: 28 Mir	١.		

1. Khalid Green, Former NBA Scout and High School Coach

He discussed the need to increase diversity in youth sports. He also decried the high cost of sports programs.

Issues covered:

- 1. Youth
- 2. Diversity
- 2. Udo Eramus, Health and Fitness Expert

He gave some tips on staying healthy this winter. He also talked about natural remedies for some health conditions.

Issues covered:

- 1. Health
- 2. Education
- 3. Sharon Price John, CEO of Build a Bear Workshop

She talked about her book that weaves stories with life lessons. She also discussed the success of the workshops.

- 1. Youth
- 2. Consumerism

Date Aired:	2/12/23	Time Aired:	6:30am	
Length: 28 Mi	n. ——	_		

1. Jim Marggraff, Education Expert

He detailed ways grandparents can tutor their grand kids. He also talked about technology and education.

Issues covered:

- 1. Education
- 2. Youth
- 2. Melissa Kelley, Elena Burke, Eating Disorder Experts

They discussed the growing problem of eating disorders in teens. They also talked about how social media influences youth.

Issues covered:

- 1. Eating Disorders
- 2. Youth
- 3. Dr. Amir Moursi, President of American Academy of Pediatric Dentistry

He commented on the importance of the very young visiting dentists. He also talked about the differences between pediatric dentists and adult physicians.

- 1. Youth
- 2. Health

Date Aired:	_2/19/23	_ Time Aired: _	_6:30am <u>_</u> _
Length: 28 Min.			

1. Sister Irene, Member of Sisters Rising

She detailed their organization's efforts to fight human trafficking. She also talked about their programs to improve community engagement.

Issues covered:

- 1. Human Trafficking
- 2. Poverty
- 2. Dr. Kulreet Chaudhary, Ayurvedic Medicine Expert

She discussed ayurvedic medicine and some remedies. She also talked about how the public can be better educated about alternative health.

Issues covered:

- 1. Health
- 2. Consumerism
- 3. Alvin Hall-Sarah Wassner, Co-Authors of "Common Cents"

They talked about the importance of parents talking to their kids about finances. They also discussed the current economy.

- 1. Youth
- 2. Economy

Date Aired:	2/26/23	Time Aired: _	6:30am	
Length: 28 Mi	n.			
1. Donna Chri	stensen. Board	Member of Cons	sumers for Q	ualitv Care

She discussed differences between commercial and non-profit hospitals. She also advocated for better communication protocols from hospitals for

patients.

Issues covered:

- 1. Health
- 2. Poverty
- 2. Pamela Gockley, Certified Bullying Prevention Expert

She talked about the work of the Camel Project which deals with bullying. She also commented on how social media affects teens and bullying.

Issues covered:

- 1. Youth
- 2. Bullying
- 3. Jon Baldwin, Ex. Vice President of Government Solutions Damian Kivett, Member of SAFE Program

They discussed how local governments are dealing with traffic safety. They also talked about the need for less distracted drivers.

- 1. Traffic Safety
- 2. Crime

Date Aired:	_3/5/23	Time Aired: _	6:30am	_
Length: 28 Min.	-			

1. Ashwin Bharath, CEO of Revature

He expressed his belief that there is a shortage of qualified high tech people to fill job positions. He gave some advice on how to stop the shortages.

Issues covered:

- 1. Unemployment
- 2. Education
- 2. Alison Bonds, Head of Private and Independent Wealth Management at State Street Global Adviser

She defined what exchange traded funds are. She also talked aboutways they differ from other investments.

Issues covered:

- 1. Economy
- 2. Education
- 3. Ali Katz, Founder of Personal Family Law

She gave advice to siblings on how they can better plan their parents finances. She also talked abouteconomic conditions.

- 1. Seniors
- 2. Education

Date Aired:	_3/12/23	Time Aired:	_6:30am
Length: 28 Min.			

1. Matthew Williams, Founder and Director of HateLab, Criminology Professor

He commented on hate speech and how society needs to police social media better. He also talked about more violence in society.

Issues covered:

- 1. Free Speech
- 2. Crime
- 2. James Bell, Director of Corporate Communications, KIA America

He gave the pros and cons of electric vehicles. He also commented on hydrogen fuel cell technology.

Issues covered:

- 1. Environment
- 2. Consumerism
- 3. Martin Grieder, Group Vice President, Consumer Hearing, Sonova

He discussed hearing loss in older people. He also detailed symptoms of hearing loss and the new generation of hearing aids.

- 1. Seniors
- 2. Hearing Loss

Date Aired:3/19/23 Time Aired:6:30am Length: 28 Min.
1. Dr. Mitchell and Emily Clionsky, Dementia Researchers and Authors
They discussed the importance of early prevention techniques for dementia. They also talked about the connection between inherited genes and the disease.
Issues covered:
Mental Health Seniors
2. Katrin Werner-Perez, Health Programs Manager, Alliance for Aging Research
She discussed the symptoms of heart valve disease. She also detailed the treatment options.
Issues covered:
1. Health 2. Seniors
3. Tyler Martin, Sustainable Exercise Expert

He talked about the importance of sustainable exercise. He gave tips on how people can avoid exercise burnout.

Issues covered:

Health
 Seniors

Date Aired:	3/26/23	Time Aired:	_6:30am
Length: 28 Min.	,,		

1. Daniel Hatcher, Law Professor at University of Baltimore's Civil Advocacy Clinic

He addressed the problems that he sees in the American legal system. He also talked about racism and problems of the bail system.

Issues covered:

- 1. Legal System
- 2. Racism
- 2. Megan Lott, Deputy Director of Healthy Eating Research, Robert Wood Foundation

She discussed efforts to get more healthy lunches in the school systems. She also addressed the new federal guidelines for nutrition that are being developed.

Issues covered:

- 1. Youth
- 2. Health
- 3. Lee Gerdes, CEO and Founder of Cereset

He talked about problems many people have with sleeping. He commented on a new system that uses unique sounds to comfort people.

- 1. Sleep Disorders
- 2. Consumerism