

b
n
x

5242

126205

Buy Detail Report

Wed JS 8/21/18

Contract # 3465120

Revision #: Date: 8/21/2018

Client: The Republican Party of Wisconsin
Media: TV
Product: The Republican Party of Wisconsin
Market: Milwaukee-Racine

Estimate: 167
Description: 2018T RPW 0823
Flight Start Date: 8/23/2018 03:00 AM
Flight End Date: 8/30/2018 02:59 AM
Survey: Jul18 Proj. (Jul17 HUT, Feb18 SHR)
DMA Nielsen Live+7
Buyer: Cindy Murphy

Vendor: WVTV-TV
4041 N. 35th Street
Milwaukee, WI 53216

Separation between spots: 30

Phone: 414-442-7050

Fax: 414-203-2300

Affiliation: CW

Daypart Program	Daypart Code	STN Gross	Days Dur	Thu 8/23	Fri 8/24	Sat 8/25	Sun 8/26	Mon 8/27	Tue 8/28	Wed 8/29	Thu 8/30	Total Spots
WVTV-TV												
MTuWThF 6:30p- 7:00p FAMILY FEUD	PA	\$110.00	30	1	1			1	1	1	1	6
Sa 6:00p- 6:30p FAMILY FEUD	PA	\$25.00	30			1						1
MTuWThF 2:00p- 3:00p MAURY POVICH	DT	\$30.00	30	1	1			1	1	1	1	6
MTuWThF 5:00p- 5:30p FAMILY FEUD	EF	\$30.00	30	1	1			1	1	1	1	6
Sa 7:00p- 8:00p FAMILY FEUD	LF	\$45.00	30			1						1
			Total Spots:	3	3	2		3	3	3	3	20
Total Cost:		\$1,090.00										20

Station Monthly Summary

AUG 18	\$410.00	8
SEP 18	\$680.00	12
Total Cost:	\$1,090.00	20

[Handwritten Signature]
8/22/18
Kam 8/22/18

Signature: *[Handwritten Signature]*



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Nonbox Eisner
5307 S 92nd St
Hale Corners, WI 53130

Contract # 3465120

Schedule Dates 08/23/18-08/30/18
Advertiser Republican Party of Wisconsin (126205)
Agency Nonbox Eisner (5242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST.167 - 2018T RPW 0823 (1059314)
Salesperson HOUSE-MILWAUKEE, WCGV/WVTV (1530)
Sales Office WVTV/EVTV
Buyer Name Murphy, Cindy
Phone/Fax /
CPE 167
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 08/21/18
Last Modified
Entered By Jessy Stagliano
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$163.50
Net Total \$926.50
Sales Tax

Milwaukee (WVTV)

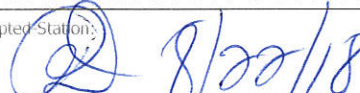
By Broadcast Month	Spots	Rate
Aug. 2018	8	\$410.00
Sep. 2018	12	\$680.00
Grand Total:	20	\$1,090.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	08/23/18-08/23/18	2	:30	6:28P- Family Feud 2					1				1	\$110.00	\$110.00	Milwaukee (WVTV)		8/22/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	08/24/18-08/24/18	2	:30	6:28P- Family Feud 2						1			1	\$110.00	\$110.00	Milwaukee (WVTV)		8/22/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	08/27/18-08/30/18	2	:30	6:28P- Family Feud 2		1	1	1	1				4	\$110.00	\$440.00	Milwaukee (WVTV)		8/22/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	08/25/18-08/25/18	2	:30	5:58P- Family Feud Saturday 3							1		1	\$25.00	\$25.00	Milwaukee (WVTV)		8/22/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	08/23/18-08/24/18	2	:30	2P- Maury					1	1			2	\$30.00	\$60.00	Milwaukee (WVTV)		8/22/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	08/27/18-08/30/18	2	:30	2P- Maury		1	1	1	1				4	\$30.00	\$120.00	Milwaukee (WVTV)		8/22/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	08/23/18-08/24/18	2	:30	5P- Family Feud 3					1	1			2	\$30.00	\$60.00	Milwaukee (WVTV)		8/22/18
Est 8.0	Unapproved (NewL) on credit hold / SPOT	08/27/18-08/30/18	2	:30	5P- Family Feud 3		1	1	1	1				4	\$30.00	\$120.00	Milwaukee (WVTV)		8/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
			8/22/18	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Ham 8/22/18



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Nonbox Eisner
5307 S 92nd St
Hale Corners, WI 53130

Contract # 3465120

Schedule Dates 08/23/18-08/30/18
Advertiser Republican Party of Wisconsin (126205)
Agency Nonbox Eisner (5242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST.167 - 2018T RPW 0823 (1059314)
Salesperson HOUSE-MILWAUKEE, WCGV/WVTV (1530)
Sales Office WVTV/EVTV
Buyer Name Murphy,Cindy
Phone/Fax /
CPE 167
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 08/21/18
Last Modified
Entered By Jessy Stagliano
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$163.50
Net Total \$926.50
Sales Tax

Milwaukee (WVTV)

By Broadcast Month	Spots	Rate
Aug. 2018	8	\$410.00
Sep. 2018	12	\$680.00
Grand Total:	20	\$1,090.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 9.0	Unapproved (NewL) on credit hold / SPOT	08/25/18-08/25/18	2	:30	Orbit- [P]Family Feud Saturday(Sa), [P]Family Feud Saturday 2(Sa)							1		1	\$45.00	\$45.00	Milwaukee (WVTV)		8/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.