

# ORDER



**Orders**  
**Order / Rev:** 712569  
**Alt Order #:**  
**Product Desc:** Linda Shriner and Tony  
**Estimate:**  
**Flight Dates:** 10/26/15 - 11/08/15  
**Original Date / Rev:** 10/12/15 / 10/12/15  
**Order Type:** REG

**WLFI Lafayette**  
**Primary AE:** WLFI Local House  
**Sales Office:** L-LAF  
**Sales Region:** Loc

**Agency Name:** POL/Roswarski for Lafayette  
**Buying Contact:**  
**Billing Contact:**  
 1820 Redwood Lane  
 Lafayette, IN 47905

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Roswarski for Lafayette  
**Demographic:** A25-54  
**Product Codes:** PL3  
**Priority:** P5  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/03/15	22	\$2,440.00	\$2,074.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	22	\$2,440.00	\$2,074.00	0.00
<b>Totals</b>	<b>22</b>	<b>\$2,440.00</b>	<b>\$2,074.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WLFI Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLFI	10/26/15	11/08/15	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	4	\$90.00	P5	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	MTW-F--		4				\$90.00		0.00			
		Week: 11/02/15	11/08/15	-T-----		1				\$90.00		0.00			
N 2	WLFI	10/26/15	11/08/15	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	4	\$45.00	P5	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	MTWT---		4				\$45.00		0.00			
		Week: 11/02/15	11/08/15	MT-----		2				\$45.00		0.00			
N 3	WLFI	10/26/15	11/08/15	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	4	\$200.00	P5	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	MTW-F--		4				\$200.00		0.00			
		Week: 11/02/15	11/08/15	-----		0				\$0.00		0.00			
N 4	WLFI	10/26/15	11/08/15	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p Wheel	MTWTF--	:30	1	\$85.00	P5	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	M-----		1				\$85.00		0.00			
		Week: 11/02/15	11/08/15	M-----		1				\$85.00		0.00			
N 5	WLFI	10/26/15	11/08/15	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	MTWTF--	:30	4	\$150.00	P5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	MTWT---		4				\$150.00		0.00			
		Week: 11/02/15	11/08/15	M-----		1				\$150.00		0.00			

Order / Rev: 712569  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 10/26/15 - 11/08/15

Advertiser: POL/Roswarski for Lafayette  
 Product Desc: Linda Shriner and Tony  
 Estimate: \_\_\_\_\_

**WLFI Lafayette**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
													Totals	22	\$2,440.00